EASTON JEFF Form SC 13G February 12, 2003

# SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

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SCHEDULE 13G (Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1(b) (c), AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(b) (Amendment No. \_\_\_\_\_\_)1

Liveworld, Inc.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

874263 10 6

(CUSIP Number)

January 11, 2002

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- |\_| Rule 13d-1(b)
- |X| Rule 13d-1(c)
- |\_| Rule 13d-1(d)
- (1) The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP NO. 874263 10	6	13G	Page	2 of 7 Pages
	ORTING PERSONS	S . OF ABOVE PERSONS	(ENTITIES ONLY)	
Jeff Easton				
2 CHECK THE A	PPROPRIATE BOX	X IF A MEMBER OF A (	GROUP*	(a)  _  (b)  _
3 SEC USE ONL	Y			
4 CITIZENSHIP USA	OR PLACE OF (	ORGANIZATION		
NUMBER OF	5 SOLE VO	OTING POWER		1,531,509
BENEFICIALLY	6 SHARED	VOTING POWER		1,034,950
OWNED BY	7 SOLE D	ISPOSITIVE POWER		1,531,509
PERSON WITH	8 SHARED	DISPOSITIVE POWER		1,531,409
9 AGGREGATE AM	OUNT BENEFICIA	ALLY OWNED BY EACH I	REPORTING PERSON	1
2,	566,459			
10 CHECK BOX IF CERTAIN SHA		E AMOUNT IN ROW (9)	EXCLUDES	
	LASS REPRESEN	TED BY AMOUNT IN RO	 N 9	
12 TYPE OF REPO	RTING PERSON*			
	*SEE INSTR	UCTIONS BEFORE FILL:	ING OUT!	
CUSIP NO. 874263 10	6	13G	_	3 of 7 Pages
Item 1(a).	Name of Issue	er:		
	Liveworld, In	nc.		
Item 1(b).	Address of I	ssuer's Principal E:	xecutive Office:	S:

		170 Knowles Di	c., Ste. 211, Los Ga	atos, California 95030					
Item 2	(a).	Name of Person	Name of Person Filing:						
		Jeff Easton							
Item 2	(b).	Address of Pr	Address of Principal Business Office or, if None, Residence:						
				New York, New York 10028					
Item 2	(c).	Citizenship:							
		USA							
Item 2	(d).	Title of Class	Title of Class of Securities:						
		Common Stock							
Item 2	(e).	CUSIP Number:	CUSIP Number:						
		874263 10 6							
CUSIP 1	NO. 874263	10 6	13G	Page 4 of 7 Pages					
Item 3			is Filed Pursuant t Check Whether the Pe	co Rule 13d-1(b), or erson Filing is a:					
( 8	a)	_  Broker or dea	aler registered unde	er Section 15 of the Exchange Ac	t.				
(1	(b)  _  Bank as defined in Section 3(a)(6) of the Exchange Act.								
((	(c) $ \_ $ Insurance company as defined in Section 3(a)(19) of the Exchange Act.								
((	d)	_  Investment company registered under Section 8 of the Investment Company Act							
( €	e)	_  An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);							
(1	f)	_  An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)							
( (	g)	_  A parent hold	ding company or cont	rol person in accordance with R	ule 13d-1(b)				
(1	h)	_  A savings ass	sociation as defined	d in Section 3(b) of Federal Dep	osit Insuranc				

(i)  $|\_|$  A church plan that is excluded from the definition of an investment company

3(c)(14) of the Investment Company Act;

(j)  _	Group,	in	accordance	with	Rule	13d-	·1 (b)	(1)	(ii)	(J)	
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Item 4.	Ownership.		
		the following information and percentage of the classified in Item 1.	-
(a)	Amount beneficial	y owned as December 31, 2	002:
	2,566,459 shares o	of common stock	
(b)	Percent of class:	10.1%	
(c)	Number of shares a	as to which such person ha	s as of December 31, 2002:
(i)	Sole power to vote	e or to direct the vote	1,531,509 shares ,
(ii)	Shared power to vo	ote or to direct the vote	1,034,950 shares* ,
(iii)	Sole power to dispose of 1,531,509 sha	pose or to direct the dispares ,	osition
(iv)	Shared power to di of 1,034,950 sha	spose or to direct the di	sposition
* Shares	held jointly with s	spouse	
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Item 5.	Ownership o	of Five Percent or Less of	a Class.

If this statement is being filed to report the fact

that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class

of securities, check the following [ ].

Item 6.	Ownership of More Than Five Percent on Behalf of Another Person.
	N/A
Item 7.	Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company.
	N/A
Item 8.	Identification and Classification of Members of the Group. $\ensuremath{\text{N/A}}$
Item 9.	Notice of Dissolution of Group.
	N/A
Item 10.	Certification.
for the purpose of the issuer of the	By signing below I certify that, to the best of my knowledge ecurities referred to above were not acquired and are not held f or with the effect of changing or influencing the control of he securities and were not acquired and are not held in or as a participant in any transaction having that purpose or

#### SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 12, 2002		
	(Date)	
/s/ Jeff Easton		
	(Signature)	
Jeff Easton		
	(Name/Title)	