

NU SKIN ENTERPRISES INC

Form 4

September 02, 2005

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KING RICHARD W**

(Last) (First) (Middle)

**C/O NU SKIN ENTERPRISES,  
INC., 75 WEST CENTER STREET**

(Street)

PROVO 84601

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**NU SKIN ENTERPRISES INC  
[NUS]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**08/31/2005**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title below) \_\_\_\_ Other (specify below)  
Chief Information Officer

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock			Code	V Amount (D) Price	5,987 <sup>(1)</sup>	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form  
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number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 6.56							08/31/2001 <sup>(4)</sup>	08/31/2010	Class A Common Stock	5,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 20.8							07/13/2006 <sup>(3)</sup>	07/12/2009	Class A Common Stock	250,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 8.2							02/28/2002 <sup>(4)</sup>	02/28/2011	Class A Common Stock	10,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 6.85							08/31/2002 <sup>(4)</sup>	08/31/2011	Class A Common Stock	10,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 8.99							03/01/2003 <sup>(4)</sup>	03/01/2012	Class A Common Stock	10,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 12							09/03/2003 <sup>(4)</sup>	09/03/2012	Class A Common Stock	10,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 9.04							03/10/2004 <sup>(4)</sup>	03/10/2013	Class A Common Stock	12,500
	\$ 11.5							09/02/2004 <sup>(4)</sup>	09/02/2013		12,500

Employee Stock Option (right to buy) <sup>(2)</sup>								Class A Common Stock	
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 19.15				02/27/2005 <sup>(4)</sup>	02/27/2014		Class A Common Stock	7,50
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 26.13				09/01/2005 <sup>(4)</sup>	09/01/2014		Class A Common Stock	7,50
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 22.33				02/28/2006 <sup>(4)</sup>	02/28/2015		Class A Common Stock	7,50
Employee Stock Option (right to buy)	\$ 21.34	08/31/2005	A	7,500	08/31/2006 <sup>(4)</sup>	08/31/2015		Class A Common Stock	7,50

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KING RICHARD W C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO 84601			Chief Information Officer	

## Signatures

D. Matthew Dorny as Attorney-in-Fact for Richard W. King	09/02/2005
<sup>(2)</sup> Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of August 31, 2005.
- (2) Previously reported.

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- (3) Becomes exercisable on date indicated, subject to earlier vesting if certain performance objectives are met.
- (4) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (5) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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