

NU SKIN ENTERPRISES INC
 Form 4
 August 14, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
TILLOTSON SANDRA

2. Issuer Name and Ticker or Trading Symbol
**NU SKIN ENTERPRISES INC
 [NUS]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
08/12/2008

Director 10% Owner
 Officer (give title below) Other (specify below)
Senior Vice President

**C/O NU SKIN ENTERPRISES,
 INC., 75 WEST CENTER STREET**

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

PROVO, UT 84601

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | | (A) or (D) | Price | | |
| Class A Common Stock | 08/12/2008 | | S | 4,600 | D \$ 17.01 | 3,168,551 | D |
| Class A Common Stock | 08/12/2008 | | S | 3,000 | D \$ 17.02 | 3,165,551 | D |
| Class A Common Stock | 08/12/2008 | | S | 3,200 | D \$ 17.03 | 3,162,351 | D |
| Class A Common Stock | 08/12/2008 | | S | 5,800 | D \$ | 3,156,551 | D |

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| | | | | | | | | |
|----------------------------|------------|---|--------|---|----|-------|-----------|---|
| Common Stock | | | | | | 17.04 | | |
| Class A Common Stock | 08/12/2008 | S | 5,800 | D | \$ | 17.05 | 3,150,751 | D |
| Class A Common Stock | 08/12/2008 | S | 10,500 | D | \$ | 17.06 | 3,140,251 | D |
| Class A Common Stock | 08/12/2008 | S | 2,800 | D | \$ | 17.07 | 3,137,451 | D |
| Class A Common Stock | 08/12/2008 | S | 1,300 | D | \$ | 17.08 | 3,136,151 | D |
| Class A Common Stock | 08/12/2008 | S | 1,400 | D | \$ | 17.09 | 3,134,751 | D |
| Class A Common Stock | 08/12/2008 | S | 2,000 | D | \$ | 17.1 | 3,132,751 | D |
| Class A Common Stock | 08/12/2008 | S | 3,400 | D | \$ | 17.11 | 3,129,351 | D |
| Class A Common Stock | 08/12/2008 | S | 600 | D | \$ | 17.12 | 3,128,751 | D |
| Class A Common Stock | 08/12/2008 | S | 900 | D | \$ | 17.13 | 3,127,851 | D |
| Class A Common Stock | 08/12/2008 | S | 1,700 | D | \$ | 17.14 | 3,126,151 | D |
| Class A Common Stock | 08/12/2008 | S | 300 | D | \$ | 17.15 | 3,125,851 | D |
| Class A Common Stock | 08/12/2008 | S | 700 | D | \$ | 17.16 | 3,125,151 | D |
| Class A Common Stock | 08/12/2008 | S | 2,300 | D | \$ | 17.17 | 3,122,851 | D |
| Class A Common Stock | 08/12/2008 | S | 900 | D | \$ | 17.18 | 3,121,951 | D |

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| | | | | | | | |
|----------------------------|------------|---|--------|---|-------------|-----------|---|
| Class A Common Stock | 08/12/2008 | S | 2,000 | D | \$ 17.19 | 3,119,951 | D |
| Class A Common Stock | 08/12/2008 | S | 11,900 | D | \$ 17.2 | 3,108,051 | D |
| Class A Common Stock | 08/12/2008 | S | 14,300 | D | \$ 17.21 | 3,093,751 | D |
| Class A Common Stock | 08/12/2008 | S | 4,000 | D | \$ 17.22 | 3,089,751 | D |
| Class A Common Stock | 08/12/2008 | S | 3,800 | D | \$ 17.23 | 3,085,951 | D |
| Class A Common Stock | 08/12/2008 | S | 2,400 | D | \$ 17.24 | 3,083,551 | D |
| Class A Common Stock | 08/12/2008 | S | 3,000 | D | \$ 17.25 | 3,080,551 | D |
| Class A Common Stock | 08/12/2008 | S | 1,800 | D | \$ 17.26 | 3,078,751 | D |
| Class A Common Stock | 08/12/2008 | S | 1,100 | D | \$ 17.27 | 3,077,651 | D |
| Class A Common Stock | 08/12/2008 | S | 3,800 | D | \$ 17.28 | 3,073,851 | D |

| | | | | | | | | |
|----------------------------|--|--|--|--|--|---------|---|---|
| Class A Common Stock | | | | | | 900,000 | I | By the SNT Rhino Company, L.C. |
| Class A Common Stock | | | | | | 500,000 | I | By the CST Rhino Company, L.C. |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

