NU SKIN ENTERPRISES INC Form 8-K May 01, 2013 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

> April 30, 2013 Date of Report (Date of earliest event reported)

NU SKIN ENTERPRISES, INC. (Exact name of registrant as specified in its charter)

Delaware

001-12421 (Commission File Number)

(IRS Employer Identification Number)

87-0565309

(State or other jurisdiction of incorporation)

75 West Center Street Provo, UT 84601 (Address of principal executive offices and zip code)

(801) 345-1000 (Registrant's telephone number, including area code)

N/A (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4 (c))

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Item 7.01

Regulation FD Disclosure.

An electronic copy of the Nu Skin Enterprises, Inc. 2012 Annual Report to Shareholders as attached hereto as Exhibit 99.1 is not filed, but is furnished pursuant to Regulation FD. The 2012 Annual Report to Shareholders will be first sent or given to our shareholders on or about May 7, 2013. A complete copy of the 2012 Annual Report to Shareholders can be obtained on our website, <u>www.nuskinenterprises.com</u> or by contacting our Investor Relations Department, telephone: 801-345-6100, e-mail: spond@nuskin.com, address: 75 West Center Street, Provo, UT 84601.

Item 9.01 Financial Statements and Exhibits.
(d) Exhibits.
99.1 Nu Skin Enterprises, Inc. 2012 Annual Report to Shareholders.

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#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized. NU SKIN ENTERPRISES, INC. (Registrant)

<u>/s/ Ritch N. Wood</u> Ritch N. Wood Chief Financial Officer

Date: April 30, 2013

# EXHIBIT INDEX

Exhibit No.Exhibit Description99.1 Nu Skin Enterprises, Inc. 2012 Annual Report to Shareholders.