## ENVOY COMMUNICATIONS GROUP INC

Form 10-Q March 09, 2001

| Conso | lidated  | В  | alance  | Sł | neet | S   |
|-------|----------|----|---------|----|------|-----|
| (In   | Canadia  | an | dollar  | s) | 1    |     |
| (Una  | udited - | _  | Prepare | b  | bv   | Man |

| (In Canadian dollars)                                     |               |                  |
|---|---------------|------------------|
| (Unaudited - Prepared by Man                              | _             |                  |
|   | December 31   | September 30     |
| As at   | 2000          | 2000             |
| Assets  |               |                  |
| Current assets:   |               |                  |
| Cash  | \$11,843,799  | \$7,105,418      |
| Accounts receivable                                       | 41,638,478    | 34,234,974       |
| Prepaid expenses  | 2,310,253     | 1,732,212        |
|   | 55,792,530    | 43,072,604       |
| Restricted cash   | 1,077,095     | 832,337          |
| Capital assets  | 10,376,318    | 10,448,625       |
| Goodwill and other assets                                 | 46,753,626    | 46,987,707       |
| Deferred income taxes                                     | 771,024       | 966 <b>,</b> 715 |
|   | \$114,770,593 | \$102,307,988    |
| Liabilities and Shareholders'                             | Equity        |                  |
| Current liabilities:                                      |               |                  |
| Accounts payable and                                      |               |                  |
| accrued liabilities                                       | \$35,513,548  | \$24,247,075     |
| Income taxes payable                                      | 1,540,035     | 1,190,313        |
| Deferred revenue  | 1,038,848     | 1,044,873        |
| Amounts collected in excess                               | of            |                  |
| pass-through costs incurre<br>Current portion of long-ter |               | 2,307,047        |
| debt  | 3,146,116     | 2,848,430        |
| debt  | 43,885,772    | 31,637,738       |
|   | 43,003,772    | 31,037,730       |
| Long-term debt  | 6,848,351     | 7,983,449        |
| Shareholders' equity:                                     |               |                  |
| Share capital   | 54,865,335    | 54,597,762       |
| Retained earnings   | 9,487,615     | 8,403,367        |
| Cummulative translation                                   |               |                  |
| adjustment  | (316,480)     | (314,328)        |
|   | 64,036,470    | 62,686,801       |

Consolidated Statements of Operations and Retained Earnings (In Canadian dollars) (Unaudited - Prepared by Management)

\$114,770,593 \$102,307,988

|                            | December 31                   | December 31  |
|----------------------------|-------------------------------|--------------|
| For the three months ended | 2000                          | 1999         |
| Not revenue                | \$21,776,358                  | \$12,704,336 |
| Net revenue                | 721 <b>,</b> //0 <b>,</b> 330 | 214,704,330  |

## Operating expenses:

| Salaries and benefits<br>General and administrative<br>Occupancy costs | 12,210,069<br>4,044,752<br>1,087,311<br>17,342,132 | 7,804,946<br>2,373,245<br>457,934<br>10,636,125 |
|--|--|---|
| Earnings before interest expensions taxes, depreciation and            | d  | 0.000.011                                       |
| goodwill amortization  | 4,434,226  | 2,068,211                                       |
| Depreciation   | 710,490  | 379,085   |
| Interest expense   | 233,243  | 76,446  |
| Earnings before income taxes   |  |   |
| and goodwill amortization  | 3,490,493  | 1,612,680                                       |
| Income tax expense, excluding  |  |   |
| the undernoted   | 1,575,378  | 703,181   |
| Impact of tax rate changes   |  |   |
| (Note 1)   | 100,000  | _   |
| Earnings before goodwill   |  |   |
| amortization   | 1,815,115  | 909,499   |
|  | , ,  | •   |
|  |  |   |
| Goodwill amortization, net of  |  |   |
| income taxes of \$6,000<br>(1999-\$6,000)                              | 730,867  | 262,568   |
| (1999 40,000)  | 730,007  | 202,300   |
| Net earnings   | \$1,084,248  | \$646,931                                       |
|  |  |   |
| Retained earnings, beginning   | 0 400 065  | F 400 040                                       |
| of period  | 8,403,367  | 5,492,940                                       |
| Retained earnings, end   |  |   |
| of period  | \$9,487,615  | \$6,139,871                                     |
|  |  |   |
| Net earnings per share - basic   |  | \$0.04  |
| Net earnings per share - fully   | diluted 0.05                                       | 0.04  |
| Earnings per share before  |  |   |
| goodwill amortization - basic  | 0.09   | 0.05  |
| Earnings per share before good   |  |   |
| amortization - fully diluted   | 0.08   | 0.05  |

Please see accompanying notes to consolidated financial statements.

Consolidated Statements of Cash Flows (In Canadian dollars)

(Unaudited-Prepared by Management)

December 31 December 31 December 31 For the three months ended 2000 1999

Cash flows from operating activities:

Net earnings \$1,084,248 \$646,931

Items not involving cash:

|  | 105.040  | 444 004                                     |
|--|--|---|
| Deferred income taxes Depreciation   | 195,043<br>710,490                                     | (44,304)<br>379,085                         |
| Goodwill amortization  | 736,867  | 268,568                                     |
|  | ,  | •   |
| Net changes in non-cash working  | capital balances:                                      | :   |
| Accounts receivable  | (7,372,957)  | (2,433,945)                                 |
| Prepaid expenses   | (575 <b>,</b> 959)                                     | 103,856                                     |
| Accounts payable and accrued   | 11 462 274   | (062 725)                                   |
| liabilities Income taxes payable   | 11,463,274<br>307,441                                  | (863,735)<br>(2,217,824)                    |
| Deferred revenue   | (5,300)  | (2,217,024)                                 |
| Amounts collected in excess of   | ( - ,  ,   |   |
| pass-through costs incurred  | 342,594  | 872 <b>,</b> 929                            |
| Other  | (73 <b>,</b> 019)                                      | -   |
| Net cash provided by (used in)   |  |   |
| operating activities   | 6,812,722  | (3,288,439)                                 |
| Cash flows from financing activi   | ties:  |   |
| Long-term debt   | _  | 400,000                                     |
| Long-term debt repayments  | (1,459,996)  | (441,766)                                   |
| Issuance of common shares for  |  |   |
| cash   | 267,573  | 269,500                                     |
| Reduction (Increase) in restrict   |  |   |
| cash   | (245,758)  | (225,014)                                   |
| Other  | 19 <b>,</b> 197  | -   |
| Net cash provided by financing activities  | (1,418,984)  | 2,720                                       |
| doctvicios   | (1, 110, 301)  | 2,720                                       |
| Cash flows from investing activi   | ties:  |   |
| Acquisition of subsidiaries (net   | of   |   |
| cash acquired of nil; 1999 - ni  | 1) -   | (2,070,653)                                 |
| Purchase of capital assets   | (612 <b>,</b> 198)                                     | (612,651)                                   |
| Net cash used in investing   | (610, 100)   | 40600004)                                   |
| activities   | (612,198)  | (2,683,304)                                 |
| Change in cash balance due to  |  |   |
| foreign exchange   | (43,159)   | (96,768)                                    |
|  |  |   |
| (Decrease)/Increase in cash  | 4,738,381  | (6,065,791)                                 |
|  | 1, 700,001   | , , ,                                       |
| Cash, beginning of period  | 7,105,418  | 15,300,454                                  |
| Cash, beginning of period  Cash, end of period   |  |   |
|  | 7,105,418<br>\$11,843,799                              | 15,300,454                                  |
| Cash, end of period  | 7,105,418<br>\$11,843,799                              | 15,300,454                                  |
| Cash, end of period  Cash flow from operations per sh  | 7,105,418<br>\$11,843,799<br>are:                      | 15,300,454<br>\$9,234,663                   |
| Cash, end of period  Cash flow from operations per sh  Basic Fully diluted   | 7,105,418<br>\$11,843,799<br>are:<br>\$0.13<br>\$0.12  | 15,300,454<br>\$9,234,663<br>\$0.07         |
| Cash, end of period  Cash flow from operations per sh  Basic Fully diluted  Supplemental cash flow informati                                 | 7,105,418<br>\$11,843,799<br>are:<br>\$0.13<br>\$0.12  | \$9,234,663<br>\$0.07<br>\$0.07             |
| Cash, end of period  Cash flow from operations per sh  Basic Fully diluted  Supplemental cash flow informati Interest paid                   | 7,105,418 \$11,843,799 are: \$0.13 \$0.12 on: \$40,419 | \$9,234,663<br>\$0.07<br>\$0.07<br>\$71,127 |
| Cash, end of period  Cash flow from operations per sh  Basic Fully diluted  Supplemental cash flow informati                                 | 7,105,418<br>\$11,843,799<br>are:<br>\$0.13<br>\$0.12  | \$9,234,663<br>\$0.07<br>\$0.07             |
| Cash, end of period  Cash flow from operations per sh  Basic Fully diluted  Supplemental cash flow informati Interest paid Income taxes paid | 7,105,418 \$11,843,799 are: \$0.13 \$0.12 on: \$40,419 | \$9,234,663<br>\$0.07<br>\$0.07<br>\$71,127 |

Notes to Consolidated Financial Statements

#### 1. Income taxes:

Effective October 1, 2000, the Company was required to adopt on a retroactive basis the new accounting standards of The Canadian Institute of Chartered Accountants ("CICA") for income taxes. Under this accounting standard, the Company is not required to restate its comparative figures for prior years.

Under these new standards, future tax assets and liabilities attributable to all temporary differences are measured using the future tax rates expected to be in effect when the items are recovered or settled. The effect of a change in tax rates must be recognized in income at the enactment date.

Previously, future tax assets and liabilities were recorded at the tax rate in effect in the period the temporary difference arose and were not adjusted for subsequent tax rate changes. The Company's temporary differences are principally in respect of deductible share issue costs which were recorded directly in capital stock rather than as a credit to income tax expense. There is no cumulative effect as of October 1, 2000 of this change in accounting policy. As a result of the December 2000 announcement by the government to introduce legislation to reduce income tax rates over the next four years, the Company was required to revalue its future tax assets as at December 31, 2000 to reflect the reduction in future expected tax rates. The impact of this was to increase the Company's tax provision for the three months ended December 31, 2000 by \$100,000. Under the CICA's new accounting standard the Company is required to record this item as an adjustment to income tax expense, notwithstanding the fact that such amounts were not previously reflected in income tax expense when recorded.

#### 2. Segmented information:

The Company provides integrated marketing communication services to its clients. While the Company has subsidiaries in Canada, the United States, the United Kingdom and Continental Europe, it operates as a global business and has no distinct operating segments

The tables below set out the following information:

|  | By Customer Location                   | By Geographic Area  |
|--|--|---|
| December 31, 2000  | Net<br>Revenue                         | Capital Goodwill<br>Assets  |
| Canada United States United Kingdom and Continental Europe | \$6,186,066<br>10,317,488<br>5,272,804 | \$7,552,382 \$21,970,618<br>697,288 16,449,966<br>2,126,648 7,986,240 |
| December 31, 1999  | \$21,776,358                           | \$10,376,318 \$46,406,824   |
| December 31, 1999  |  |   |
| Canada<br>United States<br>United Kingdom and              | \$3,845,186<br>8,859,150               | \$7,079,134 \$10,245,724<br>1,007,865 11,289,567                      |
| Continental Europe   | -<br>\$12,704,336                      | <br>\$8,086,999 \$21,535,291  |

The Company's external net revenue by type of service is as follows:

| December 31  | 2000  | 1999  |  |
|--|---|---|--|
| Net Revenue:     Marketing     Design     Technology | \$7,668,623<br>9,389,802<br>4,717,933<br>\$21,776,358 | \$7,826,468<br>4,538,385<br>339,483<br>\$12,704,336 |  |