

TUCOWS INC /PA/  
Form SC TO-I  
September 17, 2010

[QuickLinks](#) -- Click here to rapidly navigate through this document

# SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

---

## SCHEDULE TO

(Rule 14d-100)

TENDER OFFER STATEMENT UNDER SECTION 14(D)(1) OR 13(E)(1)  
OF THE SECURITIES EXCHANGE ACT OF 1934

---

### **Tucows Inc.**

(Name of Subject Company (Issuer))

---

### **Tucows Inc. (Offeror)**

(Names of Filing Persons (Identifying Status as Offeror, Issuer or Other Person))

---

**Common Stock, no par value per share**

(Title of Class of Securities)

---

**898697107**

(CUSIP Number of Class of Securities)

---

**Elliot Noss  
Tucows Inc.  
96 Mowat Avenue  
Toronto, Ontario M6K 3M1  
(416) 535-0123**

(Name, Address, and Telephone Numbers of Person Authorized  
to Receive Notices and Communications on Behalf of Filing Persons)

---

*With a copy to:*

Edgar Filing: TUCOWS INC /PA/ - Form SC TO-I

Joanne Soslow, Esquire  
Morgan, Lewis & Bockius LLP  
1701 Market Street  
Philadelphia, PA 19103-2921  
(215) 963-5000

CALCULATION OF FILING FEE

---

---

Transaction Valuation*	Amount of Filing Fee
\$2,030,000	\$144.74

---

---

\*  
Estimated for purposes of calculating the amount of the filing fee only. This amount assumes the purchase of 2,900,000 shares of common stock, no par value per share, at the maximum tender offer price of \$0.70 per share in cash.

Check the box if any part of the fee is offset as provided by Rule 0-11(a)(2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

Amount Previously Paid: N/A                      Filing Party: N/A  
Form of Registration No.: N/A                      Date Filed: N/A

Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

Check the appropriate boxes below to designate any transactions to which the statement relates:

third-party tender offer subject to Rule 14d-1.

issuer tender offer subject to Rule 13e-4.

going-private transaction subject to Rule 13e-3.

amendment to Schedule 13D under Rule 13d-2.

Check the following box if the filing is a final amendment reporting the results of the tender offer:

If applicable, check the appropriate box(es) below to designate the appropriate rule provision relied upon:

Rule 13e-4(i) (Cross-Border Issuer Tender Offer)

Rule 14d-1(d) (Cross-Border Third-Party Tender Offer)

---

## Edgar Filing: TUCOWS INC /PA/ - Form SC TO-I

This Tender Offer Statement on Schedule TO relates to the tender offer by Tucows Inc., a Pennsylvania corporation, to purchase 2,900,000 shares of its common stock, no par value per share, or such fewer number of shares as are properly tendered and not properly withdrawn. Tucows is offering to purchase these shares at a price not greater than \$0.70 per share nor less than \$0.61 per share, net to the seller in cash, without interest, as specified by stockholders tendering their shares. Tucows' offer is made on the terms and subject to the conditions set forth in the Offer to Purchase, dated September 17, 2010, and in the related Letter of Transmittal, which, as amended or supplemented from time to time, together constitute the offer.

This Tender Offer Statement on Schedule TO is filed in satisfaction of the reporting requirements of Rule 13e-4(c)(2) promulgated under the Securities Exchange Act of 1934, as amended.

The information in the Offer to Purchase and the related Letter of Transmittal, copies of which are filed with this Schedule TO as Exhibits (a)(1)(A) and (a)(1)(B), respectively, is incorporated in this Schedule TO by reference, in answer to items 1 through 11 of this Tender Offer Statement on Schedule TO as more particularly described below.

### **Item 1. Summary Term Sheet.**

The information set forth under "Summary" in the Offer to Purchase is incorporated herein by reference.

### **Item 2. Subject Company Information.**

(a) *Name and Address.* The name of the issuer is Tucows Inc. The address of the principal executive offices of Tucows Inc. is 96 Mowat Avenue, Toronto, Ontario M6K 3M1. The telephone number of the principal executive offices of Tucows Inc. is (416) 535-0123.

(b) *Securities.* The information set forth in the paragraph following the beneficial ownership table in Section 9 of the Offer to Purchase ("Interests of Directors and Executive Officers; Transactions and Arrangements Concerning the Shares") is incorporated herein by reference.

(c) *Trading Market and Price.* The information set forth in Section 8 of the Offer to Purchase ("Price Range of Shares; Dividends") is incorporated herein by reference.

### **Item 3. Identity and Background of Filing Person.**

(a) Tucows Inc. is the filing person. The company's address and telephone number are set forth in Item 2 above. The information set forth in the beneficial ownership table in Section 9 of the Offer to Purchase ("Interests of Directors and Executive Officers; Transactions and Arrangements Concerning the Shares") is incorporated herein by reference.

### **Item 4. Terms of the Transaction.**

(a) *Material Terms.* The following sections of the Offer to Purchase contain information regarding the material terms of the transaction and are incorporated herein by reference.

Summary;

Section 1 ("Number of Shares; Proration");

Section 2 ("Background and Purpose of Our Offer; Certain Effects of Our Offer");

Section 3 ("Procedure for Tendering Shares");

Section 4 ("Withdrawal Rights");

Section 5 ("Purchase of Shares and Payment of Purchase Price");



## Edgar Filing: TUCOWS INC /PA/ - Form SC TO-I

Section 6 ("Conditional Tender of Shares");

Section 7 ("Conditions of Our Offer");

Section 14 ("Material United States Federal Income Tax Consequences"); and

Section 15 ("Extension of Our Offer; Termination; Amendment").

(b) *Purchases.* The information set forth in the second and third paragraphs following the beneficial ownership table in Section 9 of the Offer to Purchase ("Interests of Directors and Executive Officers; Transactions and Arrangements Concerning the Shares") is incorporated herein by reference.

### **Item 5. Past Contacts, Transactions, Negotiations and Agreements.**

(e) The information set forth in Section 9 of the Offer to Purchase ("Interests of Directors and Executive Officers; Transactions and Arrangements Concerning the Shares") under the heading "Arrangements With Others Concerning Our Securities" is incorporated herein by reference.

### **Item 6. Purposes of the Transaction and Plans or Proposals.**

(a); (b); (c) *Purposes; Use of Securities Acquired; Plans.* The information set forth in the first and last paragraphs of Section 2 of the Offer to Purchase ("Background and Purpose of Our Offer; Certain Effects of Our Offer") and in Section 9 of the Offer to Purchase ("Interests of Directors and Executive Officers; Transactions and Arrangements Concerning the Shares") under the heading "Other Plans and Proposals" is incorporated herein by reference.

### **Item 7. Source and Amount of Funds and Other Consideration.**

(a); (b); (d) *Source of Funds; Conditions; Borrowed Funds.* The information set forth in Section 10 of the Offer to Purchase ("Source and Amount of Funds") is incorporated herein by reference.

### **Item 8. Interest in Securities of the Subject Company.**

(a); (b) *Securities Ownership; Securities Transactions.* The information set forth in Section 9 of the Offer to Purchase ("Interests of Directors and Executive Officers; Transactions and Arrangements Concerning the Shares") in the table immediately preceding the subsection entitled "Arrangements With Others Concerning Our Securities" is incorporated herein by reference.

### **Item 9. Persons/Assets Retained, Employed, Compensated or Used.**

(a) The information set forth in Section 16 of the Offer to Purchase ("Fees and Expenses") is incorporated herein by reference.

### **Item 10. Financial Statements.**

Not applicable.

### **Item 11. Additional Information.**

(a) *Agreements, Regulatory Requirements and Legal Proceedings.* The information set forth in Section 9 ("Interests of Directors and Executive Officers; Transactions and Arrangements Concerning the Shares") under the heading "Arrangements With Others Concerning Our Securities" and Section 13 ("Certain Legal Matters; Regulatory Approvals") of the Offer to Purchase is incorporated herein by reference.

(b) *Other Material Information.* The information set forth in the Offer to Purchase and the accompanying Letter of Transmittal, copies of which are filed with this Schedule TO as



Exhibits (a)(1)(A) and (a)(1)(B), respectively, as each may be amended or supplemented from time to time, is incorporated herein by reference.

**Item 12. Exhibits.**

- (a)(1)(A) Offer to Purchase, dated September 17, 2010
- (a)(1)(B) Letter of Transmittal
- (a)(1)(C) Notice of Guaranteed Delivery
- (a)(1)(D) Letter to Brokers, Dealers, Commercial Banks, Trust Companies and Other Nominees, dated September 17, 2010
- (a)(1)(E) Letter to Clients for use by Brokers, Dealers, Commercial Banks, Trust Companies and Other Nominees, dated September 17, 2010
- (a)(1)(F) Guidelines for Certification of Taxpayer Identification Number on Substitute Form W-9
- (a)(2)-(a)(4) Not applicable
- (a)(5)(A) Letter to Shareholders from the President and Chief Executive Officer, dated September 17, 2010
- (a)(5)(B) Press Release, dated September 17, 2010
- (d)(1) Tucows Inc. Amended and Restated 2006 Omnibus Equity Compensation Plan

**Item 13. Information Required by Schedule 13E-3.**

Not applicable.

**SIGNATURE**

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

/s/ MICHAEL COOPERMAN

---

Michael Cooperman  
*Chief Financial Officer*

September 17, 2010

5

---



**EXHIBIT INDEX**

- (a)(1)(A) Offer to Purchase, dated September 17, 2010
- (a)(1)(B) Letter of Transmittal
- (a)(1)(C) Notice of Guaranteed Delivery
- (a)(1)(D) Letter to Brokers, Dealers, Commercial Banks, Trust Companies and Other Nominees, dated September 17, 2010
- (a)(1)(E) Letter to Clients for use by Brokers, Dealers, Commercial Banks, Trust Companies and Other Nominees, dated September 17, 2010
- (a)(1)(F) Guidelines for Certification of Taxpayer Identification Number on Substitute Form W-9
- (a)(2)-(a)(4) Not applicable
- (a)(5)(A) Letter to Shareholders from the President and Chief Executive Officer, dated September 17, 2010
- (a)(5)(B) Press Release, dated September 17, 2010
- (d)(1) Tucows Inc. Amended and Restated 2006 Omnibus Equity Compensation Plan

QuickLinks

[Item 1. Summary Term Sheet.](#)

[Item 2. Subject Company Information.](#)

[Item 3. Identity and Background of Filing Person.](#)

[Item 4. Terms of the Transaction.](#)

[Item 5. Past Contacts, Transactions, Negotiations and Agreements.](#)

[Item 6. Purposes of the Transaction and Plans or Proposals.](#)

[Item 7. Source and Amount of Funds and Other Consideration.](#)

[Item 8. Interest in Securities of the Subject Company.](#)

[Item 9. Persons/Assets Retained, Employed, Compensated or Used.](#)

[Item 10. Financial Statements.](#)

[Item 11. Additional Information.](#)

[Item 12. Exhibits.](#)

[Item 13. Information Required by Schedule 13E-3.](#)

[SIGNATURE](#)

[EXHIBIT INDEX](#)