

AMAG PHARMACEUTICALS INC.  
Form 10-K  
March 08, 2012

Table of Contents

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

---

**FORM 10-K**

(Mark One)

**ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

**For the Fiscal Year Ended December 31, 2011**

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission file number 001-10865**

**AMAG Pharmaceuticals, Inc.**

(Exact Name of Registrant as Specified in Its Charter)

**Delaware**  
(State or Other Jurisdiction of  
Incorporation or Organization)

**04-2742593**  
(I.R.S. Employer  
Identification No.)

**100 Hayden Avenue**  
**Lexington, Massachusetts**  
(Address of Principal Executive Offices)

**02421**  
(Zip Code)

**(617) 498-3300**  
(Registrant's Telephone Number, Including Area Code)

Securities registered pursuant to Section 12(b) of the Act: **Common Stock, par value \$0.01 per share, NASDAQ Global Select Market**

Securities registered pursuant to Section 12(g) of the Act: **None**

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. **Yes o No**

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. **Yes o No**

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. **Yes**  **No**

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). **Yes**  **No**

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of the registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "accelerated filer," "large accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer       Accelerated filer       Non-accelerated filer       Smaller Reporting Company   
(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). **Yes**  **No**

The aggregate market value of the registrant's voting stock held by non-affiliates as of June 30, 2011 was approximately \$398,100,000 based on the closing price of \$18.80 of the Common Stock of the registrant as reported on the NASDAQ Global Select Market on such date. As of February 16, 2012, there were 21,349,163 shares of the registrant's Common Stock, par value \$0.01 per share, outstanding.

### DOCUMENTS INCORPORATED BY REFERENCE

Portions of the Proxy Statement to be filed in connection with the solicitation of proxies for the Annual Meeting of Stockholders to be held on May 23, 2012, are incorporated by reference into Part III of this Annual Report on Form 10-K.

---

Table of Contents

**AMAG PHARMACEUTICALS, INC.**  
**FORM 10-K**  
**FOR THE YEAR ENDED DECEMBER 31, 2011**  
**TABLE OF CONTENTS**

|                        |   |            |
|------------------------|---|------------|
| <b><u>PART I</u></b>   |   |            |
| <u>Item 1.</u>         | <u>Business</u>   | <u>2</u>   |
| <u>Item 1A.</u>        | <u>Risk Factors</u>   | <u>25</u>  |
| <u>Item 1B.</u>        | <u>Unresolved Staff Comments</u>  | <u>51</u>  |
| <u>Item 2.</u>         | <u>Properties</u>   | <u>51</u>  |
| <u>Item 3.</u>         | <u>Legal Proceedings</u>  | <u>51</u>  |
| <u>Item 4.</u>         | <u>[Not Applicable]</u>   | <u>52</u>  |
| <b><u>PART II</u></b>  |   |            |
| <u>Item 5.</u>         | <u>Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities</u> | <u>53</u>  |
| <u>Item 6.</u>         | <u>Selected Financial Data</u>  | <u>55</u>  |
| <u>Item 7.</u>         | <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>                        | <u>56</u>  |
| <u>Item 7A.</u>        | <u>Quantitative and Qualitative Disclosures About Market Risk</u>   | <u>84</u>  |
| <u>Item 8.</u>         | <u>Financial Statements and Supplementary Data</u>  | <u>85</u>  |
| <u>Item 9.</u>         | <u>Changes in and Disagreements With Accountants on Accounting and Financial Disclosure</u>                         | <u>128</u> |
| <u>Item 9A.</u>        | <u>Controls and Procedures</u>  | <u>128</u> |
| <u>Item 9B.</u>        | <u>Other Information</u>  | <u>128</u> |
| <b><u>PART III</u></b> |   |            |
| <u>Item 10.</u>        | <u>Directors, Executive Officers and Corporate Governance</u>   | <u>129</u> |
| <u>Item 11.</u>        | <u>Executive Compensation</u>   | <u>129</u> |
| <u>Item 12.</u>        | <u>Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters</u>               | <u>129</u> |
| <u>Item 13.</u>        | <u>Certain Relationships and Related Transactions, and Director Independence</u>                                    | <u>129</u> |
| <u>Item 14.</u>        | <u>Principal Accountant Fees and Services</u>   | <u>129</u> |
| <b><u>PART IV</u></b>  |   |            |
| <u>Item 15.</u>        | <u>Exhibits and Financial Statement Schedules</u>   | <u>130</u> |

---

Table of Contents

**PART I**

*Except for the historical information contained herein, the matters discussed in this Annual Report on Form 10-K may be deemed to be forward-looking statements that involve risks and uncertainties. We make such forward-looking statements pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and other federal securities laws. In this Annual Report on Form 10-K, words such as "may," "will," "expect," "intend," and similar expressions (as well as other words or expressions referencing future events, conditions or circumstances) are intended to identify forward-looking statements.*

*Examples of forward-looking statements contained in this report include statements regarding the following: our expectation that Takeda Pharmaceutical Company Limited, or Takeda, will launch Feraheme in Canada in 2012, our expectation of revenue sources to fund our future operations, our expectations regarding the success of our collaboration with Takeda, including any potential milestone payments or royalties we may receive, our expectation that we will submit our Feraheme Supplemental New Drug Application in the U.S. for the treatment of anemia in all adult patients with iron deficiency anemia in 2012, our expectation that Takeda plans to file a Type II Variation with the European Medicines Agency in 2013 for the treatment of anemia in all adult patients with iron deficiency anemia, our expectation of the timing of a recommendation by the Committee for Medicinal Products for Human Use and European Medicines Agency on our Rienso Marketing Authorization Application and the expected indication, the design of our two pediatric studies to be conducted to meet our Pediatric Research Equity Act requirement, our intention to conduct two additional pediatric studies included in our pediatric investigation plan, our plan to conduct a post-approval trial to assess the safety and efficacy of repeat, episodic Feraheme administration for the treatment of persistent or recurrent iron deficiency anemia and the design of such trial, our expectation of the timing of a decision from Swissmedic on our Rienso Marketing Authorization Application, our statement that our licensee in China, 3SBio Inc., or, 3SBio, plans to begin a Feraheme clinical study in China in 2012, our expectation that sales of GastroMARK® will not materially increase, our expectation that Feraheme will be sold in the EU under the trade name Rienso, our expectation that we will manufacture Feraheme drug substance and drug product for use in the European Union at our third-party manufacturers, our expectation that the majority of our November 2011 restructuring charges will be paid by the end of 2012, our expectations regarding our future revenues, including expected Feraheme revenues under our Takeda and 3SBio collaborations, our expectation that dialysis sales will not be significant in 2012, our expectation that our reserves as a percentage of gross sales will increase in 2012, our expectation regarding future license fee revenues from 3SBio, our expectation that our costs of product sales as a percentage of net product sales will decrease in 2012, our expectation that our research and development expenses will decrease in 2012, our expectations regarding the amount of external expenses we expect to incur and the timing of our planned research and development projects, our expectation that selling, general and administrative expenses will decrease in 2012, our expectation regarding our dividend and interest income, our expectations regarding our short- and long-term liquidity and capital requirements and our ability to finance our operations, our expectations regarding our future cash flows, our belief that the decline in the value of our auction rate securities is temporary and that we will ultimately be able to liquidate these investments without significant loss, our belief regarding the potential impact of the adoption of newly issued and future accounting guidance on our financial statements, our expectations that our cash and cash equivalents will remain relatively stable compared to 2011, and information with respect to any other plans and strategies for our business. Our actual results and the timing of certain events may differ materially from the results discussed, projected, anticipated or indicated in any forward-looking statements. Any forward-looking statement should be considered in light of the factors discussed in Part I, Item 1A below under "Risk Factors" and elsewhere in this Annual Report on Form 10-K. We caution readers not to place undue reliance on any such forward-looking statements, which speak only as of the date they are made. We disclaim any obligation, except as specifically required by law and the rules of the United States Securities and Exchange Commission to publicly update or revise any such statements to reflect any change in company expectations or in events, conditions or circumstances on which any such statements may be based, or that may affect the likelihood that actual results will differ from those set forth in the forward-looking statements.*

Table of Contents

**ITEM 1. BUSINESS:**

**Overview**

AMAG Pharmaceuticals, Inc., a Delaware corporation, was founded in 1981. We are a biopharmaceutical company focused on the development and commercialization of a therapeutic iron compound to treat iron deficiency anemia, or IDA. Our principal source of revenue is from the sale of *Feraheme*® (ferumoxytol) Injection for Intravenous, or IV, use, which was approved for marketing in the U.S. in June 2009 by the U.S. Food and Drug Administration, or the FDA, for use as an IV iron replacement therapy for the treatment of IDA in adult patients with chronic kidney disease, or CKD. In December 2011, *Feraheme* was also granted marketing approval in Canada for use as an IV iron replacement therapy for the treatment of IDA in adult patients with CKD. We are currently pursuing marketing applications for *Feraheme* in the European Union, or EU, and Switzerland for the treatment of IDA in CKD patients.

We market and sell *Feraheme* in the U.S. through our own commercial organization, including a specialized sales force. We began commercial sale of *Feraheme* in the U.S. in July 2009 and sell *Feraheme* primarily to authorized wholesalers and specialty distributors. Under an agreement with Takeda Pharmaceutical Company Limited, or Takeda, Takeda has an exclusive license to market and sell *Feraheme* in Canada. We expect Takeda to launch *Feraheme* in Canada in 2012.

*Feraheme* is approved in the U.S. for the treatment of IDA in both dialysis and non-dialysis dependent adult CKD patients. In January 2011, a prospective payment system for the reimbursement of dialysis services became effective, which significantly diminished the utilization of *Feraheme* in the dialysis market. As a result of the implementation of the prospective payment system, our dialysis sales during 2011 were de minimis. Our U.S. commercial strategy is now entirely focused on growing the utilization of *Feraheme* in non-dialysis dependent adult CKD patients with IDA, specifically in hematology, oncology, nephrology, and hospital sites of care, where a large number of CKD patients are treated.

In order to align our operating expenses with our near-term revenue projections for *Feraheme*, in November 2011, we initiated a corporate restructuring, including a workforce reduction plan, which included an approximate 25% reduction in positions and the departure of our chief executive officer and our chief commercial officer. The workforce reduction was substantially completed by the end of 2011.

In November 2011, our Board of Directors, or Board, appointed Frank E. Thomas, our then Executive Vice President and Chief Financial Officer, to serve as our Chief Operating Officer and interim President and Chief Executive Officer until a permanent successor is appointed. Our Board is currently conducting a search for a permanent Chief Executive Officer.

We also announced, in November 2011, that we hired Jefferies & Company, Inc., or Jefferies, as our financial advisor to explore whether a sale of our company is a viable strategy for value maximization at this time while we simultaneously establish a solid foundation from which to drive profitability and deliver stockholder value if a sale is not pursued. We are conducting a strategic review with Jefferies to determine the optimal strategy for growth, which involves an evaluation of all business strategies to enhance our portfolio, including in-licensing and acquisition opportunities.

Prior to the FDA approval and commercial launch of *Feraheme* in 2009, we devoted substantially all of our resources to our research and development programs. Since then, we have incurred substantial costs related to the commercialization and development of *Feraheme*. We expect to continue to incur significant expenses to manufacture, market and sell *Feraheme* as an IV iron replacement therapeutic for use in adult CKD patients in the U.S., to further develop and seek marketing approval for *Feraheme* for the treatment of IDA in a broad range of patients, and to obtain marketing approval for *Feraheme* in countries outside of the U.S. Prior to the commercial launch of *Feraheme*, we financed

Table of Contents

our operations primarily from the sale of our equity securities, cash generated by our investing activities, and payments from our licensees. Since 2009, our revenues have been primarily attributable to product sales of *Feraheme*, along with license fee payments from Takeda. We currently expect to fund our future operations from cash from sales of *Feraheme* in the U.S., milestone payments we may receive from Takeda upon regulatory approval and commercial launch of *Feraheme* in Canada and the EU, royalties we may receive with respect to sales of *Feraheme* in Canada and in the EU, cash generated by our investing activities, and the sale of our equity securities, if necessary. As of December 31, 2011, we had an accumulated deficit of approximately \$439.9 million and a cash, cash equivalents and investments balance of approximately \$229.7 million.

*Takeda Collaboration*

In March 2010, we entered into a License, Development and Commercialization Agreement, or the Takeda Agreement, with Takeda under which we granted exclusive rights to Takeda to develop and commercialize *Feraheme* as a therapeutic agent in Europe, Asia-Pacific countries (excluding Japan, China and Taiwan), the Commonwealth of Independent States, Canada, India and Turkey, or collectively, the Licensed Territory. Under the Takeda Agreement we may be entitled to receive milestone payments over time equaling approximately \$220.0 million, including up to an aggregate of \$33.0 million upon the regulatory approval and commercial launch of *Feraheme* in the EU and Canada, of which \$3.0 million will be earned and payable upon the first commercial sale of *Feraheme* in Canada.

*Clinical Development and Regulatory Status of Feraheme*

During the first quarter of 2012, we completed enrollment in our global registrational program for *Feraheme* in patients with IDA regardless of the underlying cause. This program consists of two Phase III multi-center clinical trials to assess *Feraheme* for the treatment of IDA in a broad range of patients for whom treatment with oral iron is unsatisfactory, including women with abnormal uterine bleeding, or AUB, patients with cancer or gastrointestinal diseases and postpartum women.

In March 2012, we reported preliminary results from the first of the two Phase III studies in our global IDA registrational program. This study was an open label, active controlled trial that compared treatment with *Feraheme* to treatment with IV iron sucrose and enrolled 605 patients at 74 sites in Europe, Asia Pacific and Australia. The patients enrolled in the study had a history of unsatisfactory oral iron therapy and had IDA associated with various conditions including AUB, cancer, gastrointestinal disorders or other causes.

The study enrolled patients to receive a one gram IV course of either *Feraheme* or iron sucrose and was designed to demonstrate non-inferiority on efficacy of *Feraheme* as compared to iron sucrose. Of the 605 patients enrolled in the study, 406 patients were randomly assigned to receive *Feraheme* and 199 were randomly assigned to receive iron sucrose. The demographics and all baseline parameters were well balanced between the two treatment groups. The primary efficacy endpoint of the study was the mean change in hemoglobin from the date of determination of each patient's baseline hemoglobin level to the fifth week following administration of the study drug or the proportion of patients who achieved a greater than or equal to 2.0 gram per deciliter increase in hemoglobin at any time from the date of determination of their baseline hemoglobin level to the fifth week following administration of the study drug, depending on the regulatory authority.

In this study, *Feraheme* achieved the predefined criteria for non-inferiority on both primary efficacy endpoints. Patients treated with *Feraheme* achieved a mean increase in hemoglobin at week five of 2.7 grams per deciliter as compared to a mean increase of 2.4 grams per deciliter in patients treated with IV iron sucrose. An increase of 2.0 grams per deciliter or more in hemoglobin at any time from baseline to week five was achieved in 84% of patients treated with *Feraheme* as compared to 81% of patients treated with IV iron sucrose.

Table of Contents

No new safety signals were observed with *Feraheme* and the types of reported adverse events, or AEs, were consistent with those seen in previous studies and those contained in the U.S. package insert for *Feraheme*. Overall, AEs experienced by patients in the two treatment groups were comparable, with AEs reported in 41.4% of *Feraheme*-treated patients as compared to 44.2% of patients treated with IV iron sucrose. Patients in both treatment groups experienced protocol-defined adverse events of special interest, including moderate to severe hypotension or hypersensitivity reactions, ranging from fever alone to an anaphylactoid reaction. Cardiovascular AEs were comparable between the two treatment groups. Serious adverse events, or SAEs, were reported in 4.2% of *Feraheme*-treated patients as compared to 2.5% of patients treated with IV iron sucrose. The SAEs reported in two *Feraheme* treated patients, or 0.5%, were reported as related to treatment by the applicable investigators in the study.

The second Phase III trial in our global IDA registrational program was a double blind, placebo-controlled study to assess the efficacy and safety of two doses of 510 milligrams each of *Feraheme* compared to placebo in a total of approximately 800 patients with IDA. During the second half of 2012, we expect to submit a Supplemental New Drug Application, or sNDA, in the U.S. seeking marketing approval for *Feraheme* for the treatment of anemia in all adult patients with IDA. In addition, we expect that Takeda will file a Type II Variation, which is the equivalent of a sNDA in the U.S., seeking marketing approval for *Feraheme* for the treatment of anemia in all adult patients with IDA with the European Medicines Agency, or EMA, in 2013.

Further, an open label extension study is currently enrolling patients from the placebo-controlled study described above who will be followed for six months and will be eligible to receive two doses of 510 milligrams each of *Feraheme* whenever they meet treatment criteria.

In June 2010, we submitted our Marketing Authorization Application, or MAA, with the EMA seeking marketing approval for *Feraheme* for the treatment of IDA in CKD patients. We recently received a 60 day extension in order to fully respond to the Day 180 List of Outstanding Issues. We expect a recommendation from the Committee for Medicinal Products for Human Use, or CHMP, on our MAA submission in the first half of 2012. Assuming a positive CHMP recommendation, we expect a final decision on our MAA by the European Commission shortly thereafter. We expect that *Feraheme* will be sold in the EU under the trade name Rienso .

We have also initiated two randomized, active-controlled pediatric studies of *Feraheme* for the treatment of IDA in pediatric CKD patients to meet our FDA post-approval Pediatric Research Equity Act requirement to support pediatric labeling of *Feraheme*. One study is in dialysis-dependent CKD patients, and the other is in CKD patients not on dialysis. Each study will assess the safety and efficacy of *Feraheme* treatment as compared to oral iron in approximately 144 pediatric patients. Both of these pediatric studies are currently open for enrollment.

Our pediatric investigation plan, which is a requirement for approval of our MAA, was approved by the EMA in December 2009 and includes the two pediatric studies needed to meet the requirements of the Pediatric Research Equity Act in the U.S. described above and two additional pediatric studies requested by the EMA, including a rollover study and a study in pediatric patients with IDA.

As part of our obligations under the Takeda Agreement, we are also required to initiate a multi-center post-approval clinical trial to assess the safety and efficacy of repeat, episodic *Feraheme* administration for the treatment of persistent or recurrent IDA. Final study design and timing of this trial are subject to further discussions with Takeda.

In August 2010, Takeda filed an MAA with Swissmedic, the Swiss Agency for Therapeutic Products, seeking marketing approval for *Feraheme* for the treatment of IDA in CKD patients. We expect a decision from Swissmedic during the second quarter of 2012.

Table of Contents

In December 2009, our licensee in China, 3SBio Inc., or 3SBio, filed an application with the Chinese State Food and Drug Administration, or the SFDA, to obtain approval to begin a registrational clinical trial necessary to file for marketing approval of *Feraheme* in China. If approved by the SFDA, 3SBio plans to commence a multi-center randomized efficacy and safety study of *Feraheme* in China involving approximately 200 CKD patients in 2012.

*Other information*

GastroMARK®, which is marketed and sold under the trade name Lumirem® outside of the U.S, is our oral contrast agent used for delineating the bowel in magnetic resonance imaging, or MRI, and is approved and marketed in the U.S., Europe, and other countries through our licensees. Sales of *GastroMARK* by our licensees have been at approximately their current levels for many years, and we do not expect sales of *GastroMARK* to materially increase.

Our common stock trades on the NASDAQ Global Select Market, or NASDAQ, under the trading symbol "AMAG."

**Our Core Technology**

Our core technology is based on coated superparamagnetic iron oxide particles and their characteristic properties. Our core competencies include the ability to design such particles for particular applications, to manufacture the particles in controlled sizes, and to cover the particles with different coatings depending upon the application for which they will be used. Our technology and expertise enable us to synthesize, sterilize and stabilize these iron oxide particles in a manner necessary for use in pharmaceutical products such as IV iron replacement therapeutics and MRI contrast agents.

Our iron oxide particles are composed of bioavailable iron that is easily utilized by the body and incorporated into the body's iron stores. As a result, our core technology is well suited for use as an IV iron replacement therapy product. Our rights to our technology are derived from and/or protected by license agreements, patents, patent applications and trade secret protections. See "Patents and Trade Secrets."



# Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

## Table of Contents

### Products

The following table summarizes the uses and potential uses of our products, the names of our principal licensees, the current U.S. and foreign regulatory status, and the primary markets for our products.

| <b>Product</b>                             | <b>Uses/Potential Uses</b>  | <b>Licensees</b>  | <b>U.S. Status</b>  | <b>Foreign Status</b>  |
|--|---|---|---|--|
| Feraheme®<br>(ferumoxytol)<br>Injection(1) | IV iron replacement therapeutic agent for the treatment of IDA in adult patients with CKD.      | 3SBio (China) and Takeda (Europe, Asia-Pacific countries (excluding Japan, China and Taiwan), the Commonwealth of Independent States, Canada, India and Turkey).  | Approved and marketed.  | Received marketing approval from Health Canada, December 2011. Expected to launch in 2012.<br><br>MAA filed with EMA, June 2010. CHMP recommendation expected in first half of 2012.<br><br>MAA filed with Swissmedic, August 2010. Decision expected in second quarter of 2012.<br><br>Filed for CKD registrational trial with the SFDA in China, December 2009. Trial expected to begin in 2012. |
|  | IV iron replacement therapeutic agent in patients with IDA, regardless of the underlying cause. | 3SBio (China) (option to extend license into additional therapeutic indications).<br><br>Takeda (Europe, Asia-Pacific countries (excluding Japan, China and Taiwan), the Commonwealth of Independent States, Canada, India and Turkey). | Enrollment completed in Phase III global registrational program. sNDA expected to be filed in 2012. | Type II Variation expected to be filed with the EMA by Takeda in 2013.   |
| GastroMARK®(2)                             | Delineating the bowel in abdominal imaging.   | Covidien, Ltd. (U.S.) and Guerbet, S.A. (various countries in the EU, South America, the Middle East, southeast Asia, Africa and eastern Europe).   | Approved and marketed.  | Approved and marketed in several countries.  |

(1) *Feraheme* is expected to be marketed and sold under the trade name *Rienso* in the EU.

(2) *GastroMARK* is marketed and sold under the trade name *Lumirem* outside of the U.S.

For a discussion of the substantive regulatory requirements applicable to the development and regulatory approval process in the U.S. and other countries, see "Government Regulation."

Table of Contents

***Feraheme* for the treatment of IDA in patients with CKD**

*Overview*

On June 30, 2009, *Feraheme* was approved for marketing in the U.S. by the FDA for use as an IV iron replacement therapy for the treatment of IDA in adult patients with CKD. In July 2009, we began to market and sell *Feraheme* in the U.S. in both the dialysis and non-dialysis CKD markets, including to nephrologists, hematologists, dialysis organizations, hospitals and other end-users who treat patients with CKD. In 2010, due to a then impending change in the way the federal government would reimburse providers for the care of dialysis patients, the utilization of *Feraheme* shifted from primarily dialysis patients to non-dialysis patients. Accordingly, we have since focused our commercial efforts entirely on building *Feraheme* utilization in non-dialysis CKD patients. We anticipate the vast majority of all *Feraheme* utilization in the U.S. will continue to be in the non-dialysis CKD patient population.

In December 2011, *Feraheme* was granted marketing approval in Canada for use as an IV iron replacement therapy for the treatment of IDA in adult patients with CKD. We are currently pursuing marketing applications for *Feraheme* in the EU and Switzerland for the treatment of IDA in CKD patients and expect to receive decisions on these marketing applications during 2012.

*Chronic kidney disease, anemia, and iron deficiency*

Based on data contained in a 2007 publication in the *Journal of the American Medical Association*, it is estimated that approximately 10 to 15% of the U.S. adult population is affected by CKD, a condition generally characterized by damaged kidneys, or a reduction in kidney function below 50% of normal. Anemia, a common condition among CKD patients, is associated with cardiovascular complications, decreased quality of life, hospitalizations, and increased mortality. Anemia develops early during the course of CKD and worsens with advancing kidney disease. Iron deficiency is a common cause of anemia in CKD patients and can result from multiple blood draws, hospitalizations and interventional procedures, gastrointestinal bleeding, or poor nutritional intake. Regardless of the cause of anemia, iron replacement therapy is essential to increase iron stores and raise hemoglobin levels. Iron is also essential for effective treatment with erythropoiesis stimulating agents, or ESAs, which are commonly used in anemic patients to stimulate red blood cell production. Based on data contained in a 2009 publication in the *Journal of the American Society of Nephrology*, we estimate that up to 1.6 million adults in the U.S. with anemia and stages 3 through 5 CKD, who are patients in the later stages of CKD but not yet on dialysis, may be iron deficient and could therefore benefit from receiving iron.

Currently there are two methods used to treat IDA in CKD patients: oral iron supplements and IV iron. Oral iron is currently the first line iron replacement therapy of choice of most physicians in both the U.S. and abroad. However, oral iron supplements are often not absorbed well by the gastrointestinal tract and frequently have unpleasant side effects, such as constipation, diarrhea, and cramping, which can cause patients to stop taking their medication. In addition, it can take an extended time for hemoglobin levels to improve following the initiation of oral iron treatment. Conversely, iron given intravenously allows larger amounts of iron to be provided to patients while avoiding many of the side effects and treatment compliance issues associated with oral iron, and can result in faster rises in hemoglobin levels. The administration of IV iron has been shown to be effective in treating anemia either when used alone or in combination with an ESA. Current U.S. treatment guidelines indicate that treating first with iron alone may delay or reduce the need for ESA therapy. We believe that a small fraction of non-dialysis CKD patients in the U.S. with IDA are currently being treated with IV iron, and thus a significant opportunity remains to grow the market for IV iron in this patient population.

***Feraheme* for the treatment of IDA in a broad range of patients**

IDA is widely prevalent in many different patient populations for whom treatment with oral iron is unsatisfactory, including women with AUB, patients with cancer or gastrointestinal diseases, and

Table of Contents

postpartum women. It is estimated that more than 4 million patients in the U.S. have IDA. Currently, approximately 40% of these patients are treated with oral iron and approximately 5% are treated with IV iron.

Based on our belief that the product characteristics of *Feraheme* support clinical development in these additional patient populations, in mid-2010 we initiated a global registrational program for *Feraheme* in a broad range of patients with IDA, regardless of the underlying cause. The development program is intended to enable the marketing approval of *Feraheme* for the treatment of IDA regardless of the underlying cause in major markets around the world, including the U.S. This program consists of two Phase III studies and is designed to include all patients with IDA for whom treatment with oral iron is unsatisfactory, including women with AUB, patients with cancer or gastrointestinal diseases and post-partum women. One study compares treatment with *Feraheme* to treatment with placebo, and the other study compares treatment with *Feraheme* to treatment with an IV iron sucrose product. Patients from the placebo-controlled study are eligible to enter an extension study to evaluate treatment with *Feraheme* over a six month period.

We have completed enrollment in our two Phase III trials, and in March 2012, we reported preliminary results from the first of the two Phase III studies in our global IDA registrational program. This study was an open label, active controlled trial that compared treatment with *Feraheme* to treatment with IV iron sucrose and enrolled 605 patients at 74 sites in Europe, Asia Pacific and Australia. The patients enrolled in the study had a history of unsatisfactory oral iron therapy and had IDA associated with various conditions including AUB, cancer, gastrointestinal disorders or other causes.

The study enrolled patients to receive a one gram IV course of either *Feraheme* or iron sucrose and was designed to demonstrate non-inferiority on efficacy of *Feraheme* as compared to iron sucrose. Of the 605 patients enrolled in the study, 406 patients were randomly assigned to receive *Feraheme* and 199 were randomly assigned to receive iron sucrose. The demographics and all baseline parameters were well balanced between the two treatment groups. The primary efficacy endpoint of the study was the mean change in hemoglobin from the date of determination of each patient's baseline hemoglobin level to the fifth week following administration of the study drug or the proportion of patients who achieved a greater than or equal to 2.0 gram per deciliter increase in hemoglobin at any time from the date of determination of their baseline hemoglobin level to the fifth week following administration of the study drug, depending on the regulatory authority.

In this study, *Feraheme* achieved the predefined criteria for non-inferiority on both primary efficacy endpoints. Patients treated with *Feraheme* achieved a mean increase in hemoglobin at week five of 2.7 grams per deciliter as compared to a mean increase of 2.4 grams per deciliter in patients treated with IV iron sucrose. An increase of 2.0 grams per deciliter or more in hemoglobin at any time from baseline to week five was achieved in 84% of patients treated with *Feraheme* as compared to 81% of patients treated with IV iron sucrose.

No new safety signals were observed with *Feraheme* and the types of reported AEs were consistent with those seen in previous studies and those contained in the U.S. package insert for *Feraheme*. Overall, AEs experienced by patients in the two treatment groups were comparable, with AEs reported in 41.4% of *Feraheme*-treated patients as compared to 44.2% of patients treated with IV iron sucrose. Patients in both treatment groups experienced protocol-defined adverse events of special interest, including moderate to severe hypotension or hypersensitivity reactions, ranging from fever alone to an anaphylactoid reaction. Cardiovascular AEs were comparable between the two treatment groups. SAEs were reported in 4.2% of *Feraheme*-treated patients as compared to 2.5% of patients treated with IV iron sucrose. The SAEs reported in two *Feraheme* treated patients, or 0.5%, were reported as related to treatment by the applicable investigators in the study.

Table of Contents

We expect to file our U.S. sNDA during the second half of 2012 seeking marketing approval for *Feraheme* for the treatment of anemia in all adult patients with IDA. In addition, we expect that Takeda will file a Type II Variation, which is the equivalent of a sNDA in the U.S., seeking marketing approval for *Feraheme* for the treatment of anemia in all adult patients with IDA with the EMA in 2013.

AUB is defined as chronic, heavy, or prolonged uterine bleeding that can result from multiple causes, including uterine abnormalities, blood disorders, pregnancy, intrauterine devices, medications, and heavy menstrual bleeding. IDA is commonly associated with AUB, and we estimate that more than 3 million women in the U.S. have IDA and AUB. IDA in patients with AUB, regardless of the cause, requires treatment with iron supplementation, either by oral or IV administration.

IDA in patients with gastrointestinal diseases is likely caused by blood loss and/or the inadequate intake or absorption of iron. We estimate that nearly 800,000 patients who have gastrointestinal diseases in the U.S. also have IDA. Oral iron has been used to treat IDA in patients with gastrointestinal diseases, but its efficacy is variable due to inconsistent bioavailability and absorption, the high incidence of gastrointestinal side effects and patient noncompliance.

IDA is also common in patients with cancer, and we estimate that nearly 400,000 cancer patients in the U.S. have IDA. Iron supplementation through both oral and IV administration plays an important role in treating anemia in cancer patients. While there may be some differences in the underlying causes of anemia and iron deficiency in cancer patients who are receiving chemotherapy and those who are not, patients in both categories may develop absolute IDA due to blood loss and/or the inadequate intake or absorption of iron. Oral iron has been used to treat IDA in cancer patients, but its efficacy is variable due to inconsistent bioavailability and absorption, a high incidence of gastrointestinal side effects, potential interactions with other treatments, and patient noncompliance. IV iron has been shown in small clinical trials to be well tolerated in the cancer patient population in both patients who are receiving chemotherapy and those who are not.

Currently, only certain iron dextran IV iron products are approved in the U.S. for the treatment of all patients with IDA, regardless of the underlying cause. All of the other currently marketed IV iron products, including *Feraheme*, are only approved in the U.S. for either the treatment of IDA in CKD patients or CKD patients on hemodialysis. We believe that a new entrant into the broader IDA market could significantly increase the number of patients treated with IV iron.

***GastroMARK***

Images of organs and tissues in the abdomen using MRI without contrast agents can be difficult to read because the abdominal organs and tissues cannot be easily distinguished from the loops of the bowel. *GastroMARK*, our oral contrast agent for delineation of the bowel, flows through and darkens the bowel when ingested. By more clearly identifying the intestinal loops, *GastroMARK* enhances the ability to distinguish the bowel from adjacent tissues and organs in the upper gastrointestinal tract.

*GastroMARK* was approved by the FDA in 1996. Our licensee, Covidien, Ltd., or Covidien, or its predecessors, have been marketing *GastroMARK* in the U.S. since 1997. We initially licensed the marketing rights to *GastroMARK*, under the tradename *Lumirem*, on an exclusive basis to Guerbet S.A., or Guerbet, in western Europe and Brazil. Guerbet has been marketing *Lumirem* in several EU countries since 1993 and subsequently acquired the rights to market *Lumirem* in several other countries in South America, the Middle East, southeast Asia, Africa, and eastern Europe. See "Licensing, Marketing and Supply Arrangements."

Sales of *GastroMARK* by our licensees have been at approximately their current levels for many years, and we do not expect sales of *GastroMARK* to materially increase.

Table of Contents

**Licensing, Marketing and Supply Arrangements**

Although we are commercializing *Feraheme* in the U.S. through our own commercial organization, our commercial strategy has also included the formation of collaborations with other pharmaceutical companies to facilitate the sale and distribution of our products in the U.S. and abroad. At present we are parties to the following collaborations:

*Takeda*

In March 2010, we entered into a collaboration agreement with Takeda, under which we granted exclusive rights to Takeda to develop and commercialize *Feraheme* as a therapeutic agent in the Licensed Territory. In December 2011, *Feraheme* was granted marketing approval in Canada for use as an IV iron replacement therapy for the treatment of IDA in adult patients with CKD. We expect Takeda to launch *Feraheme* in Canada in 2012.

Under the Takeda Agreement, except under limited circumstances, we have retained the right to manufacture *Feraheme* and, accordingly, are responsible for supply of *Feraheme* to Takeda at a fixed cost per unit, which is capped. We are also responsible for conducting, and bearing the costs related to, certain pre-defined clinical studies with the costs of future modifications or additional studies to be allocated between the parties according to an agreed upon cost-sharing mechanism, which provides for a cap on such costs. In connection with the execution of the Takeda Agreement, we received a \$60.0 million upfront payment from Takeda in April 2010. We may also receive a combination of regulatory approval and performance-based milestone payments, reimbursement of certain out-of-pocket regulatory and clinical supply costs, defined payments for supply of *Feraheme*, and tiered double-digit royalties on net product sales in the Licensed Territory. The milestone payments we may be entitled to receive under the agreement could over time equal approximately \$220.0 million, including up to an aggregate of \$33.0 million upon the regulatory approval and commercial launch of *Feraheme* in the EU and Canada, of which \$3.0 million will be earned and payable upon the first commercial sale of *Feraheme* in Canada. Takeda has the unilateral right to terminate the Takeda Agreement under certain conditions, including without cause.

*3SBio*

In May 2008, we entered into a Collaboration and Exclusive License Agreement, or the 3SBio License Agreement, and a Supply Agreement, or the 3SBio Supply Agreement, with 3SBio for the development and commercialization of *Feraheme* as an IV iron replacement therapeutic agent in China. The 3SBio License Agreement grants 3SBio an exclusive license for an initial term of thirteen years to develop and commercialize *Feraheme* as a therapeutic agent in China for an initial indication for the treatment of IDA in patients with CKD, and an option to expand into additional therapeutic indications. In consideration of the grant of the license, we received an upfront payment of \$1.0 million. We are eligible to receive certain other specified milestone payments upon regulatory approval of *Feraheme* in China for CKD and other indications. We are also entitled to receive tiered royalties of up to 25% based on net sales of *Feraheme* by 3SBio in China. We retained all manufacturing rights for *Feraheme* under these agreements. In addition, pursuant to the 3SBio Supply Agreement, 3SBio has agreed to purchase from us, and we have agreed to supply to 3SBio, *Feraheme* at a predetermined per unit supply price, which per unit price is capped, for use in connection with 3SBio's development and commercialization obligations for so long as the 3SBio License Agreement is in effect. To date we have not provided 3SBio with any commercial product under this agreement.

*Guerbet*

In 1989, we entered into a supply and distribution agreement with Guerbet granting Guerbet an exclusive right to manufacture and sell *Lumirem* in western Europe and Brazil. This agreement was

Table of Contents

subsequently amended to expand Guerbet's exclusive rights to manufacture and sell *Lumirem* in various other areas, including South America, the Middle East, southeast Asia, and eastern Europe. Under the terms of this distribution agreement, Guerbet pays us a percentage of net sales of *Lumirem* as the purchase price for the active ingredient of *Lumirem*, which we are required to sell to Guerbet under our agreement. The agreement is perpetual but terminable upon certain specified events.

*Covidien*

In 1990, we entered into a manufacturing and distribution agreement with Covidien's predecessor granting it a product license and co-marketing rights to *GastroMARK* in the U.S., Canada and Mexico. Covidien currently has rights to *GastroMARK* in the U.S. only. Under the terms of the agreement, we receive royalties based on *GastroMARK* net sales by Covidien as well as a percentage of sales for supplying the active ingredient. The agreement is perpetual but terminable upon certain specified events.

**Manufacturing and Raw Materials**

Our Cambridge, Massachusetts manufacturing facility is registered with the FDA and certain foreign regulatory agencies and is subject to current Good Manufacturing Practices, or cGMP, as prescribed by the FDA and equivalent foreign regulatory agencies. In this facility, we currently manufacture *Feraheme* for U.S. commercial sale and for use in human clinical trials as well as *GastroMARK* for commercial sale. In April 2011, the FDA also approved certain of our third-party contract manufacturers to produce *Feraheme* drug substance and drug product for the U.S. market.

We manufacture *Feraheme* drug substance and drug product for use in the Canadian market at our Cambridge facility. Upon approval of our MAA by the EMA, we expect to manufacture *Feraheme* drug substance and drug product for use in the EU market at certain of our third-party contract manufacturers. Although we are working to establish and qualify alternative source manufacturing facilities for the production of *Feraheme* for Canada and the EU, we will not have such alternative source manufacturing facilities available upon initial commercial launch of *Feraheme* in those geographies.

To support the global commercialization of *Feraheme*, we have developed a fully integrated manufacturing support system, including quality assurance, quality control, regulatory affairs and inventory control policies and procedures. These support systems are intended to enable us to maintain high standards of quality for our products.

We currently purchase certain raw and other materials used to manufacture *Feraheme* from third-party suppliers and at present do not have any long-term supply contracts with these third parties. Although certain of our raw or other materials are readily available, others may be obtained only from qualified suppliers. Certain materials used in *Feraheme* may from time to time be procured from a single source without a qualified alternative supplier. The qualification of an alternative source may require repeated testing of the new materials and generate greater expenses to us if materials that we test do not perform in an acceptable manner. In addition, we sometimes obtain raw or other materials from one vendor only, even where multiple sources are available, to maintain quality control and enhance working relationships with suppliers, which could make us susceptible to price inflation by the sole supplier, thereby increasing our production costs. As a result of the high quality standards imposed on our raw and other materials, we may not be able to obtain such materials of the quality required to manufacture *Feraheme* from an alternative source on commercially reasonable terms, or in a timely manner, if at all.

Table of Contents

**Patents and Trade Secrets**

We consider the protection of our technology to be material to our business. Because of the substantial length of time and expense associated with bringing new products through development and regulatory approval to the marketplace, we place considerable importance on obtaining patent and trade secret protection for our products. Our success depends, in large part, on our ability to maintain the proprietary nature of our technology and other trade secrets. To do so, we must prosecute and maintain existing patents, obtain new patents and ensure trade secret protection. We must also operate without infringing the proprietary rights of third parties or allowing third parties to infringe our rights.

Our policy is to aggressively protect our competitive technology position by a variety of means, including applying for patents in the U.S. and in appropriate foreign countries. We currently hold a number of U.S. and foreign patents, which expire at various times through 2020. Our *Feraheme* patents currently expire in 2020, however, our primary U.S. patent for *Feraheme* may be subject to an extension to 2023 under U.S. patent law and FDA regulations. Our foreign patents may also be eligible for extension in accordance with applicable law in certain countries. Our inability to protect our products through our patents and other intellectual property rights in any territory prior to their expiration could have a material adverse effect on our business, financial condition and prospects.

We also have patent applications pending in the U.S. and have filed counterpart patent applications in certain foreign countries. Although further patents may be issued on pending applications, we cannot be sure that any such patents will be issued on a timely basis, if at all. In addition, any issued patents may not provide us with competitive advantages or may be challenged by others, and the existing or future patents of third parties may limit our ability to commercialize our products. For example, in July 2010, Sandoz GmbH, or Sandoz, filed an opposition to one of our patents which covers *Feraheme* in the EU with the European Patent Office, or EPO. Although we believe that the subject patent is valid, there is a possibility that the EPO could invalidate or require us to narrow the claims contained in the patent. We believe the Sandoz patent opposition is without merit and intend to defend against the opposition vigorously. However, any limitation on the protection of our technology could hinder our ability to develop and market *Feraheme*.

**Competition**

The pharmaceutical and biopharmaceutical industries are subject to intense competition and rapid technological change. We and Takeda have competitors both in the U.S. and internationally, and many may have greater financial and other resources, and more experienced trade, sales, reimbursement and manufacturing organizations than we or Takeda do. In addition, many of our and Takeda's competitors have significant name recognition, more established positions in the IV iron market and long-standing relationships with customers and distributors. The iron replacement therapy market is highly sensitive to several factors including, but not limited to, the actual or perceived safety and efficacy profile of the available products, the ability to obtain appropriate insurance coverage and reimbursement, price competitiveness, and product characteristics such as convenience of administration and dosing regimens.

*Feraheme* is approved in the U.S. for the treatment of IDA in adult patients with CKD, including both dialysis and non-dialysis CKD patients. However, in January 2011, a prospective payment system for the reimbursement of dialysis services became effective, which significantly diminished the utilization of *Feraheme* in the dialysis market. As a result of the implementation of the prospective payment system, our dialysis sales during 2011 were de minimis. Our U.S. commercial strategy is now entirely focused on growing the utilization of *Feraheme* in non-dialysis dependent adult CKD patients with IDA. We believe there is a significant opportunity in the U.S. for *Feraheme* for the treatment of IDA in CKD patients not yet on dialysis. The U.S. non-dialysis IV iron market is comprised primarily of three sites of care where a substantial number of CKD patients are treated: hematology and oncology clinics, hospitals, and nephrology clinics.

Table of Contents

There are currently two iron replacement options for treating IDA in CKD patients: oral iron supplements and IV iron. The National Kidney Foundation's Kidney Disease Outcomes Quality Initiative guidelines recommend either oral or IV iron for peritoneal dialysis patients and non-dialysis patients with stages 1 through 5 CKD. Oral iron is currently the first line iron replacement therapy of choice of most physicians in both the U.S. and abroad. However, oral iron supplements are poorly absorbed by many patients, which may adversely impact their effectiveness, and are associated with certain side effects that may adversely affect patient compliance in using such products. The alternative to oral iron for the treatment of IDA is IV iron.

*Feraheme* currently competes with several IV iron replacement therapies in the U.S. for the treatment of IDA in CKD patients. Venofer®, an iron sucrose complex, is approved for use in hemodialysis, peritoneal dialysis and non-dialysis dependent CKD patients and is marketed in the U.S. by Fresenius Medical Care North America and American Regent Laboratories, Inc., or American Regent, a subsidiary of Luitpold Pharmaceuticals, Inc., or Luitpold. Ferrlecit®, a sodium ferric gluconate, is marketed by Sanofi-Aventis U.S. LLC and is approved for use only in hemodialysis patients. Nulecit (sodium ferric gluconate complex in sucrose injection), a generic version of Ferrlecit®, is marketed by Watson Pharmaceuticals, or Watson. INFED®, an iron dextran product marketed by Watson, and Dexferrum®, an iron dextran product marketed by American Regent, are approved in the U.S. for the treatment of patients with documented iron deficiency in whom oral iron administration is unsatisfactory or impossible.

In addition to the currently marketed products described above, *Feraheme* may also compete in the U.S. with Injectafer®, which is known as Ferinject® in Europe, which is in development for a variety of anemia-related indications, including the treatment of IDA in CKD patients, whether or not on dialysis. In October 2011, Luitpold submitted a New Drug Application, or NDA, to the FDA for Injectafer® for the treatment of IDA. The FDA has since notified Luitpold that it has assigned a Prescription Drug User Fee Act target action date of August 3, 2012 for the Injectafer® NDA. The Injectafer® NDA includes data and information from two new large randomized controlled clinical trials investigating the cardiovascular risk profile of high dose Injectafer®. If Injectafer® is approved by the FDA, it will be marketed and sold in the U.S. by American Regent, the current distributor of Venofer®.

*Feraheme* will also compete with a number of branded IV iron replacement products outside of the U.S., including Venofer®, Ferrlecit®, Monofer® (iron isomaltoside 1000), Ferinject® (ferric carboxymaltose injection) (the brand name for Injectafer® outside the U.S.) and certain other iron dextran and iron sucrose products. Monofer® is an injectable iron preparation developed by Pharmacosmos A/S, or Pharmacosmos, which is currently approved for marketing in approximately 22 countries for the treatment of IDA. Pharmacosmos has ongoing clinical programs including studies of Monofer® in gastroenterology, oncology and nephrology. It is too early to determine whether Monofer® will gain any meaningful share of the IV iron market in any country in which it has been or may be approved. Ferinject® is an IV iron replacement therapy developed by Vifor Pharma, the pharmaceuticals business unit of the Galenica Group, and is currently approved for marketing in approximately 37 countries, including 30 countries within Europe, for the treatment of iron deficiency where oral iron is ineffective or cannot be used. Further trials with Ferinject® in CKD, oncology, cardiology, patient blood management and gynecology are ongoing. In December 2010, Vifor Pharma and Fresenius Medical Care North America announced that they had created a new company which will hold the commercialization rights to Venofer® and Ferinject® outside of the U.S. Venofer® and Ferrlecit® have been marketed in many countries throughout the world, including most of Europe and Canada, for many years. *Feraheme* will compete primarily with Venofer®, Ferinject® and Ferrlecit® in both the Canadian and European markets. Currently, all other approved IV iron products which are being marketed and sold in the EU are approved for marketing to all patients with IDA. Upon approval of our MAA, we expect *Feraheme* to be approved only for use in CKD patients, which could



Table of Contents

put *Feraheme* at a competitive disadvantage unless and until it receives approval for a broader indication.

The market opportunity for *Feraheme* in the U.S. and abroad could also be negatively affected by approved generic IV iron replacement therapy products that achieve commercial success. For example, in 2011, Watson launched Nulecit<sup>®</sup>, a generic version of Ferrlecit<sup>®</sup> in the U.S. Nulecit<sup>®</sup> is approved for marketing in the U.S. for the treatment of IDA in adult patients and in pediatric patients age six years and older undergoing chronic hemodialysis who are receiving supplemental epoetin therapy. There are also a number of approved generic IV iron products in countries outside the U.S which will directly compete with *Feraheme*, including a generic version of Venofer<sup>®</sup>. Companies that manufacture generic products typically invest far less resources in research and development than the manufacturers of branded products and can therefore price their products significantly lower than those already on the market. Therefore, competition from generic IV iron products could limit our U.S. sales and any royalties we may receive from Takeda.

For IV iron replacement therapy in patients with CKD, the total therapeutic course of iron typically used in clinical practice is 1,000 milligrams, or one gram. Venofer<sup>®</sup> is typically administered as a slow intravenous injection over two to five minutes in doses of 100 to 200 milligrams, thus requiring five to ten physician visits to reach a standard one gram therapeutic course. The recommended dose of Ferrlecit<sup>®</sup> and Nulecit<sup>®</sup> is 125 milligrams administered by intravenous infusion over one hour per dialysis session or undiluted as a slow intravenous injection per dialysis session, thus requiring ten physician visits to reach a standard one gram therapeutic course. INFeD<sup>®</sup> and Dexferrum<sup>®</sup> are typically administered as a slow push in 100 milligram doses and also require up to ten physician visits to receive a standard one gram therapeutic course. *Feraheme* is administered as a 510 milligram injection followed by a second 510 milligram injection three to eight days later, each of which can be administered in less than one minute at a regular office visit without the use of infusion equipment or prolonged medical intervention.

We believe that our ability to successfully compete with other IV iron products in the U.S. and internationally depends on a number of factors, including the actual or perceived safety and efficacy profile of *Feraheme* as compared to alternative iron replacement therapeutics, our ability to obtain and maintain favorable pricing, insurance coverage and reimbursement for *Feraheme*, the timing and scope of regulatory approval of *Feraheme* for the broad IDA indication and of products or additional indications by our competitors, our ability to implement effective marketing campaigns, the effectiveness of our sales force, our ability to maintain favorable patent protection for *Feraheme*, market acceptance of *Feraheme* and our ability to manufacture sufficient quantities of *Feraheme* at commercially acceptable costs. In addition, our ability to effectively compete with these products in the non-dialysis CKD market depends in part upon our ability to gain formulary access in hospitals and effectively promote *Feraheme* within group purchasing organizations and to physicians who treat non-dialysis CKD patients.

Based on sales data provided by IMS Health Incorporated, or IMS, we estimate that the size of the total 2011 U.S. IV iron replacement therapy non-dialysis market was approximately 792,000 grams, which represented an increase of approximately 6.1% over 2010. Based on this IMS data, the following

Table of Contents

represents the 2011 and 2010 U.S. market share allocation of the total IV iron non-dialysis market based on the volume of IV iron administered:

|                 | 2011 U.S. Non-dialysis<br>IV Iron Market<br>(792,000 grams) | 2010 U.S. Non-dialysis<br>IV Iron Market<br>(746,000 grams) |
|-----------------|---|---|
| Venofer®        | 48%   | 48%   |
| INFeD®          | 20%   | 20%   |
| <i>Feraheme</i> | 12%   | 9%  |
| Ferrlecit®      | 11%   | 18%   |
| Nulecit         | 5%  |   |
| Dexferrum®      | 4%  | 5%  |

**Sales, Marketing and Distribution**

In July 2009 we began U.S. commercial sale of *Feraheme*, which is being marketed and sold in the U.S. through our own commercial organization, including a specialized sales force. We sell *Feraheme* primarily through authorized wholesalers and specialty distributors who, in turn, sell *Feraheme* to nephrologists, hematologists/oncologists, hospitals and dialysis centers who treat patients with CKD. Since many hospitals and hematology, oncology and nephrology practices are members of group purchasing organizations, or GPOs, which leverage the purchasing power of a group of entities to obtain discounts based on the collective bargaining power of the group, we also routinely enter into contracts with GPOs in these segments so the members of the GPOs have access to *Feraheme* and the related discounts. In addition, we outsource a number of our product supply chain services to third-party vendors, including services related to warehousing and inventory management, distribution, chargeback processing, accounts receivable management and customer service call center management.

Our sales and marketing teams use a variety of common pharmaceutical marketing strategies to promote *Feraheme* including sales calls to individual physicians or other healthcare professionals, medical education symposia, personal and non-personal promotional materials, local and national educational programs, scientific meetings and conferences and informational websites. In addition, we provide customer service and other related programs for *Feraheme* including physician reimbursement support services, a patient assistance program for uninsured or under-insured patients and a customer service call center.

Our commercial strategy currently focuses on the non-dialysis dependent CKD market in the U.S. We estimate that there are 1.6 million adults in the U.S. with stages 3 through 5 CKD and IDA, and we believe that a small fraction of those patients are currently being treated with IV iron. We believe there is a significant opportunity in this market to provide IV iron to non-dialysis CKD patients, and our sales team has been working to educate physicians who treat CKD patients on the benefits of IV iron and the dosing profile of *Feraheme* in order to change existing treatment paradigms and expand the IV iron use in physicians' offices, clinics, and hospitals where CKD patients are treated.

In December 2011, *Feraheme* was granted marketing approval in Canada for use as an IV iron replacement therapy for the treatment of IDA in adult patients with CKD. Under our agreement with Takeda, Takeda will be solely responsible for *Feraheme* commercialization efforts in Canada including the deployment of a specialized sales force, pricing and reimbursement negotiations with provincial health authorities and customers, and development of market access strategies.

The following table sets forth customers who represented 10% or more of our total revenues for the years ended December 31, 2011, 2010, and 2009. Revenues from Takeda related solely to

Table of Contents

collaboration revenue recognized in connection with our agreement with Takeda, which we entered into in March 2010.

|  | For the Years Ended December 31, |      |      |
|--|----------------------------------|------|------|
|  | 2011                             | 2010 | 2009 |
| AmerisourceBergen Drug Corporation     | 41%                              | 36%  | 46%  |
| McKesson Corporation                   | 21%                              | <10% | <10% |
| Takeda Pharmaceuticals Company Limited | 13%                              | <10% |      |
| Cardinal Health, Inc.                  | 13%                              | <10% | <10% |
| Metro Medical Supply, Inc.             | <10%                             | 21%  | 28%  |

**Government Regulation***Overview*

The development, manufacture and commercialization of pharmaceutical products are subject to extensive regulation by numerous governmental authorities in the U.S. and abroad. In the U.S., the Federal Food, Drug, and Cosmetic Act, or the FDC Act, and other federal and state statutes and regulations govern, among other things, the research and development, manufacturing, quality control (testing), labeling, record-keeping, approval, storage, distribution, and advertising and promotion of pharmaceutical products. In addition, many of our activities in the U.S. are subject to the jurisdiction of various other federal regulatory and enforcement departments and agencies, such as the Department of Health and Human Services, the Federal Trade Commission and the Department of Justice. Individual states, acting through their attorneys general, have become active as well, seeking to regulate the marketing of prescription drugs under state consumer protection and false advertising laws. A number of states have also enacted, or are considering enacting, legislation to control pharmaceutical marketing activities, such as the Physician Payment Sunshine Act, or the Sunshine Act.

Our activities outside of the U.S. are also subject to regulatory requirements governing the testing, approval, safety, effectiveness, manufacturing, labeling and marketing of *Feraheme*. These regulatory requirements vary from country to country. The approval process may be more or less rigorous from country to country and the time required for approval may also vary from country to country. In Europe, Canada and some other international markets, the government provides healthcare at low direct cost to consumers and regulates pharmaceutical prices or patient reimbursement levels to control costs for the government-sponsored healthcare system.

Failure to comply with any of the applicable U.S. or foreign regulatory requirements may result in a variety of administrative or judicially imposed sanctions including among other things, the regulatory agency's refusal to approve pending applications, withdrawals of approval, clinical holds, warning letters, product recalls, product seizures, total or partial suspension of operations, injunctions, fines, civil penalties or criminal prosecution.

The development and approval of a product candidate requires a significant number of years of work and the expenditure of substantial resources, and is often subject to unanticipated delays and may be subject to new legislation or regulations. In addition to complying with requirements as they currently exist, a sponsor could be negatively impacted by changes in the regulatory framework. From time to time, legislation is introduced that could significantly alter laws pertaining to the approval, manufacturing, pricing, and/or marketing of drug products. Even without changes to relevant laws, U.S. and foreign regulatory agencies could release new guidance or revise its implementation of current regulations in a manner that significantly affects us and our products, including our ability to receive marketing approval for new indications for *Feraheme*. It is impossible to predict whether legislative changes will be enacted, or whether regulations or guidance will be amended or supplemented, or the potential impact of such changes.

Table of Contents

*U.S. Approval Process*

*Clinical Development*

Before new human pharmaceutical products may be marketed or sold commercially in the U.S., the FDA requires the following steps: (a) pre-clinical laboratory tests, pre-clinical safety and efficacy studies and formulation studies; (b) the submission to the FDA of an Investigational New Drug Application, or IND, for human clinical testing, which must become effective before human clinical trials may commence; (c) adequate and well-controlled human clinical trials under current good clinical practices to establish the safety and efficacy of the drug for its intended use; (d) submission of an NDA to the FDA; (e) approval and validation of manufacturing facilities used in production of the pharmaceutical product under cGMP; and (f) review and approval of the NDA by the FDA.

Pre-clinical studies include the laboratory evaluation of product chemistry and animal studies to assess the potential safety and efficacy of a product and its formulation. The results of such laboratory tests and animal studies are submitted to the FDA as a part of an IND and are reviewed by the FDA prior to and during human clinical trials. If there are no objections from the FDA within 30 days of filing an IND, a sponsor may proceed with initial studies in human volunteers, also known as clinical trials.

Clinical trials are typically conducted in the following three sequential phases, which may overlap in some instances:

*Phase I:* Clinical trials which involve the initial administration of the study drug to a small group of healthy human volunteers (or, more rarely, to a group of selected patients with the targeted disease or disorder) under the supervision of a principal investigator selected by the sponsor. These Phase I trials are designed to test for safety, dosage tolerance, absorption, distribution, metabolism, excretion and clinical pharmacology and, if possible, early indications of effectiveness.

*Phase II:* Clinical trials which involve a small sample of the actual intended patient population and aim to: (a) provide a preliminary assessment of the efficacy of the investigational drug for a specific clinical indication; (b) ascertain dose tolerance and optimal dose range; and (c) collect additional clinical information relating to safety and potential adverse effects.

*Phase III:* If an investigational drug is found through Phase I and Phase II studies to have some efficacy and an acceptable clinical safety profile in the targeted patient population, Phase III studies can be initiated. Phase III studies are well-controlled comparative studies designed to gather additional information within an expanded patient population in geographically dispersed clinical trial sites in order to further establish safety and efficacy in conditions that the drug will be used if approved for marketing.

The FDA may suspend clinical trials at any point in this process if it concludes that patients are being exposed to an unacceptable health risk. In addition, clinical trial results are frequently susceptible to varying interpretations by scientists, medical personnel, regulatory personnel, statisticians and others, which may delay, limit or prevent further clinical development or regulatory approvals of a product candidate.

*Submission and FDA Review of an NDA*

Following the successful completion of Phase I, II, and III clinical trials, the results of the trials, together with the results of pre-clinical tests and studies, are submitted to the FDA as part of an NDA. The NDA must also include information related to the preparation and manufacturing of the new drug, analytical methods, and proposed product packaging and labeling. When the NDA is submitted, the FDA has 60 days from receipt to determine whether the application is sufficiently complete to merit a

Table of Contents

substantive review and should therefore be "filed." If the FDA determines that the application is incomplete, it must notify the sponsor through a "refusal-to-file" letter, and the sponsor then has the option to resubmit the NDA after addressing the concerns raised by the FDA. If the FDA accepts the NDA for filing, the NDA undergoes a series of reviews intended to confirm and validate the sponsor's conclusion that the drug is safe and effective for its proposed use.

Under the Food and Drug Administration Modernization Act, an NDA is designated for either Standard Review or Priority Review. A Priority Review designation may be given if a new drug offers major advancements in treatment or provides a treatment where no adequate therapy exists. The FDA has, pursuant to the Prescription Drug User Fee Act, set a goal that it review and act upon 90% of NDAs with a Standard Review designation within ten months of their receipt and 90% of NDAs with a Priority Review designation within six months of their receipt. However, whether an NDA is designated for a Standard or Priority Review, there is no guarantee that any single submission will be acted on within these time frames, and the FDA's goals are subject to change from time to time. In addition, FDA review of a drug development program may proceed under its "Fast Track" programs, which are intended for a combination of a product and a claim that addresses an unmet medical need. Fast Track is designed to facilitate the development and expedite the review of new drugs that are intended to treat serious or life threatening conditions and demonstrate the potential to address unmet medical needs. A Fast Track designation provides the sponsor the benefits of scheduling meetings when needed to receive FDA input into development plans, the option of submitting an NDA in sections rather than all components simultaneously, or a rolling review, and the option of requesting evaluation of studies using surrogate endpoints. Fast Track status does not, however, necessarily lead to a Priority Review or Accelerated Approval designation.

If the FDA's evaluations of the NDA and the sponsor's manufacturing facilities are favorable, the FDA will issue an approval letter, and the sponsor may begin marketing the drug in the U.S. for the approved indications, subject to certain universal post-approval requirements described further below. The FDA may also impose drug-specific conditions on its approval, such as requirements for additional post-marketing testing or surveillance. If the FDA determines that it cannot approve the NDA in its current form, it will issue a complete response letter to indicate that the review cycle for an application is complete and that the application will not be approved in its current form. The complete response letter usually describes the specific deficiencies that the FDA identified in the application and may require additional clinical or other data or impose other conditions that must be met in order to obtain final approval of the NDA. Addressing the deficiencies noted by the FDA could be impractical or costly and may result in significant delays prior to final approval.

*Adverse Event Reporting*

The FDA requires a sponsor to submit reports of certain information on side effects and adverse events associated with its products that occur either during clinical trials or after marketing approval. These requirements include specific and timely notification of certain serious, unexpected and/or frequent adverse events, as well as regular periodic reports summarizing adverse drug experiences. Failure to comply with these FDA safety reporting requirements may result in FDA regulatory action that may include civil action or criminal penalties. In addition, as a result of these reports, the FDA could create a Tracked Safety Issue for a product in the FDA's Document Archiving, Reporting and Regulatory Tracking System, place additional limitations on an approved product's use, such as through labeling changes, or, potentially, could require withdrawal or suspension of the product from the market.

*FDA Post-Approval Requirements*

Even if initial approval of an NDA is granted, such approval is subject to a wide-range of regulatory requirements, any or all of which may adversely impact a sponsor's ability to effectively

Table of Contents

market and sell the approved product. Furthermore, the FDA may require the sponsor to conduct Phase IV clinical trials, also known as post-marketing requirements or post-marketing commitments, to provide additional information on safety and efficacy. The results of such post-market studies may be negative and could lead to limitations on the further marketing of a product. Also, under the Pediatric Research Equity Act, the FDA may require pediatric assessment of certain drugs unless waived or deferred due to the fact that necessary studies are impossible or highly impractical to conduct or where there is strong evidence that suggests the drug would be ineffective or unsafe or that the drug does not represent a meaningful therapeutic benefit over existing therapies and is not likely to be used in a substantial number of pediatric patients. In addition, the FDA may require a sponsor to implement a Risk Evaluation Mitigation Strategy, or REMS, a strategy to manage a known or potential serious risk associated with the product. The FDA may, either prior to approval or subsequent to approval if new safety data arises, require a REMS if it determines that a REMS is necessary to ensure that the benefits of the product outweigh its risks. A REMS may include a medication guide, patient package insert, a plan for communication with healthcare providers, elements to ensure safe use of the product, and an implementation system. A REMS must also include a timetable for submission of assessments of the strategy at specified time intervals. Failure to comply with a REMS, including submission of a required assessment, may result in substantial civil penalties.

Where a sponsor wishes to expand the originally approved prescribing information, such as adding a new indication, it must submit and obtain approval of a sNDA. Changes to an indication generally require additional clinical studies, which can be time-consuming and require the expenditure of substantial additional resources. Under the Prescription Drug User Fee Act, the timeframe for the review of a sNDA to add a new clinical indication is ten months.

*FDA Regulation of Product Marketing and Promotion*

The FDA also regulates all advertising and promotional activities for products, both prior to and after approval, including but not limited to direct-to-consumer advertising, sales representative communications to healthcare professionals, promotional programming, and promotional activities involving the internet, publications, radio and TV as well as other media. Approved drug products must be promoted in a manner consistent with their terms and conditions of approval, including the scope of their approved use. The FDA may take enforcement action against a company for promoting unapproved uses of a product, or off-label promotion, or for other violations of its advertising and labeling laws and regulations. Failure to comply with these requirements could lead to, among other things, adverse publicity, product seizures, civil or criminal penalties, or regulatory letters, which may include warnings and require corrective advertising or other corrective communications to healthcare professionals.

*FDA Regulation of Manufacturing Facilities*

Manufacturing procedures and quality control for approved drugs must conform to cGMP, which practices are described in the FDC Act and FDA guidance. cGMP requirements must be followed at all times, and domestic manufacturing establishments are subject to periodic inspections by the FDA in order to assess, among other things, cGMP compliance. In addition, prior to approval of an NDA or sNDA, the FDA will perform a pre-approval inspection of the sponsor's manufacturing facility, including its equipment, facilities, laboratories and processes, to determine the facility's compliance with cGMP and other rules and regulations. Vendors that supply finished products or components to the sponsor that are used to manufacture, package and label products are subject to similar regulation and periodic inspections. If the FDA identifies deficiencies during an inspection, it may issue notices on FDA Form 483 followed by warning letters listing conditions the FDA investigators believe may violate cGMP or other FDA regulations. FDA guidelines specify that a warning letter be issued only for

Table of Contents

violations of "regulatory significance" for which the failure to adequately and promptly achieve correction may be expected to result in an enforcement action.

Product approval may be delayed or denied due to cGMP non-compliance or other issues at the sponsor's manufacturing facilities or contractor sites or suppliers included in the NDA or sNDA, and the complete resolution of these inspectional findings may be beyond the sponsor's control. If after a successful completion of an FDA inspection of a sponsor's manufacturing facilities, the sponsor makes a material change in manufacturing equipment, location or process, additional regulatory review may be required. Re-inspection of the sponsor's manufacturing facilities or contractor sites or suppliers may also occur. If the FDA determines that the sponsor's equipment, facilities, laboratories or processes do not comply with applicable FDA regulations and conditions of product approval, the FDA may seek civil, criminal or administrative sanctions and/or remedies against the sponsor, including suspension of its manufacturing operations.

To supply products for use in the U.S., foreign manufacturing establishments must also comply with cGMP and are subject to periodic inspection by the FDA or by regulatory authorities in certain of such countries under reciprocal agreements with the FDA. In complying with these requirements, manufacturers, including a drug sponsor's third-party contract manufacturers, must continue to expend time, money and effort in the area of production and quality to ensure compliance. Failure to maintain compliance with cGMP regulations and other applicable manufacturing requirements of various regulatory agencies could result in fines, unanticipated compliance expenditures, recall, total or partial suspension of production, suspension of the FDA's review of future sNDAs, enforcement actions, injunctions or criminal prosecution.

*Fraud and abuse regulation*

Our general operations, and the research, development, manufacture, sale and marketing of our products, are subject to extensive federal and state regulation, including but not limited to FDA regulations, the Federal Anti-Kickback Statute, the Federal False Claims Act, and the Foreign Corrupt Practices Act. Anti-kickback laws make it illegal to solicit, offer, receive or pay any remuneration in exchange for, or to induce, the referral of business, including the purchase or prescription of a particular drug, that is reimbursed by a state or federal program. False claims laws prohibit anyone from knowingly presenting, or causing to be presented for payment to third-party payers, including Medicare and Medicaid, false or fraudulent claims for reimbursed drugs or services, claims for items or services not provided as claimed, or claims for medically unnecessary items or services. The Foreign Corrupt Practices Act and similar foreign anti-bribery laws generally prohibit companies and their intermediaries from making improper payments to non-U.S. officials for the purpose of obtaining or retaining business. Our activities relating to the sale and marketing of our products may be subject to scrutiny under these laws. If we or our representatives fail to comply with any of these laws or regulations, a range of fines, penalties and/or other sanctions could be imposed on us, including, but not limited to, restrictions on how we market and sell *Feraheme*, significant fines, exclusions from government healthcare programs, including Medicare and Medicaid, litigation, or other sanctions.

*Other U.S. Regulatory Requirements*

We are also subject to regulation under local, state and federal law regarding occupational safety, laboratory practices, handling of chemicals, environmental protection and hazardous substances control. We possess a Byproduct Materials License from the Commonwealth of Massachusetts for receipt, possession, manufacturing and distribution of radioactive materials and Registration Certificates from the federal Drug Enforcement Agency and the Commonwealth of Massachusetts Department of Public Health for handling controlled substances. We are also registered with the federal Environmental Protection Agency, or EPA, as a generator of hazardous waste. All hazardous waste disposals must be made in accordance with EPA and Commonwealth of Massachusetts requirements. We are subject to

Table of Contents

the regulations of the Occupational Safety and Health Act and have a safety program in effect to assure compliance with all of these regulations. We believe our procedures for handling and disposing of hazardous materials used in our research and development activities comply with all applicable federal, state and local requirements. Nevertheless, the risk of accidental contamination or injury from these materials cannot be completely eliminated and, in the event of an accident or injury, we could be held liable for any damages that result.

Certain states also require that we obtain licenses or permits as an out-of-state distributor or manufacturer in order to market, sell and/or ship our pharmaceutical products into their state. We have obtained licenses and permits in some states and, depending on our future activities, may also need to obtain additional licenses or permits in other areas where we decide to manufacture, market or sell our products. New laws, regulations or judicial decisions, or new interpretations of existing laws and regulations, may require us to modify our development programs, revise the way we manufacture, market and sell our products, require additional clinical trials or post-approval safety studies, or limit coverage or reimbursement for our products.

In recent years, several states have enacted legislation requiring pharmaceutical companies operating within the state to establish marketing and promotional compliance programs or codes of conduct and/or file periodic reports with the state or make periodic public disclosures on sales, marketing, pricing, clinical trials and other activities. Similar legislation is being considered by additional states and by Congress. In addition, as part of The Patient Protection and Affordable Care Act, as amended by the Health Care and Education Affordability Reconciliation Act, or the Health Care Reform Act, the federal government has enacted the Sunshine Act provisions. Beginning in 2013, manufacturers of drugs will be required to publicly report gifts and payments made to physicians and teaching hospitals. Many of these requirements are new and uncertain, and the penalties for failure to comply with these requirements are unclear. Failure to comply with any of these laws could result in a range of fines, penalties and/or other sanctions.

*Foreign Regulatory Process*

In our efforts to market and sell *Feraheme* outside of the U.S., we and our licensees are subject to foreign regulatory requirements. Approval of a drug by applicable regulatory agencies of foreign countries must be secured prior to the marketing of such drug in those countries. The regulatory approval process in countries outside of the U.S. vary widely from country to country and may in some cases be more rigorous than requirements in the U.S. Certain foreign regulatory authorities may require additional studies or studies designed with different clinical endpoints and/or comparators than those which we are conducting or have already completed. In addition, any adverse regulatory action taken by the FDA with respect to an approved product in the U.S. may affect the regulatory requirements or decisions made by certain foreign regulatory bodies with regard to the regulatory approval of products outside of the U.S.

To obtain regulatory approval of a drug in the EU, marketing authorizations may be submitted under a centralized, mutual recognition or decentralized procedure or national procedure (single country). Under the centralized procedure, the sponsor can submit a single application to the EMA which, if approved, permits the marketing of a product in all EU Member States. Under the mutual recognition procedure, the sponsor applies for national marketing authorization in one state, and upon approval can then seek simultaneous approval in all other EU Member States. Under the decentralized procedure, the sponsor can file simultaneously to several EU Member States, identifying a single reference member state to act as the primary reviewer of the application. Upon approval, the product will be licensed only in the reference member state and the other countries to which it applied. Once an applicant receives marketing authorization in an EU Member State, through any application route, the applicant is then required to engage in pricing discussions and negotiations with a separate pricing authority in that country. In certain countries, commercial sales are only able to commence once



Table of Contents

pricing approval has been received. In addition, all products irrespective of the method of filing, are afforded 10 years of exclusivity and eight years of data protection upon approval. In June 2010, we submitted our MAA seeking marketing approval for *Feraheme* for the treatment of IDA in CKD patients with the EMA under the centralized procedure. We expect a recommendation from the CHMP on our MAA submission in 2012. Assuming a positive CHMP recommendation, we expect a final decision on our MAA by the European Commission shortly thereafter.

The Canadian pharmaceutical industry is subject to federal regulation by Health Canada pursuant to the Canadian federal Food and Drugs Act. Health Canada's criteria for obtaining and maintaining marketing approval is generally similar to that of the FDA. In December 2011, *Feraheme* was granted marketing approval by Health Canada for use as an IV iron replacement therapy for the treatment of IDA in adult patients with CKD.

In addition, in August 2010, Takeda filed an MAA with Swissmedic, the Swiss Agency for Therapeutic Products, seeking marketing approval for *Feraheme* for the treatment of IDA in CKD patients. We expect a decision from Swissmedic during 2012.

**Reimbursement**

In both the U.S. and foreign markets, our and Takeda's ability to successfully commercialize *Feraheme* is and will be dependent, in significant part, on the availability and extent of reimbursement to end-users from third-party payors for the use of *Feraheme*, including governmental payors, managed care organizations, private health insurers, and other third-party payors. Reimbursement by a third-party payor depends on a number of factors, including the third-party's determination that the product is competitively priced, safe and effective, appropriate for the specific patient, and cost-effective. Third-party payors are increasingly challenging the prices charged for pharmaceutical products and have instituted and continue to institute cost containment measures to control or significantly influence the purchase of pharmaceutical products. For example, to reduce expenditures associated with pharmaceutical products, many third-party payors use cost containment methods, including: (a) formularies, which limit coverage for drugs not included on a predetermined list; (b) step therapy, which is a program used to encourage the use of lower cost alternative treatments; (c) variable co-payments, which may make a certain drug more expensive for patients as compared with a competing drug; and (d) utilization management controls, such as requirements for prior authorization before the payor will cover the drug or other coverage policies that limit access to certain drugs for certain uses based on the payor specific coverage policy.

In addition, the U.S. and many foreign governments continue to attempt to curb health care costs through legislation, including legislation aimed at reducing the pricing and reimbursement of pharmaceutical products. The Health Care Reform Act was enacted in the U.S. in March 2010 and includes certain cost containment measures including an increase to the minimum rebates for products covered by Medicaid programs and the extension of such rebates to drugs dispensed to Medicaid beneficiaries enrolled in Medicaid managed care organizations as well as the expansion of the 340(B) Public Health Services drug discount program. More recently, in August 2011, the President of the United States signed into law the Budget Control Act of 2011, which is expected to result in significant federal spending cuts including cuts in Medicare and other health related spending, including a potential 27.4% reduction in payment rates for physician services. The full impact of this new law on our business is uncertain. In recent years some states have also passed legislation to control the prices of drugs as well as begun a move toward managed care to relieve some of their Medicaid cost burden. These and any future changes in government regulation may reduce the extent of reimbursement for *Feraheme* and adversely affect our future operating results.

Currently, in physician clinic settings, Medicare Part B generally reimburses for physician-administered drugs at a rate of 106% of the drug's average selling price, or ASP. Beginning in 2012,

Table of Contents

*Feraheme* will be reimbursed at a rate of 104% of ASP in the hospital outpatient setting. ASP is defined by statute based on certain historical sales and sales incentive data, including rebates and chargebacks, for a defined period of time. Manufacturers submit the required information to the Centers for Medicare and Medicaid Services, or CMS, on a quarterly basis. CMS then confirms and publishes the ASP for products in advance of the quarter in which the ASP will go into effect. Under this methodology, payment rates change on a quarterly basis, and significant downward fluctuations in ASP, and therefore reimbursement rates, could negatively impact sales of a product. Because ASP is defined by statute, and changes to Medicare payment methodologies require legislative change, it is unclear if and when ASP reimbursement methodology will change. We cannot predict the impact any changes in reimbursement policies may have on our ability to compete effectively.

On January 1, 2011, a prospective payment system for dialysis services provided to Medicare beneficiaries who have end-stage renal disease, or ESRD, became effective under which all costs of providing dialysis services are bundled together into a single prospective payment per treatment. This bundled approach to reimbursement has and will likely continue to alter the utilization of physician-administered drugs in the ESRD market as well as put downward pressure on the prices pharmaceutical companies can charge ESRD facilities for such drugs, particularly where alternative products are available. In the U.S., *Feraheme* is sold at a price that is substantially higher than alternative IV iron products in the dialysis setting, and as a result, the demand for *Feraheme* in the dialysis setting has largely disappeared. While the prospective payment system provisions apply only to Medicare, Medicare is the predominant payor in the ESRD market, and Medicare payment policy, in time, can also influence pricing and reimbursement in the non-Medicare markets, as private third-party payors and state Medicaid plans frequently adopt Medicare principles in setting reimbursement methodologies, particularly in the ESRD setting.

In addition, in the hospital in-patient setting, *Feraheme* is reimbursed by Medicare under a diagnosis related group payment system, which provides a fixed reimbursement based on the diagnosis and/or procedure rather than actual costs incurred in patient treatments, thereby increasing the incentive for a hospital to limit or control expenditures. As a result, *Feraheme* has not been nor do we expect it to be broadly used in the hospital in-patient setting.

In countries outside of the U.S., market acceptance may also depend, in part, upon the availability of reimbursement within existing healthcare payment systems. Generally, in Europe and other countries outside of the U.S., the government sponsored healthcare system is the primary payor of healthcare costs of patients and therefore enjoys significant market power. Some foreign countries also set prices for pharmaceutical products as part of the regulatory process, and we cannot guarantee that the prices set by such governments will be sufficient to generate substantial revenues or allow sales of *Feraheme* to be profitable in those countries.

If adequate reimbursement levels are not maintained by government and other third-party payors for *Feraheme*, our ability to sell *Feraheme* may be limited and/or our ability to establish acceptable pricing levels for *Feraheme* may be impaired, thereby reducing anticipated revenues and our prospects of achieving profitability.

**Backlog**

Generally, we do not have a significant backlog. Product orders from our customers are typically fulfilled within a relatively short time of receipt of a customer order. We had a \$0.1 million and \$0.2 million product sales backlog as of December 31, 2011 and 2010, respectively.

**Employees**

As of February 16, 2012, we had 174 employees. We also utilize consultants and independent contractors on a regular basis to assist in the development and commercialization of *Feraheme*. Our

Table of Contents

success depends in part on our ability to recruit and retain talented and trained scientific, clinical, regulatory, manufacturing, and commercial personnel, as well as senior management. Although we believe we have been relatively successful to date in obtaining and retaining such personnel, we may not be successful in the future.

None of our employees is represented by a labor union, and we consider our relationship with our employees to be good.

**Foreign Operations**

We have no foreign operations. Revenues from customers outside of the U.S. amounted to approximately 14% and 10% of our total revenues for the years ended December 31, 2011 and 2010, respectively, and were principally related to collaboration revenues recognized in connection with our agreement with Takeda, which is based in Japan. Revenues for the year ended December 31, 2009 from customers outside of the U.S., principally in France, amounted to 2% of our total revenues.

**Research and Development**

We have dedicated a significant portion of our resources to our efforts to develop our products and product candidates, particularly *Feraheme*. We incurred research and development expenses of \$58.1 million, \$54.5 million and \$36.3 million during the years ended December 31, 2011, 2010 and 2009, respectively. We anticipate that a significant portion of our operating expenses will continue to be related to research and development in 2012 as we seek to obtain marketing approval for *Feraheme* in countries outside of the U.S. and expand the approved indications for *Feraheme* in the U.S.

**Code of Ethics**

Our Board has adopted a code of ethics that applies to our officers, directors and employees. We have posted the text of our code of ethics on our website at <http://www.amagpharma.com> in the "Investors" section. In addition, subject to NASDAQ regulations, we intend to promptly disclose (1) the nature of any amendment to our code of ethics that applies to our principal executive officer, principal financial officer, principal accounting officer, or persons performing similar functions and (2) the nature of any waiver, including an implicit waiver, from a provision of our code of ethics that is granted to one of these specified officers, the name of such person who is granted the waiver, and the date of the waiver on our website (or in any other medium required by law or the NASDAQ) in the future.

**Available Information**

Our internet website address is <http://www.amagpharma.com>. Through our website, we make available, free of charge, our annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, any amendments to those reports, proxy and registration statements, and all of our insider Section 16 reports, as soon as reasonably practicable after such material is electronically filed with, or furnished to, the U.S. Securities and Exchange Commission, or the SEC. These SEC reports can be accessed through the "Investors" section of our website. The information found on our website is not part of this or any other report we file with, or furnish to, the SEC. Paper copies of our SEC reports are available free of charge upon request in writing to Investor Relations, AMAG Pharmaceuticals, Inc., 100 Hayden Avenue, Lexington, MA 02421. The content on any website referred to in this Form 10-K is not incorporated by reference into this Form 10-K unless expressly noted.

For additional information regarding our segments, refer to Note L of the Notes to Financial Statements included in Part II, Item 8 "Financial Statements and Supplementary Data" of this Annual Report on Form 10-K.

Table of Contents

**ITEM 1A. RISK FACTORS:**

*The following is a summary description of some of the material risks and uncertainties that may affect our business, including our future financial and operational results. In addition to the other information in this Annual Report on Form 10-K, the following statements should be carefully considered in evaluating us.*

***We are solely dependent on the success of Feraheme.***

We currently derive and expect to continue to derive substantially all of our revenue from sales of *Feraheme* by us in the U.S. and by our licensees, including Takeda Pharmaceutical Company Limited, or Takeda, outside of the U.S. and, therefore, our ability to become profitable is solely dependent on our and our licensees' successful commercialization and development of *Feraheme*. We currently sell only one other product, *GastroMARK*, in the U.S. and in certain foreign jurisdictions through our licensees. However, sales of *GastroMARK* have been at approximately their current levels for many years, and we do not expect sales of *GastroMARK* to materially increase. Accordingly, if we are unable to generate sufficient revenues from sales of *Feraheme*, we may never be profitable, our financial condition will be materially adversely affected, and our business prospects will be limited.

We intend to continue to dedicate significant resources to our *Feraheme* development efforts. However, we may not be successful in our efforts to expand the *Feraheme* package insert to include additional indications or obtain marketing approval for *Feraheme* in additional geographies. Although we have completed enrollment in our global registration program for *Feraheme* for the treatment of iron deficiency anemia, or IDA, regardless of the underlying cause, we are not currently conducting or sponsoring research to expand our product development pipeline beyond *Feraheme* and therefore our revenues and operations will not be as diversified as some of our competitors which have multiple products or product candidates. Any failure by us to gain marketing approval for *Feraheme* for the treatment IDA regardless of the underlying cause, gain marketing approval for *Feraheme* in new geographies, or acquire, develop and commercialize additional products and product candidates, could limit long-term shareholder value and adversely affect the future prospects of our business.

***We have a history of net losses, and we may not be able to generate sufficient revenues to achieve and maintain profitability in the future.***

We have a history of significant operating losses, we may not be profitable in the future, and if we do attain profitability, such profitability may not be sustainable. In the past, we have financed our operations primarily from the sale of our equity securities, cash from sales of *Feraheme*, cash generated by our investing activities, and payments from our licensees. As of December 31, 2011, we had an accumulated deficit of approximately \$439.9 million. Our losses were primarily the result of costs incurred in our efforts to manufacture, market and sell *Feraheme*, including costs associated with maintaining our commercial infrastructure and marketing and promotion costs, research and development costs, such as costs associated with our clinical trials, and selling, general and administrative costs. We expect to continue to incur significant expenses to manufacture, market and sell *Feraheme* as an intravenous, or IV, iron replacement therapeutic for use in adult chronic kidney disease, or CKD, patients in the U.S., to further develop and seek marketing approval for *Feraheme* for the treatment of IDA in a broad range of patients and to obtain marketing approval for *Feraheme* in countries outside of the U.S. As a result, we will need to generate sufficient revenues in future periods to achieve and maintain profitability. We anticipate that the vast majority of any revenue we generate in the near future will be from sales of *Feraheme* as an IV iron replacement therapeutic agent for use in adult CKD patients in the U.S., milestone payments we may receive from Takeda upon regulatory approval and commercial launch of *Feraheme* in Canada and the European Union, or EU, and royalties we may receive with respect to sales of *Feraheme* in Canada and in the EU under our License, Development and Commercialization Agreement, or the Takeda Agreement, which we entered into with Takeda in 2010. We have never independently marketed or sold any products prior to *Feraheme*,

Table of Contents

and we or Takeda may not be successful in marketing or selling *Feraheme*. If we or Takeda are not successful in marketing and selling *Feraheme*, if revenues grow more slowly than we anticipate or if our operating expenses exceed our expectations, our business, results of operations and financial condition could be materially adversely affected. In addition, if we are unable to achieve, maintain or increase profitability on a quarterly or annual basis, the market price of our common stock may decline.

***Significant safety or drug interaction problems could arise with respect to Feraheme, which could result in restrictions in Feraheme's label, recalls, withdrawal of Feraheme from the market, an adverse impact on Feraheme sales, or cause us to alter or terminate current or future Feraheme development programs, any of which would adversely impact our future business prospects.***

Significant safety or drug interaction problems could arise with respect to *Feraheme*, including an increase in the severity or frequency of known problems or the discovery of previously unknown problems, and may result in a variety of adverse regulatory actions. In the U.S., under the Food and Drug Administration Amendments Act of 2007, the U.S. Food and Drug Administration, or the FDA, has broad authority to force drug manufacturers to take any number of actions if safety or drug interaction problems arise, including, but not limited to: (i) requiring manufacturers to conduct post-approval clinical studies to assess known risks or signals of serious risks, or to identify unexpected serious risks; (ii) mandating labeling changes to a product based on new safety information; or (iii) requiring manufacturers to implement a Risk Evaluation Mitigation Strategy where necessary to assure safe use of the drug. Similar laws and regulations exist in countries outside of the U.S. In addition, previously unknown safety or drug interaction problems could result in product recalls, restrictions on the product's permissible uses, or withdrawal of the product from the U.S. and/or foreign markets.

The data submitted to both the FDA as part of our New Drug Application, or NDA, and to the European Medicines Agency, or EMA, as part of our Marketing Authorization Application, or MAA, for *Feraheme* in the CKD indication was obtained in controlled clinical trials of limited duration. New safety or drug interaction issues may arise as *Feraheme* is used over longer periods of time by a wider group of patients some of whom may be taking numerous other medicines or by patients with additional underlying health problems. In addition, as we conduct and complete other clinical trials for *Feraheme*, new safety issues may be identified which could negatively impact our ability to successfully complete these studies, the use and/or regulatory status of *Feraheme* for the treatment of IDA in patients with CKD in the U.S., EU or other territories, and the prospects for approval of future supplemental New Drug Applications, or sNDAs, such as our planned 2012 sNDA submission for *Feraheme* for the treatment of IDA regardless of the underlying cause. New safety or drug interaction issues may require us to, among other things, provide additional warnings and/or restrictions on the *Feraheme* package insert, including a boxed warning in the U.S. or similar warnings outside of the U.S., directly alert healthcare providers of new safety information, narrow our approved indications, alter or terminate current or planned trials for additional uses of *Feraheme*, or even remove *Feraheme* from the market, any of which could have a significant adverse impact on potential sales of *Feraheme* or require us to expend significant additional funds.

For example, in November 2010, following discussions with the FDA, we revised the *Feraheme* package insert to include bolded warnings and precautions that describe events that have been reported after *Feraheme* administration in the post-marketing environment, including life-threatening hypersensitivity reactions and clinically significant hypotension. We also directly alerted healthcare providers of the changes to the *Feraheme* package insert. During June 2011, we made further changes to the *Feraheme* package insert based on additional post-marketing data. These or any future changes to the *Feraheme* package insert could adversely impact our or Takeda's ability to successfully compete in the IV iron market and could have an adverse impact on potential sales of *Feraheme* and our future business prospects. In addition, as more data become available and an increased number of patients are

Table of Contents

treated with *Feraheme*, we may be required to make further changes to the *Feraheme* package insert in the U.S. or other territories, including the inclusion of a boxed warning in the U.S. or similar warnings outside of the U.S., directly alert healthcare providers of new safety information, narrow our approved indications, alter or terminate current or planned trials for additional uses of *Feraheme*, or even remove *Feraheme* from the market.

***Feraheme may not be widely adopted by physicians, hospitals, patients, or healthcare payors, which would adversely impact our potential profitability and future business prospects.***

The commercial success of *Feraheme* in the U.S. and in other territories depends upon its level of market adoption by physicians, hospitals, patients, and healthcare payors, including managed care organizations and group purchasing organizations, or GPOs. If *Feraheme* does not achieve an adequate level of market adoption for any reason, our potential profitability and our future business prospects will be severely adversely impacted. *Feraheme* represents an alternative to other products and might not be adopted if perceived to be no safer, less safe, no more effective, less effective, no more convenient, or less convenient than currently available products. In addition, the pricing and/or reimbursement for *Feraheme* may not be viewed as attractive as the pricing and/or reimbursement of alternative IV iron products. The degree of market acceptance of *Feraheme* in the U.S. and abroad depends on a number of factors, including but not limited to the following:

Our and Takeda's ability to demonstrate to healthcare providers, particularly hematologists, oncologists, hospitals, nephrologists, and others who may purchase or prescribe *Feraheme*, the clinical efficacy and safety of *Feraheme* as an alternative to currently marketed IV iron products which treat IDA in CKD patients;

Our and Takeda's ability to convince physicians and other healthcare providers to use IV iron, and *Feraheme* in particular, rather than oral iron, which is the current treatment of choice of most physicians for treating IDA in CKD patients.

The actual or perceived safety and efficacy profile of *Feraheme* compared to alternative iron replacement therapeutic agents, particularly if unanticipated adverse reactions to *Feraheme* result in further changes to or restrictions in the *Feraheme* package insert and/or otherwise create safety concerns among potential prescribers;

The results of our two Phase III multi-center clinical trials to assess *Feraheme* in patients with IDA regardless of the underlying cause, including the results of the first of such trials which we announced in March 2012, which could impact the actual or perceived safety profile of *Feraheme* compared to alternative iron replacement therapeutic agents;

The relative level of available reimbursement for *Feraheme* from payors, including government payors, such as Medicare and Medicaid in the U.S., and private payors as compared to the level of available reimbursement for alternative IV iron products;

The relative price of *Feraheme* as compared to alternative iron replacement therapeutic agents;

The actual or perceived convenience and ease of administration of *Feraheme* as compared to alternative iron replacement therapeutic agents; and

The effectiveness of our and Takeda's commercial organizations and distribution networks.

We are approved to market and sell *Feraheme* for use in both dialysis and non-dialysis adult CKD patients in the U.S. However, *Feraheme* sales in the U.S. dialysis market have recently declined significantly due, in large part, to the 2011 implementation of the prospective payment system for end stage renal disease, or ESRD, drugs like *Feraheme*, which has made it far less likely that dialysis providers would choose to use higher priced products like *Feraheme* in treating their dialysis patients. Accordingly, we expect sales of *Feraheme* in the U.S. dialysis market to

represent an insignificant

Table of Contents

portion of our total U.S. sales going forward. As a result, unless we capture a significant share of the U.S. non-dialysis CKD market, potential U.S. *Feraheme* sales, our potential profitability and our future business prospects will be materially adversely impacted.

The key component of our U.S. commercialization strategy is to market and sell *Feraheme* for use in non-dialysis adult CKD patients. The current U.S. non-dialysis CKD market is comprised primarily of three sites of care where a substantial number of CKD patients are treated: hematology and oncology clinics, hospitals, and nephrology clinics. IV iron therapeutic products are not currently widely used by certain physicians who treat non-dialysis CKD patients in the U.S., particularly nephrologists, due to safety concerns and the inconvenience and often impracticability of administering IV iron therapeutic products in their offices. It is often difficult to change physicians' existing treatment paradigms even when supportive clinical data is available. In addition, our ability to effectively market and sell *Feraheme* in the U.S. hospital market depends in part upon our ability to achieve acceptance of *Feraheme* onto hospital formularies. Since many hospitals and hematology, oncology and nephrology practices are members of GPOs, which leverage the purchasing power of a group of entities to obtain discounts based on the collective bargaining power of the group, our ability to attract customers in these sites of care also depends in part on our ability to effectively promote *Feraheme* within GPOs. If we are not successful in effectively promoting *Feraheme* to physicians who treat non-dialysis CKD patients in the U.S. or if we are not successful in securing and maintaining formulary coverage for *Feraheme* or are significantly delayed in doing so, we will have difficulty achieving wide-spread U.S. market acceptance of *Feraheme* in the non-dialysis CKD market and our ability to generate revenues and achieve and maintain profitability, and our long-term business prospects could be adversely affected.

***We depend, to a significant degree, on the availability and extent of reimbursement from third-party payors for the use of Feraheme, and a reduction in the extent of reimbursement could adversely affect our Feraheme sales revenues and results of operations.***

In both the U.S. and foreign markets, our and Takeda's ability to successfully commercialize *Feraheme* is and will be dependent, in significant part, on the availability and extent of reimbursement to end-users from third-party payors for the use of *Feraheme*, including governmental payors, managed care organizations, private health insurers and other third-party payors. Reimbursement by a third-party payor depends on a number of factors, including the third-party's determination that the product is competitively priced, safe and effective, appropriate for the specific patient, and cost-effective. Third-party payors are increasingly challenging the prices charged for pharmaceutical products and have instituted and continue to institute cost containment measures to control or significantly influence the purchase of pharmaceutical products. If these entities do not provide coverage and reimbursement for *Feraheme* or provide an insufficient level of coverage and reimbursement, physicians and other healthcare providers may choose to use alternative IV iron replacement products, which would have an adverse affect on our ability to generate revenues.

In addition, U.S. and foreign governments continue to propose and pass legislation designed to reduce the cost of health care. In the U.S., the Patient Protection and Affordable Care Act, as amended by the Health Care and Education Affordability Reconciliation Act, or the Health Care Reform Act, was enacted in March 2010 and includes certain cost containment measures including an increase to the minimum rebates for products covered by Medicaid programs and the extension of such rebates to drugs dispensed to Medicaid beneficiaries enrolled in Medicaid managed care organizations as well as the expansion of the 340(B) Public Health Services drug discount program. More recently, in August 2011, the President of the United States signed into law the Budget Control Act of 2011, which is expected to result in significant federal spending cuts including cuts in Medicare and other health related spending, such as a potential 27.4% reduction in payment rates for physician services. The full impact on our business of these new laws is uncertain. In recent years some states have also passed



Table of Contents

legislation to control the prices of drugs as well as begun a move toward managed care to relieve some of their Medicaid cost burden. These and any other future changes in government regulations or private third-party payors' reimbursement policies may reduce the extent of reimbursement for *Feraheme* and adversely affect our future operating results.

The phase-in of the ESRD expanded prospective payment system began in the U.S. on January 1, 2011, and must be completed by January 1, 2014. This bundled approach to reimbursement has and will likely continue to alter the utilization of physician-administered drugs in the ESRD market as well as put downward pressure on the prices pharmaceutical companies can charge ESRD facilities for such drugs, particularly where alternative products are available. In the U.S., *Feraheme* is sold at a price that is substantially higher than alternative IV iron products in the dialysis setting, and as a result, the demand for *Feraheme* in the dialysis setting has largely disappeared. While the prospective payment system provisions apply only to Medicare, Medicare is the predominant payor in the ESRD market, and Medicare payment policy, in time, can also influence pricing and reimbursement in the non-Medicare markets, as private third-party payors and state Medicaid plans frequently adopt Medicare principles in setting reimbursement methodologies, particularly in the ESRD setting. Further changes in the Medicare reimbursement rate, particularly with respect to ESRD patients who are not on dialysis, which result in lower payment rates from either or both Medicare and non-Medicare payors, would further limit our ability to successfully market and sell *Feraheme* in the U.S.

In addition, in the hospital in-patient setting, *Feraheme* is reimbursed by Medicare under a diagnosis related group payment system, which provides a fixed reimbursement based on the diagnosis and/or procedure rather than actual costs incurred in patient treatments, thereby increasing the incentive for a hospital to limit or control expenditures. As a result, *Feraheme* has not been nor do we expect it to be broadly used in the hospital in-patient setting.

In countries outside of the U.S., market acceptance may also depend, in part, upon the availability of reimbursement within existing healthcare payment systems. Generally, in Europe and other countries outside of the U.S., the government sponsored healthcare system is the primary payor of healthcare costs of patients and therefore enjoys significant market power. Some foreign countries also set prices for pharmaceutical products as part of the regulatory process, and we cannot guarantee that the prices set by such governments will be sufficient to generate substantial revenues or allow sales of *Feraheme* to be profitable in those countries. Any such limitations on the reimbursement for *Feraheme* in countries outside of the U.S. would have an adverse impact on Takeda's ability to generate product sales of *Feraheme* in such territories, which would, in turn, limit the amount of royalties we may receive under our agreement with Takeda.

***In the U.S. there have been, and we expect there will continue to be, a number of federal and state healthcare initiatives implemented to reform the healthcare system in ways that could adversely impact our business and our ability to sell Feraheme profitably.***

In the U.S., there have been, and we expect there will continue to be, a number of legislative and regulatory proposals aimed at changing the U.S. healthcare system. For example, the Health Care Reform Act contains a number of provisions that significantly impact the pharmaceutical industry and may negatively affect our potential *Feraheme* revenues. Among other things, the Health Care Reform Act increased the minimum Medicaid drug rebates for pharmaceutical companies, extended the rebate provisions to Medicaid managed care organizations, and expanded the 340(b) Public Health Services drug pricing program. Substantial new provisions affecting compliance have also been added, which may require us to modify our business practices with healthcare providers and potentially incur additional costs. While we are continuing to evaluate this legislation and its potential impact on our business, this legislation may adversely affect the demand for *Feraheme* in the U.S. or cause us to incur additional expenses and therefore adversely affect our financial position and results of operations.

Table of Contents

In addition, various healthcare reform proposals have emerged at the state level in the U.S. We cannot predict the impact that newly enacted laws or any future legislation or regulation will have on us. We expect that there will continue to be a number of U.S. federal and state proposals to implement governmental pricing controls and limit the growth of healthcare costs. These efforts could adversely affect our business by, among other things, limiting the prices that can be charged for *Feraheme* or the amount of reimbursement available from governmental agencies or third-party payors, limiting the profitability of *Feraheme*, increasing our rebate liability or limiting the commercial opportunity for *Feraheme*.

***Competition in the pharmaceutical and biopharmaceutical industries is intense. If our competitors are able to develop and market products that are or are perceived to be more effective, safer, more convenient or have more favorable pricing, insurance coverage and reimbursement than Feraheme, the commercial opportunity for Feraheme in the U.S. and abroad will be adversely impacted.***

The pharmaceutical and biopharmaceutical industries are subject to intense competition and rapid technological change. We and Takeda have competitors both in the U.S. and internationally, and many may have greater financial and other resources, and more experienced trade, sales, reimbursement and manufacturing organizations than we or Takeda do. In addition, many of our and Takeda's competitors have significant name recognition, more established positions in the IV iron market and long-standing relationships with customers and distributors. Our *Feraheme* commercial opportunity will be reduced or eliminated if our competitors develop, commercialize or acquire or license technologies and drug products that are or are perceived to be safer, more effective, and/or easier to administer, or have more favorable pricing, insurance coverage and reimbursement than *Feraheme*.

*Feraheme* currently competes with several IV iron replacement therapies in the U.S., including Venofer®, which is marketed in the U.S. by Fresenius Medical Care North America and American Regent Laboratories, Inc., or American Regent, a subsidiary of Luitpold Pharmaceuticals, Inc., or Luitpold, Ferrlecit®, which is marketed by Sanofi-Aventis U.S. LLC, Nulecit , a generic version of Ferrlecit®, which is marketed by Watson Pharmaceuticals, Inc., or Watson, INFeD®, an iron dextran product marketed by Watson, and Dexferrum®, an iron dextran product marketed by American Regent.

*Feraheme* will also compete with a number of branded IV iron replacement products outside of the U.S., including Venofer®, Ferrlecit®, Monofer®, Ferinject® (the brand name for Injectafer® outside the U.S.) and certain other iron dextran and iron sucrose products. Monofer® is an injectable iron preparation developed by Pharmacosmos A/S, which is currently approved for marketing in approximately 22 countries for the treatment of IDA. Ferinject® is currently approved for marketing in approximately 37 countries, including approximately 30 countries within Europe, for the treatment of iron deficiency where oral iron is ineffective or cannot be used. Venofer® and Ferrlecit® have been marketed in many countries throughout the world, including most of Europe and Canada, for many years. *Feraheme* will compete primarily with Venofer®, Ferinject® and Ferrlecit® in both the Canadian and European markets. If Takeda is unable to convince physicians and other healthcare providers to switch from using the competing IV iron products to *Feraheme*, our ability to generate revenues from royalties we expect to receive from Takeda will be limited and our operating results will be negatively affected. In addition, all other IV iron products currently approved and marketed and sold in the EU are approved for marketing to all patients with IDA. Upon approval of our MAA, we expect *Feraheme* to be approved only for use in CKD patients, which could put *Feraheme* at a competitive disadvantage unless and until it receives approval for a broader indication.

In addition to the currently marketed products described above, *Feraheme* may also compete in the U.S. with Injectafer®, which is known as Ferinject® in Europe, which is in development in the U.S. for a variety of anemia-related indications, including the treatment of IDA in CKD patients, whether or not on dialysis. In October 2011, Luitpold submitted an NDA to the FDA seeking marketing approval for Injectafer® for the treatment of IDA. The FDA has since notified Luitpold that it has assigned a

Table of Contents

Prescription Drug User Fee Act target action date of August 3, 2012. The Injectafer® NDA includes data and information from two new large randomized controlled clinical trials investigating the cardiovascular risk profile of high dose Injectafer®. If approved in the U.S., Injectafer® will be marketed by American Regent, the current distributor of Venofer®. If Injectafer® or any other iron replacement therapy product is approved for marketing and sale in the U.S. or is successful in obtaining a broader iron deficiency anemia indication than *Feraheme*, our efforts to market and sell *Feraheme* in the U.S. and our ability to generate additional revenues and achieve profitability could be adversely affected.

The market opportunity for *Feraheme* in the U.S. and abroad could also be negatively affected by approved generic IV iron replacement therapy products that achieve commercial success. For example, in 2011, Watson launched Nulecit , a generic version of Ferrlecit® in the U.S. Nulecit is approved for marketing in the U.S. for the treatment of IDA in adult patients and in pediatric patients age six years and older undergoing chronic hemodialysis who are receiving supplemental epotin therapy. There are also a number of approved generic IV iron products in countries outside the U.S. which will directly compete with *Feraheme*, including a generic version of Venofer®. Companies that manufacture generic products typically invest far less resources in research and development than the manufacturers of branded products and can therefore price their products significantly lower than those already on the market. Therefore, competition from generic IV iron products could limit our U.S. sales and any royalties we may receive from Takeda, which would have an adverse impact on our business and results of operations.

The iron replacement therapy market is highly sensitive to several factors including, but not limited to, the actual and perceived safety and efficacy profile of the available products, the ability to obtain appropriate insurance coverage and reimbursement, price competitiveness, and product characteristics such as convenience of administration and dosing regimens. *Feraheme* may not receive the same level of market acceptance as competing iron replacement therapy products, especially since most of these products have been on the market longer and are currently widely used by physicians in the U.S. and abroad. In addition, certain of the IV iron products that we compete with are approved for the treatment of iron deficiency anemia in a broader group of patients than *Feraheme*. We or Takeda may not be able to convince physicians and other healthcare providers or payers to switch from using the other IV iron therapeutic products to *Feraheme*. If we or Takeda are not able to differentiate *Feraheme* from other marketed IV iron products, our ability to generate revenues and achieve and maintain profitability, and our long-term business prospects could be adversely affected.

***The outcome of our publicly announced process of evaluating strategic alternatives to maximize stockholder value is uncertain, may not result in a transaction or may result in the disruption of our business, a decrease in our profitability, dilution to our stockholders' investment or the incurrence by us of debt or significant additional expense, any of which could have a material adverse affect on the future prospects of our business and on our stock price.***

In late 2011, we hired Jefferies & Company, Inc., or Jefferies, as our financial advisor to assist us in identifying and evaluating various strategies to maximize stockholder value and leverage our core assets, including the potential sale of our company and the acquisition or in-license of additional companies or assets. While we intend to complete our evaluation expeditiously, there is no guarantee that the process will result in a sale of the company or other transaction or outcome that creates stockholder value. In addition, our announcement that we are evaluating various strategic alternatives may make it more difficult to recruit, retain and motivate our employees, may cause a disruption in our relationship with our vendors or customers or may deter potential vendors or customers from entering into any business transaction with us until we have announced a final outcome.

As part of our strategic review, we are evaluating certain options including the sale of our company, collaboration and in-licensing opportunities, acquisitions of products or businesses, and/or

Table of Contents

strategic alliances that we believe would be complementary to our existing business. We have limited experience with respect to these business development activities. Any such strategic transactions by us could result in large and immediate write-offs, or the incurrence of debt, contingent liabilities, or significant additional expenses, including but not limited to the payment of \$12.0 million we may be required to pay as a result of the termination of our merger agreement with Allos Therapeutics, Inc., or Allos, if we enter into a definitive agreement for an Acquisition Transaction, as defined in the merger agreement with Allos, on or before October 21, 2012 or such a transaction is consummated on or before such date, any of which would adversely impact our operating results. Management of a license arrangement, collaboration, or other strategic arrangement and/or integration of an acquired asset or company or a sale of our company may also disrupt our ongoing business, create uncertainty among our employees and investors, and require management resources that otherwise would be available for ongoing development of our existing business and the global commercialization of *Feraheme*. We may not identify or complete any such transactions in a timely manner, on a cost-effective basis, or at all, and we may not realize the anticipated financial benefits of any such transaction. In addition, to finance any such strategic transactions, we may choose to issue shares of our common or preferred stock as consideration, which would result in dilution to our stockholders. Alternatively, it may be necessary for us to raise additional funds through public or private financings, and such additional funds may not be available on terms that are favorable to us, if at all. In addition, proposing, negotiating and implementing collaborations, in-licensing arrangements, acquisition or sale agreements may be a lengthy and complex process. Other companies, including those with substantially greater financial, marketing and sales resources, may compete with us for these arrangements, and we may not be able to enter into such arrangements on acceptable terms or at all.

***We have limited experience independently commercializing a pharmaceutical product, and any failure on our part to effectively execute our Feraheme commercial plans in the U.S., particularly in light of our recent restructuring, would have an adverse impact on our business.***

Prior to our commercialization of *Feraheme* in the U.S., we had never independently marketed or sold a drug product as we had relied on our licensees to market and sell our previously approved products. We have an internal commercial infrastructure to market and sell *Feraheme* in the U.S., and if we are unsuccessful in maintaining an effective commercial function or experience a high level of turnover, then the commercialization of *Feraheme* could be severely impaired. We reduced our workforce by approximately 25% of our positions in November 2011 as part of an overall corporate restructuring, including certain positions within our commercial function. In November 2011, we also announced the departure of our chief executive officer and our chief commercial officer. This workforce reduction, together with the departure of our chief executive officer and our chief commercial officer, or any future reductions or departures, could harm our ability to attract and retain qualified personnel, which could prevent us from successfully commercializing *Feraheme* in the U.S., impair our ability to maintain sales levels and/or impair our ability to support potential sales growth and sales of *Feraheme* for any additional indications we may commercialize in the future. Any failure by us to successfully execute our commercialization plans for *Feraheme* in the U.S. could have a material adverse impact on our ability to generate revenues, our ability to achieve profitability, and the future prospects for our business.

***Our success depends on our ability to attract and retain key employees, including the hiring of a permanent chief executive officer.***

Because of the specialized nature of our business, our success depends to a significant extent on the continued service of our executive officers and on our ability to continue to attract, retain and motivate qualified executive, sales, manufacturing, managerial, scientific, and medical personnel. We have entered into employment agreements with our current senior executives but such agreements do not guarantee that these executives will remain employed by us for any significant period of time, or at all. There is intense competition for qualified personnel in the areas of our activities, and we may not be able to continue to attract and retain the qualified personnel necessary for the development of our business.

Table of Contents

In November 2011, we initiated a corporate restructuring, including a workforce reduction plan, which included an approximate 25% reduction in positions and the departure of our chief executive officer and our chief commercial officer. We are currently seeking a permanent chief executive officer, however, we may not be able to find qualified candidates in a timely manner, or at all. In addition, in November 2011, we announced that we hired Jefferies to help us conduct a strategic review to determine the optimal strategy for our growth. The uncertainty regarding the outcome of our strategic review, our November 2011 workforce reduction, recent executive departures, and any future reductions or departures, could harm our ability to attract and retain qualified key personnel. If we are unable to attract such personnel, or we lose the services of our key personnel for any reason, our *Feraheme* development and commercialization efforts could be adversely impacted.

Our failure to attract and retain such personnel or to develop such expertise could impose significant limits on our business operations and hinder our ability to successfully and efficiently commercialize *Feraheme* and complete our development projects.

***We are substantially dependent upon our collaboration with Takeda to commercialize Feraheme in certain regions outside of the U.S., including Canada and the EU, and if Takeda fails to successfully fulfill its obligations, or is ineffective in its commercialization of Feraheme in the licensed territories, or if our collaboration is terminated, our plans to commercialize Feraheme outside of the U.S. may be adversely affected.***

In March 2010, we entered into the Takeda Agreement with Takeda, under which we granted exclusive rights to Takeda to develop and commercialize *Feraheme* as a therapeutic agent in Europe, Asia-Pacific countries (excluding Japan, China and Taiwan), the Commonwealth of Independent States, Canada, India and Turkey, or collectively, the Licensed Territory. We are highly dependent on Takeda for certain regulatory filings outside of the U.S. with respect to *Feraheme* and the commercialization of *Feraheme* outside of the U.S., including in Canada and the EU. If Takeda fails to perform its obligations under the Takeda Agreement, delays the commercial launch of *Feraheme* in the Licensed Territory, or is ineffective in its commercialization of *Feraheme* in the Licensed Territory or if we fail to effectively manage our relationship with Takeda, our ability to and the extent to which we obtain regulatory approvals for *Feraheme* and our *Feraheme* commercialization efforts outside of the U.S. would be significantly harmed, which would have an adverse affect on milestone payments and royalties we expect to receive under the Takeda Agreement. Further, if we fail to fulfill certain of our obligations under the Takeda Agreement, Takeda has the right to assume the responsibility of clinical development of *Feraheme* in the Licensed Territory, which would increase the cost of and delay the *Feraheme* development program outside of the U.S.

Takeda has the unilateral right to terminate the Takeda Agreement under certain conditions, including without cause. If Takeda terminates the agreement, we would be required to either enter into alternative arrangements with third parties to commercialize *Feraheme* in the Licensed Territory, which we may be unable to do, or to increase our internal infrastructure, both of which would likely result in significant additional expense and delay or termination of our *Feraheme* clinical development programs outside of the U.S. In addition, such a termination would prevent us from receiving the milestone payments and royalties we expect to receive under the Takeda Agreement.

***Our recent corporate restructuring may not result in anticipated savings, could result in total costs and expenses that are greater than expected and could disrupt our business, all of which could have a material adverse effect on our business.***

As a result of the November 2011 reduction in our workforce, we recorded restructuring charges of approximately \$3.5 million in the fourth quarter of 2011. We may not realize, in full or in part, the anticipated benefits, savings and improvements in our cost structure from our restructuring efforts due to unforeseen difficulties, delays or unexpected costs. If we are unable to achieve the anticipated

Table of Contents

benefits, savings or improvements in our cost structure in the expected time frame or other unforeseen events occur, our business and results of operations may be adversely affected.

Our restructuring plan may also be disruptive to our operations. For example, cost saving measures may distract management from our core business, harm our reputation, or yield unanticipated consequences, such as attrition beyond planned reductions in workforce, increased difficulties in our day-to-day operations, reduced employee productivity and a deterioration of employee morale. Our workforce reductions could also harm our ability to attract and retain qualified management, scientific, manufacturing and commercial personnel who are critical to our business. Any failure to attract or retain qualified personnel could prevent us from successfully commercializing and developing *Feraheme*, impair our ability to maintain sales levels and/or support potential sales growth, and result in unexpected delays in our development programs and our anticipated regulatory filings, including our planned sNDA for *Feraheme* for a broad IDA indication.

Moreover, although we believe it is necessary to reduce the cost of our operations to improve our performance, these initiatives may preclude us from making potentially significant expenditures that could improve our competitiveness over the longer term. We cannot guarantee that the cost reduction measures, or other measures we may take in the future, will result in the expected cost savings, or that any cost savings will be unaccompanied by these or other unintended consequences.

***We have limited experience independently distributing a pharmaceutical product and our Feraheme commercialization plans could suffer if we fail to effectively manage and maintain our supply chain and distribution network.***

We do not have significant experience in managing and maintaining a supply chain and distribution network, and we are placing substantial reliance on third-parties to perform product supply chain services for us. Such services include packaging, warehousing, inventory management, storage and distribution of *Feraheme*. We have contracted with Integrated Commercialization Services, Inc., or ICS, to be our exclusive third-party logistics provider to perform a variety of functions related to the sale and distribution of *Feraheme* in the U.S., including services related to warehousing and inventory management, distribution, chargeback processing, accounts receivable management and customer service call center management. As a result, a significant amount of our U.S. inventory is stored at a single warehouse maintained by ICS. In addition, we have contracted with Catalent Pharma Solutions, LLC, or Catalent, to provide certain labeling and packaging services for final U.S. *Feraheme* drug product. If ICS or Catalent are unable to provide uninterrupted supply chain services or labeling and packaging services, respectively, we may incur substantial losses of sales to wholesalers or other purchasers of *Feraheme*.

In addition, the packaging, storage and distribution of *Feraheme* in the U.S. and abroad requires significant coordination among our and Takeda's manufacturing, sales, marketing and finance organizations and multiple third parties including our third-party logistics provider, packaging and labeling provider, distributors, and wholesalers. In most cases, we do not currently have back-up suppliers or service providers to perform these tasks. If any of these third-parties experience significant difficulties in their respective processes, fail to maintain compliance with applicable legal or regulatory requirements, fail to meet expected deadlines or otherwise do not carry out their contractual duties to us, or encounter physical or natural damages at their facilities, our ability to deliver *Feraheme* to meet U.S. or foreign commercial demand could be significantly impaired. The loss of any of our third-party providers, together with a delay or inability to secure an alternate distribution source for end-users in a timely manner, could cause the distribution of *Feraheme* to be delayed or interrupted, which would have an adverse effect on our business, financial condition and results of operations.

Table of Contents

***We may not be able to operate our manufacturing facilities, or our contract manufacturers may not be able to operate their manufacturing facilities, in compliance with current good manufacturing practices and other FDA and equivalent foreign regulations, which could result in a suspension of our or our contract manufacturers' ability to manufacture Feraheme, the loss of Feraheme inventory, an inability to manufacture sufficient quantities of Feraheme to meet U.S. or foreign demand, or other unanticipated compliance costs.***

Our Cambridge, Massachusetts manufacturing facility and our third-party contract manufacturing facilities are subject to current good manufacturing practices, or cGMP, regulations enforced by the FDA and equivalent foreign regulatory agencies through periodic inspections to confirm such compliance. We and our contract manufacturers must continually expend time, money and effort in production, record-keeping and quality assurance and control to ensure that these manufacturing facilities meet applicable regulatory requirements. Failure to maintain ongoing compliance with cGMP regulations and other applicable manufacturing requirements of various U.S. or foreign regulatory agencies could result in, among other things, the issuance of warning letters, fines, the withdrawal or recall of *Feraheme* from the marketplace, total or partial suspension of *Feraheme* production, the loss of *Feraheme* inventory, suspension of the review of any future sNDAs or equivalent foreign filings, enforcement actions, injunctions or criminal prosecution. A government-mandated recall or a voluntary recall could divert managerial and financial resources, could be difficult and costly to correct, could result in the suspension of sales of *Feraheme*, and could have a severe adverse impact on our potential profitability and the future prospects of our business. In addition, if any U.S. or foreign regulatory agency inspects any of these manufacturing facilities and determines that they are not in compliance with cGMP regulations or we or our contract manufacturers otherwise determine that we or they are not in compliance with these regulations, we or our contract manufacturers could experience an inability to manufacture sufficient quantities of *Feraheme* to meet U.S. or foreign demand or incur unanticipated compliance expenditures, either of which could have an adverse impact on *Feraheme* sales, our potential profitability and the future prospects of our business.

***Any difficulties, disruptions or delays in the Feraheme manufacturing process, including our transition to alternative source manufacturing facilities, could increase our costs, or adversely affect our profitability and future business prospects.***

We manufacture *Feraheme* for commercial use in the U.S. and for use in human clinical trials in our Cambridge, Massachusetts manufacturing facility. In April 2011, the FDA also approved certain of our third-party contract manufacturers to produce *Feraheme* drug substance and drug product for the U.S. market.

We manufacture *Feraheme* drug substance and drug product for use in the Canadian market at our Cambridge facility. Upon approval of our MAA by the EMA, we expect to manufacture *Feraheme* drug substance and drug product for use in the EU market at certain of our third-party contract manufacturers. Although we are working to establish and qualify alternative source manufacturing facilities for the production of *Feraheme* for Canada and the EU, we will not have such alternative source manufacturing facilities available upon initial commercial launch of *Feraheme* in those geographies.

Our ability to manufacture *Feraheme* or have *Feraheme* manufactured in sufficient quantities and at acceptable costs to meet our commercial demand and clinical development needs is dependent on the uninterrupted and efficient operation of these manufacturing facilities. Any difficulties, disruptions or delays in the *Feraheme* manufacturing process, particularly with respect to our facilities where we will manufacture *Feraheme* for Canadian and European supply, where we will not immediately have an approved back-up supplier, could result in product defects or shipment delays, recall or withdrawal of products previously shipped for commercial or clinical purposes, inventory write-offs or the inability to meet commercial demand for *Feraheme* in a timely and cost-effective manner.

Table of Contents

In addition, the transition of the manufacturing processes to third-party contract manufacturers and the oversight of such third-parties could take a significant amount of time and may increase the risk of certain problems, including cost overruns, process reproducibility, stability issues, the inability to deliver required quantities of product that conform to specifications in a timely manner, or the inability to manufacture *Feraheme* in accordance with cGMP. If we are unable to consistently manufacture *Feraheme* or have *Feraheme* manufactured on a timely basis because of these or other factors, we may not be able to meet commercial demand or our clinical development needs for *Feraheme* or may not be able to manufacture *Feraheme* in a cost-effective manner, particularly in light of the fixed price at which we are required to supply *Feraheme* to Takeda under the Takeda Agreement. As a result, we may lose sales, fail to generate increased revenues, our clinical development programs may be delayed and/or we may lose money on our supply of *Feraheme* to Takeda, any of which could have an adverse impact on our potential profitability and future business prospects.

***Our inability to obtain raw and other materials used in the manufacture of Feraheme could adversely impact our ability to manufacture sufficient quantities of Feraheme, which would have an adverse impact on our business.***

We currently purchase certain raw and other materials used to manufacture *Feraheme* from third-party suppliers and at present do not have any long-term supply contracts with these third parties. These third-party suppliers may cease to produce the raw or other materials used in *Feraheme* or otherwise fail to supply these materials to us or fail to supply sufficient quantities of these materials to us in a timely manner for a number of reasons, including but not limited to the following:

Unexpected demand for or shortage of raw or other materials;

Labor disputes or shortages;

Manufacturing difficulties;

Regulatory requirements or action;

Adverse financial developments at or affecting the supplier; or

Import or export problems.

If any of our third-party suppliers cease to supply certain raw or other materials to us for any reason we could be unable to manufacture *Feraheme* in sufficient quantities, on a timely basis, or in a cost-effective manner until we are able to qualify an alternative source, which could adversely affect our ability to satisfy commercial demand and our clinical development needs for *Feraheme*.

The qualification of an alternative source may require repeated testing of the new materials and generate greater expenses to us if materials that we test do not perform in an acceptable manner. In addition, we sometimes obtain raw or other materials from one vendor only, even where multiple sources are available, to maintain quality control and enhance working relationships with suppliers, which could make us susceptible to price inflation by the sole supplier, thereby increasing our production costs. As a result of the high quality standards imposed on our raw or other materials, we may not be able to obtain these materials of the quality required to manufacture *Feraheme* from an alternative source on commercially reasonable terms, or in a timely manner, if at all.

Even if we are able to obtain raw or other materials from an alternative source, if these raw or other materials are not available in a timely manner or on commercially reasonable terms, we would be unable to manufacture *Feraheme*, both for commercial sale and for use in our clinical trials, on a timely and cost-effective basis, which could cause us to lose money on our supply of *Feraheme* to Takeda, which we are required to supply at a pre-negotiated fixed price. Any such difficulty in obtaining raw or other materials could severely hinder our ability to manufacture *Feraheme* and could have a material adverse impact on our ability to generate additional revenues and to achieve profitability.





Table of Contents

***Our ability to grow revenues from sales of Feraheme could be limited if we do not obtain approval, or if we experience significant delays in our efforts to obtain approval, in the U.S. to market and sell Feraheme for the treatment of IDA in a broad range of patients.***

We have recently completed enrollment in certain Phase III clinical trials to support our global registrational program to assess *Feraheme* for the treatment of IDA in a broad range of patients. Before obtaining regulatory approval in the U.S. for the commercial marketing and sale of *Feraheme* for the broad IDA indication, we must demonstrate through extensive human clinical trials that *Feraheme* is safe and effective for use in this broader patient population. In March 2012 we announced results from the first of our two Phase III multi-center clinical trials to assess *Feraheme* in patients with IDA. Conducting clinical trials is a complex, time-consuming and expensive process that requires adherence to a wide range of regulatory requirements. The FDA has substantial discretion in the approval process and may decide that the results of our clinical trials are insufficient for approval or that *Feraheme* is not effective or safe in indications other than CKD. Clinical and other data is often susceptible to varying interpretations, and many companies that have believed their product candidates performed satisfactorily in clinical trials have nonetheless failed to obtain FDA approval for their products. There is no guarantee that the FDA will determine that the results of our clinical trials, including the recently announced results from one of our trials in our global registrational program for *Feraheme* in a broad range of patients with IDA, will adequately demonstrate that *Feraheme* is safe and effective in such a patient population to grant approval.

The FDA could also determine that our clinical trials and/or our manufacturing processes were not properly designed, were not conducted in accordance with federal laws and regulations, or were otherwise not properly managed. In addition, under the FDA's current good clinical practices regulations, or cGCP, we are responsible for conducting, recording and reporting the results of clinical trials to ensure that the data and results are credible and accurate and that the trial participants are adequately protected. The FDA may conduct inspections of clinical investigator sites which are involved in our clinical development programs to ensure their compliance with cGCP regulations. If the FDA determines that we, our clinical research organizations or our study sites fail to comply with applicable cGCP regulations, the clinical data generated in our clinical trials may be deemed unreliable and the FDA may disqualify certain data generated from those sites or require us to perform additional clinical trials before approving our marketing application, which could adversely impact our ability to obtain marketing approval for *Feraheme* in the broad IDA indication. Any such deficiency in the design, implementation or oversight of our clinical development programs could cause us to incur significant additional costs, experience significant delays or prevent us from obtaining marketing approval for *Feraheme* for the broad IDA indication. In addition, any failure by us to obtain approval for the broad IDA indication could adversely affect the commercialization of *Feraheme* in its current indication. If, for any of these reasons, we do not obtain approval, or if we experience significant delays in our efforts to obtain approval to market and sell *Feraheme* in the U.S. for the treatment of IDA in a broad range of patients, our cash position, our ability to increase revenues, our ability to achieve profitability, and the future prospects of our business could be materially adversely affected.

***Our ability to grow revenues from sales of Feraheme could be limited if we do not obtain approval, or if we experience significant delays in our efforts to obtain approval, to market and sell Feraheme in countries outside of the U.S.***

In order for Takeda, 3SBio Inc., or 3SBio, or us to market and sell *Feraheme* for any indication in any country outside of the U.S., including in the EU, it will be necessary to obtain regulatory approval from the appropriate foreign regulatory authorities, which approval must include approval of our proposed manufacturing processes and facilities. The requirements and timing for regulatory approval vary widely from country to country and may in some cases be different than or more rigorous than requirements in the U.S. For example, our MAA submitted to the EMA, for the approval of *Feraheme* for the treatment of IDA in CKD patients, is largely supported by data from the clinical trials we

Table of Contents

conducted to support our U.S. NDA filing for the approval of *Feraheme* for the treatment of IDA in CKD patients. The EMA may require us to perform or commit to perform additional studies or provide additional data in order to obtain regulatory approval, or as a condition for approval, for the CKD indication in the EU. In addition, in March 2012 we announced results from the first of our two Phase III multi-center clinical trials to assess *Feraheme* in patients with IDA. The EMA has substantial discretion in the approval process and may decide that the results of our clinical trials are insufficient for approval in either the CKD or the broader IDA indication. Clinical and other data is often susceptible to varying interpretations, and there is no guarantee that the EMA will determine that the results of our clinical trials will adequately demonstrate that *Feraheme* is safe and effective in either the CKD or broader IDA patient population to support approval. In addition, any adverse regulatory action taken by the FDA with respect to *Feraheme* in the U.S. may affect the regulatory requirements or decisions made by certain foreign regulatory bodies with regard to the regulatory approval of *Feraheme* outside of the U.S.

Any failure to obtain regulatory approval outside of the U.S. for *Feraheme* for the treatment of IDA in CKD patients or in a broad range of patients would prevent us from receiving expected milestone payments and royalties from Takeda and could limit the commercial success of *Feraheme* and our ability to grow our revenues.

***We rely on third parties in the conduct of our business, including our clinical trials, and if they fail to fulfill their obligations, our commercialization and development plans may be adversely affected.***

We rely and intend to continue to rely on third-parties, including clinical research organizations, third-party manufacturers, third-party logistics providers, packaging and labeling providers, wholesale distributors and certain other important vendors and consultants in the conduct of our business. As a result of the current volatile and unpredictable global economic situation, there may be a disruption or delay in the performance or satisfaction of commitments to us by our third-party contractors or suppliers. For example, as a result of the current economic climate, our distributors, customers or suppliers may experience difficulty in obtaining the liquidity necessary to purchase inventory or raw or other materials, may begin to maintain lower inventory levels or may become insolvent. If such third-parties are unable to adequately satisfy their contractual commitments to us in a timely manner, our business could be severely adversely affected.

In addition, we have contracted and we plan to continue to contract with certain third-parties to provide certain services, including site selection, enrollment, monitoring, data management and other services, in connection with the conduct of our clinical trials and the preparation and filing of our regulatory applications, including our planned sNDA for the broad IDA indication in the U.S. We have limited experience conducting clinical trials outside the U.S., and, therefore, we are also largely relying on third-parties such as clinical research organizations to manage, monitor and carry out these clinical trials outside of the U.S. Although we depend heavily on these parties, we do not control them and, therefore, we cannot be assured that these third-parties will adequately perform all of their contractual obligations to us. If our third-party service providers cannot adequately fulfill their obligations to us in a timely manner and on a satisfactory basis or if the quality and accuracy of our clinical trial data or our regulatory submissions are compromised due to poor quality or failure to adhere to our protocols or regulatory requirements or if such third-parties otherwise fail to adequately discharge their responsibilities or meet deadlines, our development plans and planned regulatory submissions both in and outside of the U.S., including our planned sNDA for the broad IDA indication in the U.S., may be delayed or terminated, which would adversely impact our ability to generate revenues from *Feraheme* sales in additional indications and/or outside of the U.S.

Table of Contents

***Our operating results will likely fluctuate so you should not rely on the results of any single quarter to predict how we will perform over time.***

Our future operating results will likely vary from quarter to quarter depending on a number of factors, some of which we cannot control, including but not limited to:

The magnitude of *Feraheme* sales;

Any expansion or contraction of the overall size of the IV iron market, which could result from a number of factors including but not limited to, changes in treatment guidelines or practices related to IDA;

The timing and magnitude of costs associated with the commercialization of *Feraheme* in the U.S., including costs associated with maintaining our commercial infrastructure and executing our promotional and marketing strategy;

Changes in buying patterns and inventory levels of our wholesalers or distributors;

The timing and magnitude of milestone payments and royalties we may receive under the Takeda Agreement;

Any adverse impact on our financial results stemming from our recent corporate restructuring;

The timing and magnitude of costs associated with our ongoing and planned clinical studies of *Feraheme* in connection with our pediatric program, our pursuit of additional indications and our development of *Feraheme* in countries outside of the U.S.;

The timing and magnitude of costs associated with commercial-scale manufacturing of *Feraheme*, including costs of raw and other materials and costs associated with maintaining commercial inventory and qualifying additional manufacturing capacities and alternative suppliers;

The magnitude of costs incurred in connection with business development activities, including legal and other costs associated with our previously announced process to evaluate strategic alternatives;

Changes in laws and regulations affecting *Feraheme* from federal, state and foreign legislative and regulatory authorities, government health administration authorities, private health insurers and other third-party payors;

The initiation or outcome of any material litigation to which we are or become a party and the magnitude of costs associated with such litigation; and

The implementation of new or revised accounting or tax rules or policies.

As a result of these and other factors, our quarterly operating results could fluctuate, and this fluctuation could cause the market price of our common stock to decline. Results from one quarter should not be used as an indication of future performance.

***We derive a substantial amount of our revenue from a limited number of customers and the loss of one or more of these customers or a decline in revenue from one or more of these customers could have an adverse impact on our results of operations and financial condition.***

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

In the U.S., we sell *Feraheme* primarily to wholesalers and specialty distributors and therefore a significant portion of our revenues is generated by a small number of customers. Four customers accounted for 88% of our product sales revenue during 2011 and three customers accounted for 92% of our accounts receivable balance at December 31, 2011. In addition, a significant portion of our U.S. *Feraheme* sales are generated through a small number of contracts with GPOs. For example, approximately 35% of our end-user demand in 2011 was generated by members of a single GPO with which we have contracted. The loss of, material reduction in sales volume to, or a significant adverse change in our relationship with any of our key wholesalers, distributors or GPOs could have a material

Table of Contents

adverse effect on our revenue in any given period and may result in significant annual or quarterly revenue fluctuations.

***Wholesaler and distributor buying patterns and other factors may cause our quarterly results to fluctuate, and these fluctuations may adversely affect our short-term results.***

Our results of operations, including, in particular, product sales revenues, may vary from period to period due to a variety of factors, including the buying patterns of our U.S. wholesalers and distributors, which vary from quarter to quarter. In the event wholesalers and distributors with whom we do business in the U.S. determine to limit their purchases of *Feraheme*, sales of *Feraheme* could be adversely affected. For example, in advance of an anticipated price increase or a reduction in expected rebates or discounts, customers may order *Feraheme* in larger than normal quantities which could cause sales of *Feraheme* to be lower in subsequent quarters than they would have been otherwise. Further, any changes in purchasing patterns, inventory levels, increases in returns of *Feraheme*, delays in purchasing products or delays in payment for products by one of our distributors could also have a negative impact on our revenue and results of operations.

***If the estimates we make, or the assumptions on which we rely, in preparing our consolidated financial statements prove inaccurate, our actual results may vary from those reflected in our projections and accruals.***

Our consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States. The preparation of these consolidated financial statements requires us to make estimates and judgments that affect the reported amounts of our assets, liabilities, revenues and expenses, the amounts of charges accrued by us, and the related disclosure of contingent assets and liabilities. On an ongoing basis, our management evaluates our critical and other significant estimates and judgments, including among others, those associated with revenue recognition related to collaboration agreements and product sales, product sales allowances and accruals, our assessment of investments for potential other-than-temporary impairment and our determination of the value of our investments, reserves for doubtful accounts, accrued expenses, reserves for legal matters, income taxes and equity-based compensation expense. We base our estimates on market data, our observance of trends in our industry, and various other assumptions that we believe to be reasonable under the circumstances. If actual results differ from these estimates, there could be a material adverse effect on our financial results and the performance of our stock.

As part of our revenue recognition policy, our estimates of product returns, rebates and chargebacks, fees and other discounts require subjective and complex judgments due to the need to make estimates about matters that are inherently uncertain. Any significant differences between our actual results and our estimates could materially affect our financial position, results of operations and cash flows. For example, during 2011 we revised our estimated Medicaid utilization based on actual rebate claims received since the launch of *Feraheme* in 2009, our expectations of projected state level claims activity, and estimated rebate claims not yet submitted, which resulted in a \$2.5 million reduction of our estimated Medicaid rebate reserve related to *Feraheme* sales in 2009 and 2010.

In addition, to determine the required quantities of our products and the related manufacturing schedule, we also need to make significant judgments and estimates based on inventory levels, current market trends, anticipated sales, forecasts from our licensees, including Takeda, and other factors. Because of the inherent nature of estimates, there could be significant differences between our and Takeda's estimates and the actual amount of product need. For example, the level of our access to wholesaler and distributor inventory levels and sales data in the U.S., which varies based on the wholesaler or distributor, affects our ability to accurately estimate certain reserves included in our financial statements. Any difference between our estimates and the actual amount of product demand could result in unmet demand or excess inventory, each of which would adversely impact our financial results and results of operations.

Table of Contents

***Our stock price has been and may continue to be volatile, and your investment in our stock could decline in value or fluctuate significantly.***

The market price of our common stock has been, and may continue to be, volatile, and your investment in our stock could decline in value or fluctuate significantly. Our stock price has ranged between \$12.65 and \$19.62 in the fifty-two week period through February 16, 2012. The stock market has from time to time experienced extreme price and volume fluctuations, particularly in the biotechnology and pharmaceuticals sectors, which have often been unrelated to the operating performance of particular companies. Various factors and events, many of which are beyond our control, may have a significant impact on the market price of our common stock. Factors which may affect the market price of our common stock include, among others:

Our ability to successfully commercialize *Feraheme* in the U.S. and Takeda's ability to successfully commercialize *Feraheme* in territories outside of the U.S.;

The timing and magnitude of *Feraheme* revenue and actual or anticipated fluctuations in our operating results;

Changes in or our failure to meet financial estimates published by securities analysts or our own publicly disclosed financial guidance;

Any announcements or speculation regarding the status or result of our previously announced process of evaluating strategic alternatives available to us;

Any announcement regarding the results of our ongoing clinical trials of *Feraheme* in the broad IDA indication, including our March 2012 announcement of the results of the first of our two Phase III multi-center clinical trials to assess *Feraheme* in patients with IDA regardless of the underlying cause;

Any announcements regarding decisions on our MAA for *Feraheme* in the EU and the impact on any expected milestone and royalty payments;

The availability of reimbursement coverage for *Feraheme* or changes in the reimbursement policies of U.S. or foreign governmental or private payors;

Public announcements of U.S. or foreign regulatory actions with respect to *Feraheme* or products or product candidates of our competitors;

Actual or perceived safety concerns related to *Feraheme* or products or product candidates of our competitors, including any actions taken by U.S. or foreign regulatory authorities in connection with such concerns;

The status or results of clinical trials for *Feraheme* or products or product candidates of our competitors;

The acquisition or development of technologies, product candidates or products by us or our competitors;

Developments in patents or other proprietary rights by us or our competitors;

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

The initiation or outcome of any material litigation to which we are a party;

Significant collaboration, acquisition, joint venture or similar agreements by us or our competitors;

Shareholder activism and attempts to disrupt our strategy by activist investors;

Any announcement by us naming a permanent chief executive officer;

General market conditions; and

Sales of large blocks of our common stock.

Thus, as a result of events both within and beyond our control, our stock price could fluctuate significantly or lose value rapidly.



Table of Contents

***If securities analysts downgrade our stock, cease coverage of us, or if our operating results do not meet analysts' forecasts and expectations, our stock price could decline.***

The trading market for our common stock relies in part on the research and reports that industry or financial analysts publish about us and our business. Currently, nine financial analysts publish reports about us and our business. We do not control these or any other analysts. Furthermore, there are many large, well-established, publicly traded companies active in our industry and market, which may mean that it is less likely that we will receive widespread analyst coverage. In addition, our future operating results are subject to substantial uncertainty, and our stock price could decline significantly if we fail to meet or exceed analysts' forecasts and expectations. If any of the analysts who cover us downgrade our stock or issue commentary or observations that are perceived by the market to be adverse to us or our stock, our stock price would likely decline rapidly. If any of these analysts engage in speculation about the outcome of our publicly announced strategic review process, our stock price could become volatile and decline significantly if the outcome of the process does not align with their expectations. In addition, if these analysts cease coverage of our company, we could lose visibility in the market, which in turn could also cause our stock price to decline.

***If our operating results do not meet our own publicly disclosed financial guidance our stock price could decline.***

In January 2012, we publicly provided 2012 financial guidance, including expected 2012 *Feraheme* product revenue growth, estimated operating expenses and estimated year-end cash balance. If we fail to realize any element of our publicly disclosed financial guidance or other expectations about our business, our stock price could decline in value.

***We may need additional capital to achieve our business objectives.***

We have expended and will continue to expend substantial funds to successfully commercialize and develop *Feraheme*. Our long-term capital requirements will depend on many factors, including, but not limited to:

Our ability to successfully commercialize *Feraheme* in the U.S. and Takeda's ability to successfully commercialize *Feraheme* in its licensed territories outside of the U.S.;

The magnitude of U.S. *Feraheme* sales and royalties we may receive under the Takeda Agreement on *Feraheme* sales outside of the U.S.;

Our ability to obtain U.S. regulatory approval for *Feraheme* to treat IDA regardless of the underlying cause and our ability to obtain regulatory approval for *Feraheme* outside the U.S., particularly in the EU;

Our ability to achieve the various milestones and receive the associated payments under the Takeda Agreement;

Costs associated with the U.S. commercialization of *Feraheme*, including costs associated with maintaining our commercial infrastructure, executing our promotional and marketing strategy for *Feraheme*, and conducting our required pediatric clinical studies and any post-marketing clinical studies;

Costs associated with our development of *Feraheme* for the treatment of IDA in a broad range of patients in the U.S.;

Costs associated with our pursuit of marketing approval for *Feraheme* outside of the U.S.;

Costs associated with any acquisition or in-license transactions that we may engage in;



Table of Contents

The outcome of and costs associated with any material litigation to which we are or may become a party;

Our ability to liquidate our investments in auction rate securities, or ARS, in a timely manner and without significant loss;

Our ability to maintain successful collaborations with our licensees and/or to enter into additional alternative strategic relationships, if necessary; and

Our ability to raise additional capital on terms and within a timeframe acceptable to us, if necessary.

We estimate that our cash resources as of December 31, 2011, combined with cash we currently expect to receive from sales of *Feraheme*, from earnings on our investments, and potential milestone and royalty payments we expect to receive from Takeda will be sufficient to finance our currently planned operations for at least the next twelve months. Thereafter, we may require additional funds or need to establish additional alternative strategic arrangements to execute our business plans. We may seek needed funding through additional arrangements with collaborators through public or private equity or debt financings. We may not be able to obtain financing or to secure alternative strategic arrangements on acceptable terms or within an acceptable timeframe, if at all.

Any additional equity financings or alternative strategic arrangements would be dilutive to our stockholders. In addition, the terms of any debt financing could greatly restrict our ability to raise additional capital and may provide rights and preferences to the investors in any such financing which are not available to current stockholders. Our inability to raise additional capital on terms and within a timeframe acceptable to us when needed could force us to dramatically reduce our expenses and delay, scale back or eliminate certain of our activities and operations, including our commercialization and development activities, any of which would have a material adverse effect on our business, financial condition and future business prospects.

***The investment of our cash is subject to risks, which may cause losses or adversely affect the liquidity of these investments and our results of operations, liquidity and financial condition.***

As of December 31, 2011, we had \$63.5 million in cash and cash equivalents, \$148.7 million in short-term investments, and \$17.5 million in long-term investments. These investments are subject to general credit, liquidity, market and interest rate risks, which have been and may continue to be exacerbated by the U.S. and global financial crisis which has been occurring over the past several years. The ongoing disruptions in the credit and financial markets have negatively affected many industries, including those in which we invest, and we may realize losses in the fair value of certain of our investments or a complete loss of these investments, which would have an adverse effect on our results of operations, liquidity and financial condition.

As of December 31, 2011, we held a total of \$17.5 million in fair market value of ARS reflecting a reduction in value of approximately \$2.4 million from the par value of these securities of approximately \$19.9 million. In February 2008, our ARS began to experience failed auctions and have continued to experience failed auctions. Since that time, the continued uncertainty in the credit markets has caused almost all additional auctions with respect to our ARS to fail and prevented us from liquidating certain of our holdings of ARS because the amount of these securities submitted for sale has exceeded the amount of purchase orders for these securities. These auctions may continue to fail indefinitely, and there could be a further decline in value of these securities or any other securities, which may ultimately be deemed to be other-than-temporary. In the future, should we determine that these declines in value of ARS are other-than-temporary, we will recognize the credit-related portion of the loss to our consolidated statement of operations, which could be material. In addition, failed auctions will adversely impact the liquidity of our investments.

Table of Contents

The condition of the credit markets remains dynamic and unpredictable. As a result, we may experience a reduction in value or loss of liquidity with respect to our investments. In addition, should our investments cease paying or reduce the amount of interest paid to us, our interest income would suffer. Further, as part of our determination of the fair value of our investments, we consider credit ratings provided by independent investment rating agencies as of the valuation date. These ratings are subject to change. As the ratings of our ARS change we may be required to adjust our future valuation of our ARS which may adversely affect the value of these investments. These market risks associated with our investment portfolio may have an adverse effect on our results of operations, cash position, liquidity and overall financial condition.

***We are subject to increasingly complex corporate governance, public disclosure and accounting requirements that could adversely affect our business and financial results.***

We are subject to changing rules and regulations of U.S. federal and state government as well as the stock exchange on which our common stock is listed. These entities, including the Public Company Accounting Oversight Board, the NASDAQ Global Select Market, and the U.S. Securities and Exchange Commission, or SEC, have issued a significant number of new and increasingly complex requirements and regulations over the last several years and continue to develop additional regulations and requirements in response to laws enacted by Congress. For example, in July 2010, the Dodd-Frank Wall Street Reform and Protection Act, or the Dodd-Frank Act, was enacted. There are significant corporate governance and executive compensation-related provisions in the Dodd-Frank Act, some of which the SEC has recently implemented by adopting additional rules and regulations in areas such as executive compensation, or "say on pay". Our efforts to comply with these requirements have resulted in, and are likely to continue to result in, an increase in our expenses and a diversion of management's time from other business activities.

***Our ability to use net operating loss carryforwards and tax credit carryforwards to offset future taxable income may be limited as a result of future transactions involving our common stock.***

In general, under Section 382 of the Internal Revenue Code of 1986, as amended, a corporation that undergoes an "ownership change" is subject to limitations on its ability to utilize its pre-change net operating losses and certain other tax assets to offset future taxable income. In general, an ownership change occurs if the aggregate stock ownership of certain stockholders increases by more than 50 percentage points over such stockholders' lowest percentage ownership during the testing period, which is generally three years. An ownership change could limit our ability to utilize our net operating loss and tax credit carryforwards for taxable years including or following such "ownership change." Limitations imposed on the ability to use net operating losses and tax credits to offset future taxable income could require us to pay U.S. federal income taxes earlier than we have estimated would otherwise be required if such limitations were not in effect and could cause such net operating losses and tax credits to expire unused, in each case reducing or eliminating the benefit of such net operating losses and tax credits and potentially adversely affecting our financial position. Similar rules and limitations may apply for state income tax purposes.

***If we fail to comply with our reporting and payment obligations under U.S. governmental pricing programs, we could be required to reimburse government programs for underpayments and could pay penalties, sanctions and fines which could have a material adverse effect on our business, financial condition and results of operations.***

As a condition of reimbursement by various U.S. federal and state healthcare programs for *Feraheme*, we are required to calculate and report certain pricing information to U.S. federal and state healthcare agencies. For example, we are required to provide average selling price information to the Centers for Medicare and Medicaid Services on a quarterly basis in order to compute Medicare payment rates. Price reporting and payment obligations are highly complex and vary among products

Table of Contents

and programs. Our processes for estimating amounts due under these governmental pricing programs involve subjective decisions, and as a result, our price reporting calculations remain subject to the risk of errors and our methodologies for calculating these prices could be challenged under the Federal False Claims Act or other laws. In addition, the Health Care Reform Act modified the rules related to certain price reports and expanded the scope of pharmaceutical product sales to which Medicaid rebates apply, among other things. Presently, uncertainty exists as many of the specific determinations necessary to implement this new legislation have yet to be decided and communicated to industry participants. This uncertainty in the interpretation of the legislation increases the chances of an error in price reporting, which could in turn lead to a legal challenge or investigation. If we become subject to investigations or other inquiries concerning our compliance with price reporting laws and regulations, we could be required to pay or be subject to additional reimbursements, penalties, sanctions or fines, which could have a material adverse effect on our business, financial condition and results of operations.

***We are subject to ongoing U.S. and foreign regulatory obligations and oversight of Feraheme, and any failure by us to maintain compliance with applicable regulations may result in several adverse consequences including the suspension of the manufacturing, marketing and sale of Feraheme, the incurrence of significant additional expense and other limitations on our ability to commercialize Feraheme.***

We are subject to ongoing regulatory requirements and review both in the U.S. and in certain cases, foreign jurisdictions, pertaining to *Feraheme's* manufacture, labeling, packaging, adverse event reporting, storage, marketing, promotion and record keeping. Failure to comply with such regulatory requirements or the later discovery of previously unknown problems with *Feraheme* or our manufacturing facilities may result in restrictions on our ability to manufacture, market or sell *Feraheme*, including its withdrawal from the market. Any such restrictions could result in a decrease in *Feraheme* sales, damage to our reputation or the initiation of lawsuits against us. We may also be subject to additional sanctions, including but not limited to:

Warning letters;

Civil or criminal penalties;

Suspension or withdrawal of regulatory approvals;

Temporary or permanent closing of our manufacturing facilities or those of our third party contract manufacturers;

Requirements to communicate with physicians and other customers about concerns related to actual or potential safety, efficacy, or other issues involving *Feraheme*;

Changes to the *Feraheme* package insert;

Implementation of risk mitigation programs;

Restrictions on our continued manufacturing, marketing or sale of *Feraheme*; or

Recalls or a refusal by regulators to consider or approve applications for additional indications.

Any of the above sanctions could have a material adverse impact on our ability to generate revenues and to achieve profitability and cause us to incur significant additional expenses.

***If we or Takeda market or distribute Feraheme in a manner that violates federal, state or foreign healthcare fraud and abuse laws, marketing disclosure laws or other federal, state or foreign laws and regulations, we may be subject to civil or criminal penalties.***

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

In addition to FDA and related regulatory requirements in the U.S. and abroad, we are subject to extensive additional federal, state and foreign healthcare regulation, which includes but is not limited to, the Federal False Claims Act, the Federal Anti-Kickback Statute, the Foreign Corrupt Practices Act

Table of Contents

and similar laws in countries outside of the U.S. False claims laws prohibit anyone from knowingly presenting, or causing to be presented for payment to third-party payors, including Medicare and Medicaid, false or fraudulent claims for reimbursed drugs or services, claims for items or services not provided as claimed, or claims for medically unnecessary items or services. Anti-kickback laws make it illegal to solicit, offer, receive or pay any remuneration in exchange for, or to induce, the referral of business, including the purchase or prescription of a particular drug, that is reimbursed by a state or federal program. The Foreign Corrupt Practices Act and similar foreign anti-bribery laws generally prohibit companies and their intermediaries from making improper payments to non-U.S. officials for the purpose of obtaining or retaining business. Similar laws and regulations exist in many other countries throughout the world in which we intend to commercialize *Feraheme* through Takeda and our other licensees. We have developed and implemented a corporate compliance program based on what we believe are current best practices in the pharmaceutical industry, but we cannot guarantee that we, our employees, our consultants or our contractors are or will be in compliance with all federal, state and foreign regulations. If we, our representatives, or our licensees, including Takeda, fail to comply with any of these laws or regulations, a range of fines, penalties and/or other sanctions could be imposed on us and/or Takeda, including, but not limited to, restrictions on how we and/or Takeda market and sell *Feraheme*, significant fines, exclusions from government healthcare programs, including Medicare and Medicaid, litigation, or other sanctions. Even if we are not determined to have violated these laws, government investigations into these issues typically require the expenditure of significant resources and generate negative publicity, which could also have an adverse effect on our business, financial condition and results of operations.

In recent years, several U.S. states have enacted legislation requiring pharmaceutical companies to establish marketing and promotional compliance programs or codes of conduct and/or to file periodic reports with the state or make periodic public disclosures on sales, marketing, pricing, clinical trials, and other activities. Similar legislation is being considered by additional states, Congress and foreign governments. In addition, as part of the Health Care Reform Act, the federal government has enacted the Physician Payment Sunshine Act and related regulations. Beginning in 2013, manufacturers of drugs will be required to publicly report gifts and payments made to physicians and teaching hospitals. Many of these requirements are new and uncertain, and the penalties for failure to comply with these requirements are unclear. Compliance with these laws is difficult, time consuming and costly, and if we are found to not be in full compliance with these laws, we may face enforcement actions, fines and other penalties, and we could receive adverse publicity which could have an adverse effect on our business, financial condition and results of operations.

If we fail to comply with any federal, state or foreign laws or regulations governing our industry, we could be subject to a range of regulatory actions that could adversely affect our ability to commercialize *Feraheme*, harm or prevent sales of *Feraheme*, or substantially increase the costs and expenses of commercializing and marketing *Feraheme*, all of which could have a material adverse effect on our business, financial condition and results of operations.

***Our business could be negatively affected as a result of the actions of activist shareholders.***

Proxy contests have been waged against many companies in the biopharmaceutical industry over the last few years. In 2011, MSMB Capital Management LLC, or MSMB Capital, filed a preliminary consent solicitation statement with the SEC seeking to remove and replace all of our current directors with MSMB Capital's nominees. The review, consideration and response to MSMB Capital's efforts to gain control of our Board of Directors, or Board, require the expenditure of significant time and resources by us and may be a significant distraction for our management and employees. MSMB Capital's efforts to replace our current Board members may also create uncertainty for our employees, and this uncertainty may adversely affect our ability to retain and attract key employees, including a permanent chief executive officer. The impact of MSMB Capital's efforts due to these or other factors

Table of Contents

may undermine our business and have a material adverse effect on our results of operations. MSMB Capital has not yet formally commenced its proposed consent solicitation.

If faced with a proxy contest, we may not be able to successfully defend against the contest, which would be disruptive to our business. Even if we are successful, our business could be adversely affected by a proxy contest for the following reasons:

Responding to proxy contests and other actions by activist shareholders may be costly and time-consuming and may disrupt our operations and divert the attention of management and our employees;

Perceived uncertainties as to our future direction may result in our inability to consummate potential acquisitions, collaborations or in-licensing opportunities and may make it more difficult to attract and retain qualified personnel, including a permanent chief executive officer; and

If individuals are elected to our Board with a specific agenda different from ours, it may adversely affect our ability to effectively and timely implement our strategic plan and create additional value for our stockholders.

***Our success depends on our ability to maintain the proprietary nature of our technology.***

We rely on a combination of patents, trademarks, copyrights and trade secrets in the conduct of our business. The patent positions of pharmaceutical and biopharmaceutical firms are generally uncertain and involve complex legal and factual questions. We may not be successful or timely in obtaining any patents for which we submit applications. The breadth of the claims obtained in our patents may not provide significant protection for our technology. The degree of protection afforded by patents for licensed technologies or for future discoveries may not be adequate to protect our proprietary technology. The patents issued to us may not provide us with any competitive advantage. In addition, there is a risk that others will independently develop or duplicate similar technology or products or circumvent the patents issued to us.

Our *Feraheme* patents are currently scheduled to expire in 2020. These and any other patents issued to us may be contested or invalidated. For example, in July 2010, Sandoz GmbH, or Sandoz, filed an opposition to one of our patents which covers *Feraheme* in the EU with the European Patent Office, or EPO. Although we believe that the subject patent is valid, there is a possibility that the EPO could invalidate or require us to narrow the claims contained in our patent. We believe the Sandoz patent opposition is without merit and intend to defend against the opposition vigorously, however, this or future patent interference proceedings involving our patents may result in substantial costs to us, distract our management, prevent us or Takeda from marketing and selling *Feraheme*, increase the risk that a generic version of *Feraheme* could enter the market to compete with *Feraheme*, limit our development and commercialization of *Feraheme* or otherwise harm our competitive position and our ability to commercialize *Feraheme*.

In addition, claims of infringement or violation of the proprietary rights of others may be asserted against us. If we are required to defend against such claims or to protect our own proprietary rights against others, it could result in substantial costs to us and the distraction of our management. An adverse ruling in any litigation or administrative proceeding could prevent us from marketing and selling *Feraheme*, increase the risk that a generic version of *Feraheme* could enter the market to compete with *Feraheme*, limit our development and commercialization of *Feraheme*, or otherwise harm our competitive position and result in additional significant costs. In addition, any successful claim of infringement asserted against us could subject us to monetary damages or injunction, which could prevent us or Takeda from making or selling *Feraheme*. We also may be required to obtain licenses to use the relevant technology. Such licenses may not be available on commercially reasonable terms, if at all.



Table of Contents

The laws of foreign countries may not protect our intellectual property rights to the same extent as do the laws of the U.S. In countries where we do not have or have not applied for patents for *Feraheme*, such as in China, where we license certain development and commercial rights to *Feraheme* to 3SBio, we may be unable to prevent others from developing or selling similar products. In addition, in jurisdictions outside the U.S. where we have patent rights, we may be unable to prevent unlicensed parties from selling or importing products or technologies derived elsewhere using our proprietary technology.

We also rely upon unpatented trade secrets and improvements, unpatented know-how and continuing technological innovation to develop and maintain our competitive position, which we seek to protect, in part, by confidentiality agreements with our corporate licensees, collaborators, employees and consultants. These agreements, however, may be breached. We may not have adequate remedies for any such breaches, and our trade secrets might otherwise become known or might be independently discovered by our competitors, particularly in China, where we license certain development and commercial rights to *Feraheme* to 3SBio. In addition, we cannot be certain that others will not independently develop substantially equivalent or superseding proprietary technology, or that an equivalent product will not be marketed in competition with *Feraheme*, thereby substantially reducing the value of our proprietary rights.

***If we identify a material weakness in our internal controls over financial reporting, our ability to meet our reporting obligations and the trading price of our stock could be negatively affected.***

A material weakness is a deficiency, or a combination of deficiencies, in internal control over financial reporting, such that there is a reasonable possibility that a material misstatement of our annual or interim financial statements will not be prevented or detected on a timely basis. Accordingly, a material weakness increases the risk that the financial information we report contains material errors.

We regularly review and update our internal controls, disclosure controls and procedures, and corporate governance policies. In addition, we are required under the Sarbanes-Oxley Act of 2002 to report annually on our internal control over financial reporting. Any system of internal controls, however well designed and operated, is based in part on certain assumptions and can provide only reasonable, not absolute, assurances that the objectives of the system are met. If we, or our independent registered public accounting firm, determine that our internal controls over our financial reporting are not effective, or we discover areas that need improvement in the future, these shortcomings could have an adverse effect on our business and financial results, and the price of our common stock could be negatively affected.

If we cannot conclude that we have effective internal control over our financial reporting, or if our independent registered public accounting firm is unable to provide an unqualified opinion regarding the effectiveness of our internal control over financial reporting, investors could lose confidence in the reliability of our financial statements, which could lead to a decline in our stock price. Failure to comply with reporting requirements could also subject us to sanctions and/or investigations by the SEC, the NASDAQ Global Select Market or other regulatory authorities.

***An adverse determination in any current or future lawsuits in which we are a defendant, including the class action lawsuit to which we are currently a party, could have a material adverse affect on us.***

A purported class action complaint was originally filed on March 18, 2010 in the United States District Court for the District of Massachusetts, entitled Silverstrand Investments et. al. v. AMAG Pharm., Inc., et. al., Civil Action No. 1:10-CV-10470-NMG, and was amended on September 15, 2010 and on December 17, 2010. The second amended complaint, or SAC, filed on December 17, 2010 alleged that we and our former President and Chief Executive Officer, former Executive Vice President and Chief Financial Officer, our Board, and certain underwriters in our January 2010 offering of common stock violated certain federal securities laws by making certain alleged false and misleading

Table of Contents

statements and omissions in a registration statement filed in January 2010. The plaintiff sought unspecified damages on behalf of a purported class of purchasers of our common stock pursuant to our common stock offering on or about January 21, 2010. On August 11, 2011, the Court issued an Opinion and Order dismissing the SAC in its entirety for failure to state a claim upon which relief could be granted. On September 14, 2011, the plaintiffs filed a Notice of Appeal to the United States Court of Appeals for the First Circuit. Whether or not the plaintiff's appeal is successful, this type of litigation is often expensive and diverts management's attention and resources, which could adversely affect the operation of our business. If we are ultimately required to pay significant defense costs, damages or settlement amounts, such payments could adversely affect our operations.

We may also be the target of similar litigation in the future. Any future litigation could result in substantial costs and divert our management's attention and resources, which could cause serious harm to our business, operating results and financial condition. We maintain liability insurance, however, if any costs or expenses associated with this or any other litigation exceed our insurance coverage, we may be forced to bear some or all of these costs and expenses directly, which could be substantial.

***Product liability lawsuits could divert our resources, result in substantial liabilities and reduce the commercial potential of Feraheme.***

The administration of *Feraheme* to humans, whether in clinical trials or after approved for commercial use, may expose us to liability claims, whether or not *Feraheme* is actually at fault for causing an injury. As *Feraheme* is used over longer periods of time by a wider group of patients taking numerous other medicines or by patients with additional underlying health problems, the likelihood of adverse drug reactions or unintended side effects, including death, may increase. Although we maintain product liability insurance coverage for claims arising from the use of our products in clinical trials and commercial use, coverage is expensive, and we may not be able to maintain sufficient insurance at a reasonable cost, if at all. Product liability claims, whether or not they have merit, could also decrease demand for *Feraheme*, subject us to product recalls or harm our reputation, cause us to incur substantial costs, and divert management's time and attention.

***Our shareholder rights plan, certain provisions in our charter and by-laws, certain contractual relationships and certain Delaware law provisions could discourage an acquisition of us by others, even if an acquisition would be beneficial to our stockholders, and may prevent attempts by our stockholders to replace or remove our current members of our Board.***

In 2009 we adopted a shareholder rights plan, the provisions of which are intended to deter a hostile takeover by making any proposed hostile acquisition of us more expensive and less desirable to a potential acquirer by enabling our stockholders (other than the potential hostile acquiror) to purchase significant amounts of additional shares of our common stock at dilutive prices. The rights issued pursuant to our shareholder rights plan become exercisable generally upon the earlier of 10 days after a person or group acquires 20% or more of our outstanding common stock or 10 business days after the announcement by a person or group of an intention to acquire 20% of our outstanding common stock via tender offer or similar transaction. The shareholder rights plan could delay or discourage transactions involving an actual or potential change in control of us or our management, including transactions in which stockholders might otherwise receive a premium for their shares over then current prices.

In addition, certain provisions in our certificate of incorporation and our by-laws may discourage, delay or prevent a change of control or takeover attempt of our company by a third-party as well as substantially impede the ability of our stockholders to benefit from a change of control or effect a change in management and our Board. These provisions include:

The ability of our Board to increase or decrease the size of the Board without stockholder approval;

Table of Contents

Advance notice requirements for the nomination of candidates for election to our Board and for proposals to be brought before our annual meeting of stockholders;

The authority of our Board to designate the terms of and issue new series of preferred stock without stockholder approval;

Non-cumulative voting for directors; and

Limitations on the ability of our stockholders to call special meetings of stockholders.

As a Delaware corporation, we are subject to the provisions of Section 203 of the Delaware General Corporation Law, or Section 203, which prevents us from engaging in any business combination with any "interested stockholder," which is defined generally as a person that acquires 15% or more of a corporation's outstanding voting stock, for a period of three years after the date of the transaction in which the person became an interested stockholder, unless the business combination is approved in the manner prescribed in Section 203. These provisions could have the effect of delaying or preventing a change of control, whether or not it is desired by, or beneficial to, our stockholders.

As a result of the termination of our merger agreement with Allos, we may be required to pay Allos a fee of \$12.0 million (in addition to the \$2.0 million expense reimbursement fee we paid to Allos in October 2011) if we enter into a definitive agreement for an Acquisition Transaction, as defined in the Agreement and Plan of Merger and Reorganization on or before October 21, 2012 or such a transaction is consummated on or before such date. Such potential payment could delay or discourage transactions involving an actual or potential change in control of our company.

In addition to the above factors, an acquisition of our company could be made more difficult by employment agreements we have in place with our executive officers, as well as a company-wide change of control policy which provide for severance benefits as well as the full acceleration of vesting of any outstanding options or restricted stock units in the event of a change of control and subsequent termination of employment. Further, our Second Amended and Restated 2007 Equity Incentive Plan generally permits our Board to provide for the acceleration of vesting of options granted under that plan in the event of certain transactions that result in a change of control.

***We are subject to environmental laws and potential exposure to environmental liabilities.***

Because we use certain hazardous materials in the production of our products, we are subject to various federal, state and local environmental laws and regulations that govern our operations, including the import, handling and disposal of non-hazardous and hazardous wastes, and emissions and discharges into the environment. Failure to comply with these laws and regulations could result in costs for corrective action, penalties or the imposition of other liabilities. We also are subject to laws and regulations that impose liability and clean-up responsibility for releases of hazardous substances into the environment. Under certain of these laws and regulations, a current or previous owner or operator of property may be liable for the costs of remediating the release or spill of hazardous substances or petroleum products on or from its property, without regard to whether the owner or operator knew of, or caused, the contamination, and such owner or operator may incur liability to third parties impacted by such contamination. The presence of, or failure to remediate properly the release or spill of, these substances could adversely affect the value of, and our ability to transfer or encumber, our real property.

Table of Contents

**ITEM 1B. UNRESOLVED STAFF COMMENTS:**

None.

**ITEM 2. PROPERTIES:**

In May 2008, we entered into a lease agreement for certain real property located at 100 Hayden Avenue, Lexington, Massachusetts for use as our principal executive offices. The term of the lease began on May 22, 2008 and will continue until August 31, 2016 with two successive five year extension terms at our option. The aggregate size of rentable floor area for the offices is 55,924 square feet, and the rent for the initial term commenced in February 2009.

During any extension term, the base rent will be an amount agreed upon by us and the landlord. In addition to base rent, we are also required to pay a proportionate share of the landlord's annual operating costs. On May 20, 2008, in connection with our facility lease, we delivered to the landlord a security deposit of approximately \$0.5 million in the form of an irrevocable letter of credit. The cash securing this letter of credit is classified on our balance sheet as a long-term asset and is restricted in its use.

Our manufacturing and quality operations are located in a building we own comprised of approximately 25,000 square feet located at 61 Mooney Street, Cambridge, Massachusetts. If we decide to expand our manufacturing capacity or acquire additional manufacturing facilities in addition to our current third-party manufacturing facilities, we might not be able to do so on a timely basis, if at all, because the acquisition of, and required regulatory approvals for, additional pharmaceutical manufacturing space can be time-consuming and expensive.

**ITEM 3. LEGAL PROCEEDINGS:**

A purported class action complaint was originally filed on March 18, 2010 in the United States District Court for the District of Massachusetts, entitled Silverstrand Investments et. al. v. AMAG Pharm., Inc., et. al., Civil Action No. 1:10-CV-10470-NMG, and was amended on September 15, 2010 and on December 17, 2010. The second amended complaint, or SAC, filed on December 17, 2010 alleged that we and our former President and Chief Executive Officer, former Executive Vice President and Chief Financial Officer, our Board, and certain underwriters in our January 2010 offering of common stock violated certain federal securities laws, specifically Sections 11 and 12(a)(2) of the Securities Act of 1933, as amended, and that our former President and Chief Executive Officer and former Executive Vice President and Chief Financial Officer violated Section 15 of such Act, respectively, by making certain alleged false and misleading statements and omissions in a registration statement filed in January 2010. The plaintiff sought unspecified damages on behalf of a purported class of purchasers of our common stock pursuant to our common stock offering on or about January 21, 2010. On August 11, 2011, the Court issued an Opinion and Order dismissing the SAC in its entirety for failure to state a claim upon which relief could be granted. A separate Order of Dismissal was filed on August 15, 2011. On September 14, 2011, the plaintiffs filed a Notice of Appeal to the United States Court of Appeals for the First Circuit, or the Court of Appeals. Plaintiffs' appeal brief was filed on February 1, 2012. Responding briefs are due on March 16, 2012 and the plaintiff's reply brief is due on March 16, 2012. The Court of Appeals has not yet scheduled oral argument for the appeal.

On February 11, 2010, we submitted to FINRA Dispute Resolution, Inc. an arbitration claim against our broker-dealer, Jefferies & Company, Inc., or Jefferies, and two former Jefferies employees, Anthony J. Russo, and Robert A. D'Addario, who managed our cash account with Jefferies. We alleged that Jefferies, Russo and D'Addario wrongfully marketed and sold a balance of \$54.1 million in unsuitable auction rate securities, or ARS, to us from September 2007 through January 2008. We further alleged that Jefferies, Russo and D'Addario misrepresented or omitted material facts

Table of Contents

concerning the nature and risks of ARS, which were inconsistent with our investment objectives to maintain liquidity and flexibility in our portfolio. In February 2012, we entered into a settlement agreement whereby the parties agreed to dismiss all claims related to this matter with prejudice.

In addition, during 2010 we received correspondence from a supplier with whom we have an agreement related to the supply of a certain material used in the production of certain of our products. This correspondence suggests that we are in violation of the terms of the agreement. We believe we have valid arguments against such allegations, and we intend to vigorously defend against any such allegations.

We may periodically become subject to legal proceedings and claims arising in connection with ongoing business activities, including claims or disputes related to patents that have been issued or that are pending in the field of research on which we are focused. Other than the above actions, we are not aware of any material claims against us as of December 31, 2011.

**ITEM 4. [NOT APPLICABLE]**

Table of Contents**PART II****ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES:****Market Information**

Our common stock trades on the NASDAQ Global Select Market, or NASDAQ, under the trading symbol "AMAG." On February 16, 2012, the closing price of our common stock, as reported on the NASDAQ, was \$16.99 per share. The following table sets forth, for the periods indicated, the high and low sale prices per share for our common stock as reported on the NASDAQ.

|                              | High     | Low      |
|------------------------------|----------|----------|
| Year Ended December 31, 2011 |          |          |
| First quarter                | \$ 19.47 | \$ 15.93 |
| Second quarter               | \$ 19.40 | \$ 15.18 |
| Third quarter                | \$ 19.48 | \$ 12.65 |
| Fourth quarter               | \$ 19.62 | \$ 13.05 |
| Year Ended December 31, 2010 |          |          |
| First quarter                | \$ 52.49 | \$ 33.29 |
| Second quarter               | \$ 37.89 | \$ 29.78 |
| Third quarter                | \$ 40.00 | \$ 16.70 |
| Fourth quarter               | \$ 21.22 | \$ 13.75 |

**Stockholders**

On February 16, 2012, we had approximately 101 stockholders of record of our common stock, and we believe that the number of beneficial holders of our common stock was approximately 22,000 based on responses from brokers to a search conducted by Broadridge Financial Solutions, Inc. on our behalf.

**Dividends**

We have never declared or paid a cash dividend on our common stock. We currently anticipate that we will retain all of our earnings for use in the development of our business and do not anticipate paying any cash dividends in the foreseeable future.

**Repurchases of Equity Securities**

There were no purchases by us, or any affiliated purchaser of ours, of our equity securities that are registered pursuant to Section 12 of the Securities Exchange Act of 1934, as amended, or the Exchange Act, during the three months ended December 31, 2011.

**Securities Authorized for Issuance Under Equity Compensation Plans**

See Part III, Item 12 for information regarding securities authorized for issuance under our equity compensation plans. Such information is incorporated by reference to our definitive proxy statement pursuant to Regulation 14A, to be filed with the U.S. Securities and Exchange Commission, or the SEC, not later than 120 days after the close of our year ended December 31, 2011.

**Five-Year Comparative Stock Performance Graph**

The following graph compares the yearly percentage change in the cumulative total stockholder return on our common stock with the cumulative total return on the NASDAQ Global Market and NASDAQ Biotechnology Index over the past five years. The comparisons assume \$100 was invested on

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

December 31, 2006 in our common stock, in the NASDAQ Global Market and the NASDAQ Biotechnology Index, and assumes reinvestment of dividends, if any.

|                            | 12/31/06  | 12/31/07  | 12/31/08 | 12/31/09  | 12/31/10  | 12/31/2011 |
|----------------------------|-----------|-----------|----------|-----------|-----------|------------|
| AMAG Pharmaceuticals, Inc. | \$ 100.00 | \$ 100.69 | \$ 60.03 | \$ 63.68  | \$ 30.31  | \$ 31.66   |
| NASDAQ Global Market       | \$ 100.00 | \$ 87.50  | \$ 40.91 | \$ 49.82  | \$ 55.97  | \$ 47.81   |
| NASDAQ Biotechnology Index | \$ 100.00 | \$ 102.53 | \$ 96.57 | \$ 110.05 | \$ 117.19 | \$ 124.54  |

The stock price performance shown in this performance graph is not necessarily indicative of future price performance. Information used in the graph was obtained from Research Data Group, Inc., a source we believe is reliable. However, we are not responsible for any errors or omissions in such information.

The material in this section is being furnished and shall not be deemed "filed" with the SEC for purposes of Section 18 of the Exchange Act or otherwise subject to the liability of that section, nor shall the material in this section be deemed to be incorporated by reference in any registration statement or other document filed with the SEC under the Securities Act of 1933, except as otherwise expressly stated in such filing.

Table of Contents**ITEM 6. SELECTED FINANCIAL DATA:**

The following table sets forth selected financial data as of and for the years ended December 31, 2011, 2010, 2009, 2008 and 2007. The selected financial data set forth below has been derived from our audited financial statements. This information should be read in conjunction with the financial statements and the related notes thereto included in Part II, Item 8 of this Annual Report on Form 10-K, Management's Discussion and Analysis of Financial Condition and Results of Operations included in Part II, Item 7 of this Annual Report on Form 10-K, and other financial information included elsewhere in this Annual Report on Form 10-K.

|   | For the Years Ended December 31,      |             |             |             |             |
|---|---------------------------------------|-------------|-------------|-------------|-------------|
|   | 2011                                  | 2010        | 2009        | 2008        | 2007        |
|   | (in thousands, except per share data) |             |             |             |             |
| <b>Statement of Operations Data</b>                                     |                                       |             |             |             |             |
| Revenues:   |                                       |             |             |             |             |
| Product sales, net  | \$ 52,813                             | \$ 59,978   | \$ 16,482   | \$ 751      | \$ 1,208    |
| License fee and other collaboration revenues                            | 8,321                                 | 6,132       | 516         | 959         | 1,096       |
| Royalties   | 115                                   | 135         | 180         | 228         | 248         |
| Total revenues  | 61,249                                | 66,245      | 17,178      | 1,938       | 2,552       |
| Costs and expenses:   |                                       |             |             |             |             |
| Cost of product sales   | 10,531                                | 7,606       | 1,013       | 292         | 320         |
| Research and development expenses                                       | 58,140                                | 54,462      | 36,273      | 31,716      | 24,236      |
| Selling, general and administrative expenses                            | 68,863                                | 84,939      | 77,829      | 49,536      | 20,396      |
| Restructuring expenses  | 3,508                                 | 2,224       |             |             |             |
| Total costs and expenses  | 141,042                               | 149,231     | 115,115     | 81,544      | 44,952      |
| Other income (expense):   |                                       |             |             |             |             |
| Interest and dividend income, net                                       | 1,747                                 | 1,741       | 3,154       | 9,139       | 12,506      |
| (Losses) gains on investments, net                                      | (193)                                 | 408         | 942         | (3,024)     |             |
| Fair value adjustment of settlement rights                              |                                       | (788)       | (778)       | 1,566       |             |
| Litigation settlement   |                                       |             |             |             | (4,000)     |
| Total other income (expense)  | 1,554                                 | 1,361       | 3,318       | 7,681       | 8,506       |
| Net loss before income taxes  | (78,239)                              | (81,625)    | (94,619)    | (71,925)    | (33,894)    |
| Income tax benefit  | 1,170                                 | 472         | 1,268       | 278         |             |
| Net loss  | \$ (77,069)                           | \$ (81,153) | \$ (93,351) | \$ (71,647) | \$ (33,894) |
| Net loss per share basic and diluted:                                   | \$ (3.64)                             | \$ (3.90)   | \$ (5.46)   | \$ (4.22)   | \$ (2.15)   |
| Weighted average shares outstanding used to compute net loss per share: |                                       |             |             |             |             |
| Basic and diluted   | 21,189                                | 20,806      | 17,109      | 16,993      | 15,777      |

|   | December 31,   |            |            |            |            |
|---|----------------|------------|------------|------------|------------|
|   | 2011           | 2010       | 2009       | 2008       | 2007       |
|   | (in thousands) |            |            |            |            |
| <b>Balance Sheet Data</b>                                 |                |            |            |            |            |
| Working capital (current assets less current liabilities) | \$ 201,037     | \$ 254,073 | \$ 85,168  | \$ 149,918 | \$ 282,196 |
| Total assets  | \$ 267,224     | \$ 336,076 | \$ 184,619 | \$ 231,955 | \$ 294,851 |
| Long-term liabilities                                     | \$ 47,634      | \$ 54,079  | \$ 4,081   | \$ 4,149   | \$ 879     |
| Stockholders' equity                                      | \$ 180,596     | \$ 245,286 | \$ 142,977 | \$ 213,414 | \$ 285,954 |



Table of Contents

**ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS:**

**Overview**

AMAG Pharmaceuticals, Inc., a Delaware corporation, was founded in 1981. We are a biopharmaceutical company focused on the development and commercialization of a therapeutic iron compound to treat iron deficiency anemia, or IDA. Our principal source of revenue is from the sale of *Feraheme*® (ferumoxytol) Injection for Intravenous, or IV, use, which was approved for marketing in the U.S. in June 2009 by the U.S. Food and Drug Administration, or the FDA, for use as an IV iron replacement therapy for the treatment of IDA in adult patients with chronic kidney disease, or CKD. In December 2011, *Feraheme* was also granted marketing approval in Canada for use as an IV iron replacement therapy for the treatment of IDA in adult patients with CKD. We are currently pursuing marketing applications for *Feraheme* in the European Union, or EU, and Switzerland for the treatment of IDA in CKD patients.

We market and sell *Feraheme* in the U.S. through our own commercial organization, including a specialized sales force. We began commercial sale of *Feraheme* in the U.S. in July 2009 and sell *Feraheme* primarily to authorized wholesalers and specialty distributors. Under an agreement with Takeda Pharmaceutical Company Limited, or Takeda, Takeda has an exclusive license to market and sell *Feraheme* in Canada. We expect Takeda to launch *Feraheme* in Canada in 2012.

*Feraheme* is approved in the U.S. for the treatment of IDA in both dialysis and non-dialysis dependent adult CKD patients. In January 2011, a prospective payment system for the reimbursement of dialysis services became effective, which significantly diminished the utilization of *Feraheme* in the dialysis market. As a result of the implementation of the prospective payment system, our dialysis sales during 2011 were de minimis. Our U.S. commercial strategy is now entirely focused on growing the utilization of *Feraheme* in non-dialysis dependent adult CKD patients with IDA, specifically in hematology, oncology, nephrology, and hospital sites of care, where a large number of CKD patients are treated.

In order to align our operating expenses with our near-term revenue projections for *Feraheme*, in November 2011, we initiated a corporate restructuring, including a workforce reduction plan, which included an approximate 25% reduction in positions and the departure of our chief executive officer and chief commercial officer. The workforce reduction was substantially completed by the end of 2011. In connection with the reduction in our workforce, in the fourth quarter of 2011 we recorded restructuring charges of approximately \$3.5 million related primarily to employee severance and benefits. We expect that the majority of such amounts will be paid by the end of 2012.

In November 2011, our Board of Directors, or Board, appointed Frank E. Thomas, our then Executive Vice President and Chief Financial Officer, to serve as our Chief Operating Officer and interim President and Chief Executive Officer until a permanent successor is appointed. Our Board is currently conducting a search for a permanent chief executive officer.

We also announced, in November 2011, that we hired Jefferies & Company, Inc., or Jefferies, as our financial advisor to explore whether a sale of our company is a viable strategy for value maximization at this time while we simultaneously establish a solid foundation from which to drive profitability and deliver stockholder value if a sale is not pursued. We are conducting a strategic review with Jefferies to determine the optimal strategy for growth, which involves an evaluation of all business strategies to enhance our portfolio, including in-licensing and acquisition opportunities.

Prior to the FDA approval and commercial launch of *Feraheme* in 2009, we devoted substantially all of our resources to our research and development programs. Since then, we have incurred substantial costs related to the commercialization and development of *Feraheme*. We expect to continue to incur significant expenses to manufacture, market and sell *Feraheme* as an IV iron replacement

Table of Contents

therapeutic for use in adult CKD patients in the U.S., to further develop and seek marketing approval for *Feraheme* for the treatment of IDA in a broad range of patients, and to obtain marketing approval for *Feraheme* in countries outside of the U.S. Prior to the commercial launch of *Feraheme*, we financed our operations primarily from the sale of our equity securities, cash generated by our investing activities, and payments from our licensees. Since 2009, our revenues have been primarily attributable to product sales of *Feraheme*, along with license fee payments from Takeda. We currently expect to fund our future operations from cash from sales of *Feraheme* in the U.S., milestone payments we may receive from Takeda upon regulatory approval and commercial launch of *Feraheme* in Canada and the EU, royalties we may receive with respect to sales of *Feraheme* in Canada and in the EU, cash generated by our investing activities, and the sale of our equity securities, if necessary. As of December 31, 2011, we had an accumulated deficit of approximately \$439.9 million and a cash, cash equivalents and investments balance of approximately \$229.7 million.

*Takeda Collaboration*

In March 2010, we entered into a License, Development and Commercialization Agreement, or the Takeda Agreement, with Takeda under which we granted exclusive rights to Takeda to develop and commercialize *Feraheme* as a therapeutic agent in Europe, Asia-Pacific countries (excluding Japan, China and Taiwan), the Commonwealth of Independent States, Canada, India and Turkey, or collectively, the Licensed Territory. Under the Takeda Agreement we may be entitled to receive milestone payments over time equaling approximately \$220.0 million, including up to an aggregate of \$33.0 million upon the regulatory approval and commercial launch of *Feraheme* in the EU and Canada, of which \$3.0 million will be earned and payable upon the first commercial sale of *Feraheme* in Canada.

*Clinical Development and Regulatory Status of Feraheme*

During the first quarter of 2012, we completed enrollment in our global registrational program for *Feraheme* in patients with IDA regardless of the underlying cause. This program consists of two Phase III multi-center clinical trials to assess *Feraheme* for the treatment of IDA in a broad range of patients for whom treatment with oral iron is unsatisfactory, including women with abnormal uterine bleeding, or AUB, patients with cancer or gastrointestinal diseases and postpartum women.

In March 2012, we reported preliminary results from the first of the two Phase III studies in our global IDA registrational program. This study was an open label, active controlled trial that compared treatment with *Feraheme* to treatment with IV iron sucrose and enrolled 605 patients at 74 sites in Europe, Asia Pacific and Australia. The patients enrolled in the study had a history of unsatisfactory oral iron therapy and had IDA associated with various conditions including AUB, cancer, gastrointestinal disorders or other causes.

The study enrolled patients to receive a one gram IV course of either *Feraheme* or iron sucrose and was designed to demonstrate non-inferiority on efficacy of *Feraheme* as compared to iron sucrose. Of the 605 patients enrolled in the study, 406 patients were randomly assigned to receive *Feraheme* and 199 were randomly assigned to receive iron sucrose. The demographics and all baseline parameters were well balanced between the two treatment groups. The primary efficacy endpoint of the study was the mean change in hemoglobin from the date of determination of each patient's baseline hemoglobin level to the fifth week following administration of the study drug or the proportion of patients who achieved a greater than or equal to 2.0 gram per deciliter increase in hemoglobin at any time from the date of determination of their baseline hemoglobin level to the fifth week following administration of the study drug, depending on the regulatory authority.

In this study, *Feraheme* achieved the predefined criteria for non-inferiority on both primary efficacy endpoints. Patients treated with *Feraheme* achieved a mean increase in hemoglobin at week five of 2.7 grams per deciliter as compared to a mean increase of 2.4 grams per deciliter in patients treated with

Table of Contents

IV iron sucrose. An increase of 2.0 grams per deciliter or more in hemoglobin at any time from baseline to week five was achieved in 84% of patients treated with *Feraheme* as compared to 81% of patients treated with IV iron sucrose.

No new safety signals were observed with *Feraheme* and the types of reported adverse events, or AEs, were consistent with those seen in previous studies and those contained in the U.S. package insert for *Feraheme*. Overall, AEs experienced by patients in the two treatment groups were comparable, with AEs reported in 41.4% of *Feraheme*-treated patients as compared to 44.2% of patients treated with IV iron sucrose. Patients in both treatment groups experienced protocol-defined adverse events of special interest, including moderate to severe hypotension or hypersensitivity reactions, ranging from fever alone to an anaphylactoid reaction. Cardiovascular AEs were comparable between the two treatment groups. Serious adverse events, or SAEs, were reported in 4.2% of *Feraheme*-treated patients as compared to 2.5% of patients treated with IV iron sucrose. The SAEs reported in two *Feraheme* treated patients, or 0.5%, were reported as related to treatment by the applicable investigators in the study.

The second Phase III trial in our global IDA registrational program was a double blind, placebo-controlled study to assess the efficacy and safety of two doses of 510 milligrams each of *Feraheme* compared to placebo in a total of approximately 800 patients with IDA. During the second half of 2012, we expect to submit a Supplemental New Drug Application, or sNDA, in the U.S. seeking marketing approval for *Feraheme* for the treatment of anemia in all adult patients with IDA. In addition, we expect that Takeda will file a Type II Variation, which is the equivalent of a sNDA in the U.S., seeking marketing approval for *Feraheme* for the treatment of anemia in all adult patients with IDA with the European Medicines Agency, or EMA, in 2013.

Further, an open label extension study is currently enrolling patients from the placebo-controlled study described above who will be followed for six months and will be eligible to receive two doses of 510 milligrams each of *Feraheme* whenever they meet treatment criteria.

In June 2010, we submitted our Marketing Authorization Application, or MAA, with the EMA seeking marketing approval for *Feraheme* for the treatment of IDA in CKD patients. We recently received a 60 day extension in order to fully respond to the Day 180 List of Outstanding Issues. We expect a recommendation from the Committee for Medicinal Products for Human Use, or CHMP, on our MAA submission in the first half of 2012. Assuming a positive CHMP recommendation, we expect a final decision on our MAA by the European Commission shortly thereafter. We expect that *Feraheme* will be sold in the EU under the trade name Rienso .

We have also initiated two randomized, active-controlled pediatric studies of *Feraheme* for the treatment of IDA in pediatric CKD patients to meet our FDA post-approval Pediatric Research Equity Act requirement to support pediatric labeling of *Feraheme*. One study is in dialysis-dependent CKD patients, and the other is in CKD patients not on dialysis. Each study will assess the safety and efficacy of *Feraheme* treatment as compared to oral iron in approximately 144 pediatric patients. Both of these pediatric studies are currently open for enrollment.

Our pediatric investigation plan, which is a requirement for approval of our MAA, was approved by the EMA in December 2009 and includes the two pediatric studies needed to meet the requirements of the Pediatric Research Equity Act in the U.S. described above and two additional pediatric studies requested by the EMA, including a rollover study and a study in pediatric patients with IDA.

As part of our obligations under the Takeda Agreement, we are also required to initiate a multi-center post-approval clinical trial to assess the safety and efficacy of repeat, episodic *Feraheme* administration for the treatment of persistent or recurrent IDA. Final study design and timing of this trial are subject to further discussions with Takeda.

Table of Contents

In August 2010, Takeda filed an MAA with Swissmedic, the Swiss Agency for Therapeutic Products, seeking marketing approval for *Feraheme* for the treatment of IDA in CKD patients. We expect a decision from Swissmedic during the second quarter of 2012.

In December 2009, our licensee in China, 3SBio Inc., or 3SBio, filed an application with the Chinese State Food and Drug Administration, or the SFDA, to obtain approval to begin a registrational clinical trial necessary to file for marketing approval of *Feraheme* in China. If approved by the SFDA, 3SBio plans to commence a multi-center randomized efficacy and safety study of *Feraheme* in China involving approximately 200 CKD patients in 2012.

*Other information*

GastroMARK®, which is marketed and sold under the trade name Lumirem® outside of the U.S, is our oral contrast agent used for delineating the bowel in magnetic resonance imaging and is approved and marketed in the U.S., Europe, and other countries through our licensees. Sales of *GastroMARK* by our licensees have been at approximately their current levels for many years, and we do not expect sales of *GastroMARK* to materially increase.

**Critical Accounting Policies**

Our management's discussion and analysis of our financial condition and results of operations is based on our financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires management to make certain estimates and assumptions that affect the reported amount of assets, liabilities, revenues and expenses, and the related disclosure of contingent assets and liabilities. The most significant estimates and assumptions are used in, but are not limited to, revenue recognition related to product sales and collaboration agreements, product sales allowances and accruals, assessing investments for potential other-than-temporary impairment and determining values of investments, accrued expenses and equity-based compensation expense. Actual results could differ materially from those estimates. In making these estimates and assumptions, management employs critical accounting policies. Our critical accounting policies include revenue recognition and related sales allowances, valuation of investments and equity-based compensation.

*Revenue recognition and related sales allowances.* We recognize net product sales in accordance with current accounting guidance related to the recognition, presentation and disclosure of revenue in financial statements, which outlines the basic criteria that must be met to recognize revenue and provides guidance for disclosure of revenue in financial statements. We recognize revenue when:

Persuasive evidence of an arrangement exists;

Delivery of product has occurred or services have been rendered;

The sales price charged is fixed or determinable; and

Collection is reasonably assured.

We record product sales allowances and accruals related to prompt payment discounts, chargebacks, governmental and other rebates, distributor, wholesaler and group purchasing organization, or GPO, fees, and product returns as a reduction of revenue in our consolidated statement of operations at the time product sales are recorded. Calculating these gross-to-net sales adjustments involves estimates and judgments based primarily on actual *Feraheme* sales data, forecasted customer buying patterns blended with historical experience of products similar to *Feraheme* sold by others and other market research. In addition, we also monitor our distribution channel to determine whether additional allowances or accruals are required based on inventory in our sales channel.

Table of Contents

Product sales allowances and accruals are primarily comprised of both direct and indirect fees, discounts and rebates, and provisions for estimated product returns. Direct fees, discounts and rebates are contractual fees and price adjustments payable to wholesalers, specialty distributors and other customers that purchase products directly from us. Indirect fees, discounts and rebates are contractual price adjustments payable to healthcare providers and organizations, such as certain physicians, clinics, hospitals, GPO and dialysis organizations that typically do not purchase products directly from us but rather from wholesalers and specialty distributors. In accordance with guidance related to accounting for fees and consideration given by a vendor to a customer, including a reseller of a vendor's products, these fees, discounts and rebates are presumed to be a reduction of the selling price of *Feraheme*. Product sales allowances and accruals are based on definitive contractual agreements or legal requirements (such as Medicaid laws and regulations) related to the purchase and/or utilization of the product by these entities.

Product sales allowances and accruals are recorded in the same period that the related revenue is recognized and are estimated using either historical, actual and/or other data, including estimated patient usage, applicable contractual rebate rates, contract performance by the benefit providers, other current contractual and statutory requirements, historical market data based upon experience of *Feraheme* and other products similar to *Feraheme*, specific known market events and trends such as competitive pricing and new product introductions and current and forecasted customer buying patterns and inventory levels, and the shelf life of *Feraheme*. As part of this evaluation, we also review changes to federal and other legislation, changes to rebate contracts, changes in the level of discounts, and changes in product sales trends. Reserve estimates are evaluated quarterly and may require changes to our estimates to better align our estimates with actual results. Although allowances and accruals are recorded at the time of product sale, certain rebates are typically paid out, on average, up to six months or longer after the sale.

*Classification of Product Sales Allowance and Accruals*

Allowances against receivable balances primarily relate to prompt payment discounts, provider chargebacks and certain government agency chargebacks and are recorded at the time of sale, resulting in a reduction in product sales revenue or deferred revenue and the reporting of product sales receivables net of allowances. Accruals related to Medicaid and provider volume rebates, wholesaler and distributor fees, GPO fees, other discounts to healthcare providers and product returns are recorded at the time of sale, resulting in a reduction in product sales revenue and the recording of an increase in accrued expenses.

*Discounts*

We typically offer a 2% prompt payment discount to our customers as an incentive to remit payment in accordance with the stated terms of the invoice. Because we anticipate that those customers who are offered this discount will take advantage of the discount, we accrue 100% of the prompt payment discount, based on the gross amount of each invoice, at the time of sale. We adjust the accrual quarterly to reflect actual experience.

*Chargebacks*

Chargeback reserves represent our estimated obligations resulting from the difference between the prices at which we sell *Feraheme* to wholesalers and the sales price ultimately paid to wholesalers under fixed price contracts by third-party payors, including governmental agencies. We determine our chargeback estimates based on actual *Feraheme* sales data and forecasted customer buying patterns. Actual chargeback amounts are determined at the time of resale to the qualified healthcare provider, and we generally issue credits for such amounts within several weeks of receiving notification from the

Table of Contents

wholesaler. Estimated chargeback amounts are recorded at the time of sale, and we adjust the allowance quarterly to reflect actual experience.

*Governmental and Other Rebates*

Governmental and other rebate reserves relate to our reimbursement arrangements with state Medicaid programs or performance rebate agreements with certain classes of trade. We determine our estimates for Medicaid rebates based on market research data related to utilization rates by various end-users and actual *Feraheme* sales data and forecasted customer buying patterns blended with historical experience of products similar to *Feraheme* sold by others. Due to the extended time period between the sale of *Feraheme* and our receipt of the related Medicaid rebate claim, which can be over a year, we currently have limited actual claims payment data, and therefore are not able to solely rely on our actual *Feraheme* claims experience. In estimating these reserves, we provide for a Medicaid rebate associated with both those expected instances where Medicaid will act as the primary insurer as well as in those instances where we expect Medicaid will act as the secondary insurer. For rebates associated with reaching defined performance goals, we determine our estimates using actual *Feraheme* sales data and forecasted customer buying patterns. Rebate amounts generally are invoiced quarterly and are paid in arrears, and we expect to pay such amounts within several weeks of notification by the Medicaid or provider entity. We adjust the accrual quarterly to reflect actual experience.

During 2011, we revised our estimated Medicaid utilization based on actual rebate claims received since the 2009 launch of *Feraheme*, our expectations of state level activity, and estimated rebate claims not yet submitted, which resulted in a \$2.5 million reduction of our estimated Medicaid rebate reserve related to *Feraheme* sales from 2009 and 2010. This change in estimate was reflected as an increase in our net product sales in 2011. As a result, our gross to net percentage for 2011 was significantly lower than it otherwise would have been had we not reduced our Medicaid rebate reserve. If we determine in future periods that our actual rebate experience is not indicative of expected claims or if other factors affect estimated claims rates, we may be required to change our current estimated Medicaid accumulated reserve, which would affect our earnings in the period of the change in estimate and could be significant.

*Distributor/Wholesaler and Group Purchasing Organization Fees*

Fees under our arrangements with distributors and wholesalers are usually based upon units of *Feraheme* purchased during the prior month or quarter and are usually paid by us within several weeks of our receipt of an invoice from the wholesaler or distributor, as the case may be. Fees under our arrangements with GPOs are usually based upon member purchases during the prior quarter and are generally billed by the GPO within 30 days after period end. Current accounting standards related to consideration given by a vendor to a customer, including a reseller of a vendor's products, specify that cash consideration given by a vendor to a customer is presumed to be a reduction of the selling price of the vendor's products or services and therefore should be characterized as a reduction of revenue. Consideration should be characterized as a cost incurred if we receive, or will receive, an identifiable benefit (goods or services) in exchange for the consideration and we can reasonably estimate the fair value of the benefit received. Because the fees we pay to wholesalers do not meet the foregoing conditions to be characterized as a cost, we have characterized these fees as a reduction of revenue. We generally pay such amounts within several weeks of our receipt of an invoice from the distributor, wholesaler, or GPO. Accordingly, we accrue the estimated fee due, based on the gross amount of each invoice to the customer, at the time of sale. We adjust the accrual quarterly to reflect actual experience.

*Product Returns*

Consistent with industry practice, we generally offer our distributors and wholesaler customers a limited right to return product purchased directly from us which is principally based upon the product's

Table of Contents

expiration date which once packaged, is currently four years in the U.S. We currently estimate product returns based upon historical trends in the pharmaceutical industry and trends for products similar to *Feraheme* sold by others. Due to the extended period between the sale of *Feraheme* and when the limited right of return is allowable, which can be several years, we currently have limited actual returns data, and therefore are not able to solely rely on our actual returns experience. We track actual returns by individual production lots. Returns on lots eligible for credits under our returned goods policy are monitored and compared with historical return trends and rates.

In addition to the factors discussed above, we consider several additional factors in our estimation process, including our internal sales forecasts and inventory levels in the distribution channel. We expect that wholesalers will not stock significant inventory due to the product's cost and expense to store. Based on the level of inventory in the distribution channel, we determine whether an adjustment to the sales return reserve is appropriate.

If necessary, our estimated rate of returns may be adjusted for historical return patterns as they become available and for known or expected changes in the marketplace. To date, returns and adjustments to our estimated rate of returns have been minimal. However, *Feraheme* is still early in its product lifecycle and historical returns experience may not be indicative of *Feraheme's* future rate of returns. A future revision to our product returns estimate would result in a corresponding change to our net product sales in the period in which the change is made and could be significant. A 1.0% increase in our returns as a percentage of gross sales for the year ended December 31, 2011 would have resulted in approximately a \$0.7 million decrease in net product sales.

*Multiple Element Arrangements and Milestone Payments*

From time to time, we may enter into collaborative license and development agreements with biotechnology and pharmaceutical companies for the development and commercialization of our products or product candidates. The terms of the agreements may include non-refundable license fees, payments based upon the achievement of certain milestones and performance goals, reimbursement of certain out-of-pocket costs, payments for manufacturing services, and royalties on product sales.

We evaluate revenue from arrangements that have multiple elements to determine whether the components of the arrangement represent separate units of accounting as defined in the accounting guidance related to revenue arrangements with multiple deliverables. Under current accounting guidance, which governs any agreements that contain multiple elements that are either entered into or modified subsequent to January 1, 2011, companies are required to establish the fair value of undelivered products and services based on a separate revenue recognition process using management's best estimate of the selling price for an undelivered item when there is no other means to determine the fair value of that undelivered item. Unmodified agreements entered into prior to January 1, 2011, including our agreements with Takeda and 3SBio, are accounted for under previous accounting guidance, which provides that an element of a contract can be accounted for separately if the delivered elements have standalone value and the fair value of all undelivered elements is determinable. If an element is considered to have standalone value but the fair value of any of the undelivered items cannot be determined, all elements of the arrangement are recognized as revenue as a single unit of accounting over the period of performance for such undelivered items or services. Significant management judgment is required in determining what elements constitute deliverables and what deliverables or combination of deliverables should be considered units of accounting.

Table of Contents

When multiple deliverables are combined and accounted for as a single unit of accounting, we base our revenue recognition pattern on the last to be delivered element. Revenue is recognized using either a proportional performance or straight-line method, depending on whether we can reasonably estimate the level of effort required to complete our performance obligations under an arrangement and whether such performance obligations are provided on a best-efforts basis. To the extent we cannot reasonably estimate our performance obligations, we recognize revenue on a straight-line basis over the period we expect to complete our performance obligations. Significant management judgment is required in determining the level of effort required under an arrangement and the period over which we are expected to complete our performance obligations under an arrangement. We may have to revise our estimates based on changes in the expected level of effort or the period we expect to complete our performance obligations.

Our collaboration agreements may entitle us to additional payments upon the achievement of performance-based milestones. If a milestone involves substantive effort on our part and its achievement is not considered probable at the inception of the collaboration, we recognize the milestone consideration as revenue in the period in which the milestone is achieved only if it meets the following additional criteria: (1) the milestone consideration received is commensurate with either the level of effort required to achieve the milestone or the enhancement of the value of the item delivered as a result of a specific outcome resulting from our performance to achieve the milestone; (2) the milestone is related solely to past performance; and (3) the milestone consideration is reasonable relative to all deliverables and payment terms in the arrangement. There is significant judgment involved in determining whether a milestone meets all of these criteria. For milestones that do not meet the above criteria and are therefore not considered substantive milestones, we recognize that portion of the milestone payment equal to the percentage of the performance period completed at the time the milestone is achieved and the above conditions are met. The remaining portion of the milestone will be recognized over the remaining performance period using a proportional performance or straight-line method.

Amounts received prior to satisfying the above revenue recognition criteria are recorded as deferred revenue in our consolidated balance sheets. Amounts not expected to be recognized within the next 12 months are classified as long-term deferred revenue.

*Takeda Agreement*

In March 2010, we entered into a collaboration agreement with Takeda. Under the Takeda Agreement, except under limited circumstances, we have retained the right to manufacture *Feraheme* and, accordingly, are responsible for supply of *Feraheme* to Takeda at a fixed price per unit, which is capped. We are also responsible for conducting, and bearing the costs related to, certain pre-defined clinical studies with the costs of future modifications or additional studies to be allocated between the parties according to an agreed upon cost-sharing mechanism, which provides for a cap on such costs. In connection with the execution of the Takeda Agreement, we received a \$60.0 million upfront payment from Takeda in April 2010, which we recorded as deferred revenue. We may also receive a combination of regulatory approval and performance-based milestone payments, reimbursement of certain out-of-pocket regulatory and clinical supply costs, defined payments for supply of *Feraheme*, and tiered double-digit royalties on net product sales by Takeda in the Licensed Territory under the Takeda Agreement. The milestone payments we may be entitled to receive under the agreement could over time equal approximately \$220.0 million, including up to an aggregate of \$33.0 million upon the regulatory approval and commercial launch of *Feraheme* in the EU and Canada.

We have determined that the Takeda Agreement includes four deliverables: the license, access to future know-how and improvements to the *Feraheme* technology, regulatory and clinical research services, and the manufacturing and supply of product. Pursuant to the accounting guidance in effect when we signed the Takeda Agreement and which governed revenue recognition on multiple element



Table of Contents

arrangements, we evaluated the four deliverables under the Takeda Agreement and determined that our obligation to provide manufacturing supply of product meets the criteria for separation and is therefore treated as a single unit of accounting, which we refer to as the supply unit of accounting. Further, we concluded that the license is not separable from the undelivered future know-how and technological improvements or the undelivered regulatory and clinical research services. Accordingly, these deliverables are being combined and also treated as a single unit of accounting, which we refer to as the combined unit of accounting.

We have allocated the consideration to be received under the Takeda Agreement based upon a residual value approach for the combined unit of accounting determined at the date on which we entered into the Takeda Agreement. There is significant judgment involved in assessing whether the consideration being received for the supply of *Feraheme* is fair value. In assessing the consideration to be allocated to the supply unit of accounting, we determined that the amount of the consideration allocated to this unit should be based upon the estimated fair value of manufacturing profit to be earned over the expected term of the performance obligation. Based on an analysis of our estimated costs to supply *Feraheme* as well as profit earned by third-party contract pharmaceutical manufacturers, we have determined that the consideration to be received for product supply in addition to the royalties to be received related to those sales represents fair value in return for our supply of product. Therefore, no other consideration under the contract is being allocated to the supply unit of accounting. Of the \$220.0 million in potential milestone payments, we have determined that any payments which may become due upon approval by certain regulatory agencies will be deemed substantive milestones and, therefore, will be accounted for as revenue in the period in which they are achieved. All remaining milestone payments will be accounted for in accordance with our revenue attribution method for the upfront payment as defined below.

With respect to the combined unit of accounting, our obligation to provide access to our future know-how and technological improvements is the final deliverable and is an obligation which exists throughout the term of the Takeda Agreement. Because we cannot reasonably estimate the total level of effort required to complete the obligations under the combined deliverable, we are recognizing the entire \$60.0 million upfront payment, the \$1.0 million reimbursed to us in 2010 for certain expenses incurred prior to entering the agreement, as well as any milestone payments that are achieved and not deemed to be substantive milestones into revenues on a straight-line basis over a period of ten years from March 31, 2010, the date on which we entered the Takeda Agreement, which represented the then current patent life of *Feraheme* and our best estimate of the period over which we will substantively perform our obligations. The potential milestone payments that may be received in the future will be recognized into revenue on a cumulative catch up basis when they become due and payable.

Under the terms of the Takeda Agreement, Takeda is responsible for reimbursing us for certain out-of-pocket regulatory and clinical trial supply costs associated with carrying out our regulatory and clinical research services under the collaboration agreement. Because we are acting as the principal in carrying out these services, any reimbursement payments received from Takeda will be recorded in license fee and other collaboration revenues in our consolidated statement of operations to match the costs that we incur during the period in which we perform those services.

*Valuation of investments.* The fair value of our investments is generally determined from quoted market prices received from pricing services based upon market transactions. We also have investments in auction rate securities, or ARS, which consist entirely of municipal debt securities backed by student loans and which, prior to 2008, we recorded at cost, which approximated fair market value due to their variable interest rates. Prior to February 2008, these ARS typically reset through an auction process every 7 or 28 days, which generally allowed existing investors to either roll over their holdings and continue to own their securities or liquidate their holdings by selling their securities at par value. In February 2008, our ARS began to experience failed auctions and have continued to experience failed auctions since that time. As a result of the lack of significant observable ARS market activity since

Table of Contents

February 2008, we use a discounted cash flow methodology to value these securities as opposed to valuing them at their par value. Our valuation analysis considers, among other items, assumptions that market participants would use in their estimates of fair value, such as the collateral underlying the security, the creditworthiness of the issuer and any associated guarantees, credit ratings of the security by the major securities rating agencies, the ability or inability to sell the investment in an active market or to the issuer, the timing of expected future cash flows, and the expectation of the next time the security will have a successful auction or when call features may be exercised by the issuer. We believe there are several significant assumptions that are utilized in our valuation analysis, the two most critical of which are the discount rate and the average expected term.

Holding all other factors constant, if we were to increase the discount rate utilized in our ARS valuation analysis by 50 basis points, or one-half of a percentage point, this change would have the effect of reducing the fair value of our ARS by approximately \$0.4 million as of December 31, 2011. Similarly, holding all other factors constant, if we were to increase the average expected term utilized in our fair value calculation by one year, this change would have the effect of reducing the fair value of our ARS by approximately \$0.5 million as of December 31, 2011. We also consider credit ratings with respect to our investments provided by investment ratings agencies. As of December 31, 2011, the majority of our ARS portfolio was rated AAA by at least one of the major securities ratings agencies and all of our investments conformed to the requirements of our investment policy, which requires that, when purchased, all of our investments meet high credit quality standards as defined by credit ratings of the major securities ratings agencies. These ratings are subject to change.

In order to assess whether our investments in debt securities which experience a decline in fair value below amortized cost basis are other-than-temporarily impaired, we evaluate whether (i) we have the intent to sell the security or (ii) it is more likely than not that we will be required to sell the security prior to recovery of its amortized cost basis. If either of these conditions is met, we recognize the difference between the amortized cost of the security and its fair value at the impairment measurement date in our consolidated statement of operations. If neither of these conditions is met, we must perform additional analyses to evaluate whether there could be a credit loss associated with the security. Factors we consider in making this judgment include, but are not limited to:

The extent to which the market value is less than the cost basis;

The length of time that the market value has been less than the cost basis;

Whether the unrealized loss is event-driven, credit-driven or a result of changes in market interest rates or risk premium;

The investment's rating and whether the investment is investment-grade and/or has been downgraded since its purchase;

Whether the issuer is current on all payments in accordance with the contractual terms of the investment and is expected to meet all of its obligations under the terms of the investment;

Any underlying collateral and the extent to which the recoverability of the carrying value of our investment may be affected by changes in such collateral;

Whether we have a favorable history in redeeming similar securities at prices at or above fair value;

Unfavorable changes in expected cash flows; and

Other subjective factors.

If we determine from this analysis that we do not expect to receive cash flows sufficient to recover the entire amortized cost of the security, a credit loss exists, and the impairment is considered



Table of Contents

other-than-temporary and is recognized in our consolidated statement of operations. Our assessment of whether unrealized losses are other-than-temporary requires significant judgment.

*Equity-Based Compensation.* Under the fair value recognition guidance of equity-based compensation accounting rules, equity-based compensation cost is generally required to be measured at the grant date (based upon an estimate of the fair value of the compensation granted) and recorded to expense over the requisite service period, which generally is the vesting period. Because equity-based compensation expense is based on awards ultimately expected to vest, we must make certain judgments about whether employees and directors will complete the requisite service period. Accordingly, we have reduced the compensation expense being recognized for estimated forfeitures. Under the current accounting guidance, forfeitures are estimated at the time of grant and revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates. Forfeitures are estimated based upon historical experience. If factors change and we employ different assumptions in future periods, the compensation expense that we record in the future may differ significantly from what we have recorded in the current period.

We estimate the fair value of equity-based compensation involving stock options based on the Black-Scholes option pricing model. We estimate the fair value of our restricted stock units whose vesting is contingent upon market conditions using the Monte-Carlo simulation model. These models require the input of several factors such as the expected option term, the expected risk-free interest rate over the expected option term, the expected volatility of our stock price over the expected option term, and the expected dividend yield over the expected option term and are subject to various assumptions. The fair value of awards whose fair values are calculated using the Black-Scholes option pricing model is generally being amortized on a straight-line basis over the requisite service period and is recognized based on the proportionate amount of the requisite service period that has been rendered during each reporting period. The fair value of awards with market conditions is being amortized based upon the estimated derived service period. We believe our valuation methodologies are appropriate for estimating the fair value of the equity awards we grant to our employees and directors. Our equity award valuations are estimates and thus may not be reflective of actual future results or amounts ultimately realized by recipients of these grants. These amounts, and the amounts applicable to future quarters, are also subject to future quarterly adjustments based upon a variety of factors, which include, but are not limited to, changes in estimated forfeiture rates and the issuance of new equity-based awards. The fair value of restricted stock units granted to our employees and directors is determined based upon the quoted closing market price per share on the date of grant, adjusted for assumed forfeitures. As with any accounting policy that applies judgments and estimates, actual results could significantly differ from those estimates which could result in a material adverse impact to our financial results.

**Impact of Recently Issued and Proposed Accounting Pronouncements**

In June 2011, the Financial Accounting Standards Board, or FASB, issued amended guidance on the presentation of comprehensive income in financial statements. This amendment provides companies the option to present the components of net income and other comprehensive income either as one continuous statement of comprehensive income or as two separate but consecutive statements. It eliminates the option to present components of other comprehensive income as part of the statement of changes in stockholders' equity. The provisions of this guidance are effective for interim and annual periods beginning in 2012. We do not expect the adoption of this guidance to have an impact on our consolidated financial statements.

In May 2011, the FASB issued an amendment to the accounting guidance for fair value measurements and related disclosures. This amendment clarifies the application of certain existing fair value measurement guidance and expands the disclosures for fair value measurements that are estimated using significant unobservable inputs, or Level 3 measurements. This guidance is effective for

Table of Contents

interim and annual periods beginning after December 15, 2011. We do not expect the adoption of this amendment to have an impact on our consolidated financial statements.

In January 2010, the FASB issued an amendment to the accounting for fair value measurements and disclosures. This amendment details additional disclosures on fair value measurement, requires a gross presentation of activities within a Level 3 roll-forward, and adds a new requirement to the disclosure of transfers in and out of Level 1 and Level 2 measurements. The new disclosures are required of all companies that are required to provide disclosures about recurring and nonrecurring fair value measurements. This amendment was effective as of January 1, 2011. We have adopted all provisions of this pronouncement and such adoption did not have a significant impact on our consolidated financial statements.

In October 2009, the FASB issued an amendment to the accounting for multiple-deliverable revenue arrangements. This amendment provides guidance on whether multiple deliverables exist, how the arrangements should be separated, and how the consideration paid should be allocated. As a result of this amendment, companies may be able to separate multiple-deliverable arrangements in more circumstances than under then existing accounting guidance. This guidance amends the requirement to establish the fair value of undelivered products and services based on objective evidence and instead provides for separate revenue recognition based upon management's best estimate of the selling price for an undelivered item when there is no other means to determine the fair value of that undelivered item. The then existing guidance required that the fair value of the undelivered item reflect the price of the item either sold in a separate transaction between unrelated third parties or the price charged for each item when the item is sold separately by the vendor. If the fair value of all of the elements in the arrangement was not determinable, then revenue was generally deferred until all of the items were delivered or fair value was determined. This amendment became effective prospectively for revenue arrangements entered into or materially modified beginning on January 1, 2011. The initial adoption of this guidance did not have any impact on our consolidated financial statements; however, it will likely impact us if we enter into any future transactions involving multiple deliverables or if we enter into any material modifications to any of our existing collaborations.

**Results of Operations Years Ended December 31, 2011, 2010 and 2009***Revenues*

Our total revenues for the years ended December 31, 2011, 2010 and 2009 consisted of the following (in thousands):

|  | Years Ended December 31, |           |           | 2011 to 2010 change |          | 2010 to 2009 change |          |
|--|--------------------------|-----------|-----------|---------------------|----------|---------------------|----------|
|  | 2011                     | 2010      | 2009      | \$ Change           | % Change | \$ Change           | % Change |
| Product sales, net                           | \$ 52,813                | \$ 59,978 | \$ 16,482 | \$ (7,165)          | -12%     | \$ 43,496           | >100%    |
| License fee and other collaboration revenues | 8,321                    | 6,132     | 516       | 2,189               | 36%      | 5,616               | >100%    |
| Royalties                                    | 115                      | 135       | 180       | (20)                | -15%     | (45)                | -25%     |
| Total  | \$ 61,249                | \$ 66,245 | \$ 17,178 | \$ (4,996)          | -8%      | \$ 49,067           | >100%    |

The \$5.0 million decrease in our total revenues in 2011 as compared to 2010 was primarily attributable to a \$7.2 million decrease in net product sales. The \$7.2 million decrease in net product sales was due to lower *Feraheme* product sales in the dialysis segment in 2011 as compared to 2010, partially offset by increased sales in the non-dialysis segment in 2011 as compared to 2010. Our net product sales for 2011 also include \$2.5 million associated with a reduction of our estimated Medicaid rebate reserve related to *Feraheme* sales during 2009 and 2010, as discussed in more detail below. The decrease in 2011 total revenues as compared to 2010 total revenues was also partially offset by a

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

\$2.2 million increase in our license fee and other collaboration revenues associated with the Takeda Agreement, which we entered into in March 2010.

The \$49.1 million increase in our total revenues in 2010 as compared to 2009 was primarily attributable to a \$43.5 million increase in net product sales, as well as a \$5.6 million increase in our license fee and other collaboration revenues. The increase in net product sales in 2010 as compared to 2009 was largely due to the fact that 2010 was the first full year during which we marketed and sold *Feraheme* in the U.S. following its FDA approval in mid-2009. The increase in license fee and other collaboration revenues was due to revenues associated with the Takeda Agreement.

The following table sets forth customers who represented 10% or more of our total revenues for the years ended December 31, 2011, 2010 and 2009.

|  | For the Years Ended<br>December 31, |      |      |
|--|-------------------------------------|------|------|
|  | 2011                                | 2010 | 2009 |
| AmerisourceBergen Drug Corporation     | 41%                                 | 36%  | 46%  |
| McKesson Corporation                   | 21%                                 | <10% | <10% |
| Takeda Pharmaceuticals Company Limited | 13%                                 | <10% |      |
| Cardinal Health, Inc.                  | 13%                                 | <10% | <10% |
| Metro Medical Supply, Inc.             | <10%                                | 21%  | 28%  |

### *Net Product Sales*

Net product sales for the years ended December 31, 2011, 2010 and 2009 consisted of the following (in thousands):

|                   | Years Ended December 31, |                  |                  | 2011 to 2010 change |             | 2010 to 2009 change |                 |
|-------------------|--------------------------|------------------|------------------|---------------------|-------------|---------------------|-----------------|
|                   | 2011                     | 2010             | 2009             | \$ Change           | %           | \$ Change           | %               |
| <i>Feraheme</i>   | \$ 52,097                | \$ 59,339        | \$ 15,774        | \$ (7,242)          | -12%        | \$ 43,565           | >100%           |
| <i>GastroMARK</i> | 716                      | 639              | 708              | 77                  | 12%         | (69)                | -10%            |
| <b>Total</b>      | <b>\$ 52,813</b>         | <b>\$ 59,978</b> | <b>\$ 16,482</b> | <b>\$ (7,165)</b>   | <b>-12%</b> | <b>\$ 43,496</b>    | <b>&gt;100%</b> |

Our total net product sales decreased by \$7.2 million in 2011 as compared to 2010. The \$7.2 million decrease was primarily due to decreased sales of *Feraheme* to dialysis providers during 2011 as compared to 2010, including a decrease of \$6.8 million in net sales related to a launch incentive program which we initiated in 2009 and under which we recognized revenues of \$7.0 million during 2010 as compared to \$0.2 million during 2011. Our *Feraheme* net product sales to dialysis customers in 2011 were de minimis relative to our dialysis sales during 2010 principally as a result of the January 2011 implementation of the Medicare prospective payment system, which made it unlikely that dialysis providers would choose to use *Feraheme*. The decreased *Feraheme* net product sales in the dialysis segment was only partially offset by increased *Feraheme* net product sales in the non-dialysis segment in 2011 as compared to 2010. In addition, during 2011, we revised our estimated Medicaid utilization reserves based on actual rebate claims received since the launch of *Feraheme* in 2009, our expectations of state level activity, and estimated rebate claims not yet submitted, which resulted in a \$2.5 million reduction of our estimated Medicaid rebate reserve related to *Feraheme* sales prior to 2011. We also offered higher average customer discounts, chargebacks and rebates to our end-users during 2011 as compared to 2010. During 2011, we reduced our gross product sales by recording allowances of \$23.6 million, excluding the \$2.5 Medicaid rebate reserve reduction, as compared to allowances of \$22.2 million recorded during 2010.

The \$43.5 million increase in net product sales during 2010 as compared to 2009 was primarily due to an increase in the total number of *Feraheme* units sold in 2010 as compared to 2009. The year ended

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

December 31, 2010 was our first full year during which we marketed and sold *Feraheme* following its FDA approval in mid-2009.

Our net product sales may fluctuate from period to period as a result of a number of factors, including but not limited to the following:

Wholesaler demand forecasts and buying decisions as well as end-user demand, which can create uneven purchasing patterns by our customers;

Changes or adjustments to our reserves or changes in the timing or availability of government or customer discounts, rebates and incentives;

Changes in the actual or perceived safety and efficacy profile of *Feraheme*, or products that compete with *Feraheme*, which could cause customers to reduce, discontinue or increase their use of *Feraheme*;

The introduction of new products into the market that compete with *Feraheme*, such as Nulecit or, if approved, Injectafer®;

Changes in our contracting strategies and discounts; and

Any expansion or contraction of the overall size of the IV iron market, which could result from a number of factors including but not limited to, changes in treatment guidelines or practices related to IDA.

Our net product sales may also fluctuate from period to period due to the enactment of or changes in legislation that impact third-party reimbursement coverage and pricing. In January 2011, the implementation of the Medicare prospective payment system had the effect of significantly diminishing the utilization of *Feraheme* in the dialysis market and as a result, our *Feraheme* sales in the dialysis setting have significantly declined. We expect our dialysis sales for 2012 and beyond will not be significant.

An analysis of our product sales allowances and accruals for the years ended December 31, 2011, 2010 and 2009 is as follows (in thousands):

|   | December 31,<br>2011 | December 31,<br>2010 | December 31,<br>2009 |
|---|----------------------|----------------------|----------------------|
| Product sales allowances and accruals   |                      |                      |                      |
| Discounts and chargebacks   | \$ 13,851            | \$ 5,113             | \$ 804               |
| Government and other rebates  | 8,544                | 16,374               | 4,329                |
| Medicaid rebate reserve adjustment  | (2,532)              | (599)                |                      |
| Returns   | 1,259                | 1,334                | 463                  |
| Total product sales allowances and accruals   | \$ 21,122            | \$ 22,222            | \$ 5,596             |
| Total gross product sales   | \$ 73,935            | \$ 82,200            | \$ 22,078            |
| Total product sales allowances and accruals as a percent of total gross product sales | 29%                  | 27%                  | 25%                  |

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

An analysis of the amount of, and change in, reserves for the years ended December 31, 2011 and 2010 is as follows (in thousands):

|  | Discounts       | Rebates and<br>Fees | Returns         | Total            |
|--|-----------------|---------------------|-----------------|------------------|
| Balance at January 1, 2010                           | \$ 499          | \$ 5,194            | \$ 463          | \$ 6,156         |
| Current provisions relating to sales in current year | 5,113           | 16,374              | 1,405           | 22,892           |
| Other provisions relating to deferred revenue        |                 | (1,085)             |                 | (1,085)          |
| Adjustments relating to sales in prior year          |                 | (599)               | (71)            | (670)            |
| Payments/returns relating to sales in current year   | (3,965)         | (8,540)             |                 | (12,505)         |
| Payments/returns relating to sales in prior year     | (499)           | (3,126)             |                 | (3,625)          |
| <b>Balance at December 31, 2010</b>                  | <b>\$ 1,148</b> | <b>\$ 8,218</b>     | <b>\$ 1,797</b> | <b>\$ 11,163</b> |
| Current provisions relating to sales in current year | 14,074          | 8,605               | 1,259           | 23,938           |
| Other provisions relating to deferred revenue        |                 | (18)                |                 | (18)             |
| Adjustments relating to sales in prior years         | (223)           | (2,593)             |                 | (2,816)          |
| Payments/returns relating to sales in current year   | (12,251)        | (6,195)             | (55)            | (18,501)         |
| Payments/returns relating to sales in prior years    | (926)           | (4,916)             | (159)           | (6,001)          |
| <b>Balance at December 31, 2011</b>                  | <b>\$ 1,822</b> | <b>\$ 3,101</b>     | <b>\$ 2,842</b> | <b>\$ 7,765</b>  |

During 2011 and 2010, we decreased our product sales allowances and accruals by approximately \$2.8 million and \$0.7 million, respectively, for changes in estimates relating to sales in prior years. These adjustments were primarily caused by differences between actual Medicaid utilization and claims experience to date as compared to our initial estimates, including our 2011 revision of our estimated Medicaid utilization. This revision was based on actual rebate claims received since the launch of *Feraheme* in 2009, our expectations of state level activity, and estimated rebate claims not yet submitted, which resulted in a \$2.5 million reduction of our estimated Medicaid rebate reserve related to *Feraheme* sales during 2009 and 2010.

There are several factors that make it difficult to predict future changes in our sales allowances and accruals as a percentage of gross product sales including, but not limited to, the following:

Variations in, and the success of pricing, fee, rebate and discount structures implemented in our efforts to increase adoption of *Feraheme*;

Variations in our customer mix;

Changes in legislation, such as the Health Care and Education Affordability Reconciliation Act, or the Health Care Reform Act, the Budget Control Act of 2011 or any future legislation; and

Adjustments and refinements to our prior estimates and assumptions.

Overall, we expect that our reserves as a percentage of gross sales will increase during 2012 due primarily to our efforts to increase adoption and utilization of *Feraheme*, our efforts to address continuing reimbursement and competitive pricing pressures, as well as the expected customer mix and utilization rates, all of which will negatively affect our future average net selling price of *Feraheme*.

There are a number of factors that make it difficult to predict the magnitude of future *Feraheme* sales, including but not limited to, the following:

The magnitude and timing of adoption of *Feraheme* by physicians, hospitals and other healthcare payors and providers;



Any expansion or contraction of the overall size of the IV iron market, which could result from a number of factors including but not limited to, changes in treatment guidelines or practices related to IDA;

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

The effect of federal and other legislation such as the Health Care Reform Act and the Budget Control Act of 2011;

The inventory levels maintained by *Feraheme* wholesalers, distributors and other customers;

The frequency of re-orders by existing customers;

The impact of any actual or perceived safety or efficacy issues with *Feraheme*; and

The impact of and any actions taken by us or our competitors to address pricing and reimbursement considerations related to *Feraheme* or products that compete with *Feraheme*.

As a result of these and other factors, future *Feraheme* sales could vary significantly from quarter to quarter and, accordingly, our *Feraheme* net product revenues in current or previous quarters may not be indicative of future *Feraheme* net product revenues.

#### *License Fee and Other Collaboration Revenues*

License fee and other collaboration revenues for the years ended December 31, 2011, 2010 and 2009 consisted of the following (in thousands):

|  | Years Ended December 31, |                 |               | 2011 to 2010 change |            | 2010 to 2009 change |                 |
|--|--------------------------|-----------------|---------------|---------------------|------------|---------------------|-----------------|
|  | 2011                     | 2010            | 2009          | \$ Change           | % Change   | \$ Change           | % Change        |
| Deferred license fee revenues from Takeda    | \$ 6,096                 | \$ 4,572        | \$            | \$ 1,524            | 33%        | \$ 4,572            | N/A             |
| Reimbursement revenues primarily from Takeda | 2,225                    | 1,560           |               | 665                 | 43%        | 1,560               | N/A             |
| Deferred license fee revenues from Bayer     |                          |                 | 516           |                     |            | (516)               | -100%           |
| <b>Total</b>                                 | <b>\$ 8,321</b>          | <b>\$ 6,132</b> | <b>\$ 516</b> | <b>\$ 2,189</b>     | <b>36%</b> | <b>\$ 5,616</b>     | <b>&gt;100%</b> |

Most of our license fee and other collaboration revenues for 2011 and 2010 related to revenue recognized under the Takeda Agreement, which we entered into in March 2010. During 2011 and 2010, we recorded \$6.1 million and \$4.6 million, respectively, of revenues associated with the amortization of \$61.0 million of deferred revenues recorded in connection with the Takeda Agreement. The \$1.5 million increase in 2011 as compared to 2010 was the result of recognizing a full year of the upfront payment from Takeda during 2011 as compared to nine months during 2010. The \$61.0 million of deferred revenues was comprised of a \$60.0 million upfront payment which we received from Takeda in April 2010, as well as approximately \$1.0 million reimbursed to us during 2010 for certain expenses incurred prior to entering the agreement, which we considered an additional upfront payment. As of December 31, 2011, we had approximately \$50.3 million remaining in deferred revenues related to the \$61.0 million upfront payments received from Takeda.

In addition, under the terms of the Takeda Agreement, Takeda is responsible for reimbursing us for certain out-of-pocket regulatory and clinical trial supply costs we incur in the conduct of certain regulatory and clinical research services we perform under the agreement. Because we are acting as the principal in carrying out these activities, any reimbursement payments received from Takeda is recorded in license fee and other collaboration revenues in our consolidated statement of operations and offsets the costs that we incur during the period in which we perform those services. During 2011 and 2010, we recorded \$2.0 million and \$1.5 million, respectively, of revenues associated with the reimbursement of out-of-pocket regulatory and clinical supply costs in connection with the Takeda Agreement.

Our license fee revenues of \$0.5 million for 2009 consisted solely of deferred license fee revenues that were being amortized through the end of our performance obligations in connection with our agreements with Bayer Healthcare Pharmaceuticals, or Bayer, which were terminated in November 2008, relating to Feridex I.V.®, a product we no longer manufacture or sell. In 1995, we entered into a



Table of Contents

License and Marketing Agreement and a Supply Agreement, or the Bayer Agreements, with Bayer, granting Bayer a product license and exclusive marketing rights to *Feridex I.V.* in the U.S. and Canada. In connection with our decision to cease manufacturing *Feridex I.V.*, the Bayer Agreements were terminated in November 2008 by mutual agreement. Pursuant to the termination agreement, Bayer could continue to sell any remaining *Feridex I.V.* inventory in its possession through April 1, 2009. As a result of the termination of these agreements, we do not expect any additional license fee revenues from Bayer.

In May 2008, we entered into a Collaboration and Exclusive License Agreement, or the 3SBio License Agreement, with 3SBio for the development and commercialization of *Feraheme* as an IV iron replacement therapeutic agent in China. In consideration of the grant of the license, we received an upfront payment of \$1.0 million, the recognition of which has been deferred and is being recognized under the proportional performance methodology as we supply *Feraheme* to 3SBio over the thirteen year initial term of the agreement. We did not record any revenues associated with our agreement with 3SBio during 2011, 2010 or 2009 and we do not expect license fee revenues under this agreement to be significant in 2012.

*Costs and Expenses**Cost of Product Sales*

Cost of product sales for the years ended December 31, 2011, 2010 and 2009 consisted of the following (in thousands):

|                                 | Years Ended December 31, |          |          | 2011 to 2010 change |          | 2010 to 2009 change |          |
|---------------------------------|--------------------------|----------|----------|---------------------|----------|---------------------|----------|
|                                 | 2011                     | 2010     | 2009     | \$ Change           | % Change | \$ Change           | % Change |
| Cost of Product Sales           | \$ 10,531                | \$ 7,606 | \$ 1,013 | \$ 2,925            | 38%      | \$ 6,593            | >100%    |
| Percentage of Net Product Sales | 20%                      | 13%      | 6%       |                     |          |                     |          |

Our cost of product sales are primarily comprised of manufacturing costs associated with *Feraheme*. Our cost of product sales increased by \$2.9 million, or 38%, during 2011 as compared to 2010 primarily due to higher idle capacity costs at our Cambridge, Massachusetts manufacturing facility. The high idle capacity costs resulted from reduced production activity due to our alignment of production volumes with our then current and expected *Feraheme* sales. Idle capacity costs are included in cost of product sales in the period incurred.

Our cost of product sales increased by \$6.6 million during 2010 as compared to 2009. This increase was attributable to a number of factors including an increase in the average per unit cost of *Feraheme* sold during 2010, primarily due to increased general production costs and because a larger portion of the costs of *Feraheme* sold during 2009 had been previously expensed to research and development as a result of our policy to expense costs associated with the manufacture of *Feraheme* prior to its initial June 2009 marketing approval by the FDA. In addition, the increase in cost of product sales from 2009 to 2010 was partially due to certain idle capacity costs at our Cambridge, Massachusetts manufacturing facility.

We expect our cost of product sales as a percentage of net product sales to decrease during 2012 as compared to 2011 as we reduce our idle capacity costs at our Cambridge, Massachusetts manufacturing facility.

*Research and Development Expenses*

Research and development expenses include external expenses, such as costs of clinical trials, contract research and development expenses, certain manufacturing research and development costs, regulatory filing fees, consulting and professional fees and expenses, and internal expenses, such as

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

compensation of employees engaged in research and development activities, the manufacture of product needed to support research and development efforts, related costs of facilities, and other general costs related to research and development. Where possible, we track our external costs by major project. To the extent that external costs are not attributable to a specific project or activity, they are included in other external costs. Prior to the initial regulatory approval of our products or development of new manufacturing processes, costs associated with manufacturing process development and the manufacture of drug product are recorded as research and development expenses. Subsequent to initial regulatory approval, costs associated with the manufacture of our products for commercial sale are capitalized in inventory and recorded as cost of product sales when sold.

Research and development expenses for the years ended December 31, 2011, 2010 and 2009 consisted of the following (in thousands):

|   | Years Ended December 31, |                  |                  | 2011 to 2010 change |            | 2010 to 2009 change |                 |
|---|--------------------------|------------------|------------------|---------------------|------------|---------------------|-----------------|
|   | 2011                     | 2010             | 2009             | \$ Change           | % Change   | \$ Change           | % Change        |
| <b>External Research and Development Expenses</b>               |                          |                  |                  |                     |            |                     |                 |
| <i>Feraheme</i> to treat IDA regardless of the underlying cause | \$ 27,405                | \$ 17,132        | \$ 797           | \$ 10,273           | 60%        | \$ 16,335           | >100%           |
| <i>Feraheme</i> to treat IDA in CKD patients                    | 9,385                    | 11,003           | 346              | (1,618)             | -15%       | 10,657              | >100%           |
| <i>Feraheme</i> as a therapeutic agent in AUB patients          |                          |                  | 1,131            |                     |            | (1,131)             | -100%           |
| <i>Feraheme</i> as a therapeutic agent, general                 | 917                      | 799              | 4,331            | 118                 | 15%        | (3,532)             | -82%            |
| <i>Feraheme</i> manufacturing process development and materials | 2,752                    | 3,059            | 2,929            | (307)               | -10%       | 130                 | 4%              |
| <i>Feraheme</i> as an imaging agent                             |                          | 2,483            | 2,524            | (2,483)             | -100%      | (41)                | -2%             |
| Other external costs  | 263                      | 763              | 1,133            | (500)               | -66%       | (370)               | -33%            |
| <b>Total</b>  | <b>\$ 40,722</b>         | <b>\$ 35,239</b> | <b>\$ 13,191</b> | <b>\$ 5,483</b>     | <b>16%</b> | <b>\$ 22,048</b>    | <b>&gt;100%</b> |
| <b>Internal Research and Development Expenses</b>               |                          |                  |                  |                     |            |                     |                 |
| Compensation, payroll taxes, benefits and other expenses        | 15,544                   | 15,715           | 18,636           | (171)               | -1%        | (2,921)             | -16%            |
| Equity-based compensation expense                               | 1,874                    | 3,508            | 4,446            | (1,634)             | -47%       | (938)               | -21%            |
| <b>Total</b>  | <b>\$ 17,418</b>         | <b>\$ 19,223</b> | <b>\$ 23,082</b> | <b>\$ (1,805)</b>   | <b>-9%</b> | <b>\$ (3,859)</b>   | <b>-17%</b>     |
| <b>Total Research and Development Expenses</b>                  | <b>\$ 58,140</b>         | <b>\$ 54,462</b> | <b>\$ 36,273</b> | <b>\$ 3,678</b>     | <b>7%</b>  | <b>\$ 18,189</b>    | <b>50%</b>      |

### *2011 as compared to 2010*

Total research and development expenses incurred in 2011 increased by \$3.7 million, or 7%, from 2010 due to greater external research and development expenses resulting from increased clinical trial activity during 2011, primarily related to our clinical trials for the treatment of IDA in a broad range of patients, partially offset by a decrease in internal research and development expenses.

Our external research and development expenses increased by \$5.5 million, or 16%, in 2011 as compared to 2010. The increase in our external expenses was due primarily to costs incurred in connection with our Phase III clinical development program for *Feraheme* to treat IDA regardless of the underlying cause, which was initiated in June 2010, and costs incurred related to certain of our

Table of Contents

pediatric studies of *Feraheme*. These increases were partially offset by a reduction in costs associated with our global clinical program to support our MAA in the EU for the treatment of IDA in CKD patients, which was completed in 2012, as well as certain costs incurred in 2010 in connection with a clinical trial for *Feraheme* as an imaging agent, which was discontinued in 2010.

Our internal research and development expenses decreased by \$1.8 million, or 9%, in 2011 as compared to 2010. The decrease in internal costs was primarily attributable to the reduction of equity-based compensation expense and the net decrease of other compensation-related benefits principally due to our October 2010 and November 2011 corporate restructurings, which resulted in lower headcount in our research and development departments.

*2010 as compared to 2009*

Total research and development expenses incurred in 2010 increased by \$18.2 million, or 50%, from 2009 due to a significant increase in our external research and development expenses, partially offset by a decrease in our internal research and development expenses.

Our external research and development expenses increased by \$22.0 million, or greater than 100%, in 2010 as compared to 2009. The increase in our external expenses was due primarily to costs incurred in connection with our Phase III clinical development program for *Feraheme* to treat IDA regardless of the underlying cause and costs associated with our global clinical study to support our MAA in the EU for the treatment of IDA in CKD patients, including costs incurred to prepare for certain of our pediatric studies of *Feraheme*. These increases were partially offset by certain costs incurred during 2009 which were not incurred during 2010, including costs associated with our efforts to address the manufacturing observations noted by the FDA during a 2008 inspection of our Cambridge, Massachusetts manufacturing facility and costs associated with our then-planned clinical trial for *Feraheme* in patients with AUB, which was discontinued in 2009.

Our internal research and development expenses decreased by \$3.9 million, or 17%, in 2010 as compared to 2009. The decrease in internal costs was due primarily to reduced compensation-related costs in 2010 resulting from the allocation of internal manufacturing costs to inventory during the full year of 2010, whereas such costs were expensed prior to the June 2009 marketing approval of *Feraheme* by the FDA, as well as reductions in compensation-related costs primarily due to our October 2010 restructuring, which resulted in lower headcount in our research and development departments. The decrease in internal costs was also attributable in part to a reduction of equity-based compensation expense due to the effects of our October 2010 restructuring as well as our application of a higher forfeiture rate in 2010 as compared to 2009 resulting from a routine annual analysis of our historical forfeiture experience.

*Research and Development Activities*

We expect research and development expenses to decrease in 2012 as compared to 2011 primarily due to the completion of our clinical development program of *Feraheme* for the treatment of IDA regardless of the underlying cause and our study to support our *Feraheme* MAA in the EU for the treatment of IDA in CKD patients, partially offset by costs related to the preparation and submission of our planned regulatory filings in 2012, including our *Feraheme* sNDA in the U.S. for *Feraheme* to treat IDA regardless of the underlying cause, as well as other miscellaneous research and development related activities in support of our *Feraheme* development programs.

We do not track our internal costs by project since our research and development personnel work on a number of projects concurrently and much of our fixed costs benefit multiple projects or our operations in general. We track our external costs on a major project basis, in most cases through the later of the completion of the last trial in the project or the last submission of a regulatory filing to the

Table of Contents

FDA or applicable foreign regulatory body. The following two major research and development projects are currently ongoing:

*Feraheme to treat IDA regardless of the underlying cause.* This project currently includes: (1) a Phase III clinical study evaluating *Feraheme* treatment compared to treatment with placebo; (2) a Phase III clinical study evaluating *Feraheme* treatment compared to treatment with another IV iron; and (3) an extension study.

*Feraheme to treat IDA in CKD patients.* This project currently includes: (1) a post-approval clinical study evaluating *Feraheme* treatment compared to treatment with another IV iron to support our MAA submission; (2) two ongoing pediatric studies that are being conducted as part of our post-approval Pediatric Research Equity Act requirement to support pediatric CKD labeling of *Feraheme*; (3) two additional pediatric studies to be conducted in accordance with our approved pediatric investigation plan to support our MAA submission; and (4) a multi-center clinical trial to be conducted to assess the safety and efficacy of repeat, episodic *Feraheme* administration for the treatment of persistent or recurrent IDA.

Through December 31, 2011, we have incurred aggregate external research and development expenses of approximately \$45.3 million related to our current program for the development of *Feraheme* to treat IDA regardless of the underlying cause. We currently estimate that the total remaining external costs associated with the efforts needed to complete this development project will be in the range of approximately \$15.0 to \$20.0 million, the majority of which will be incurred by the end of 2012.

Through December 31, 2011, we have incurred aggregate external research and development expenses of approximately \$20.7 million related to our current program for the development of *Feraheme* to treat IDA in CKD patients. We currently estimate that the total remaining external costs associated with this development project will be in the range of approximately \$28.0 to \$38.0 million over the next several years.

Conducting clinical trials involves a number of uncertainties, many of which are out of our control. Our estimates of external costs associated with our research and development projects could therefore vary from our current estimates for a variety of reasons including but not limited to the following: delays in our clinical trials due to slow enrollment, unexpected results from our clinical sites that affect our ability to complete the studies in a timely manner, unanticipated adverse reactions to *Feraheme* either in commercial use or in a clinical trial setting, inadequate performance or errors by third-party service providers, any deficiencies in the design or oversight of these studies by us, the need to conduct additional clinical trials, or any adverse regulatory action or delay in the submission of any applicable regulatory filing. As a result, we are unable to reasonably estimate the specific timing of any expected net cash inflows resulting from these projects, provided however, we expect regulatory decisions on our marketing applications for *Feraheme* in the CKD indication from the EMA and Swissmedic in 2012. If one or more of these regulatory applications is approved, we expect that *Feraheme* will be launched commercially in the approved territory or territories shortly thereafter, at which point we will receive certain milestone payments and we will begin receiving royalty payments in accordance with the Takeda Agreement. In December 2011, *Feraheme* was granted marketing approval in Canada, and we expect Takeda to launch *Feraheme* in Canada during 2012, at which point we will be entitled to a \$3.0 million milestone payment and begin to receive royalty payments on the sale of *Feraheme* in Canada shortly thereafter.

*Selling, General and Administrative Expenses*

Our selling, general and administrative expenses include costs related to our commercial personnel, including our specialized sales force, medical education professionals, pharmacovigilance and safety monitoring and other commercial support personnel, costs related to our administrative personnel,

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

including our legal, finance and executive personnel, external and facilities costs required to support the marketing and sale of *Feraheme* and other costs associated with our corporate activities.

Selling, general and administrative expenses for the years ended December 31, 2011, 2010 and 2009 consisted of the following (in thousands):

|   | Years Ended December 31, |                  |                  | 2011 to 2010 change |             | 2010 to 2009 change |           |
|---|--------------------------|------------------|------------------|---------------------|-------------|---------------------|-----------|
|   | 2011                     | 2010             | 2009             | \$ Change           | % Change    | \$ Change           | % Change  |
| Compensation, payroll taxes and benefits                                    | \$ 29,553                | \$ 35,274        | \$ 33,447        | \$ (5,721)          | -16%        | \$ 1,827            | 5%        |
| Sales and marketing consulting, professional fees, and other expenses       | 16,859                   | 27,593           | 24,047           | (10,734)            | -39%        | 3,546               | 15%       |
| General and administrative consulting, professional fees and other expenses | 14,903                   | 11,498           | 9,403            | 3,405               | 30%         | 2,095               | 22%       |
| Equity-based compensation expense   | 7,548                    | 10,574           | 10,932           | (3,026)             | -29%        | (358)               | -3%       |
| <b>Total</b>  | <b>\$ 68,863</b>         | <b>\$ 84,939</b> | <b>\$ 77,829</b> | <b>\$ (16,076)</b>  | <b>-19%</b> | <b>\$ 7,110</b>     | <b>9%</b> |

Total selling, general and administrative expenses incurred in 2011 decreased by \$16.1 million, or 19%, as compared to 2010. Compensation, payroll taxes and benefits decreased by \$5.7 million during 2011 as compared to 2010 primarily as a result of reduced headcount resulting from our October 2010 restructuring. In addition, sales and marketing consulting, professional, and other expenses decreased by \$10.7 million during 2011 as compared to 2010 due to reduced costs related to the reduction or elimination of field-based contract nurses, advertising and marketing materials, and certain other general marketing costs. Our general and administrative consulting, professional and other expenses increased by \$3.4 million during 2011 as compared to 2010 primarily due to \$4.5 million of costs incurred in connection with our then proposed merger with Allos Therapeutics, Inc., or Allos, including a \$2.0 million expense reimbursement fee paid to Allos after the merger was terminated. The \$3.0 million decrease in equity-based compensation expense during 2011 as compared to 2010 was due primarily to a \$1.6 million reduction of equity-based compensation expense associated with the 2011 departures of certain of our executive officers, including our former chief financial officer, our chief executive officer and our chief commercial officer, and the expected impact on our equity compensation forfeitures resulting from our November 2011 corporate workforce reduction, partially offset by the expense associated with equity awards to new employees and additional equity awards to existing employees. This \$1.6 million includes a reduction of expense of approximately \$0.7 million previously recorded for certain of our former chief executive officer's outstanding equity awards as the result of the modification of the terms of such awards pursuant to his November 2011 separation agreement.

The \$7.1 million, or 9%, increase in selling, general and administrative expenses for 2010 as compared to 2009 was due primarily to increased professional and consulting fees and other expenses in 2010. The increase in professional and consulting fees was primarily driven by increased costs associated with consulting and data acquisition fees in support of our commercialization of *Feraheme*. In addition, during 2010 we incurred significantly higher legal and other consulting and professional fees in connection with a securities class action lawsuit, which was filed against us in March 2010, our Takeda collaboration and a number of other legal matters. The increase in total selling, general and administrative expenses was also due in part to an increase in compensation-related costs incurred to support the commercialization of *Feraheme*, including costs associated with a greater average headcount and annual salary increases, partially offset by a reduction in other compensation-related costs primarily due to our October 2010 restructuring. The \$0.4 million decrease in equity-based compensation expense was due primarily to the effects of our October 2010 restructuring as well as the application of a higher forfeiture rate to our equity-based compensation in 2010 as compared to 2009, resulting from a routine



Table of Contents

annual analysis of our historical forfeiture experience. The decreased equity-based compensation expense was partially offset by expenses associated with equity awards to both new and existing employees.

We expect total selling, general and administrative expenses will be less in 2012 as compared to 2011.

*Restructuring Expense*

In November 2011, in order to align our operating expenses with our near-term revenue projections for *Feraheme*, we initiated a corporate restructuring, including a workforce reduction plan, which included an approximate 25% reduction in positions and the departure of our chief executive officer and our chief commercial officer. The workforce reduction was substantially completed by the end of 2011. In connection with the reduction in our workforce, in the fourth quarter of 2011 we recorded restructuring charges of approximately \$3.5 million related primarily to employee severance and benefits. We expect that the majority of such amounts will be paid by the end of 2012.

In October 2010, we also initiated a corporate restructuring, including a workforce reduction plan, pursuant to which we reduced our workforce by approximately 24%. The majority of the workforce reduction was completed during 2010 and the remaining positions were eliminated by the end of 2011. We recorded restructuring charges of \$2.2 million during 2010 related primarily to employee severance and benefits. These expenses were substantially paid by the end of 2011.

*Other Income (Expense)*

Other income (expense) for the years ended December 31, 2011, 2010 and 2009 consisted of the following (in thousands):

|  | Years Ended December 31, |          |          | 2011 to 2010 change |          | 2010 to 2009 change |          |
|--|--------------------------|----------|----------|---------------------|----------|---------------------|----------|
|  | 2011                     | 2010     | 2009     | \$ Change           | % Change | \$ Change           | % Change |
| Interest and dividend income, net          | \$ 1,747                 | \$ 1,741 | \$ 3,154 | \$ 6                |          | \$ (1,413)          | -45%     |
| (Losses) gains on investments, net         | (193)                    | 408      | 942      | (601)               | <(100%)  | (534)               | -57%     |
| Fair value adjustment of settlement rights |                          | (788)    | (778)    | 788                 | -100%    | (10)                | 1%       |
| Total                                      | \$ 1,554                 | \$ 1,361 | \$ 3,318 | \$ 193              | 14%      | \$ (1,957)          | -59%     |

Other income (expense) in 2011 remained relatively stable as compared to 2010. During 2011, we recorded net realized losses of approximately \$0.2 million primarily attributable to our participation in a June 2011 purchase offer from the issuer of one of our ARS investments. During 2010, we recorded a \$0.4 million realized loss related to the redemption in October 2010 of one of our ARS investments in a tender offer from the issuer. In addition, during 2010, we recognized both a realized gain of \$0.8 million related to the redemption of certain ARS subject to settlement rights and a corresponding realized loss of \$0.8 million related to the exercise of the settlement rights.

Other income (expense) in 2010 decreased by \$2.0 million, or 59%, as compared to 2009. The \$2.0 million decrease was primarily attributable to a \$1.4 million decrease in interest and dividend income as a result of lower average interest rates earned in 2010 as compared to 2009 due to our maintaining higher average investment balances in high quality but lower interest bearing, and shorter duration, U.S. government backed money market and debt securities. In addition, during 2010, we recorded a \$0.4 million realized loss in our consolidated statement of operations related to one of our ARS investments which we elected to redeem in a tender offer from the issuer in October 2010.

We expect interest and dividend income to remain relatively consistent with current levels during 2012.

Table of Contents

*Income Tax Benefit*

We recognized an income tax benefit of \$1.2 million, \$0.5 million and \$1.1 million during the years ended December 31, 2011, 2010 and 2009, respectively, as the result of our recognition of a corresponding income tax expense associated with the increase in value of certain securities as a result of their redemption at prices higher than the fair market value at which they were recorded. This income tax expense was recorded in other comprehensive income. In addition, during 2009, we recognized \$0.2 million in income tax benefits associated with U.S. research and development tax credits against which we had previously provided a full valuation allowance, but which became refundable as a result of legislation passed in that year.

*Net Loss*

For the reasons stated above, we incurred a net loss of \$77.1 million, \$81.2 million and \$93.4 million, or \$3.64, \$3.90 and \$5.46 per basic and diluted share, for the years ended December 31, 2011, 2010 and 2009, respectively.

**Liquidity and Capital Resources**

*General*

We finance our operations primarily from the sale of *Feraheme*, payments from our licensees, cash generated from our investing activities, and the sale of our common stock. We expect to continue to incur significant expenses to manufacture, market and sell *Feraheme* as an IV iron replacement therapeutic for use in adult CKD patients in the U.S., Canada and the EU, to further develop and seek regulatory approval for *Feraheme* for the treatment of IDA in a broad range of patients and in countries outside of the U.S.

Our long-term capital requirements will depend on many factors, including, but not limited to, the following:

Our ability to successfully commercialize *Feraheme* in the U.S. and Takeda's ability to successfully commercialize *Feraheme* in its licensed territories outside of the U.S.;

The magnitude of U.S. *Feraheme* sales and royalties we may receive under the Takeda Agreement on *Feraheme* sales outside of the U.S.;

Our ability to obtain U.S. regulatory approval for *Feraheme* to treat IDA regardless of the underlying cause and our ability to obtain marketing approval for *Feraheme* outside the U.S., particularly in the EU;

Our ability to achieve the various milestones and receive the associated payments under the Takeda Agreement;

Costs associated with the U.S. commercialization of *Feraheme*, including costs associated with maintaining our commercial infrastructure, executing our promotional and marketing strategy for *Feraheme* and conducting our required pediatric clinical trials and any post-marketing clinical studies;

Costs associated with our development of *Feraheme* for the treatment of IDA in a broad range of patients in the U.S.;

Costs associated with our pursuit of approval for *Feraheme* outside of the U.S.;

The outcome of and costs associated with any material litigation to which we are or may become a party;



Table of Contents

Our ability to liquidate our investments in ARS in a timely manner and without significant loss;

Our ability to maintain successful collaborations with our licensees and/or to enter into additional strategic relationships or acquisitions, if necessary; and

Our ability to raise additional capital on terms and within a timeframe acceptable to us, if necessary.

As of December 31, 2011, our investments consisted of corporate debt securities, U.S. treasury and government agency securities, commercial paper and ARS. We place our cash and investments in instruments that meet high credit quality and diversification standards, as specified in our investment policy. Our investment policy also limits the amount of our credit exposure to any one issue or issuer, excluding U.S. government entities, and seeks to manage these assets to achieve our goals of preserving principal, maintaining adequate liquidity at all times, and maximizing returns.

Cash, cash equivalents and investments as of December 31, 2011 and 2010 consisted of the following (in thousands):

|                           | December 31, |            |             |          |
|---------------------------|--------------|------------|-------------|----------|
|                           | 2011         | 2010       | \$ Change   | % Change |
| Cash and cash equivalents | \$ 63,474    | \$ 112,646 | \$ (49,172) | -44%     |
| Short-term investments    | 148,703      | 147,619    | 1,084       | 1%       |
| Long-term investments     | 17,527       | 33,597     | (16,070)    | -48%     |
| Total                     | \$ 229,704   | \$ 293,862 | \$ (64,158) | -22%     |

The \$64.2 million decrease in cash, cash equivalents and investments as of December 31, 2011 as compared to December 31, 2010 was primarily due to cash used in operations partially offset by cash received from *Feraheme* sales and interest income.

We expect that during 2012 our cash, cash equivalents and investments balances, in the aggregate, will remain relatively stable. Our expectation assumes our continued investment in the development and commercialization of *Feraheme*, the continued realignment of our cost structure following our November 2011 corporate restructuring, and the potential receipt of \$33.0 million in milestone payments from Takeda. We believe that our cash, cash equivalents, and short-term investments as of December 31, 2011 and the cash we currently expect to receive from sales of *Feraheme*, earnings on our investments, and potential milestone and royalty payments from Takeda will be sufficient to satisfy our cash flow needs for at least the next twelve months, including projected operating expenses related to our ongoing development and commercialization programs for *Feraheme*.

In November 2011, in order to align our operating expenses with our near-term revenue projections for *Feraheme*, we initiated a corporate restructuring, including a workforce reduction plan, which included an approximate 25% reduction in positions. As a result of this reduction in our workforce, we recorded restructuring charges of approximately \$3.5 million in the fourth quarter of 2011. These estimated restructuring charges related primarily to employee severance and benefits. The workforce reduction was substantially completed by the end of 2011, and we expect that the majority of our restructuring charges will be paid by the end of 2012.

In February 2008, our ARS began to experience failed auctions and have continued to experience failed auctions since that time. As a result of the lack of significant observable ARS market activity since February 2008, we use a discounted cash flow methodology to value these securities as opposed to valuing them at their par value. Our valuation analysis considers, among other items, assumptions that market participants would use in their estimates of fair value, such as the collateral underlying the security, the creditworthiness of the issuer and any associated guarantees, credit ratings of the security by the major securities rating agencies, the ability or inability to sell the investment in an active market

Table of Contents

or to the issuer, the timing of expected future cash flows, and the expectation of the next time the security will have a successful auction or when call features may be exercised by the issuer. We believe we will ultimately be able to liquidate our investments in ARS without significant loss prior to their maturity dates primarily due to the collateral securing most of our ARS. Our ARS balance has declined from a par value of \$105.4 million at December 31, 2007 to a par value of \$19.9 million at December 31, 2011 without the recognition of a material loss. However, it could take until final maturity of the ARS to realize the par value of our remaining ARS investments. In the event that we need to access our investments in these securities, we will not be able to do so until a future auction is successful, the issuer calls the security pursuant to a mandatory tender or redemption prior to maturity, a buyer is found outside the auction process, or the securities mature.

As of December 31, 2011, we held a total of \$17.5 million in fair market value of ARS, reflecting a reduction of approximately \$2.4 million from the par value of these securities of approximately \$19.9 million. As of December 31, 2011, all of our ARS were municipal bonds with an auction reset feature and were classified as available-for-sale. The majority of our ARS portfolio was rated AAA as of December 31, 2011 by at least one of the major securities rating agencies and was primarily collateralized by student loans substantially guaranteed by the U.S. government under the Federal Family Education Loan Program. As of December 31, 2011, all of our ARS continue to pay interest according to their stated terms.

The ongoing uncertainty in the global financial markets has had an adverse impact on financial market activities world-wide, resulting in, among other things, volatility in security prices, periodic diminished liquidity and credit availability, ratings downgrades of certain investments and declining valuations of others. Although we invest our excess cash in investment grade securities, there can be no assurance that changing circumstances will not affect our future financial position, results of operations or liquidity.

*Year Ended December 31, 2011*

*Cash flows from operating activities*

During 2011, our use of \$63.8 million of cash in operations was attributable principally to our net loss of approximately \$77.1 million, adjusted for the following:

Non-cash operating items of \$15.2 million including equity-based compensation expense, depreciation, income tax benefit, and other non-cash items;

A decrease in deferred revenues and other long-term liabilities of \$6.7 million, which reflects timing differences between the receipt and payment of cash associated with certain transactions and the recognition of such amounts in our results of operations;

A combined decrease of \$3.1 million in accounts receivable, prepaid assets and inventories; and

An increase of \$1.7 million in accounts payable and accrued expenses.

Our net loss of \$77.1 million was primarily the result of commercialization expenses, including marketing and promotion costs, compensation and other expenses, research and development costs, including costs associated with our clinical trials, and general and administrative costs, partially offset by net product and collaboration revenues.

*Cash flows from investing activities*

Cash provided by investing activities was \$14.0 million during 2011 and was primarily attributable to proceeds from the sales and maturities of our investments partially offset by purchases of investments.

Table of Contents

*Year Ended December 31, 2010*

*Cash flows from operating activities*

During 2010, our use of \$1.5 million of cash in operations was attributable principally to our net loss of approximately \$81.2 million, adjusted for the following:

The receipt of \$60.0 million in an upfront payment we received from Takeda during 2010;

A decrease of \$9.5 million in accounts receivable, excluding the change in receivables generated from a launch incentive program;

\$8.9 million we received in connection with *Feraheme* sales deferred under a launch incentive program;

Additional costs of \$6.7 million capitalized to inventory as of December 31, 2010;

An increase of \$2.7 million in accounts payable and accrued expenses, including an increase of \$4.4 million of reserves for commercial discounts, rebates and returns; and

Non-cash operating items of \$18.5 million including equity-based compensation expense, depreciation, income tax benefit, and other non-cash items.

Our net loss of \$81.2 million was primarily the result of commercialization expenses, including marketing and promotion costs, compensation and other expenses, research and development costs, including costs associated with our clinical trials, and general and administrative costs, partially offset by net product and collaboration revenues.

*Cash flows from investing activities*

Cash used in investing activities was \$103.7 million during 2010 and was primarily attributable to the net purchase of investments, including the use of proceeds received from our January 2010 public offering of common stock.

*Cash flows from financing activities*

Cash provided by financing activities was \$167.8 million in 2010. In January 2010, we sold 3.6 million shares of our common stock at a public offering price of \$48.25 per share, which resulted in net proceeds to us of approximately \$165.6 million.

*Contractual Obligations*

In July 2011, we entered into an Agreement and Plan of Merger and Reorganization, or the Merger Agreement, with Alamo Acquisition Sub, Inc., a Delaware corporation and our wholly-owned subsidiary, and Allos, which was amended in August 2011. In October 2011, pursuant to the terms of the Merger Agreement, we terminated the Merger Agreement and paid Allos an expense reimbursement fee of \$2.0 million in connection with such termination, which was recorded as an expense in our consolidated statement of operations in 2011. Under the terms of the Merger Agreement, we are required to pay Allos a termination fee of \$14.0 million (less the \$2.0 million expense reimbursement fee we paid Allos in October 2011) in the event that we enter into certain acquisition transactions on or prior to October 21, 2012 or such a transaction is consummated on or before such date.

We currently have no long-term debt obligations or capital lease obligations. Our contractual obligations primarily consist of our obligations under non-cancellable operating leases and other



## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

purchase obligations. Future lease obligations and purchase commitments, as of December 31, 2011, are as follows (in thousands):

|   | Total     | Payment due by period |           |           |                      |
|---|-----------|-----------------------|-----------|-----------|----------------------|
|   |           | Less than<br>1 year   | 1-3 years | 3-5 years | More than<br>5 years |
| Facility lease obligations                            | \$ 10,001 | \$ 2,065              | \$ 4,197  | \$ 3,739  | \$                   |
| Purchase commitments                                  | 3,282     | 3,049                 | 233       |           |                      |
| Operating lease obligations, excluding facility lease | 410       | 291                   | 119       |           |                      |
| Total   | \$ 13,693 | \$ 5,405              | \$ 4,549  | \$ 3,739  | \$                   |

### *Operating and Facility Lease Obligations*

We have entered into certain operating leases, including leases of certain automobiles and certain laboratory and office equipment which expire through 2012. We lease approximately 90 automobiles for our field-based employees. This lease requires an initial minimum lease term of 12 months per automobile. We are responsible for certain disposal costs in the event of termination of the lease.

In May 2008, we entered into a lease agreement for certain real property located at 100 Hayden Avenue, Lexington, Massachusetts for use as our principal executive offices. The term of the lease began on May 22, 2008 and will continue until August 31, 2016 with two successive five year extension terms at our option. The aggregate size of rentable floor area for the offices is 55,924 square feet, and the rent for the initial term commenced in February 2009. The lease requires us to pay rent as follows (in thousands):

| Period                       | Minimum Lease<br>Payments |
|------------------------------|---------------------------|
| Year Ended December 31, 2012 | \$ 2,015                  |
| Year Ended December 31, 2013 | 2,071                     |
| Year Ended December 31, 2014 | 2,127                     |
| Year Ended December 31, 2015 | 2,183                     |
| Year Ended December 31, 2016 | 1,556                     |
| Total                        | \$ 9,952                  |

During any extension term, the base rent will be an amount agreed upon by us and the landlord. In addition to base rent, we are also required to pay a proportionate share of the landlord's annual operating costs.

### *Purchase Commitments*

During 2011, we entered into various agreements with third-parties for which we had remaining purchase commitments of approximately \$3.3 million as of December 31, 2011. These agreements principally related to certain purchase orders for materials and testing as well as certain outsourced commercial activities, information technology infrastructure and other operational activities.

### *Other Funding Commitments*

As of December 31, 2011, we had several ongoing clinical studies in various clinical trial stages. Our most significant clinical trial expenditures were to clinical research organizations, or CROs. The contracts with CROs are generally cancellable, with notice, at our option. We have recorded accrued expenses in our consolidated balance sheet of approximately \$7.5 million representing expenses incurred with these organizations as of December 31, 2011, net of any amounts prepaid to these CROs.



Table of Contents

As a result of our cancellation rights, we have not included these CRO contracts in the contractual obligations table above.

*Severance Arrangements*

We have entered into employment agreements or other arrangements with each of our executive officers and certain of our non-executive employees, which provide for salary continuation payments and, in certain instances, the acceleration of the vesting of certain equity awards to such individuals in the event that the individual is terminated other than for cause, as defined in the applicable employment agreements or arrangements.

In November 2011, we initiated a corporate restructuring, including a workforce reduction plan, which included an approximate 25% reduction in positions and the departure of our chief executive officer and chief commercial officer. In connection with the reduction in our workforce, in the fourth quarter of 2011 we recorded restructuring charges of approximately \$3.5 million related primarily to employee severance and benefits. We expect that the majority of such amounts will be paid by the end of 2012.

*Indemnification Agreements*

In the course of operating our business, we have entered into a number of indemnification arrangements under which we may be required to make payments to or on behalf of certain third parties including our directors, officers, and certain employees as well as certain other third parties with whom we enter into agreements. For further discussion of how this may affect our business, refer to Note M of the Notes to Financial Statements included in Part II, Item 8 "Financial Statements and Supplementary Data" of this Annual Report on Form 10-K.

*Legal Proceedings*

A purported class action complaint was originally filed on March 18, 2010 in the United States District Court for the District of Massachusetts, entitled *Silverstrand Investments et. al. v. AMAG Pharm., Inc., et. al.*, Civil Action No. 1:10-CV-10470-NMG, and was amended on September 15, 2010 and on December 17, 2010. The second amended complaint, or SAC, filed on December 17, 2010 alleged that we and our former President and Chief Executive Officer, former Executive Vice President and Chief Financial Officer, our Board, and certain underwriters in our January 2010 offering of common stock violated certain federal securities laws, specifically Sections 11 and 12(a)(2) of the Securities Act of 1933, as amended, and that our former President and Chief Executive Officer and former Executive Vice President and Chief Financial Officer violated Section 15 of such Act, respectively, by making certain alleged false and misleading statements and omissions in a registration statement filed in January 2010. The plaintiff sought unspecified damages on behalf of a purported class of purchasers of our common stock pursuant to our common stock offering on or about January 21, 2010. On August 11, 2011, the Court issued an Opinion and Order dismissing the SAC in its entirety for failure to state a claim upon which relief could be granted. A separate Order of Dismissal was filed on August 15, 2011. On September 14, 2011, the plaintiffs filed a Notice of Appeal to the United States Court of Appeals for the First Circuit, or the Court of Appeals. Plaintiffs' appeal brief was filed on February 1, 2012. Responding briefs are due on March 16, 2012 and the plaintiff's reply brief is due on March 16, 2012. The Court of Appeals has not yet scheduled oral argument for the appeal.

In February 2010, we submitted to FINRA Dispute Resolution, Inc. an arbitration claim against our broker-dealer, Jefferies & Company, Inc., or Jefferies, and two former Jefferies employees, Anthony J. Russo, and Robert A. D'Addario, who managed our cash account with Jefferies. We alleged that Jefferies, Russo and D'Addario wrongfully marketed and sold a balance of \$54.1 million in

Table of Contents

unsuitable ARS to us from September 2007 through January 2008. We further alleged that Jefferies, Russo and D'Addario misrepresented or omitted material facts concerning the nature and risks of ARS, which were inconsistent with our investment objectives to maintain liquidity and flexibility in our portfolio. In February 2012, we entered into a settlement agreement whereby the parties agreed to dismiss all claims related to this matter with prejudice.

In addition, during 2010 we received correspondence from a supplier with whom we have an agreement related to the supply of a certain material used in the production of certain of our products. This correspondence suggests that we are in violation of the terms of the agreement. We believe we have good and valid arguments against such allegations, and we intend to vigorously defend against any such allegations.

**Off-Balance Sheet Arrangements**

As of December 31, 2011, we did not have any off-balance sheet arrangements as defined in Regulation S-K, Item 303(a)(4)(ii).

**ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK:**

As of December 31, 2011 and 2010, our investments equaled \$166.2 million and \$181.2 million, respectively, and were invested in corporate debt securities, U.S. treasury and government agency securities, commercial paper and auction rate securities. These investments are subject to interest rate risk and will fall in value if market interest rates increase. However, even if market interest rates for comparable investments were to increase immediately and uniformly by 50 basis points, or one-half of a percentage point, from levels at December 31, 2011 and 2010, this would have resulted in a hypothetical decline in fair value of our investments, excluding ARS, which are described below, of approximately \$0.6 million and \$0.7 million, respectively.

As of December 31, 2011, we held a total of \$17.5 million in fair market value of auction rate securities, reflecting an impairment of approximately \$2.4 million compared to the par value of these securities of \$19.9 million. For further discussion on the analysis of the sensitivity of assumptions utilized in the valuation of our auction rate securities, please refer to our critical accounting policy on the valuation of investments included in Part II, Item 7 "Management's Discussion and Analysis of Financial Condition and Results of Operations" of this Annual Report on Form 10-K.

Table of Contents

**ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA:**

**Index To Consolidated Financial Statements**

|   |           |
|---|-----------|
| <u>Management's Annual Report on Internal Control over Financial Reporting</u>                              | <u>86</u> |
| <u>Report of Independent Registered Public Accounting Firm</u>  | <u>87</u> |
| <u>Consolidated Balance Sheets as of December 31, 2011 and 2010</u>   | <u>88</u> |
| <u>Consolidated Statements of Operations for the years ended December 31, 2011, 2010 and 2009</u>           | <u>89</u> |
| <u>Consolidated Statements of Comprehensive Loss for the years ended December 31, 2011, 2010 and 2009</u>   | <u>90</u> |
| <u>Consolidated Statements of Stockholders' Equity for the years ended December 31, 2011, 2010 and 2009</u> | <u>91</u> |
| <u>Consolidated Statements of Cash Flows for the years ended December 31, 2011, 2010 and 2009</u>           | <u>92</u> |
| <u>Notes to Consolidated Financial Statements</u>   | <u>93</u> |

Table of Contents

**MANAGEMENT'S ANNUAL REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING**

Management is responsible for establishing and maintaining adequate internal controls over financial reporting, as such term is defined in Rule 13a-15(f) under the Securities and Exchange Act of 1934, as amended, or the Exchange Act. Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, we conducted an evaluation of the effectiveness of our internal control over financial reporting based on the framework in *Internal Control Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on our evaluation under the framework in *Internal Control Integrated Framework*, management concluded that our internal control over financial reporting was effective as of December 31, 2011.

Our internal control over financial reporting as of December 31, 2011 has been audited by PricewaterhouseCoopers LLP, an independent registered public accounting firm, as stated in their report which is included herein.

Table of Contents

**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

To the Board of Directors and Stockholders of AMAG Pharmaceuticals, Inc.

In our opinion, the accompanying consolidated balance sheets and the related consolidated statements of operations, comprehensive loss, stockholders' equity, and cash flows present fairly, in all material respects, the financial position of AMAG Pharmaceuticals, Inc. and its subsidiaries at December 31, 2011 and 2010, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2011 in conformity with accounting principles generally accepted in the United States of America. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2011, based on criteria established in *Internal Control Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company's management is responsible for these financial statements, for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Annual Report on Internal Control over Financial Reporting. Our responsibility is to express opinions on these financial statements and on the Company's internal control over financial reporting based on our integrated audits. We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Boston, Massachusetts  
March 8, 2012

Table of Contents**AMAG Pharmaceuticals, Inc.****Consolidated Balance Sheets****(in thousands, except share and per share data)**

|   | <b>As of December 31,</b> |                   |
|---|---------------------------|-------------------|
|   | <b>2011</b>               | <b>2010</b>       |
| <b>ASSETS</b>   |                           |                   |
| Current assets:   |                           |                   |
| Cash and cash equivalents   | \$ 63,474                 | \$ 112,646        |
| Short-term investments  | 148,703                   | 147,619           |
| Accounts receivable, net  | 5,932                     | 5,785             |
| Inventories   | 15,206                    | 16,344            |
| Receivable from collaboration   | 428                       | 441               |
| Prepaid and other current assets  | 6,288                     | 7,949             |
| <b>Total current assets</b>   | <b>240,031</b>            | <b>290,784</b>    |
| Property, plant and equipment, net  | 9,206                     | 11,235            |
| Long-term investments   | 17,527                    | 33,597            |
| Restricted cash   | 460                       | 460               |
| <b>Total assets</b>   | <b>\$ 267,224</b>         | <b>\$ 336,076</b> |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>   |                           |                   |
| Current liabilities:  |                           |                   |
| Accounts payable  | \$ 3,732                  | \$ 4,553          |
| Accrued expenses  | 28,916                    | 25,555            |
| Deferred revenues   | 6,346                     | 6,603             |
| <b>Total current liabilities</b>  | <b>38,994</b>             | <b>36,711</b>     |
| Long-term liabilities:  |                           |                   |
| Deferred revenues   | 45,196                    | 51,292            |
| Other long-term liabilities   | 2,438                     | 2,787             |
| <b>Total liabilities</b>  | <b>86,628</b>             | <b>90,790</b>     |
| Commitments and contingencies (Notes M & N)   |                           |                   |
| Stockholders' equity:   |                           |                   |
| Preferred stock, par value \$0.01 per share, 2,000,000 shares authorized; none issued   |                           |                   |
| Common stock, par value \$0.01 per share, 58,750,000 shares authorized; 21,306,413 and 21,137,428 shares issued and outstanding at December 31, 2011 and 2010, respectively |                           |                   |
|   | 213                       | 211               |
| Additional paid-in capital  | 625,133                   | 614,942           |
| Accumulated other comprehensive loss  | (4,842)                   | (7,028)           |
| Accumulated deficit   | (439,908)                 | (362,839)         |
| <b>Total stockholders' equity</b>   | <b>180,596</b>            | <b>245,286</b>    |
| <b>Total liabilities and stockholders' equity</b>   | <b>\$ 267,224</b>         | <b>\$ 336,076</b> |

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents**AMAG Pharmaceuticals, Inc.****Consolidated Statements of Operations****(in thousands, except per share data)**

|  | <b>Years Ended December 31,</b> |                    |                    |
|--|---------------------------------|--------------------|--------------------|
|  | <b>2011</b>                     | <b>2010</b>        | <b>2009</b>        |
| <b>Revenues:</b>   |                                 |                    |                    |
| Product sales, net   | \$ 52,813                       | \$ 59,978          | \$ 16,482          |
| License fee and other collaboration revenues                                   | 8,321                           | 6,132              | 516                |
| Royalties  | 115                             | 135                | 180                |
| <b>Total revenues</b>  | <b>61,249</b>                   | <b>66,245</b>      | <b>17,178</b>      |
| <b>Costs and expenses:</b>   |                                 |                    |                    |
| Cost of product sales  | 10,531                          | 7,606              | 1,013              |
| Research and development expenses  | 58,140                          | 54,462             | 36,273             |
| Selling, general and administrative expenses                                   | 68,863                          | 84,939             | 77,829             |
| Restructuring expenses   | 3,508                           | 2,224              |                    |
| <b>Total costs and expenses</b>  | <b>141,042</b>                  | <b>149,231</b>     | <b>115,115</b>     |
| <b>Other income (expense):</b>   |                                 |                    |                    |
| Interest and dividend income, net  | 1,747                           | 1,741              | 3,154              |
| (Losses) gains on investments, net   | (193)                           | 408                | 942                |
| Fair value adjustment of settlement rights                                     |                                 | (788)              | (778)              |
| <b>Total other income (expense)</b>  | <b>1,554</b>                    | <b>1,361</b>       | <b>3,318</b>       |
| <b>Net loss before income taxes</b>  | <b>(78,239)</b>                 | <b>(81,625)</b>    | <b>(94,619)</b>    |
| Income tax benefit   | 1,170                           | 472                | 1,268              |
| <b>Net loss</b>  | <b>\$ (77,069)</b>              | <b>\$ (81,153)</b> | <b>\$ (93,351)</b> |
| <b>Net loss per share:</b>   |                                 |                    |                    |
| Basic and diluted  | \$ (3.64)                       | \$ (3.90)          | \$ (5.46)          |
| <b>Weighted average shares outstanding used to compute net loss per share:</b> |                                 |                    |                    |
| Basic and diluted  | 21,189                          | 20,806             | 17,109             |

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents**AMAG Pharmaceuticals, Inc.****Consolidated Statements of Comprehensive Loss****(in thousands)**

|   | <b>Years Ended December 31,</b> |             |             |
|---|---------------------------------|-------------|-------------|
|   | <b>2011</b>                     | <b>2010</b> | <b>2009</b> |
| Net loss  | \$ (77,069)                     | \$ (81,153) | \$ (93,351) |
| Other comprehensive income (loss):                                  |                                 |             |             |
| Unrealized gains (losses) on securities:                            |                                 |             |             |
| Holding gains (losses) arising during period, net of tax            | 1,980                           | 497         | 2,029       |
| Reclassification adjustment for (gains) losses included in net loss | 206                             | 400         | 5           |
| Net unrealized gains (losses) on securities                         | 2,186                           | 897         | 2,034       |
| Total comprehensive loss  | \$ (74,883)                     | \$ (80,256) | \$ (91,317) |

The accompanying notes are an integral part of these consolidated financial statements.



Table of Contents

## AMAG Pharmaceuticals, Inc.

## Consolidated Statements of Stockholders' Equity

(in thousands)

|   | Common Stock |        |                                  | Accumulated<br>Deficit | Accumulated<br>Other<br>Comprehensive<br>Income<br>(Loss) | Total<br>Stockholders'<br>Equity |
|---|--------------|--------|----------------------------------|------------------------|---|----------------------------------|
|   | Shares       | Amount | Additional<br>Paid in<br>Capital |                        |   |                                  |
| Balance at December 31, 2008  | 17,018       | \$ 170 | \$ 411,538                       | \$ (188,335)           | \$ (9,959)  | \$ 213,414                       |
| Net shares issued in connection with the exercise of stock options and restricted stock units | 304          | 3      | 4,044                            |                        |   | 4,047                            |
| Shares issued in connection with employee stock purchase plan                                 | 41           | 1      | 1,155                            |                        |   | 1,156                            |
| Non-cash equity-based compensation  |              |        | 15,677                           |                        |   | 15,677                           |
| Unrealized gains on securities, net of tax of \$1.1 million                                   |              |        |                                  |                        | 2,034   | 2,034                            |
| Net loss  |              |        |                                  | (93,351)               |   | (93,351)                         |
| Balance at December 31, 2009  | 17,363       | 174    | 432,414                          | (281,686)              | (7,925)   | 142,977                          |
| Net shares issued in connection with the exercise of stock options and restricted stock units | 132          | 1      | 1,336                            |                        |   | 1,337                            |
| Shares issued in connection with employee stock purchase plan                                 | 42           |        | 892                              |                        |   | 892                              |
| Non-cash equity-based compensation  |              |        | 14,777                           |                        |   | 14,777                           |
| Unrealized gains on securities, net of tax of \$0.5 million                                   |              |        |                                  |                        | 897   | 897                              |
| Shares issued in connection with financing, net of financing costs of \$8.1 million           | 3,600        | 36     | 165,523                          |                        |   | 165,559                          |
| Net loss  |              |        |                                  | (81,153)               |   | (81,153)                         |
| Balance at December 31, 2010  | 21,137       | 211    | 614,942                          | (362,839)              | (7,028)   | 245,286                          |
| Net shares issued in connection with the exercise of stock options and restricted stock units | 132          | 1      | 120                              |                        |   | 121                              |
| Shares issued in connection with employee stock purchase plan                                 | 37           | 1      | 507                              |                        |   | 508                              |
| Non-cash equity-based compensation  |              |        | 9,564                            |                        |   | 9,564                            |
| Unrealized gains on securities, net of tax of \$1.2 million                                   |              |        |                                  |                        | 2,186   | 2,186                            |
| Net loss  |              |        |                                  | (77,069)               |   | (77,069)                         |
| Balance at December 31, 2011  | 21,306       | \$ 213 | \$ 625,133                       | \$ (439,908)           | \$ (4,842)  | \$ 180,596                       |

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents**AMAG Pharmaceuticals, Inc.****Consolidated Statements of Cash Flows****(in thousands)**

|  | Years Ended December 31, |                   |                  |
|--|--------------------------|-------------------|------------------|
|  | 2011                     | 2010              | 2009             |
| <b>Cash flows from operating activities:</b>   |                          |                   |                  |
| Net loss   | \$ (77,069)              | \$ (81,153)       | \$ (93,351)      |
| <b>Adjustments to reconcile net loss to net cash used in operating activities:</b>           |                          |                   |                  |
| Depreciation   | 2,536                    | 2,405             | 1,913            |
| Non-cash equity-based compensation expense   | 10,038                   | 14,523            | 15,421           |
| Non-cash income tax benefit  | (1,170)                  | (481)             | (1,089)          |
| Amortization of premium/discount on purchased securities                                     | 3,639                    | 1,679             | 490              |
| Fair value adjustment of settlement rights   |                          | 788               | 778              |
| Losses (gains) on investments, net   | 193                      | (408)             | (942)            |
| <b>Changes in operating assets and liabilities:</b>  |                          |                   |                  |
| Accounts receivable, net   | (147)                    | 21,565            | (26,942)         |
| Inventories  | 1,506                    | (6,675)           | (9,063)          |
| Receivable from collaboration  | 13                       | (441)             |                  |
| Prepaid and other current assets   | 1,661                    | (2,477)           | (762)            |
| Accounts payable and accrued expenses  | 1,698                    | 2,745             | 13,215           |
| Deferred revenues  | (6,353)                  | 46,697            | 9,682            |
| Other long-term liabilities  | (349)                    | (294)             | (68)             |
| <b>Total adjustments</b>   | <b>13,265</b>            | <b>79,626</b>     | <b>2,633</b>     |
| <b>Net cash used in operating activities</b>   | <b>(63,804)</b>          | <b>(1,527)</b>    | <b>(90,718)</b>  |
| <b>Cash flows from investing activities:</b>   |                          |                   |                  |
| Proceeds from sales or maturities of available-for-sale investments                          | 141,095                  | 160,079           | 74,543           |
| Purchase of available-for-sale investments   | (126,585)                | (262,597)         | (310)            |
| Capital expenditures   | (507)                    | (1,223)           | (2,835)          |
| Change in restricted cash  |                          |                   | 61               |
| <b>Net cash provided by (used in) investing activities</b>                                   | <b>14,003</b>            | <b>(103,741)</b>  | <b>71,459</b>    |
| <b>Cash flows from financing activities:</b>   |                          |                   |                  |
| Proceeds from the exercise of stock options  | 121                      | 1,337             | 4,047            |
| Proceeds from the issuance of common stock, net of underwriting discounts and other expenses |                          | 165,559           |                  |
| Proceeds from the issuance of common stock under ESPP  | 508                      | 892               | 1,156            |
| <b>Net cash provided by financing activities</b>   | <b>629</b>               | <b>167,788</b>    | <b>5,203</b>     |
| <b>Net(decrease) increase in cash and cash equivalents</b>                                   | <b>(49,172)</b>          | <b>62,520</b>     | <b>(14,056)</b>  |
| Cash and cash equivalents at beginning of the year   | 112,646                  | 50,126            | 64,182           |
| <b>Cash and cash equivalents at end of the year</b>  | <b>\$ 63,474</b>         | <b>\$ 112,646</b> | <b>\$ 50,126</b> |
| <b>Supplemental data:</b>  |                          |                   |                  |
| <b>Non-cash investing activities:</b>  |                          |                   |                  |
| Accrued construction in process  | \$                       | \$                | \$ 272           |

The accompanying notes are an integral part of these consolidated financial statements.



Table of Contents

**Notes to Consolidated Financial Statements**

**A. Description of Business**

AMAG Pharmaceuticals, Inc., a Delaware corporation, was founded in 1981. We are a biopharmaceutical company focused on the development and commercialization of a therapeutic iron compound to treat iron deficiency anemia, or IDA. Our principal source of revenue is from the sale of *Feraheme*® (ferumoxytol) Injection for Intravenous, or IV, use, which was approved for marketing in the U.S. in June 2009 by the U.S. Food and Drug Administration, or the FDA, for use as an IV iron replacement therapy for the treatment of IDA in adult patients with chronic kidney disease, or CKD. We market and sell *Feraheme* in the U.S. through our own commercial organization and began shipping *Feraheme* to our customers in July 2009. In December 2011, *Feraheme* was granted marketing approval in Canada for use as an IV iron replacement therapy for the treatment of IDA in adult patients with CKD. Under our License, Development and Commercialization Agreement, or the Takeda Agreement, with Takeda Pharmaceutical Company Limited, or Takeda, Takeda has an exclusive license to market and sell *Feraheme* in Canada. We expect Takeda to launch *Feraheme* in Canada in 2012. In addition, we are currently pursuing marketing applications for *Feraheme* in the European Union, or EU, and Switzerland for the treatment of IDA in CKD patients.

GastroMARK®, which is marketed and sold under the trade name Lumirem® outside of the U.S, is our oral contrast agent used for delineating the bowel in magnetic resonance imaging, and is approved and marketed in the U.S., Europe and other countries through our licensees.

We are subject to risks common to companies in the pharmaceutical industry including, but not limited to, our sole dependence on the success of *Feraheme*, our potential inability to become profitable in the future, the potential development of significant safety or drug interaction problems with respect to *Feraheme*, uncertainties regarding market acceptance of *Feraheme*, uncertainties related to patient insurance coverage and third-party reimbursement for *Feraheme*, uncertainties related to the impact of current and future healthcare initiatives and legislation, competition in our industry, uncertainties related to our recent publicly announced process of evaluating strategic alternatives, our limited experience commercializing and distributing a pharmaceutical product, our dependence on key personnel, our reliance on our licensees to commercialize *Feraheme* in certain territories outside of the U.S., any adverse results from our recent corporate restructuring, our potential inability to operate our manufacturing facilities in compliance with current good manufacturing practices, our potential inability to obtain raw or other materials and manufacture sufficient quantities of *Feraheme*, uncertainty of the regulatory approval process for the broader *Feraheme* indication, for any indications outside of the U.S. or for potential alternative manufacturing facilities and processes, the potential fluctuation of our operating results, our reliance on a limited number of customers, potential differences between actual future results and the estimates or assumptions used by us in preparation of our consolidated financial statements, the volatility of our stock price, our potential inadvertent failure to comply with reporting and payment obligations under government pricing programs, our potential inadvertent failure to comply with the regulations of the FDA or other federal, state or foreign government agencies, uncertainties related to the actions of activist stockholders, uncertainties related to the protection of proprietary technology, potential product liability, potential legislative and regulatory changes, and potential costs and liabilities associated with pending or future litigation.

Throughout this Annual Report on Form 10-K, AMAG Pharmaceuticals, Inc. and our consolidated subsidiaries are collectively referred to as "the Company," "we," "us," or "our."

Table of Contents

**B. Summary of Significant Accounting Policies**

*Use of Estimates and Assumptions*

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make certain estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses, and the related disclosure of contingent assets and liabilities. The most significant estimates and assumptions are used in, but are not limited to, revenue recognition related to product sales and collaboration agreements, product sales allowances and accruals, assessing investments for potential other-than-temporary impairment and determining values of investments, reserves for doubtful accounts, accrued expenses, reserves for legal matters, income taxes and equity-based compensation expense. Actual results could differ materially from those estimates.

*Principles of Consolidation*

The accompanying consolidated financial statements include our accounts and the accounts of our wholly-owned subsidiaries, Alamo Acquisition Sub, Inc., AMAG Europe Limited, and AMAG Securities Corporation. Alamo Acquisition Sub, Inc. was incorporated in Delaware in July 2011. AMAG Europe Limited was incorporated in October 2009 in London, England. AMAG Securities Corporation is a Massachusetts corporation which was incorporated in August 2007. All intercompany account balances and transactions between the companies have been eliminated.

*Cash and Cash Equivalents*

Cash and cash equivalents consist principally of cash held in commercial bank accounts, money market funds and U.S. Treasury securities having an original maturity of less than three months. At December 31, 2011, substantially all of our cash and cash equivalents were held in either commercial bank accounts or money market funds.

*Investments*

We account for and classify our investments as either "available-for-sale," "trading," or "held-to-maturity," in accordance with current guidance related to the accounting and classification of certain investments in debt and equity securities. The determination of the appropriate classification by us is based on a variety of factors, including management's intent at the time of purchase. As of December 31, 2011 and 2010, all of our investments were classified as available-for-sale securities.

Available-for-sale securities are those securities which we view as available for use in current operations, if needed. We generally classify our available-for-sale securities as short-term investments, even though the stated maturity date may be one year or more beyond the current balance sheet date. Available-for-sale investments are stated at fair value with their unrealized gains and losses included as a separate component of stockholders' equity entitled "Accumulated other comprehensive loss," until such gains and losses are realized or until an unrealized loss is considered other-than-temporary. Due to our belief that the market for auction rate securities, or ARS, will likely take in excess of twelve months to fully recover, we have classified our ARS as long-term investments.

We recognize and report other-than-temporary impairments of our debt securities in accordance with current accounting guidance, which requires that for debt securities with a decline in fair value below amortized cost basis, an other-than-temporary impairment exists if (i) we have the intent to sell the security or (ii) it is more likely than not that we will be required to sell the security prior to recovery of its amortized cost basis. If either of these conditions is met, we recognize the difference between the amortized cost of the security and its fair value at the impairment measurement date in our consolidated statement of operations. If neither of these conditions is met, we must perform

Table of Contents

additional analyses to evaluate whether the unrealized loss is associated with the creditworthiness of the security rather than other factors, such as interest rates or market factors. These factors include evaluation of the security, issuer and other factors such as the duration of the period that, and extent to which, the fair value was less than cost basis, the financial health of and business outlook for the issuer, including industry and sector performance, operational and financing cash flow factors, overall market conditions and trends, underlying collateral, whether we have a favorable history in redeeming similar securities at prices at or above fair value, and credit ratings with respect to our investments provided by investments ratings agencies. If we determine from this analysis that we do not expect to receive cash flows sufficient to recover the entire amortized cost of the security, a credit loss exists. In this situation, the impairment is considered other-than-temporary and is recognized in our consolidated statement of operations.

*Fair Value of Financial Instruments*

Under current accounting standards, fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Valuation techniques used to measure fair value must maximize the use of observable inputs and minimize the use of unobservable inputs.

Current accounting guidance establishes a hierarchy used to categorize how fair value is measured and which is based on three levels of inputs, of which the first two are considered observable and the third unobservable, as follows:

Level 1 Quoted prices in active markets for identical assets or liabilities.

Level 2 Inputs other than Level 1 that are observable, either directly or indirectly, such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

We hold certain assets that are required to be measured at fair value on a recurring basis, including our cash equivalents and short- and long-term investments. The following tables represent the fair value hierarchy as of December 31, 2011 and 2010 for those assets that we measure at fair value on a recurring basis (in thousands):

|  | <b>Fair Value Measurements at December 31, 2011 Using:</b> |   |  |  |
|--|--|---|--|--|
|  | <b>Total</b>   | <b>Quoted Prices in<br/>Active Markets for<br/>Identical Assets<br/>(Level 1)</b> | <b>Significant Other<br/>Observable Inputs<br/>(Level 2)</b> | <b>Significant<br/>Unobservable<br/>Inputs<br/>(Level 3)</b> |
| Money market funds                             | \$ 55,995  | \$ 55,995   | \$   | \$   |
| Corporate debt securities                      | 94,626   |   | 94,626   |  |
| U.S. treasury and government agency securities | 48,086   |   | 48,086   |  |
| Commercial paper                               | 5,991  |   | 5,991  |  |
| Auction rate securities                        | 17,527   |   |  | 17,527   |
|  | \$ 222,225   | \$ 55,995   | \$ 148,703   | \$ 17,527  |

Table of Contents

|  | Fair Value Measurements at December 31, 2010 Using: |  |   |  |
|--|---|--|---|--|
|  |   | Quoted Prices in<br>Active<br>Markets for<br>Identical Assets<br>(Level 1) | Significant Other<br>Observable Inputs<br>(Level 2) | Significant<br>Unobservable<br>Inputs<br>(Level 3) |
|  | Total   |  |   |  |
| Money market funds                             | \$ 110,238  | \$ 110,238   | \$  | \$   |
| Corporate debt securities                      | 83,768  |  | 83,768  |  |
| U.S. treasury and government agency securities | 50,925  |  | 50,925  |  |
| Foreign government securities                  | 2,431   |  | 2,431   |  |
| Commercial paper                               | 10,495  |  | 10,495  |  |
| Auction rate securities                        | 33,597  |  |   | 33,597   |
|  | \$ 291,454  | \$ 110,238   | \$ 147,619  | \$ 33,597  |

With the exception of our ARS, which are valued using Level 3 inputs, as discussed below, and our money market funds, the fair value of our investments is primarily determined from independent pricing services which use Level 2 inputs to determine fair value. Independent pricing services normally derive security prices from recently reported trades for identical or similar securities, making adjustments based upon other significant observable market transactions. At the end of each reporting period, we perform quantitative and qualitative analyses of prices received from third parties to determine whether prices are reasonable estimates of fair value. After completing our analyses, we did not adjust or override any fair value measurements provided by our pricing services as of either December 31, 2011 or 2010. In addition, there were no transfers or reclassifications of any securities between Level 1 and Level 2 during either of the years ended December 31, 2011 and 2010.

We also analyze when the volume and level of activity for an asset or liability have significantly decreased and when circumstances indicate that a transaction may not be considered orderly. In order to determine whether the volume and level of activity for an asset or liability have significantly decreased, we assess current activity as compared to normal market activity for the asset or liability. We rely on many factors such as trading volume, trading frequency, the levels at which market participants indicate their willingness to buy and sell our securities, as reported by market participants, and current market conditions. Using professional judgment and experience, we evaluate and weigh the relevance and significance of all applicable factors to determine if there has been a significant decrease in the volume and level of activity for an asset, group of similar assets or liabilities. Similarly, in order to identify transactions that are not orderly, we take into consideration the activity in the market which can influence the determination and occurrence of an orderly transaction. Also, we inquire as to whether there may have been restrictions on the marketing of the security to a single or limited number of participants. Where possible, we assess the financial condition of the seller to determine whether observed transactions may have been forced. If there is a significant disparity between the trading price for a security held by us as compared to the trading prices of similar recent transactions, we consider whether this disparity is an indicator of a disorderly trade. Using professional judgment and experience, we evaluate and weigh the relevance and significance of all applicable factors to determine if the evidence suggests that a transaction or group of similar transactions is not orderly. Based upon these procedures, we determined that market activity for our non-ARS assets appeared normal and that transactions did not appear disorderly as of December 31, 2011 and 2010.

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

The following table provides a rollforward of our assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the years ended December 31, 2011 and 2010 (in thousands):

|  | December 31, 2011 | December 31, 2010 |
|--|-------------------|-------------------|
| Balance at beginning of period                 | \$ 33,597         | \$ 58,328         |
| Transfers to Level 3                           |                   |                   |
| Total gains (losses) (realized or unrealized): |                   |                   |
| Included in earnings                           | (210)             | (390)             |
| Included in other comprehensive income (loss)  | 3,790             | 1,184             |
| Purchases, issuances, sales and settlements:   |                   |                   |
| Purchases                                      |                   |                   |
| Issuances                                      |                   |                   |
| Sales  |                   |                   |
| Settlements                                    | (19,650)          | (25,525)          |
| Balance at end of period                       | \$ 17,527         | \$ 33,597         |

|   |    |    |
|---|----|----|
| The amount of total gains (losses) for the period included in earnings attributable to the change in unrealized gains (losses) relating to assets still held at end of period | \$ | \$ |
|---|----|----|

Gains and losses (realized or unrealized) included in earnings in the table above are reported in other income (expense) in our consolidated statement of operations.

### *Inventories*

Inventories are stated at the lower of cost or market (net realizable value), with approximate cost being determined on a first-in, first-out basis.

Prior to initial approval from the FDA or other regulatory agencies, we expense costs relating to the production of inventory in the period incurred. After such time as the product receives initial regulatory approval, we begin to capitalize the inventory costs related to the product. Prior to the FDA approval of *Feraheme* for commercial sale in June 2009, all production costs related to *Feraheme* were expensed to research and development. Subsequent to receiving FDA approval, costs related to the production of *Feraheme* are capitalized to inventory, including the costs of converting previously existing raw or other materials to inventory and vialing, labeling, and packaging inventory manufactured prior to approval whose costs had already been recorded as research and development expense. We continue to expense costs associated with clinical trial material as research and development expense.

### *Property, Plant and Equipment*

Property, plant and equipment are recorded at cost and depreciated when placed into service using the straight-line method, based on the following estimated useful lives: buildings 40 years; building improvements over the shorter of the remaining useful life of the building or the life of the improvement; laboratory and production equipment 5 years; and furniture and fixtures 5 years. The furniture, fixtures, and leasehold improvements associated with our facility lease are being depreciated over the shorter of their useful lives or the remaining life of the original lease (excluding optional lease renewal terms).

Costs for capital assets not yet placed in service are capitalized on our balance sheets, and the cost of maintenance and repairs is expensed as incurred. Upon sale or other disposition of property and equipment, the cost and related depreciation are removed from the accounts and any resulting gain or



Table of Contents

loss is charged to our consolidated statement of operations. Currently, our long-lived assets consist entirely of property and equipment. Long-lived assets to be held and used are evaluated for impairment whenever events or changes in circumstances indicate that the carrying value of the asset may not be recoverable. Determination of recoverability is based on an estimate of undiscounted future cash flows resulting from the use of the asset (asset group) and its eventual disposition. In the event such cash flows are not expected to be sufficient to recover the carrying amount of the assets, the assets are written down to their estimated fair values.

*Patents*

We expense all patent-related costs as incurred.

*Research and Development Expenses*

Research and development expenses include external expenses, such as costs of clinical trials, regulatory filing fees, contract research and development expenses, certain manufacturing research and development costs, consulting and professional fees and expenses, and internal expenses, such as compensation of employees engaged in research and development activities, the manufacture of product needed to support research and development efforts, related costs of facilities, and other general costs related to research and development. Manufacturing costs are expensed as incurred until a product has received the necessary initial regulatory approval.

*Advertising Costs*

Advertising costs are expensed as incurred and are included in selling, general and administrative expenses in our consolidated statement of operations. Advertising costs, including promotional expenses and costs related to trade shows were \$3.1 million, \$7.4 million and \$7.5 million for the years ended December 31, 2011, 2010 and 2009, respectively.

*Revenue Recognition*

*Net Product Sales*

We recognize net product sales in accordance with current accounting guidance related to the recognition, presentation and disclosure of revenue in financial statements, which outlines the basic criteria that must be met to recognize revenue and provides guidance for disclosure of revenue in financial statements. We recognize revenue when:

Persuasive evidence of an arrangement exists;

Delivery of product has occurred or services have been rendered;

The sales price charged is fixed or determinable; and

Collection is reasonably assured.

We record product sales allowances and accruals related to prompt payment discounts, chargebacks, governmental and other rebates, distributor, wholesaler and group purchasing organization, or GPO, fees, and product returns as a reduction of revenue in our consolidated statement of operations at the time product sales are recorded. Calculating these gross-to-net sales adjustments involves estimates and judgments based primarily on actual *Feraheme* sales data, forecasted customer buying patterns blended with historical experience of products similar to *Feraheme* sold by others, and other market research. In addition, we also monitor our distribution channel to determine whether additional allowances or accruals are required based on inventory in our sales channel. An

Table of Contents

analysis of our product sales allowances and accruals for the years ended December 31, 2011, 2010 and 2009 is as follows (in thousands):

|   | Years Ended December 31, |           |           |
|---|--------------------------|-----------|-----------|
|   | 2011                     | 2010      | 2009      |
| Product sales allowances and accruals   |                          |           |           |
| Discounts and chargebacks   | \$ 13,851                | \$ 5,113  | \$ 804    |
| Government and other rebates  | 8,544                    | 16,374    | 4,329     |
| Medicaid rebate reserve adjustment  | (2,532)                  | (599)     |           |
| Returns   | 1,259                    | 1,334     | 463       |
| Total product sales allowances and accruals   | \$ 21,122                | \$ 22,222 | \$ 5,596  |
| Total gross product sales   | \$ 73,935                | \$ 82,200 | \$ 22,078 |
| Total product sales allowances and accruals as a percent of total gross product sales | 29%                      | 27%       | 25%       |

Product sales allowances and accruals are primarily comprised of both direct and indirect fees, discounts and rebates and provisions for estimated product returns. Direct fees, discounts and rebates are contractual fees and price adjustments payable to wholesalers, specialty distributors and other customers that purchase products directly from us. Indirect fees, discounts and rebates are contractual price adjustments payable to healthcare providers and organizations, such as certain physicians, clinics, hospitals, GPOs, and dialysis organizations that typically do not purchase products directly from us but rather from wholesalers and specialty distributors. In accordance with guidance related to accounting for fees and consideration given by a vendor to a customer, including a reseller of a vendor's products, these fees, discounts and rebates are presumed to be a reduction of the selling price of *Feraheme*. Product sales allowances and accruals are based on definitive contractual agreements or legal requirements (such as Medicaid laws and regulations) related to the purchase and/or utilization of the product by these entities and are recorded in the same period that the related revenue is recognized. We estimate product sales allowances and accruals using either historical, actual and/or other data, including estimated patient usage, applicable contractual rebate rates, contract performance by the benefit providers, other current contractual and statutory requirements, historical market data based upon experience of *Feraheme* and other products similar to *Feraheme*, specific known market events and trends such as competitive pricing and new product introductions and current and forecasted customer buying patterns and inventory levels, and the shelf life of *Feraheme*. As part of this evaluation, we also review changes to federal and other legislation, changes to rebate contracts, changes in the level of discounts, and changes in product sales trends. Although allowances and accruals are recorded at the time of product sale, certain rebates are typically paid out, on average, up to six months or longer after the sale.

#### *Classification of Product Sales Allowances and Accruals*

Allowances against receivable balances primarily relate to prompt payment discounts, provider chargebacks and certain government agency chargebacks and are recorded at the time of sale, resulting in a reduction in product sales revenue or deferred revenue and the reporting of product sales receivables net of allowances. Accruals related to Medicaid and provider volume rebates, wholesaler and distributor fees, GPO fees, other discounts to healthcare providers and product returns are recorded at the time of sale, resulting in a reduction in product sales revenue and the recording of an increase in accrued expenses.

#### *Discounts*

We typically offer a 2% prompt payment discount to our customers as an incentive to remit payment in accordance with the stated terms of the invoice. Because we anticipate that those customers

Table of Contents

who are offered this discount will take advantage of the discount, we accrue 100% of the prompt payment discount, based on the gross amount of each invoice, at the time of sale. We adjust the accrual quarterly to reflect actual experience.

*Chargebacks*

Chargeback reserves represent our estimated obligations resulting from the difference between the prices at which we sell *Feraheme* to wholesalers and the sales price ultimately paid to wholesalers under fixed price contracts by third-party payors, including governmental agencies. We determine our chargeback estimates based on actual *Feraheme* sales data and forecasted customer buying patterns. Actual chargeback amounts are determined at the time of resale to the qualified healthcare provider, and we generally issue credits for such amounts within several weeks of receiving notification from the wholesaler. Estimated chargeback amounts are recorded at the time of sale, and we adjust the allowance quarterly to reflect actual experience.

*Governmental and Other Rebates*

Governmental and other rebate reserves relate to our reimbursement arrangements with state Medicaid programs or performance rebate agreements with certain classes of trade. We determine our estimates for Medicaid rebates based on market research data related to utilization rates by various end-users and actual *Feraheme* sales data and forecasted customer buying patterns blended with historical experience of products similar to *Feraheme* sold by others. Due to the extended time period between the sale of *Feraheme* and our receipt of the related Medicaid rebate claim, which can be over a year, we currently have limited actual claims payment data, and therefore are not able to solely rely on our actual *Feraheme* claims experience. In estimating these reserves, we provide for a Medicaid rebate associated with both those expected instances where Medicaid will act as the primary insurer as well as in those instances where we expect Medicaid will act as the secondary insurer. For rebates associated with reaching defined performance goals, we determine our estimates using actual *Feraheme* sales data and forecasted customer buying patterns. Rebate amounts generally are invoiced quarterly and are paid in arrears, and we expect to pay such amounts within several weeks of notification by the Medicaid or provider entity. We adjust the accrual quarterly to reflect actual rebate experience and estimated future claims.

During 2011, we revised our estimated Medicaid utilization based on actual rebate claims received since the 2009 launch of *Feraheme*, our expectations of state level activity, and estimated rebate claims not yet submitted, which resulted in a \$2.5 million reduction of our estimated Medicaid rebate reserve related to *Feraheme* sales from 2009 and 2010. The reduction in our estimated Medicaid rebate reserve had an impact of \$0.12 per basic and diluted share for 2011. If we determine in future periods that our actual rebate experience is not indicative of expected claims or if other factors affect estimated claims rates, we may be required to change our current estimated Medicaid accumulated reserve, which would affect our earnings in the period of the change in estimate and could be significant.

*Distributor/Wholesaler and Group Purchasing Organization Fees*

Fees under our arrangements with distributors and wholesalers are usually based upon units of *Feraheme* purchased during the prior month or quarter and are usually paid by us within several weeks of our receipt of an invoice from the wholesaler or distributor, as the case may be. Fees under our arrangements with GPOs are usually based upon member purchases during the prior quarter and are generally billed by the GPO within 30 days after period end. Current accounting standards related to consideration given by a vendor to a customer, including a reseller of a vendor's products, specify that cash consideration given by a vendor to a customer is presumed to be a reduction of the selling price of the vendor's products or services and therefore should be characterized as a reduction of revenue. Consideration should be characterized as a cost incurred if we receive, or will receive, an identifiable

Table of Contents

benefit (goods or services) in exchange for the consideration and we can reasonably estimate the fair value of the benefit received. Because the fees we pay to wholesalers do not meet the foregoing conditions to be characterized as a cost, we have characterized these fees as a reduction of revenue. We generally pay such amounts within several weeks of our receipt of an invoice from the distributor, wholesaler, or GPO. Accordingly, we accrue the estimated fee due, based on the gross amount of each invoice to the customer, at the time of sale. We adjust the accrual quarterly to reflect actual experience.

*Product Returns*

Consistent with industry practice, we generally offer our distributors and wholesaler customers a limited right to return product purchased directly from us which is principally based upon the product's expiration date which, once packaged, is currently four years in the U.S. We currently estimate product returns based upon historical trends in the pharmaceutical industry and trends for products similar to *Feraheme* sold by others. Due to the extended period between the sale of *Feraheme* and when the limited right of return is allowable, which can be several years, we currently have limited actual returns data, and therefore are not able to solely rely on our actual returns experience. We track actual returns by individual production lots. Returns on lots eligible for credits under our returned goods policy are monitored and compared with historical return trends and rates.

In addition to the factors discussed above, we consider several additional factors in our estimation process, including our internal sales forecasts and inventory levels in the distribution channel. We expect that wholesalers will not stock significant inventory due to the product's cost and expense to store. Based on the level of inventory in the distribution channel, we determine whether an adjustment to the sales return reserve is appropriate.

If necessary, our estimated rate of returns may be adjusted for historical return patterns as they become available and for known or expected changes in the marketplace. To date, returns and adjustments to our estimated rate of returns have been minimal. However, *Feraheme* is still early in its product lifecycle and historical returns experience may not be indicative of *Feraheme's* future rate of returns. A future revision to our product returns estimate would result in a corresponding change to our net product sales in the period in which the change is made and could be significant.

*License Fee and Other Collaboration Revenues*

The terms of product development and commercialization agreements entered into between us and our collaborative licensees may include non-refundable license fees, payments based on the achievement of certain milestones and performance goals, reimbursement of certain out-of-pocket costs, payment for manufacturing services, and royalties on product sales. We recognize license fee and research and development revenue under collaborative arrangements over the term of the applicable agreements using a proportional performance model, if practical. Otherwise, we recognize such revenue on a straight-line basis. Under this model, revenue is generally recognized in an amount equal to the lesser of the amount due under the agreements or an amount based on the proportional performance to date. In cases where project costs or other performance metrics are not estimable but there is an established contract period, revenues are recognized on a straight-line basis over the term of the relevant agreement. In cases where we are reimbursed for certain research and development costs associated with our collaboration agreements and where we are acting as the principal in carrying out these services, any reimbursement payments are recorded in license fee and other collaboration revenues in our consolidated statement of operations to match the costs that we incur during the period in which we perform those services. Nonrefundable payments and fees are recorded as deferred revenue upon receipt and may require deferral of revenue recognition to future periods.

Table of Contents

*Royalty Revenues*

We receive royalty revenues under license and marketing agreements with several companies that sell products that we developed. The license agreements provide for the payment of royalties to us based on sales of the licensed product. As we do not have the ability to reliably estimate our royalties in any given period, we currently recognize royalty revenue when cash payments are received.

*Multiple Element Arrangements and Milestone Payments*

We evaluate revenue from arrangements that have multiple elements to determine whether the components of the arrangement represent separate units of accounting as defined in the accounting guidance related to revenue arrangements with multiple deliverables. Under current accounting guidance, which governs any agreements that contain multiple elements that are either entered into or modified subsequent to January 1, 2011, companies are required to establish the fair value of undelivered products and services based on a separate revenue recognition process using management's best estimate of the selling price for an undelivered item when there is no other means to determine the fair value of that undelivered item. Unmodified agreements entered into prior to January 1, 2011, including our agreements with Takeda and 3SBio, Inc., or 3SBio, are accounted for under previous accounting guidance, which provides that an element of a contract can be accounted for separately if the delivered elements have standalone value and the fair value of all undelivered elements is determinable. If an element is considered to have standalone value but the fair value of the undelivered items cannot be determined, all elements of the arrangement are recognized as revenue as a single unit of accounting over the period of performance for such undelivered items or services.

When multiple deliverables are combined and accounted for as a single unit of accounting, we base our revenue recognition pattern on the last to be delivered element. Revenue is recognized using either a proportional performance or straight-line method, depending on whether we can reasonably estimate the level of effort required to complete our performance obligations under an arrangement and whether such performance obligations are provided on a best-efforts basis. To the extent we cannot reasonably estimate our performance obligations, we recognize revenue on a straight-line basis over the period we expect to complete our performance obligations.

Our collaboration agreements may entitle us to additional payments upon the achievement of performance-based milestones. If a milestone involves substantive effort on our part and its achievement is not considered probable at the inception of the collaboration, we recognize the milestone consideration as revenue in the period in which the milestone is achieved only if it meets the following additional criteria: (1) the milestone consideration received is commensurate with either the level of effort required to achieve the milestone or the enhancement of the value of the item delivered as a result of a specific outcome resulting from our performance to achieve the milestone; (2) the milestone is related solely to past performance; and (3) the milestone consideration is reasonable relative to all deliverables and payment terms in the arrangement. For milestones that do not meet the above criteria and are therefore not considered substantive milestones, we recognize that portion of the milestone payment equal to the percentage of the performance period completed at the time the milestone is achieved and the above conditions are met. The remaining portion of the milestone will be recognized over the remaining performance period using a proportional performance or straight-line method.

*Shipping and Handling Costs*

We utilize a third-party logistics provider, which is a subsidiary of one of our distribution customers, to provide us with various shipping and handling services related to sales of *Feraheme*. Current accounting standards related to consideration given by a vendor to a customer, including a reseller of a vendor's products, specify that cash consideration given by a vendor to a customer is

Table of Contents

presumed to be a reduction of the selling price of the vendor's products or services and therefore should be characterized as a reduction of revenue. However, that presumption is overcome and the consideration should be characterized as a cost incurred if both of the following conditions are met:

We receive, or will receive, an identifiable benefit (goods or services) in exchange for the consideration; and

We can reasonably estimate the fair value of the benefit received.

Since both of the above conditions were met with respect to the costs we incurred for shipping and handling services, we have recorded \$0.1 million, \$0.2 million and \$0.1 million as a selling, general and administrative expense during the years ended December 31, 2011, 2010 and 2009, respectively.

*Equity-Based Compensation*

Under the fair value recognition guidance of equity-based compensation accounting rules, equity-based compensation cost is generally required to be measured at the grant date (based upon an estimate of the fair value of the compensation granted) and recorded to expense over the requisite service period, which generally is the vesting period. Because equity-based compensation expense is based on awards ultimately expected to vest, we must make certain judgments about whether employees and directors will complete the requisite service period. Accordingly, we have reduced the compensation expense being recognized for estimated forfeitures. Under the current accounting guidance, forfeitures are estimated at the time of grant and revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates. Forfeitures are estimated based upon historical experience. If factors change and we employ different assumptions in future periods, the compensation expense that we record in the future may differ significantly from what we have recorded in the current period.

We estimate the fair value of equity-based compensation involving stock options based on the Black-Scholes option pricing model. We estimate the fair value of our restricted stock units whose vesting is contingent upon market conditions using the Monte-Carlo simulation model. These models require the input of several factors such as the expected option term, the expected risk-free interest rate over the expected option term, the expected volatility of our stock price over the expected option term, and the expected dividend yield over the expected option term and are subject to various assumptions. The fair value of awards whose fair values are calculated using the Black-Scholes option pricing model is generally being amortized on a straight-line basis over the requisite service period and is recognized based on the proportionate amount of the requisite service period that has been rendered during each reporting period. The fair value of awards with market conditions is being amortized based upon the estimated derived service period. We believe our valuation methodologies are appropriate for estimating the fair value of the equity awards we grant to our employees and directors. Our equity award valuations are estimates and thus may not be reflective of actual future results or amounts ultimately realized by recipients of these grants. These amounts, and the amounts applicable to future quarters, are also subject to future quarterly adjustments based upon a variety of factors, which include, but are not limited to, changes in estimated forfeiture rates and the issuance of new equity-based awards. The fair value of restricted stock units granted to our employees and directors is determined based upon the quoted closing market price per share on the date of grant, adjusted for assumed forfeitures. As with any accounting policy that applies judgments and estimates, actual results could significantly differ from those estimates which could result in a material adverse impact to our financial results.

*Income Taxes*

Deferred tax assets and deferred tax liabilities are recognized based on temporary differences between the financial reporting and tax basis of assets and liabilities using future enacted rates. A

Table of Contents

valuation allowance is recorded against deferred tax assets if it is more likely than not that some or all of our deferred tax assets will not be realized.

*Concentrations and Significant Customer Information*

Financial instruments which potentially subject us to concentrations of credit risk consist principally of cash, cash equivalents, investments, and accounts receivable. As of December 31, 2011, our cash, cash equivalents and investments amounted to approximately \$229.7 million. We currently invest our excess cash primarily in U.S. government and agency money market funds, and investments in corporate debt securities, U.S. treasury and government agency securities, commercial paper and ARS. As of December 31, 2011 we had approximately \$56.0 million of our total \$63.5 million cash and cash equivalents balance invested in institutional money market funds, of which \$31.8 million was invested in a single fund, which is collateralized solely by U.S. treasury and government agency securities.

Our operations are located solely within the U.S. We are focused principally on developing, manufacturing, and commercializing *Feraheme*. We perform ongoing credit evaluations of our customers and generally do not require collateral. The following table sets forth customers who represented 10% or more of our total revenues for the years ended December 31, 2011, 2010 and 2009.

|  | Years Ended December 31, |      |      |
|--|--------------------------|------|------|
|  | 2011                     | 2010 | 2009 |
| AmerisourceBergen Drug Corporation     | 41%                      | 36%  | 46%  |
| McKesson Corporation                   | 21%                      | <10% | <10% |
| Takeda Pharmaceuticals Company Limited | 13%                      | <10% |      |
| Cardinal Health, Inc.                  | 13%                      | <10% | <10% |
| Metro Medical Supply, Inc.             | <10%                     | 21%  | 28%  |

In addition, approximately 35% of our end-user demand in 2011 was generated by members of a single GPO with which we have contracted. Revenues from customers outside of the U.S. amounted to approximately 14% and 10% of our total revenues for the years ended December 31, 2011 and 2010, respectively, and were principally related to collaboration revenue recognized in connection with our collaboration agreement with Takeda, which is based in Japan. Revenues for the year ended December 31, 2009 from customers outside of the U.S., principally in France, amounted to 2% of our total revenues.

*Comprehensive Income (Loss)*

The current accounting guidance related to comprehensive income (loss) requires us to display comprehensive loss and its components as part of our consolidated financial statements. Our comprehensive loss consists of net loss and other comprehensive income (loss). Other comprehensive income (loss) includes changes in equity that are excluded from net loss, which for all periods presented related to unrealized holding gains and losses on available-for-sale investments, net of tax.

Table of Contents*Net Loss per Share*

We compute basic net loss per share by dividing net loss by the weighted average number of common shares outstanding during the relevant period. The following table sets forth the potential common shares issuable upon the exercise of outstanding options and the vesting of restricted stock units (prior to consideration of the treasury stock method), the total of which was excluded from our computation of diluted net loss per share because such options and restricted stock units were anti-dilutive due to a net loss in the relevant periods (in thousands):

|  | Years Ended December 31, |              |              |
|--|--------------------------|--------------|--------------|
|  | 2011                     | 2010         | 2009         |
| Options to purchase shares of common stock                                 | 1,817                    | 2,411        | 2,416        |
| Shares of common stock issuable upon the vesting of restricted stock units | 669                      | 385          | 216          |
| <b>Total</b>   | <b>2,486</b>             | <b>2,796</b> | <b>2,632</b> |

The components of basic and diluted net loss per share were as follows (in thousands, except per share data):

|  | Years Ended December 31, |             |             |
|--|--------------------------|-------------|-------------|
|  | 2011                     | 2010        | 2009        |
| Net loss                                   | \$ (77,069)              | \$ (81,153) | \$ (93,351) |
| Weighted average common shares outstanding | 21,189                   | 20,806      | 17,109      |
| Net loss per share:                        |                          |             |             |
| Basic and diluted                          | \$ (3.64)                | \$ (3.90)   | \$ (5.46)   |

**C. Investments**

As of December 31, 2011 and 2010, the combined total of our short- and long-term investments equaled \$166.2 million and \$181.2 million, respectively, and consisted of securities classified as available-for-sale in accordance with accounting standards which provide guidance related to accounting and classification of certain investments in debt and equity securities.



Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

Table of Contents

The following is a summary of our short- and long-term investments as of December 31, 2011 and 2010 (in thousands):

|  | December 31, 2011 |                              |                               |                            |
|--|-------------------|------------------------------|-------------------------------|----------------------------|
|  | Amortized<br>Cost | Gross<br>Unrealized<br>Gains | Gross<br>Unrealized<br>Losses | Estimated<br>Fair<br>Value |
| <b>Short-term investments:</b>                 |                   |                              |                               |                            |
| Corporate debt securities                      |                   |                              |                               |                            |
| Due in one year or less                        | \$ 74,687         | \$ 81                        | \$ (115)                      | \$ 74,653                  |
| Due in one to three years                      | 19,950            | 73                           | (50)                          | 19,973                     |
| U.S. treasury and government agency securities |                   |                              |                               |                            |
| Due in one year or less                        | 26,770            | 67                           | (7)                           | 26,830                     |
| Due in one to three years                      | 21,028            | 228                          |                               | 21,256                     |
| Commercial paper                               |                   |                              |                               |                            |
| Due in one year or less                        | 5,997             |                              | (6)                           | 5,991                      |
| <b>Total short-term investments</b>            | <b>\$ 148,432</b> | <b>\$ 449</b>                | <b>\$ (178)</b>               | <b>\$ 148,703</b>          |
| <b>Long-term investments:</b>                  |                   |                              |                               |                            |
| Auction rate securities                        |                   |                              |                               |                            |
| Due after five years                           | 19,900            |                              | (2,373)                       | 17,527                     |
| <b>Total long-term investments</b>             | <b>\$ 19,900</b>  | <b>\$</b>                    | <b>\$ (2,373)</b>             | <b>\$ 17,527</b>           |
| <b>Total short and long-term investments</b>   | <b>\$ 168,332</b> | <b>\$ 449</b>                | <b>\$ (2,551)</b>             | <b>\$ 166,230</b>          |

|  | December 31, 2010 |                              |                               |                            |
|--|-------------------|------------------------------|-------------------------------|----------------------------|
|  | Amortized<br>Cost | Gross<br>Unrealized<br>Gains | Gross<br>Unrealized<br>Losses | Estimated<br>Fair<br>Value |
| <b>Short-term investments:</b>                 |                   |                              |                               |                            |
| Corporate debt securities                      |                   |                              |                               |                            |
| Due in one year or less                        | \$ 37,660         | \$ 65                        | \$ (12)                       | \$ 37,713                  |
| Due in one to three years                      | 45,883            | 197                          | (25)                          | 46,055                     |
| U.S. treasury and government agency securities |                   |                              |                               |                            |
| Due in one year or less                        | 22,554            | 39                           | (1)                           | 22,592                     |
| Due in one to three years                      | 28,103            | 235                          | (5)                           | 28,333                     |
| Foreign government securities                  |                   |                              |                               |                            |
| Due in one year or less                        | 2,431             |                              |                               | 2,431                      |
| Commercial paper                               |                   |                              |                               |                            |
| Due in one year or less                        | 10,493            | 2                            |                               | 10,495                     |
| <b>Total short-term investments</b>            | <b>\$ 147,124</b> | <b>\$ 538</b>                | <b>\$ (43)</b>                | <b>\$ 147,619</b>          |
| <b>Long-term investments:</b>                  |                   |                              |                               |                            |
| Auction rate securities                        |                   |                              |                               |                            |
| Due after five years                           | 39,550            |                              | (5,953)                       | 33,597                     |
| <b>Total long-term investments</b>             | <b>\$ 39,550</b>  | <b>\$</b>                    | <b>\$ (5,953)</b>             | <b>\$ 33,597</b>           |
| <b>Total short and long-term investments</b>   | <b>\$ 186,674</b> | <b>\$ 538</b>                | <b>\$ (5,996)</b>             | <b>\$ 181,216</b>          |

Table of Contents

*Auction Rate Securities*

As of December 31, 2011, we held a total of \$17.5 million in fair market value of ARS, reflecting a reduction of approximately \$2.4 million from the par value of these securities of approximately \$19.9 million. As of December 31, 2011, all of our ARS were municipal bonds with an auction reset feature and were classified as available-for-sale. The majority of our ARS portfolio was rated AAA as of December 31, 2011 by at least one of the major securities rating agencies and was primarily collateralized by student loans substantially guaranteed by the U.S. government under the Federal Family Education Loan Program. As of December 31, 2011, all of our ARS continue to pay interest according to their stated terms.

In February 2008, our ARS began to experience failed auctions and have continued to experience failed auctions since that time. As a result of the lack of significant observable ARS market activity since February 2008, we use a discounted cash flow methodology to value these securities as opposed to valuing them at their par value. Our valuation analysis considers, among other items, assumptions that market participants would use in their estimates of fair value, such as the collateral underlying the security, the creditworthiness of the issuer and any associated guarantees, credit ratings of the security by the major securities rating agencies, the ability or inability to sell the investment in an active market or to the issuer, the timing of expected future cash flows, and the expectation of the next time the security will have a successful auction or when call features may be exercised by the issuer. In addition, for all available-for-sale debt securities with unrealized losses, management performs an analysis to assess whether we intend to sell or whether we would more likely than not be required to sell the security before the expected recovery of the amortized cost basis. In the event that we intend to sell a security, or may be required to do so, the decline in fair value of the security would be deemed to be other-than-temporary and the full amount of the unrealized loss would be recorded in our consolidated statement of operations as an impairment loss. Regardless of our intent to sell a security, we perform additional analyses on all securities with unrealized losses to evaluate whether there could be a credit loss associated with the security. Based on the methodology and the analysis above, we have estimated the fair value of our ARS to be \$17.5 million and have recorded the \$2.4 million reduction in fair value as an unrealized loss to accumulated other comprehensive loss as of December 31, 2011.

Due to our belief that the market for ARS will likely take in excess of twelve months to fully recover, we have classified our portfolio of ARS as long-term investments in our consolidated balance sheet as of December 31, 2011. We believe that the impairment related to our ARS is primarily attributable to the lack of liquidity of these investments, coupled with the ongoing uncertainty in the credit and capital markets, and we have no reason to believe that any of the underlying issuers of our ARS are presently at risk of default. For all of our ARS, the underlying maturity date is in excess of one year, and the majority have final maturity dates which occur approximately 25 to 35 years in the future. We believe we will ultimately be able to liquidate our investments in ARS without significant loss prior to their maturity dates primarily due to the collateral securing most of our ARS. However, it could take until final maturity of the ARS to realize the par value of our remaining ARS investments. As a result, we believe the decline in value of our ARS is a temporary impairment and similarly, any future fluctuation in fair value related to our ARS that we deem to be temporary, including any recoveries of previous write-downs, would be recorded to accumulated other comprehensive loss. If we determine that any future unrealized loss is other-than-temporary, we will record a charge to our consolidated statement of operations. In the event that we need to access our investments in these securities, we will not be able to do so until a future auction is successful, the issuer calls the security pursuant to a mandatory tender or redemption prior to maturity, a buyer is found outside the auction process, or the securities mature. In addition, as part of our determination of the fair value of our investments, we consider credit ratings provided by independent investment rating agencies as of the valuation date. These ratings are subject to change, and we may be required to adjust our future valuation of these ARS which may adversely affect the value of these investments. Based upon the

Table of Contents

various analyses described above, we did not recognize any unrealized credit losses related to our securities during the years ended December 31, 2011 and 2010.

*Impairments and Unrealized Gains and Losses on Investments*

The following is a summary of the fair value of our investments with unrealized losses that are deemed to be temporarily impaired and their respective gross unrealized losses aggregated by investment category and length of time that individual securities have been in a continuous unrealized loss position as of December 31, 2011 and 2010 (in thousands):

|  | December 31, 2011   |                   |                      |                   |            |                   |
|--|---------------------|-------------------|----------------------|-------------------|------------|-------------------|
|  | Less than 12 Months |                   | 12 Months or Greater |                   | Total      |                   |
|  | Fair Value          | Unrealized Losses | Fair Value           | Unrealized Losses | Fair Value | Unrealized Losses |
| Corporate debt securities                      | \$ 34,097           | \$ (161)          | \$ 4,124             | \$ (4)            | \$ 38,221  | \$ (165)          |
| U.S. treasury and government agency securities | 8,841               | (7)               |                      |                   | 8,841      | (7)               |
| Commercial paper                               | 5,991               | (6)               |                      |                   | 5,991      | (6)               |
| Auction rate securities                        |                     |                   | 19,900               | (2,373)           | 19,900     | (2,373)           |
|  | \$ 48,929           | \$ (174)          | \$ 24,024            | \$ (2,377)        | \$ 72,953  | \$ (2,551)        |

|  | December 31, 2010   |                   |                      |                   |            |                   |
|--|---------------------|-------------------|----------------------|-------------------|------------|-------------------|
|  | Less than 12 Months |                   | 12 Months or Greater |                   | Total      |                   |
|  | Fair Value          | Unrealized Losses | Fair Value           | Unrealized Losses | Fair Value | Unrealized Losses |
| Corporate debt securities                      | \$ 31,005           | \$ (37)           | \$                   | \$                | \$ 31,005  | \$ (37)           |
| U.S. treasury and government agency securities | 13,447              | (6)               |                      |                   | 13,447     | (6)               |
| Auction rate securities                        |                     |                   | 33,597               | (5,953)           | 33,597     | (5,953)           |
|  | \$ 44,452           | \$ (43)           | \$ 33,597            | \$ (5,953)        | \$ 78,049  | \$ (5,996)        |

We did not recognize any other-than-temporary impairment losses in our consolidated statements of operations related to our securities during either of the years ended December 31, 2011 or 2010. Future events may occur, or additional information may become available, which may cause us to identify credit losses where we do not expect to receive cash flows sufficient to recover the entire amortized cost basis of a security and which may necessitate the recording of future realized losses on securities in our portfolio. Significant losses in the estimated fair values of our investments could have a material adverse effect on our earnings in future periods.

*Realized Gains and Losses on Investments*

Gains and losses are determined on the specific identification method. During 2011, we recorded net realized losses of approximately \$0.2 million to our consolidated statement of operations. These net realized losses were primarily attributable to our participation in a June 2011 purchase offer from an issuer of one of our ARS holdings with a par value of \$5.0 million which resulted in our receipt of proceeds of approximately \$4.8 million and our recognition of a \$0.2 million realized loss.

**D. Accounts Receivable**

Our accounts receivable were \$5.9 million and \$5.8 million as of December 31, 2011 and 2010, respectively, and primarily represented amounts due from wholesalers and distributors to whom we sell *Feraheme* directly. Accounts receivable are recorded net of reserves for estimated chargeback

Table of Contents

obligations, prompt payment discounts and any allowance for doubtful accounts. Reserves for other sales-related allowances such as rebates, distribution and other fees, and product returns are included in accrued expenses in our consolidated balance sheets.

As part of our credit management policy, we perform ongoing credit evaluations of our customers, and we have not required collateral from any customer. To date, we have not experienced significant bad debts. Accordingly, we have not established an allowance for doubtful accounts at either December 31, 2011 or 2010. If the financial condition of any of our significant customers was to deteriorate and result in an impairment of its ability to make payments owed to us, an allowance for doubtful accounts may be required which could have a material effect on earnings in the period of any such adjustment.

Customers which represented greater than 10% of our accounts receivable balances as of December 31, 2011 and 2010 were as follows:

|                                    | December 31, |      |
|------------------------------------|--------------|------|
|                                    | 2011         | 2010 |
| AmerisourceBergen Drug Corporation | 44%          | 65%  |
| McKesson Corporation               | 33%          | 10%  |
| Cardinal Health, Inc.              | 15%          | 14%  |
| Metro Medical Supply, Inc.         | <10%         | 18%  |

**E. Inventories**

Our major classes of inventories were as follows as of December 31, 2011 and 2010 (in thousands):

|                   | December 31, |           |
|-------------------|--------------|-----------|
|                   | 2011         | 2010      |
| Raw materials     | \$ 1,892     | \$ 2,332  |
| Work in process   | 3,696        | 55        |
| Finished goods    | 9,618        | 13,957    |
| Total inventories | \$ 15,206    | \$ 16,344 |

Included in work in process and finished goods inventories as of December 31, 2011 and 2010 was approximately \$3.0 million and \$1.5 million, respectively, of *Feraheme* produced in third-party manufacturing facilities and using processes for which we have not yet received regulatory approval. We believe future regulatory approval of these facilities and processes is probable and that this inventory is realizable.

On a quarterly basis, we analyze our inventory levels to determine whether we have any obsolete, expired, or excess inventory. If any inventory is expected to expire prior to being sold, has a cost basis in excess of its net realizable value, is in excess of expected sales requirements as determined by internal sales forecasts, or fails to meet commercial sale specifications, the inventory is written-down through a charge to cost of goods sold. The determination of whether inventory costs will be realizable requires estimates by management. A critical input in this determination is future expected inventory requirements, based on internal sales forecasts. Once packaged, *Feraheme* currently has a shelf-life of four years in the U.S., and as a result of comparison to internal sales forecasts, we expect to fully realize the carrying value of our current *Feraheme* inventory. If actual market conditions are less favorable than those projected by management, additional inventory write-downs may be required. Charges for inventory write-downs are not reversed if it is later determined that the product is saleable.

Equity-based compensation of approximately \$0.1 million and \$0.8 million was capitalized into inventory for the years ended December 31, 2011 and 2010, respectively.

Table of Contents**F. Property, Plant and Equipment**

Property, plant and equipment consisted of the following as of December 31, 2011 and 2010, respectively (in thousands):

|                                     | December 31, |           |
|-------------------------------------|--------------|-----------|
|                                     | 2011         | 2010      |
| Land                                | \$ 360       | \$ 360    |
| Buildings and improvements          | 11,308       | 11,163    |
| Laboratory and production equipment | 7,662        | 7,424     |
| Furniture and fixtures              | 5,382        | 4,927     |
| Construction in process             | 86           | 417       |
|                                     | 24,798       | 24,291    |
| Less accumulated depreciation       | (15,592)     | (13,056)  |
| Property, plant and equipment, net  | \$ 9,206     | \$ 11,235 |

**G. Current and Long-Term Liabilities***Accrued Expenses*

Accrued expenses consisted of the following as of December 31, 2011 and 2010 (in thousands):

|   | December 31, |           |
|---|--------------|-----------|
|   | 2011         | 2010      |
| Clinical, manufacturing and regulatory consulting fees and expenses | \$ 11,468    | \$ 4,987  |
| Commercial rebates, fees and returns                                | 5,943        | 10,015    |
| Salaries, bonuses, and other compensation                           | 5,924        | 5,176     |
| Restructuring expense   | 2,366        | 1,324     |
| Professional, license, and other fees and expenses                  | 1,966        | 1,827     |
| Commercial consulting fees and expenses                             | 1,249        | 2,226     |
| Total accrued expenses  | \$ 28,916    | \$ 25,555 |

*Deferred Revenues*

Deferred revenues consisted of the following as of December 31, 2011 and 2010 (in thousands):

|   | December 31, |           |
|---|--------------|-----------|
|   | 2011         | 2010      |
| <b>Short-term deferred revenues:</b>                    |              |           |
| Takeda  | \$ 6,096     | \$ 6,096  |
| Sales of <i>Feraheme</i> under launch incentive program | 250          | 507       |
| Total   | \$ 6,346     | \$ 6,603  |
| <b>Long-term deferred revenues:</b>                     |              |           |
| Takeda  | \$ 44,196    | \$ 50,292 |
| 3SBio   | 1,000        | 1,000     |
| Total   | \$ 45,196    | \$ 51,292 |

Table of Contents

During 2010, under the terms of our collaboration agreement with Takeda, we received certain payments, including a \$60.0 million upfront fee and \$1.0 million reimbursed to us for certain expenses incurred prior to entering the agreement. We have recorded such payments as deferred revenue which we are recognizing on a straight-line basis over a period of 10 years, which represents the current patent life of *Feraheme* and our best estimate of the period over which we will substantially perform our obligations.

In consideration of the grant of the license to 3SBio in 2008, we received an upfront payment of \$1.0 million, the recognition of which has been deferred and is being recognized under the proportional performance methodology as we supply *Feraheme* to 3SBio over the thirteen year initial term of the agreement.

*Other Long-Term Liabilities*

Other long-term liabilities at both December 31, 2011 and 2010 consisted solely of deferred rent related to the lease of our principal executive offices in Lexington, Massachusetts.

**H. Income Taxes**

For the years ended December 31, 2011, 2010 and 2009, we recognized \$1.2 million, \$0.5 million and \$1.1 million in tax benefits, respectively, which were the result of our recognition of corresponding income tax expense associated with the increase in the value of certain securities that we carried at fair market value during the same respective periods. The corresponding income tax expense has been recorded in other comprehensive income. In addition, during 2009, we recognized an additional \$0.2 million in tax benefits associated with U.S. research and development tax credits against which we had previously provided a full valuation allowance, but which became refundable as a result of legislation passed in that year.

The reconciliation of the statutory U.S. federal income tax rate to our effective income tax rate is as follows:

|                                     | <b>Years Ended December 31,</b> |             |             |
|-------------------------------------|---------------------------------|-------------|-------------|
|                                     | <b>2011</b>                     | <b>2010</b> | <b>2009</b> |
| Statutory U.S. federal tax rate     | (34.0)%                         | (34.0)%     | (34.0)%     |
| State taxes, net of federal benefit | (3.4)%                          | (5.8)%      | (2.3)%      |
| Permanent items, net                | 2.8%                            | 2.2%        | 2.1%        |
| Tax credits                         | (1.6)%                          | (2.2)%      | (1.0)%      |
| Valuation allowance                 | 34.7%                           | 39.2%       | 33.9%       |
| <br>                                |                                 |             |             |
| Total tax (benefit) expense         | (1.5)%                          | (0.6)%      | (1.3)%      |

Deferred tax assets and deferred tax liabilities are recognized based on temporary differences between the financial reporting and tax basis of assets and liabilities using future enacted rates. A valuation allowance is recorded against deferred tax assets if it is more likely than not that some or all

Table of Contents

of the deferred tax assets will not be realized. The components of our deferred tax assets and liabilities are as follows (in thousands):

|                                    | December 31, |           |
|------------------------------------|--------------|-----------|
|                                    | 2011         | 2010      |
| <b>Assets</b>                      |              |           |
| Net operating loss carryforwards   | \$ 75,738    | \$ 61,097 |
| Tax credit carryforwards           | 12,560       | 11,279    |
| Deferred revenue                   | 19,321       | 21,861    |
| Equity award expense               | 10,331       | 9,534     |
| Capitalized research & development | 43,463       | 29,146    |
| Other                              | 6,406        | 8,257     |
| <b>Liabilities</b>                 |              |           |
| Depreciation                       | (130)        | (331)     |
|                                    | 167,689      | 140,843   |
| Valuation allowance                | (167,689)    | (140,843) |
| Net deferred taxes                 | \$           | \$        |

Due to the uncertainty surrounding the realization of favorable tax attributes in future tax returns, we have recorded a full valuation allowance against our otherwise recognizable net deferred tax assets. The valuation allowance increased by approximately \$26.8 million, \$27.9 million and \$28.7 million for the years ended December 31, 2011, 2010 and 2009, respectively, primarily due to an increase in our net operating loss, or NOL, carryforwards, capitalized research and development expense, and equity-based compensation expense.

At December 31, 2011, we had federal NOL carryforwards of approximately \$202.1 million and state NOL carryforwards of up to \$138.1 million. We also had federal capital loss carryforwards of \$1.7 million to offset future capital gains and an additional \$24.4 million and \$16.5 million of federal and state NOLs, respectively, not reflected above which were attributable to deductions from the exercise of equity awards. The benefit from these deductions will be recorded as a credit to additional paid-in capital if and when realized through a reduction of taxes paid in cash. Our federal NOLs will begin to expire in 2011, and our most significant state NOLs expire at various dates through 2032. Our capital loss carryforwards will expire in 2015. In addition, we have federal and state tax credits of approximately \$9.5 million and \$4.7 million, respectively, to offset future tax liabilities. Our tax credits will expire periodically through 2032 if not utilized.

Utilization of our NOLs and research and development, or R&D, credit carryforwards may be subject to a substantial annual limitation due to ownership change limitations that have occurred previously or that could occur in the future in accordance with Section 382 of the Internal Revenue Code of 1986, or Section 382, as well as similar state provisions. These ownership changes may limit the amount of NOL and R&D credit carryforwards that can be utilized annually to offset future taxable income and taxes, respectively. In general, an ownership change as defined by Section 382 results from transactions increasing the ownership of certain shareholders or public groups in the stock of a corporation by more than 50 percentage points over a three-year period. Since our formation, we have raised capital through the issuance of capital stock on several occasions. These financings, combined with the purchasing shareholders' subsequent disposition of those shares, may have resulted in a change of control as defined by Section 382 or could result in a change of control in the future upon subsequent disposition. In May 2011, we conducted an analysis under Section 382 to determine if historical changes in ownership through December 31, 2010 would limit or otherwise restrict our ability to utilize these NOL and R&D credit carryforwards. As a result of this analysis, we do not believe there are any significant limitations on our ability to utilize these carryforwards. However, changes in

Table of Contents

ownership after December 31, 2010 could affect the limitation in future years. Any limitation may result in expiration of a portion of the NOL or R&D credit carryforwards before utilization.

At December 31, 2011 and 2010, we had no unrecognized tax benefits. We have not, as yet, conducted a study of our R&D credit carryforwards. Such a study could result in an adjustment to our R&D credit carryforwards; however, until a study is completed and any adjustment is known, no amounts are being presented as an uncertain tax position. A full valuation allowance has been provided against our R&D credits and, if an adjustment is required, this adjustment would be offset by an adjustment to the valuation allowance. Thus, there would be no impact to the consolidated balance sheet or statement of operations if an adjustment were required.

We would recognize both accrued interest and penalties related to unrecognized benefits in income tax expense. We have not recorded any interest or penalties on any unrecognized benefits since inception.

The statute of limitations for assessment by the Internal Revenue Service, or the IRS, and state tax authorities is closed for tax years prior to September 30, 2007, although carryforward attributes that were generated prior to tax year 2007 may still be adjusted upon examination by the IRS or state tax authorities if they either have been or will be used in a future period. We file income tax returns in the U.S. federal and various state jurisdictions. There are currently no federal or state audits in progress.

**I. Equity-Based Compensation**

We currently maintain several equity compensation plans, including our Second Amended and Restated 2007 Equity Incentive Plan, or the 2007 Plan, our Amended and Restated 2000 Stock Plan, or the 2000 Plan, and our 2010 Employee Stock Purchase Plan, or the 2010 ESPP.

*Second Amended and Restated 2007 Equity Incentive Plan*

Our 2007 Plan was originally approved by our stockholders in November 2007. In each of May 2009 and May 2010, our stockholders approved proposals to amend and restate our 2007 Plan to, among other things, increase the number of shares authorized for issuance thereunder by 600,000 and 800,000 shares, respectively.

The 2007 Plan provides for the grant of stock options, restricted stock units, restricted stock, stock, and other equity interests in our company to employees, officers, directors, consultants, and advisors of our company and our subsidiaries. The terms and conditions of each such grant, including, but not limited to, the number of shares, the exercise price, term of the option/award and vesting requirements, are determined by our Board of Directors, or Board, or the Compensation Committee of our Board. Our Board may award stock options in the form of nonqualified stock options or incentive stock options, or ISOs. ISOs may be granted at an exercise price no less than fair market value of a share of our common stock on the date of grant, as determined by our Board or the Compensation Committee of our Board, subject to certain limitations. All stock options granted under the 2007 Plan have a ten year term. Our Board establishes the vesting schedule for stock options and the method of payment for the exercise price. In general, options granted vest at a rate of 25 percent on each of the first four anniversaries of the grant date. Our standard stock option agreement allows for payment of the exercise price for vested stock options either through cash remittance of the exercise price to us in exchange for newly issued shares, or through a non-cash exchange of previously issued shares held by the recipient equal in value to the exercise price in exchange for newly issued shares. The latter method results in no cash being received by us, but also results in a lower number of total shares subsequently being outstanding (as compared to a cash exercise), as a direct result of previously issued shares being exchanged in return for the issuance of new shares. Shares returned to us in this manner are retired. We generally issue common stock from previously authorized but unissued shares to satisfy option exercises and restricted stock awards.



Table of Contents

In addition, the amendment approved by our stockholders in May 2009 replaced a limitation on the number of shares in the aggregate which could be issued under the 2007 Plan with respect to restricted stock units, restricted stock, stock and similar equity interests in our company with a fungible share reserve whereby the number of shares available for issuance under the 2007 Plan is reduced by one share of our common stock issued pursuant to an option or stock appreciation right and by 1.5 shares for each share of our common stock issued pursuant to a restricted stock unit award or other similar equity-based award.

As of December 31, 2011, we have granted options and restricted stock units covering 3,935,925 shares of common stock under our 2007 Plan, of which 1,401,621 stock options and 244,229 restricted stock units have expired or terminated, and of which 35,338 options have been exercised and 176,543 shares of common stock have been issued pursuant to restricted stock units that became fully vested. The number of options and restricted stock units outstanding under this plan as of December 31, 2011 was 1,409,185 and 669,009, respectively. The remaining number of shares available for future grants as of December 31, 2011 was 1,286,300, not including shares subject to outstanding awards under the 2000 Plan, which will be added to the total number of shares available for issuance under the 2007 Plan to the extent that such awards expire or terminate for any reason prior to exercise. All outstanding stock options granted under our 2007 Plan have an exercise price equal to the closing price of a share of our common stock on the grant date and a ten-year term.

*Amended and Restated 2000 Stock Plan*

Our 2000 Plan provided for the grant of options and other equity-based awards to our directors, officers, employees and consultants. The terms and conditions of each such grant, including, but not limited to, the number of shares, the exercise price, term of the option/award and vesting requirements, were determined by our Board or the Compensation Committee of our Board. As of December 31, 2011, we have granted stock options and restricted stock units covering 2,182,700 shares of common stock under the 2000 Plan, of which 700,476 stock options and 1,500 restricted stock units have expired or terminated, and of which 1,030,382 stock options have been exercised and 42,500 shares of common stock have been issued pursuant to restricted stock units that became fully vested. The remaining number of shares underlying outstanding stock options which were issued pursuant to our 2000 Plan as of December 31, 2011 was 407,842. There were no remaining restricted stock units which were issued pursuant to our 2000 Plan as of December 31, 2011. All outstanding stock options granted under the 2000 Plan have an exercise price equal to the closing price of our common stock on the grant date. In November 2007, the 2000 Plan was succeeded by our 2007 Plan and, accordingly, no further grants may be made under this plan. Any shares that remained available for issuance under the 2000 Plan as of the date of adoption of the 2007 Plan are included in the number of shares that may be issued under the 2007 Plan. Any shares subject to outstanding awards granted under the 2000 Plan that expire or terminate for any reason prior to exercise will be added to the total number of shares available for issuance under the 2007 Plan.

Table of Contents*Equity-based compensation expense*

Equity-based compensation expense, excluding amounts that have been capitalized into inventory, for the years ended December 31, 2011, 2010 and 2009 consisted of the following (in thousands):

|   | Years Ended December 31, |               |               |
|---|--------------------------|---------------|---------------|
|   | 2011                     | 2010          | 2009          |
| Cost of product sales                       | \$ 616                   | \$ 441        | \$ 43         |
| Research and development                    | 1,874                    | 3,508         | 4,446         |
| Selling, general and administrative         | 7,548                    | 10,574        | 10,932        |
| <br>Total equity-based compensation expense | <br>\$ 10,038            | <br>\$ 14,523 | <br>\$ 15,421 |

We reduce the compensation expense being recognized to account for estimated forfeitures, which we estimate based primarily on historical experience. Under the current accounting guidance, forfeitures are estimated at the time of grant and revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates.

Equity-based compensation expense of \$0.1 million and \$0.8 million was capitalized into inventory for the years ended December 31, 2011 and 2010, respectively. Capitalized equity-based compensation expense is recognized into cost of product sales when the related product is sold.

Equity-based compensation expense for the years ended December 31, 2011, 2010 and 2009 included approximately less than \$0.1 million, \$0.4 million and \$0.7 million, respectively, in equity-based compensation expense associated with grants subject to market or performance conditions. In addition, during 2011 we reduced our equity-based compensation expense by approximately \$0.7 million to reflect the modification of the terms of certain of our former chief executive officer's outstanding equity awards pursuant to his November 2011 separation agreement.

Due to the uncertainty surrounding the realization of the favorable tax attributes in future tax returns associated with operating losses we incurred in the past, we have not recognized any excess tax benefits from the exercise of options. Accordingly, there was no impact recorded in cash flows from financing activities or cash flows from operating activities as reported in the accompanying consolidated statements of cash flows.

The following table summarizes the weighted average assumptions we utilized for purposes of valuing grants of options to our employees and non-employee directors:

|                              | Years Ended December 31,  |                           |                           |                           |                           |                           |
|------------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|
|                              | 2011                      |                           | 2010                      |                           | 2009                      |                           |
|                              | Non-Employee<br>Employees | Non-Employee<br>Directors | Non-Employee<br>Employees | Non-Employee<br>Directors | Non-Employee<br>Employees | Non-Employee<br>Directors |
| Risk free interest rate (%)  | 1.67                      | 1.36                      | 2.47                      | 1.61                      | 2.21                      | 1.70                      |
| Expected volatility (%)      | 51                        | 51                        | 58                        | 53                        | 60                        | 58                        |
| Expected option term (years) | 5.50                      | 4.00                      | 5.50                      | 4.00                      | 5.40                      | 4.13                      |
| Dividend yield               | none                      | none                      | none                      | none                      | none                      | none                      |

Risk free interest rates utilized are based upon published U.S. Treasury yields at the date of the grant for the expected option term. We estimate our expected stock price volatility by basing it on a blend of the historical volatility of our own common stock price and the historical volatility of other similar companies over the prior period equivalent to our expected option term to better reflect expected future volatility. To compute the expected option term, we use the calculated historical term of stock options.

Table of Contents

The following table summarizes details regarding our stock option plans for the year ended December 31, 2011 (excluding restricted stock units, which are presented separately below):

|   |                  | December 31, 2011                     |   |  |  |
|---|------------------|---------------------------------------|---|--|--|
|   | Options          | Weighted<br>Average<br>Exercise Price | Weighted<br>Average<br>Remaining<br>Contractual<br>Term | Aggregate Intrinsic<br>Value (\$ in<br>millions) |  |
| Outstanding at beginning of year                                | 2,410,767        | \$ 38.22                              |   |  |  |
| Granted   | 173,350          | 15.80                                 |   |  |  |
| Exercised   | (12,989)         | 9.32                                  |   |  |  |
| Expired and/or forfeited  | (754,101)        | 40.96                                 |   |  |  |
| <b>Outstanding at end of year</b>                               | <b>1,817,027</b> | <b>\$ 35.16</b>                       | <b>6.5</b>  | <b>\$ 0.7</b>                                    |  |
| Outstanding at end of year vested and unvested expected to vest | 1,700,720        | \$ 35.27                              | 6.4   | \$ 0.7   |  |
| <b>Exercisable at end of year</b>                               | <b>1,106,926</b> | <b>\$ 37.56</b>                       | <b>6.4</b>  | <b>\$ 0.2</b>                                    |  |

The weighted average grant date fair value of stock options granted during the years ended December 31, 2011, 2010 and 2009 was \$7.40, \$18.57, and \$18.32, respectively. A total of 481,008 stock options vested during the year ended December 31, 2011. The total grant date fair value of options that vested during the years ended December 31, 2011, 2010 and 2009 was \$9.8 million, \$12.0 million, and \$9.6 million, respectively. The aggregate intrinsic value of options exercised during the years ended December 31, 2011, 2010 and 2009, excluding purchases made pursuant to our employee stock purchase plans, measured as of the exercise date, was approximately \$0.1 million, \$1.1 million, and \$9.2 million, respectively. The intrinsic value of a stock option is the amount by which the fair market value of the underlying stock exceeds the exercise price of the common stock option.

In the year ended December 31, 2011, we issued an aggregate of 590,800 restricted stock units to our employees and directors pursuant to our 2007 Plan. In general, these grants vest on an annual basis over a three or four year period. The estimated fair value of restricted stock units granted was determined at the grant date based upon the quoted market price per share on the date of the grant. The estimated fair value of restricted stock unit awards issued during 2011 was approximately \$9.4 million. At December 31, 2011, the amount of unrecorded expense, net of forfeitures, associated with restricted stock units attributable to future periods was approximately \$4.7 million. This expense is expected to be amortized primarily on a straight-line basis over a weighted average amortization period of approximately 2.5 years. This estimated expense is subject to change based upon a variety of future events, which include, but are not limited to, changes in estimated forfeiture rates, achievement of a market condition earlier than expected, and the issuance of new restricted stock awards.

Table of Contents

The following table summarizes details regarding restricted stock units granted under our equity incentive plans for the year ended December 31, 2011:

|   | December 31, 2011                     |  |
|---|---------------------------------------|--|
|   | Unvested<br>Restricted<br>Stock Units | Weighted Average<br>Grant Date<br>Fair Value |
| Outstanding at beginning of year                | 385,565                               | \$ 27.63                                     |
| Granted   | 590,800                               | 15.99  |
| Vested  | (119,793)                             | 25.87  |
| Forfeited                                       | (187,563)                             | 20.93  |
| Outstanding at end of year                      | 669,009                               | \$ 21.16                                     |
| Outstanding at end of year and expected to vest | 515,482                               | \$ 20.96                                     |

At December 31, 2011, the amount of unrecorded equity-based compensation expense, net of forfeitures, attributable to future periods was approximately \$11.0 million, of which \$6.3 million was associated with stock options and \$4.7 million was associated with restricted stock units. Such amounts will be amortized primarily to research and development or selling, general and administrative expense, generally on a straight-line basis over weighted average amortization periods of approximately 1.9 and 2.5 years, respectively. These future estimates are subject to change based upon a variety of future events, which include, but are not limited to, changes in estimated forfeiture rates, and the issuance of new stock options and other equity-based awards.

*2010 Employee Stock Purchase Plan*

In May 2010, our stockholders approved our 2010 ESPP as the successor to and continuation of the 2006 Employee Stock Purchase Plan, or 2006 ESPP. The 2010 ESPP authorizes the issuance of up to 100,000 shares of our common stock to eligible employees. Currently, eligible employees may purchase shares (subject to certain plan and/or income tax limitations) in semi-annual offerings through payroll deductions of up to an annual maximum of 10% of the employee's total compensation, as defined by our Board. The purchase price per share is the lesser of 85% of the fair market value of our common stock on the first or last day of the plan period. During 2011, we issued 36,323 shares under our 2010 ESPP.

The assumptions used for awards granted under our employee stock purchase plans were as follows:

|                              | Years Ended December 31, |      |      |
|------------------------------|--------------------------|------|------|
|                              | 2011                     | 2010 | 2009 |
| Risk free interest rate (%)  | 0.09                     | 0.22 | 0.21 |
| Expected volatility (%)      | 37                       | 42   | 52   |
| Expected option term (years) | 0.5                      | 0.5  | 0.5  |
| Dividend yield               | none                     | none | none |

The weighted average fair value for purchase rights granted under our 2010 ESPP and our 2006 ESPP, during the years ended December 31, 2011, 2010 and 2009 was \$5.01, \$13.66, and \$15.65, respectively, and was estimated using the Black-Scholes option-pricing model.

Table of Contents

**J. Employee Savings Plan**

We provide a 401(k) Plan to our employees by which they may defer compensation for income tax purposes under Section 401(k) of the Internal Revenue Code. Each employee may elect to defer a percentage of his or her salary up to a specified maximum. Our 401(k) Plan provides, among other things, for a company contribution of 3% of each employee's combined salary and certain other compensation for the plan year. Salary deferred by employees and contributions by us to the 401(k) Plan are not taxable to employees until withdrawn from the 401(k) Plan and contributions are deductible by us when made. The amount of our company contribution for the 401(k) Plan was \$1.0 million, \$1.3 million, and \$1.1 million for the years ended December 31, 2011, 2010 and 2009, respectively.

**K. Stockholders' Equity**

*Preferred Stock*

Our certificate of incorporation authorizes our Board to issue preferred stock from time to time in one or more series. The rights, preferences, restrictions, qualifications and limitations of such stock are determined by our Board. In September 2009, our Board adopted a shareholder rights plan, or Rights Plan. The terms of the Rights Plan provide for a dividend distribution of one preferred share purchase right, or Right, for each outstanding share of our common stock, par value \$0.01 per share, to shareholders of record as of September 17, 2009, and for one such Right to attach to each newly issued share of common stock thereafter. Each Right entitles shareholders to purchase one one-thousandth of a share of Series A Junior Participating Preferred Stock for each outstanding share of our common stock. The Rights issued pursuant to our Rights Plan become exercisable generally upon the earlier of 10 days after a person or group, or an Acquiring Person, acquires 20% or more of our outstanding common stock or 10 business days after the announcement by a person or group of an intention to acquire 20% of our outstanding common stock via tender offer or similar transaction. In that event, each holder of a Right, other than the Acquiring Person, would for a period of 60 days be entitled to purchase, at the exercise price of the Right, such number of shares of our common stock having a current value of twice the exercise price of the Right. Once a person becomes an Acquiring Person, until such Acquiring Person acquires 50% or more of our common stock, our Board can exchange the Rights, in part or in whole, for our common stock at an exchange ratio of one share of common stock per Right. If we are acquired in a merger or other business combination transaction, each holder of a Right, other than the Acquiring Person, would then be entitled to purchase, at the exercise price of the Right, such number of shares of the acquiring company's common stock having a current value of twice the exercise price of the Right. The Board may redeem the Rights or terminate the Rights Plan at any time before a person or group becomes an Acquiring Person. The Rights will expire on September 17, 2019 unless the Rights are earlier redeemed or exchanged by us.

*Common Stock Transactions*

In January 2010, we sold 3,600,000 shares of our common stock, \$0.01 par value per share, in an underwritten public offering at a price to the public of \$48.25 per common share, resulting in gross proceeds of approximately \$173.7 million. Net proceeds to us after deducting fees, commissions and other expenses related to the offering were approximately \$165.6 million. The shares were issued pursuant to a shelf registration statement on Form S-3 which became effective upon filing.

**L. Business Segments**

We have determined that we conduct our operations in one business segment: the manufacture, development and commercialization of products derived from our proprietary technology for use in

Table of Contents

treating human diseases. Long-lived assets consist entirely of property and equipment and are located in the U.S. for all periods presented.

**M. Commitments and Contingencies***Commitments**Operating and Facility Lease Obligations*

We have entered into certain operating leases, including leases of certain automobiles, and certain laboratory and office equipment which expire through 2012. Expense associated with these operating leases amounted to approximately \$0.8 million, \$1.0 million, and \$0.9 million for the years ended December 31, 2011, 2010 and 2009, respectively. Future minimum lease payments associated with all noncancellable automobile, equipment, service and lease agreements, excluding facility-related leases are approximately \$0.3 million for 2012. We lease approximately 90 automobiles for our field-based employees. This lease requires an initial minimum lease term of 12 months per automobile. We are responsible for certain disposal costs in the event of termination of the lease.

In May 2008, we entered into a lease agreement for certain real property located at 100 Hayden Avenue, Lexington, Massachusetts for use as our principal executive offices. The term of the lease began on May 22, 2008 and will continue until August 31, 2016 with two successive five year extension terms at our option. In accordance with accounting guidance related to accounting for operating leases with scheduled rent increases, we recognize rent expense on this facility on a straight-line basis over the initial term of the lease. In addition, as provided for under the lease, we received approximately \$2.2 million of tenant improvement reimbursements from the landlord. These reimbursements are being recorded as a deferred rent liability in our consolidated balance sheets and are amortized on a straight-line basis as a reduction to rent expense over the term of the lease. We have recorded all tenant improvements as leasehold improvements and are amortizing these improvements over the shorter of the estimated useful life of the improvement or the remaining life of the initial lease term. Amortization of leasehold improvements is included in depreciation expense.

The lease requires us to pay rent as follows (in thousands):

| Period                       | Minimum Lease<br>Payments |
|------------------------------|---------------------------|
| Year Ended December 31, 2012 | \$ 2,015                  |
| Year Ended December 31, 2013 | 2,071                     |
| Year Ended December 31, 2014 | 2,127                     |
| Year Ended December 31, 2015 | 2,183                     |
| Year Ended December 31, 2016 | 1,556                     |
| <b>Total</b>                 | <b>\$ 9,952</b>           |

During any extension term, the base rent will be an amount agreed upon by us and the landlord. In addition to base rent, we are also required to pay a proportionate share of the landlord's annual operating costs.

Facility-related rent expense recorded for the years ended December 31, 2011, 2010, and 2009 was \$1.7 million, \$1.7 million, and \$1.6 million, respectively.

In addition, in connection with our facility lease, in May 2008 we delivered to the landlord a security deposit of approximately \$0.5 million in the form of an irrevocable letter of credit. The cash securing this letter of credit is classified on our balance sheets as a long-term asset and is restricted in its use.

Table of Contents

*Purchase Commitments*

During 2011 we entered into various agreements with third-parties for which we had remaining purchase commitments of approximately \$3.3 million as of December 31, 2011. These agreements principally related to certain outsourced commercial activities, our information technology infrastructure, and other operational activities.

*Severance Arrangements*

We have entered into employment agreements or other arrangements with each of our executive officers and certain of our non-executive employees, which provide for salary continuation payments and, in certain instances, the acceleration of the vesting of certain equity awards to such individuals in the event that the individual is terminated other than for cause, as defined in the applicable employment agreements or arrangements.

In November 2011, we initiated a corporate restructuring, including a workforce reduction plan, which included an approximate 25% reduction in positions and the departure of our chief executive officer and chief commercial officer. In connection with the reduction in our workforce, in the fourth quarter of 2011 we recorded restructuring charges of approximately \$3.5 million related primarily to employee severance and benefits. We expect that the majority of such amounts will be paid by the end of 2012.

*Indemnification Obligations*

As permitted under Delaware law, pursuant to our certificate of incorporation, by-laws and agreements with all of our current directors, executive officers, and certain of our employees, we are obligated to indemnify such individuals for certain events or occurrences while the officer, director or employee is, or was, serving at our request in such capacity. The maximum potential amount of future payments we could be required to make under these indemnification obligations is not capped. Our director and officer insurance policy limits our initial exposure to \$1.0 million and our policy provides significant coverage. As a result, we believe the estimated fair value of these indemnification obligations is likely to be immaterial.

We are also a party to a number of other agreements entered into in the ordinary course of business, which contain typical provisions and which obligate us to indemnify the other parties to such agreements upon the occurrence of certain events. Such indemnification obligations are usually in effect from the date of execution of the applicable agreement for a period equal to the applicable statute of limitations. Our aggregate maximum potential future liability under such indemnification provisions is uncertain. Except as described above, we have not incurred any expenses as a result of such indemnification provisions. Accordingly, we have determined that the estimated aggregate fair value of our potential liabilities under such indemnification provisions is not significant, and we have not recorded any liability related to such indemnification.

*Contingencies*

*Legal Proceedings*

A purported class action complaint was originally filed on March 18, 2010 in the United States District Court for the District of Massachusetts, entitled *Silverstrand Investments et. al. v. AMAG Pharm., Inc., et. al.*, Civil Action No. 1:10-CV-10470-NMG, and was amended on September 15, 2010 and on December 17, 2010. The second amended complaint, or SAC, filed on December 17, 2010 alleged that we and our former President and Chief Executive Officer, former Executive Vice President and Chief Financial Officer, our Board, and certain underwriters in our January 2010 offering of common stock violated certain federal securities laws, specifically Sections 11 and 12(a)(2) of the

Table of Contents

Securities Act of 1933, as amended, and that our former President and Chief Executive Officer and former Executive Vice President and Chief Financial Officer violated Section 15 of such Act, respectively, by making certain alleged false and misleading statements and omissions in a registration statement filed in January 2010. The plaintiff sought unspecified damages on behalf of a purported class of purchasers of our common stock pursuant to our common stock offering on or about January 21, 2010. On August 11, 2011, the Court issued an Opinion and Order dismissing the SAC in its entirety for failure to state a claim upon which relief could be granted. A separate Order of Dismissal was filed on August 15, 2011. On September 14, 2011, the plaintiffs filed a Notice of Appeal to the United States Court of Appeals for the First Circuit, or the Court of Appeals. Plaintiffs' appeal brief was filed on February 1, 2012. Responding briefs are due on March 16, 2012 and the plaintiff's reply brief is due on March 16, 2012. The Court of Appeals has not yet scheduled oral argument for the appeal. We are currently unable to predict the outcome or reasonably estimate the range of potential loss associated with this matter, if any, and have therefore not recorded any potential estimated liability as we do not believe that such a liability is probable nor do we believe that a range of loss is currently estimable.

In February 2010, we submitted to FINRA Dispute Resolution, Inc. an arbitration claim against our broker-dealer, Jefferies & Company, Inc., or Jefferies, and two former Jefferies employees, Anthony J. Russo, and Robert A. D'Addario, who managed our cash account with Jefferies. We alleged that Jefferies, Russo and D'Addario wrongfully marketed and sold a balance of \$54.1 million in unsuitable ARS to us from September 2007 through January 2008. We further alleged that Jefferies, Russo and D'Addario misrepresented or omitted material facts concerning the nature and risks of ARS, which were inconsistent with our investment objectives to maintain liquidity and flexibility in our portfolio. In February 2012, we entered into a settlement agreement whereby the parties agreed to dismiss all claims related to this matter with prejudice.

During 2010 we received correspondence from a supplier with whom we have an agreement related to the supply of a certain material used in the production of certain of our products. This correspondence suggests that we are in violation of the terms of the agreement. We believe we have valid arguments against such allegations, and we intend to vigorously defend against any such allegations. We are currently unable to predict the outcome or reasonably estimate the range of potential loss associated with this potential claim, if any, and have therefore not recorded any estimated liability as we do not believe that such a liability is probable nor do we believe that a range of loss is currently estimable.

We may periodically become subject to legal proceedings and claims arising in connection with ongoing business activities, including claims or disputes related to patents that have been issued or that are pending in the field of research on which we are focused. Other than the above actions, we are not aware of any material claims against us at December 31, 2011. We expense legal costs as they are incurred.

*Contractual Obligations*

In July 2011, we entered into an Agreement and Plan of Merger and Reorganization, or the Merger Agreement, with Alamo Acquisition Sub, Inc., a Delaware corporation and our wholly-owned subsidiary, and Allos Therapeutics, Inc., or Allos, which was amended in August 2011. In October 2011, pursuant to the terms of the Merger Agreement, we terminated the Merger Agreement and paid Allos an expense reimbursement fee of \$2.0 million in connection with such termination. We have recorded this fee in selling, general and administrative expenses on our consolidated statement of operations. In addition, we will be required to pay Allos a termination fee of \$14.0 million (less the \$2.0 million expense reimbursement fee we paid to Allos in October 2011) if we enter into a definitive agreement for an Acquisition Transaction, as defined in the Merger Agreement, on or before October 21, 2012 or such a transaction is consummated on or before such date.



Table of Contents

**N. Collaborative Agreements**

Our commercial strategy includes the formation of collaborations with other pharmaceutical companies to facilitate the sale and distribution of our products, primarily outside of the U.S. As of December 31, 2011, we were a party to the following collaborations:

*Takeda*

In March 2010, we entered into the Takeda Agreement with Takeda under which we granted exclusive rights to Takeda to develop and commercialize *Feraheme* as a therapeutic agent in Europe, Asia-Pacific countries (excluding Japan, China and Taiwan), the Commonwealth of Independent States, Canada, India and Turkey, or collectively, the Licensed Territory.

Under the Takeda Agreement, except under limited circumstances, we have retained the right to manufacture *Feraheme* and, accordingly, are responsible for supply of *Feraheme* to Takeda at a fixed price per unit, which is capped. We are also responsible for conducting, and bearing the costs related to, certain pre-defined clinical studies with the costs of future modifications or additional studies to be allocated between the parties according to an agreed upon cost-sharing mechanism, which provides for a cap on such costs. In connection with the execution of the Takeda Agreement, we received a \$60.0 million upfront payment from Takeda in April 2010, which we recorded as deferred revenue. We may also receive a combination of regulatory approval and performance-based milestone payments, reimbursement of certain out-of-pocket regulatory and clinical supply costs, defined payments for supply of *Feraheme*, and tiered double-digit royalties on net product sales in the Licensed Territory under the Takeda Agreement. The milestone payments we may be entitled to receive under the agreement could over time equal approximately \$220.0 million, including up to an aggregate of \$33.0 million upon the regulatory approval and commercial launch of *Feraheme* in the EU and Canada, of which \$3.0 million will be earned and payable upon the first commercial sale of *Feraheme* in Canada. Of the \$220.0 million in potential milestone payments, we have determined that any payments which may become due upon approval by certain regulatory agencies will be deemed substantive milestones and, therefore, will be accounted for as revenue in the period in which they are achieved. All remaining milestone payments will be accounted for in accordance with our revenue attribution method for the upfront payment as defined below.

We have determined that the Takeda Agreement includes four deliverables: the license, access to future know-how and improvements to the *Feraheme* technology, regulatory and clinical research services, and the manufacturing and supply of product. Pursuant to the accounting guidance in effect when we signed the Takeda Agreement, and which governed revenue recognition on multiple element arrangements, we evaluated the four deliverables under the Takeda Agreement and determined that our obligation to provide manufacturing supply of product meets the criteria for separation and is therefore treated as a single unit of accounting, which we refer to as the supply unit of accounting. Further, we concluded that the license is not separable from the undelivered future know-how and technological improvements or the undelivered regulatory and clinical research services. Accordingly, these deliverables are being combined and also treated as a single unit of accounting, which we refer to as the combined unit of accounting.

With respect to the combined unit of accounting, our obligation to provide access to our future know-how and technological improvements is the final deliverable and is an obligation which exists throughout the term of the Takeda Agreement. Because we cannot reasonably estimate the total level of effort required to complete the obligations under the combined deliverable, we are recognizing the entire \$60.0 million upfront payment, the \$1.0 million reimbursed to us in 2010 for certain expenses incurred prior to entering the agreement, as well as any milestone payments that are achieved and not deemed to be substantive milestones into revenues on a straight-line basis over a period of ten years from March 31, 2010, the date on which we entered the Takeda Agreement, which represented the then

Table of Contents

current patent life of *Feraheme* and our best estimate of the period over which we will substantively perform our obligations. The potential milestone payments that may be received in the future will be recognized into revenue on a cumulative catch up basis when they become due and payable.

Under the terms of the Takeda Agreement, Takeda is responsible for reimbursing us for certain out-of-pocket regulatory and clinical trial supply costs associated with carrying out our regulatory and clinical research services under the collaboration agreement. Because we are acting as the principal in carrying out these services, any reimbursement payments received from Takeda will be recorded in license fee and other collaboration revenues in our consolidated statement of operations to match the costs that we incur during the period in which we perform those services.

Revenues related to the combined unit of accounting and any reimbursement revenues are recorded in license fee and other collaboration revenues in our consolidated statement of operations. During the years ended December 31, 2011 and 2010, we recorded approximately \$6.1 million and \$4.6 million in revenues, respectively, associated with the upfront payment. In addition, we recorded \$2.0 million and \$1.5 million for the years ended December 31, 2011 and 2010, respectively, associated with other reimbursement revenues received from Takeda. Payments to be received for supply of the drug product and royalties will be recorded in product sales and royalties in our consolidated statement of operations.

*3SBio*

In 2008, we entered into a Collaboration and Exclusive License Agreement, or the 3SBio License Agreement, and a Supply Agreement, or the 3SBio Supply Agreement, with 3SBio for the development and commercialization of *Feraheme* as an IV iron replacement therapeutic agent in China. The 3SBio License Agreement grants 3SBio an exclusive license for an initial term of thirteen years to develop and commercialize *Feraheme* as a therapeutic agent in China for an initial indication for the treatment of IDA in patients with CKD, and an option to expand into additional therapeutic indications. In consideration of the grant of the license, we received an upfront payment of \$1.0 million, the recognition of which has been deferred and is being recognized under the proportional performance methodology as we supply *Feraheme* to 3SBio over the thirteen year initial term of the agreement. We are eligible to receive certain other specified milestone payments upon regulatory approval of *Feraheme* in China for CKD and other indications. We are also entitled to receive tiered royalties of up to 25% based on net sales of *Feraheme* by 3SBio in China. We retained all manufacturing rights for *Feraheme* under these agreements. In addition, pursuant to the 3SBio Supply Agreement, 3SBio has agreed to purchase from us, and we have agreed to supply to 3SBio, *Feraheme* at a predetermined supply price for use in connection with 3SBio's development and commercialization obligations described above for so long as the 3SBio License Agreement is in effect. To date we have not provided 3SBio with any commercial product under this agreement.

*Guerbet*

In 1989, we entered into a supply and distribution agreement with Guerbet S.A., or Guerbet, granting Guerbet an exclusive right to manufacture and sell *Lumirem* in western Europe and Brazil. This agreement was subsequently amended to expand Guerbet's exclusive rights to manufacture and sell *Lumirem* in various other areas, including South America, the Middle East, southeast Asia, and eastern Europe. Under the terms of this distribution agreement, Guerbet pays us a percentage of net sales of *Lumirem* as the purchase price for the active ingredient of *Lumirem*, which we are required to sell to Guerbet under our agreement. The agreement is perpetual but terminable upon certain specified events.

Table of Contents*Covidien*

In 1990, we entered into a manufacturing and distribution agreement with the predecessor of Covidien Ltd., or Covidien, granting it a product license and co-marketing rights to *GastroMARK* in the U.S., Canada and Mexico. Covidien currently has rights to *GastroMARK* in the U.S. only. Under the terms of the agreement, we receive royalties based on *GastroMARK* sales by Covidien as well as a percentage of sales for supplying the active ingredient. The agreement is perpetual but terminable upon certain specified events.

**O. Restructuring**

In November 2011, we initiated a corporate restructuring, including a workforce reduction plan, which included an approximate 25% reduction in positions. As a result of this reduction in our workforce, we recorded restructuring charges of approximately \$3.5 million, which were recorded primarily during the fourth quarter of 2011. These estimated restructuring charges relate primarily to employee severance and benefits. The workforce reduction was substantially completed by the end of 2011, and we expect that the majority of our restructuring charges will be paid by the end of 2012.

In October 2010, we also initiated a separate corporate restructuring plan, including a workforce reduction, pursuant to which we would reduce our workforce by approximately 24%. During the fourth quarter of 2010, we recorded \$2.2 million of restructuring related costs as operating expenses, primarily related to employee severance, benefits and related costs. The majority of the workforce reduction was completed during 2010, and the remaining reductions were completed by the end of 2011. Expenses associated with this restructuring plan were substantially paid by the end of 2011.

The following table outlines the components of our restructuring expenses which were recorded in operating expenses and current liabilities for the years ended December 31, 2011 and 2010 (in thousands):

|  | <b>December 31,</b> |             |
|--|---------------------|-------------|
|  | <b>2011</b>         | <b>2010</b> |
| Accrued restructuring, beginning of period     | \$ 1,324            | \$          |
| Employee severance, benefits and related costs | 3,697               | 2,224       |
| Payments                                       | (2,523)             | (900)       |
| Other adjustments                              | (132)               |             |
| Accrued restructuring, end of period           | \$ 2,366            | \$ 1,324    |

Table of Contents**P. Consolidated Quarterly Financial Data Unaudited**

The following tables provide unaudited consolidated quarterly financial data for the years ended December 31, 2011 and 2010 (in thousands, except per share data):

|  | March 31, 2011 | June 30, 2011 | September 30, 2011 | December 31, 2011 |
|--|----------------|---------------|--------------------|-------------------|
| Product sales, net                           | \$ 11,022      | \$ 13,081     | \$ 15,802(a)       | \$ 12,908         |
| License fee and other collaboration revenues | 2,327          | 2,288         | 1,707              | 1,999             |
| Royalties                                    | 36             | 33            | 46                 |                   |
| Total revenues                               | 13,385         | 15,402        | 17,555             | 14,907            |
| Cost of product sales                        | 3,041          | 2,082         | 2,669              | 2,739             |
| Operating expenses                           | 33,200         | 33,521        | 32,124             | 28,158            |
| Restructuring expenses(b)                    |                |               |                    | 3,508             |
| Interest and dividend income, net            | 560            | 452           | 378                | 357               |
| Gains (losses) on investments, net           | 1              | (209)         | 14                 | 1                 |
| Income tax benefit                           |                | 396           | 215                | 559               |
| Net loss                                     | \$ (22,295)    | \$ (19,562)   | \$ (16,631)        | \$ (18,581)       |
| Net loss per share basic and diluted         | \$ (1.05)      | \$ (0.92)     | \$ (0.78)          | \$ (0.87)         |

|   | March 31, 2010 | June 30, 2010 | September 30, 2010 | December 31, 2010 |
|---|----------------|---------------|--------------------|-------------------|
| Product sales, net                              | \$ 13,295      | \$ 16,226     | \$ 15,173          | \$ 15,284         |
| License fee and other collaboration revenues(c) |                | 2,529         | 1,684              | 1,919             |
| Royalties                                       | 11             | 72            | 35                 | 17                |
| Total revenues                                  | 13,306         | 18,827        | 16,892             | 17,220            |
| Cost of product sales                           | 1,010          | 1,884         | 2,274              | 2,438             |
| Operating expenses                              | 35,824         | 38,788        | 32,017             | 32,772            |
| Restructuring expenses(b)                       |                |               |                    | 2,224             |
| Interest and dividend income, net               | 471            | 404           | 448                | 418               |
| Gains (losses) on investments, net              | 4              | 794           | (396)              | 6                 |
| Fair value adjustment of settlement rights      |                | (788)         |                    |                   |
| Income tax benefit                              |                | 111           | 351                | 10                |
| Net loss  | \$ (23,053)    | \$ (21,324)   | \$ (16,996)        | \$ (19,780)       |
| Net loss per share basic and diluted            | \$ (1.15)      | \$ (1.01)     | \$ (0.81)          | \$ (0.94)         |

Quarterly loss per share totals differ from annual loss per share totals due to rounding.

(a) In the quarter ended September 30, 2011, we revised our estimated Medicaid utilization, which resulted in a \$2.5 million reduction of our estimated Medicaid rebate reserve related to *Feraheme* sales in 2009 and 2010.

(b) In April 2010, we received a \$60.0 million upfront payment in connection with our collaboration agreement with Takeda.

(c) In each of November 2011 and October 2010 we carried out a corporate restructuring pursuant to which we reduced our workforce by approximately 25% and 24%, respectively, as of such dates, and in both instances, we incurred charges related to employee severance and other related costs.

Table of Contents**Q. Valuation and Qualifying Accounts (in thousands)**

|                                    | Balance at<br>Beginning<br>of Period | Additions(a) | Other<br>Additions(b) | Deductions<br>Charged to<br>Reserves | Balance at<br>End of<br>Period |
|------------------------------------|--------------------------------------|--------------|-----------------------|--------------------------------------|--------------------------------|
| Year ended December 31, 2011:      |                                      |              |                       |                                      |                                |
| Accounts receivable allowances(c)  | \$ 1,148                             | \$ 14,074    | \$                    | \$ (13,400)                          | \$ 1,822                       |
| Rebates, fees and returns reserves | \$ 10,015                            | \$ 9,864     | \$                    | \$ (13,936)                          | \$ 5,943                       |
| Year ended December 31, 2010:      |                                      |              |                       |                                      |                                |
| Accounts receivable allowances(c)  | \$ 499                               | \$ 5,113     | \$                    | \$ (4,464)                           | \$ 1,148                       |
| Rebates, fees and returns reserves | \$ 5,657                             | \$ 17,779    | \$                    | \$ (13,421)                          | \$ 10,015                      |
| Year ended December 31, 2009:      |                                      |              |                       |                                      |                                |
| Accounts receivable allowances(c)  | \$                                   | \$ 804       | \$                    | \$ (305)                             | \$ 499                         |
| Rebates, fees and returns reserves | \$                                   | \$ 4,792     | \$ 1,119              | \$ (254)                             | \$ 5,657                       |

- (a) Additions to sales discounts, rebates, fees and returns reserves are recorded as a reduction of revenues.
- (b) Additions to rebate reserves related to deferred revenues are recorded as a reduction to deferred revenues.
- (c) We have not recorded an allowance for doubtful accounts in any of the years presented above.

**R. Recently Issued and Proposed Accounting Pronouncements**

In June 2011, the Financial Accounting Standards Board, or FASB, issued amended guidance on the presentation of comprehensive income in financial statements. This amendment provides companies the option to present the components of net income and other comprehensive income either as one continuous statement of comprehensive income or as two separate but consecutive statements. It eliminates the option to present components of other comprehensive income as part of the statement of changes in stockholders' equity. The provisions of this guidance are effective for interim and annual periods beginning in 2012. We do not expect the adoption of this guidance to have an impact on our consolidated financial statements.

In May 2011, the FASB issued an amendment to the accounting guidance for fair value measurements and related disclosures. This amendment clarifies the application of certain existing fair value measurement guidance and expands the disclosures for fair value measurements that are estimated using significant unobservable inputs, or Level 3 measurements. This guidance is effective for interim and annual periods beginning after December 15, 2011. We do not expect the adoption of this amendment to have an impact on our consolidated financial statements.

In January 2010, the FASB issued an amendment to the accounting for fair value measurements and disclosures. This amendment details additional disclosures on fair value measurement, requires a gross presentation of activities within a Level 3 roll-forward, and adds a new requirement to the disclosure of transfers in and out of Level 1 and Level 2 measurements. The new disclosures are required of all companies that are required to provide disclosures about recurring and nonrecurring fair value measurements. This amendment was effective as of January 1, 2011. We have adopted all provisions of this pronouncement and such adoption did not have a significant impact on our consolidated financial statements.

Table of Contents

In October 2009, the FASB issued an amendment to the accounting for multiple-deliverable revenue arrangements. This amendment provides guidance on whether multiple deliverables exist, how the arrangements should be separated, and how the consideration paid should be allocated. As a result of this amendment, companies may be able to separate multiple-deliverable arrangements in more circumstances than under existing accounting guidance. This guidance amends the requirement to establish the fair value of undelivered products and services based on objective evidence and instead provides for separate revenue recognition based upon management's best estimate of the selling price for an undelivered item when there is no other means to determine the fair value of that undelivered item. The existing guidance previously required that the fair value of the undelivered item reflect the price of the item either sold in a separate transaction between unrelated third parties or the price charged for each item when the item is sold separately by the vendor. If the fair value of all of the elements in the arrangement was not determinable, then revenue was generally deferred until all of the items were delivered or fair value was determined. This amendment became effective prospectively for revenue arrangements entered into or materially modified beginning on January 1, 2011. The initial adoption of this guidance did not have any impact on our consolidated financial statements; however, it will likely impact us if we enter into any future transactions involving multiple deliverables or if we enter into any material modifications to any of our existing collaborations.

Table of Contents

**ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE:**

None.

**ITEM 9A. CONTROLS AND PROCEDURES:**

**Managements' Evaluation of our Disclosure Controls and Procedures**

Our principal executive officer and principal financial officer, after evaluating the effectiveness of our "disclosure controls and procedures" (as defined in the Exchange Act Rule 13a-15(e), or Rule 15d-15(e)), with the participation of our management, have each concluded that, as of December 31, 2011, the end of the period covered by this Annual Report on Form 10-K, our disclosure controls and procedures were designed and were effective to provide reasonable assurance that information we are required to disclose in the reports that we file or submit under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms and that such information is accumulated and communicated to management, including our principal executive officer and principal financial officer, as appropriate, to allow timely decisions regarding required disclosure. It should be noted that any system of controls is designed to provide reasonable, but not absolute, assurances that the system will achieve its stated goals under all reasonably foreseeable circumstances.

**Management's Annual Report on Internal Control Over Financial Reporting**

The report of our management on management's annual report on internal control over financial reporting is contained in Part II, Item 8 "Financial Statements and Supplementary Data" of this Annual Report on Form 10-K for the year ended December 31, 2011.

**Changes in Internal Control Over Financial Reporting**

There were no changes in our internal control over financial reporting that occurred during the fourth quarter of the year ended December 31, 2011 that materially affected, or that are reasonably likely to materially affect, our internal control over financial reporting.

**ITEM 9B. OTHER INFORMATION:**

None.

Table of Contents

**PART III**

**ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE:**

The information required under this item is incorporated herein by reference to the proposal related to the election of our directors and the section entitled "Executive Officers and Compensation" in our definitive proxy statement pursuant to Regulation 14A, to be filed with the Securities and Exchange Commission, or the SEC, not later than 120 days after the close of our year ended December 31, 2011.

**ITEM 11. EXECUTIVE COMPENSATION:**

The information required under this item is incorporated herein by reference to the section entitled "Executive Officers and Compensation" in our definitive proxy statement pursuant to Regulation 14A, to be filed with the SEC not later than 120 days after the close of our year ended December 31, 2011.

**ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS:**

The information required under this item is incorporated herein by reference to the section entitled "Security Ownership of Certain Beneficial Owners and Management" in our definitive proxy statement pursuant to Regulation 14A, to be filed with the SEC not later than 120 days after the close of our year ended December 31, 2011.

**ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE:**

The information required under this item is incorporated herein by reference to the section entitled "Certain Relationships and Related Transactions" and to the proposal related to the election of our directors in our definitive proxy statement pursuant to Regulation 14A, to be filed with the SEC not later than 120 days after the close of our year ended December 31, 2011.

**ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES:**

The information required under this item is incorporated herein by reference to the proposal related to the ratification of appointment of independent auditor in our definitive proxy statement pursuant to Regulation 14A, to be filed with the SEC not later than 120 days after the close of our year ended December 31, 2011.



Table of Contents

**PART IV**

**ITEM 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES:**

(a)

The following documents are filed as part of this Annual Report on Form 10-K:

1.

Financial Statements.

Management's Annual Report on Internal Control over Financial Reporting

Report of Independent Registered Public Accounting Firm

Consolidated Balance Sheets as of December 31, 2011 and 2010

Consolidated Statements of Operations for the years ended December 31, 2011, 2010 and 2009

Consolidated Statements of Comprehensive Loss for the years ended December 31, 2011, 2010 and 2009

Consolidated Statements of Stockholders' Equity for the years ended December 31, 2011, 2010 and 2009

Consolidated Statements of Cash Flows for the years ended December 31, 2011, 2010 and 2009

Notes to Consolidated Financial Statements

2.

Financial Statement Schedules. No financial statement schedules have been submitted because they are not required, not applicable, or because the information required is included in the financial statements or the notes thereto.

3.

Exhibit Index.

| <b>Exhibit Number</b> | <b>Description</b>   |
|-----------------------|--|
| 3.1, 4.1              | Certificate of Incorporation of the Company, as restated (incorporated herein by reference to Exhibit 3.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2010, File No. 001-10865).  |
| 3.2, 4.2              | By-Laws of the Company, as amended (incorporated herein by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K filed November 28, 2008, File No. 0-14732).  |
| 3.3, 4.3              | Certificate of Designation of Series A Junior Participating Preferred Stock (incorporated herein by reference to Exhibit 3.1 and 4.1 to the Company's Current Report on Form 8-K filed September 4, 2009, File No. 0-14732).   |
| 4.4                   | Specimen certificate representing the Company's Common Stock (incorporated herein by reference to Exhibit 4.3 to the Current Report on Form 8-K filed September 4, 2009, File No. 0-14732).  |
| 4.5                   | Rights Agreement dated as of September 4, 2009 by and among AMAG Pharmaceuticals, Inc. and American Stock Transfer & Trust Company, LLC (incorporated herein by reference to Exhibit 4.2 to the Company's Current Report on Form 8-K filed September 4, 2009, File No. 0-14732). |
| 4.6                   | Form of Rights Certificate (incorporated herein by reference to Exhibit 4.3 to the Company's Current Report on Form 8-K filed September 4, 2009, File No. 0-14732).  |
| 10.1*                 | Representative Form of Indemnification Agreement (incorporated herein by reference to Exhibit 10.2 to the Company's Annual Report on Form 10-K for the year ended December 31, 2009, File No. 001-10865).  |

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

| <b>Exhibit Number</b> | <b>Description</b>  |
|-----------------------|---|
| 10.2*                 | Summary of the Company's Change of Control Policy applicable to executive officers (incorporated herein by reference to Exhibit 10.5 to the Company's Current Report on Form 8-K filed February 13, 2006, File No. 0-14732).  |
| 10.3*                 | AMAG Pharmaceuticals, Inc. 2010 Employee Stock Purchase Plan (incorporated herein by reference to Exhibit 10.1 to Appendix B to the Company's Definitive Proxy Statement on Schedule 14A, filed April 19, 2010, File No. 001-10865).  |
| 10.4*+                | AMAG Pharmaceuticals, Inc.'s Non-Employee Director Compensation Policy.   |
| 10.5*                 | Separation and Consulting Agreement dated as of November 4, 2011 between the Company and Brian J.G. Pereira, M.D. (incorporated herein by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed November 4, 2011, File No. 001-10865).  |
| 10.6*                 | Form of Second Amended and Restated Employment Agreement dated as of December 15, 2009 between the Company and each then executive officer of the Company (other than the then current CEO) (incorporated herein by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed December 17, 2009, File No. 0-14732). |
| 10.7*                 | Form of Amendment to Employment Agreements dated as of February 1, 2011 between the Company and each then executive officer of the Company (other than the then current CEO) (incorporated herein by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed February 4, 2011, File No. 001-10865).               |
| 10.8*+                | Employment Agreement dated as August 1, 2011 between the Company and Frank Thomas.  |
| 10.9*                 | Form of Employment Agreement Amendment dated as November 3, 2011 between the Company and each then executive officer (incorporated herein by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed November 4, 2011, File No. 001-10865).   |
| 10.10*                | Second Amendment to Employment Agreement dated as of November 30, 2011 between the Company and Frank Thomas (incorporated herein by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed December 2, 2011, File No. 001-10865).  |
| 10.11*+               | Retention Agreement between the Company and Scott Holmes dated as of December 2, 2011.  |
| 10.12*                | Advanced Magnetics, Inc. Amended and Restated 2000 Stock Plan (incorporated herein by reference to Appendix A to the Company's definitive proxy statement for the year ended September 30, 2005, File No. 0-14732).   |
| 10.13*                | Form of Stock Option Grant under the Company's 2000 Stock Plan (employees) (incorporated herein by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2005, File No. 0-14732).  |
| 10.14*                | Form of Stock Option Grant under the Company's 2000 Stock Plan (non-employees) (incorporated herein by reference to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2005, File No. 0-14732).  |
| 10.15*                | AMAG Pharmaceuticals, Inc. Second Amended and Restated 2007 Equity Incentive Plan (incorporated herein by reference to Exhibit 10.3 to Appendix B to the Company's Definitive Proxy Statement on Schedule 14A, filed April 19, 2010, File No. 001-10865).   |
| 10.16*                | Form of Option Agreement (ISO) under the Company's 2007 Equity Incentive Plan (incorporated herein by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed November 30, 2007, File No. 0-14732).   |
| 10.17*                | Form of Option Agreement (Nonqualified Option) under the Company's 2007 Equity Incentive Plan (incorporated herein by reference to Exhibit 10.3 to the Company's Current Report on Form 8-K filed November 30, 2007, File No. 0-14732).   |
| 10.18*                | Form of Restricted Stock Unit Agreement under the Company's 2007 Equity Incentive Plan (incorporated herein by reference to Exhibit 10.4 to the Company's Current Report on Form 8-K filed November 30, 2007, File No. 0-14732).  |

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

| <b>Exhibit Number</b> | <b>Description</b>   |
|-----------------------|--|
| 10.19*                | Form of Option Agreement (Nonqualified Option) for Annual Director Grants under the Company's Second Amended and Restated 2007 Equity Incentive Plan (incorporated herein by reference to Exhibit 10.4 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2010, File No. 001-10865).  |
| 10.20*                | Form of Restricted Stock Unit Agreement for Annual Director Grants under the Company's Second Amended and Restated 2007 Equity Incentive Plan (incorporated herein by reference to Exhibit 10.5 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2010, File No. 001-10865).   |
| 10.21*+               | Form of November 2011 Restricted Stock Unit Agreement under the Company's Second Amended and Restated 2007 Equity Incentive Plan between the Company and the Company's executive officers.   |
| 10.22*+               | Form of November 2011 Restricted Stock Unit Agreement under the Company's Second Amended and Restated 2007 Equity Incentive Plan between the Company and each non-executive employee of the Company.   |
| 10.23                 | Lease Agreement, dated as of May 27, 2008, by and between AMAG Pharmaceuticals, Inc. and Mortimer B. Zuckerman and Edward H. Linde, trustees of 92 Hayden Avenue Trust under Declaration of Trust dated August 18, 1983 (incorporated herein by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed May 29, 2008, File No. 0-14732).               |
| 10.24                 | Collaboration and Exclusive License Agreement between the Company and 3SBio Inc., dated as of May 25, 2008 (incorporated herein by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2008, File No. 0-14732) (confidential treatment previously granted).  |
| 10.25                 | Supply Agreement between the Company and 3SBio Inc., dated as of May 25, 2008 (incorporated herein by reference to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2008, File No. 0-14732) (confidential treatment previously granted).   |
| 10.26                 | Commercial Outsourcing Services Agreement, dated October 2008, by and between the Company and Integrated Commercialization Services, Inc. (incorporated herein by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed July 1, 2009, File No. 0-14732). (confidential treatment previously granted).  |
| 10.27                 | First Amendment to Commercial Outsourcing Services Agreement, dated April 14, 2011, by and between the Company and Integrated Commercialization Services, Inc. (incorporated herein by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2011, File No. 001-10865).  |
| 10.28                 | Second Amendment to Commercial Outsourcing Services Agreement, dated effective as of December 1, 2011, by and between the Company and Integrated Commercialization Services, Inc. (incorporated herein by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed December 22, 2011, File No. 001-10865). (confidential treatment previously granted). |
| 10.29                 | Commercial Packaging Services Agreement, dated May 29, 2009, by and between the Company and Catalent Pharma Solutions LLC. (incorporated herein by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed July 1, 2009, File No. 0-14732). (confidential treatment previously granted).   |
| 10.30                 | License, Development and Commercialization Agreement by and between the Company and Takeda Pharmaceutical Company Limited, dated March 31, 2010 (incorporated herein by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2010, File No. 001-10865) (confidential treatment previously granted).                    |

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

| <b>Exhibit Number</b> | <b>Description</b>   |
|-----------------------|--|
| 10.31                 | Agreement and Plan of Merger and Reorganization, dated July 19, 2011, by and among AMAG Pharmaceuticals, Inc., Alamo Acquisition Sub, Inc. and Allos Therapeutics, Inc. (incorporated herein by reference to Exhibit 2.1 to the Company's Current Report on Form 8-K filed July 22, 2011, File No. 001-10865).   |
| 10.32                 | Amendment No. 1 to Agreement and Plan of Merger and Reorganization, dated as of August 8, 2011, by and among AMAG Pharmaceuticals, Inc., Alamo Acquisition Sub, Inc. and Allos Therapeutics, Inc. (incorporated herein by reference to Exhibit 2.1 to the Company's Current Report on Form 8-K filed August 8, 2011, File No. 001-10865).  |
| 21.1+                 | Subsidiaries of the Company.   |
| 23.1+                 | Consent of PricewaterhouseCoopers LLP, Independent Registered Public Accounting Firm.  |
| 31.1+                 | Certification Pursuant to Rule 13a-14(a)/15d-14(a) of the Exchange Act, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.  |
| 31.2+                 | Certification Pursuant to Rule 13a-14(a)/15d-14(a) of the Exchange Act, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.  |
| 32.1++                | Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.  |
| 32.2++                | Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.  |
| 101++                 | The following materials from AMAG Pharmaceuticals, Inc.'s Annual Report on Form 10-K for the year ended December 31, 2011, formatted in Extensible Business Reporting Language (XBRL): (i) Consolidated Balance Sheets, (ii) Consolidated Statements of Operations, (iii) Consolidated Statements of Comprehensive Loss, (iv) Consolidated Statements of Stockholders' Equity, (v) Consolidated Statements of Cash, and (vi) Notes to Consolidated Financial Statements, tagged as blocks of text. |

---

+ Exhibits marked with a plus sign ("+") are filed herewith.

++ Exhibits marked with a double plus sign ("++") are furnished herewith.

\* Exhibits marked with a single asterisk reference management contracts, compensatory plans or arrangements, filed in response to Item 15(a)(3) of the instructions to Form 10-K.

The other exhibits listed have previously been filed with the SEC and are incorporated herein by reference, as indicated.

(b) *Exhibits.* We hereby file or furnish as exhibits, as the case may be, to this Form 10-K those exhibits listed in Part IV, Item 15(a)(3) above.

(c) *Financial Statement Schedules.* No financial statement schedules have been submitted because they are not required, not applicable, or because the information required is included in the financial statements or the notes thereto.

Table of Contents

**SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AMAG PHARMACEUTICALS, INC.

By:           /s/ FRANK E. THOMAS          

Frank E. Thomas  
*Executive Vice President,  
 Chief Operating Officer, and  
 Interim President and  
 Chief Executive Officer*

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

| Name  | Title  | Date          |
|---|--|---------------|
| <u>          /s/ FRANK E. THOMAS          </u><br>Frank E. Thomas                                 | Executive Vice President, Chief Operating Officer, and Interim President and Chief Executive Officer (Principal Executive Officer) | March 8, 2012 |
| <u>          /s/ SCOTT A. HOLMES          </u><br>Scott A. Holmes                                 | Chief Accounting Officer, Vice President and Controller (Principal Financial and Accounting Officer)                               | March 8, 2012 |
| <u>          /s/ JOSEPH V. BONVENTRE, MD, PHD          </u><br>Joseph V. Bonventre, MD, PhD       | Director   | March 8, 2012 |
| <u>          /s/ RAJIV DE SILVA          </u><br>Rajiv De Silva                                   | Director   | March 8, 2012 |
| <u>          /s/ MICHAEL NARACHI          </u><br>Michael Narachi                                 | Director   | March 8, 2012 |
| <u>          /s/ ROBERT J. PEREZ          </u><br>Robert J. Perez                                 | Director   | March 8, 2012 |
| <u>          /s/ LESLEY RUSSELL, MB. CH.B., MRCP          </u><br>Lesley Russell, MB. Ch.B., MRCP | Director   | March 8, 2012 |
| <u>          /s/ GINO SANTINI          </u><br>Gino Santini                                       | Director   | March 8, 2012 |
| <u>          /s/ DAVEY S. SCOON          </u><br>Davey S. Scoon                                   | Director   | March 8, 2012 |



## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

| <b>Exhibit Number</b> | <b>Description</b>  |
|-----------------------|---|
| 3.1, 4.1              | Certificate of Incorporation of the Company, as restated (incorporated herein by reference to Exhibit 3.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2010, File No. 001-10865).   |
| 3.2, 4.2              | By-Laws of the Company, as amended (incorporated herein by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K filed November 28, 2008, File No. 0-14732).   |
| 3.3, 4.3              | Certificate of Designation of Series A Junior Participating Preferred Stock (incorporated herein by reference to Exhibit 3.1 and 4.1 to the Company's Current Report on Form 8-K filed September 4, 2009, File No. 0-14732).  |
| 4.4                   | Specimen certificate representing the Company's Common Stock (incorporated herein by reference to Exhibit 4.3 to the Current Report on Form 8-K filed September 4, 2009, File No. 0-14732).   |
| 4.5                   | Rights Agreement dated as of September 4, 2009 by and among AMAG Pharmaceuticals, Inc. and American Stock Transfer & Trust Company, LLC (incorporated herein by reference to Exhibit 4.2 to the Company's Current Report on Form 8-K filed September 4, 2009, File No. 0-14732).  |
| 4.6                   | Form of Rights Certificate (incorporated herein by reference to Exhibit 4.3 to the Company's Current Report on Form 8-K filed September 4, 2009, File No. 0-14732).   |
| 10.1*                 | Representative Form of Indemnification Agreement (incorporated herein by reference to Exhibit 10.2 to the Company's Annual Report on Form 10-K for the year ended December 31, 2009, File No. 001-10865).   |
| 10.2*                 | Summary of the Company's Change of Control Policy applicable to executive officers (incorporated herein by reference to Exhibit 10.5 to the Company's Current Report on Form 8-K filed February 13, 2006, File No. 0-14732).  |
| 10.3*                 | AMAG Pharmaceuticals, Inc. 2010 Employee Stock Purchase Plan (incorporated herein by reference to Exhibit 10.1 to Appendix B to the Company's Definitive Proxy Statement on Schedule 14A, filed April 19, 2010, File No. 001-10865).  |
| 10.4*+                | AMAG Pharmaceuticals, Inc.'s Non-Employee Director Compensation Policy.   |
| 10.5*                 | Separation and Consulting Agreement dated as of November 4, 2011 between the Company and Brian J.G. Pereira, M.D. (incorporated herein by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed November 4, 2011, File No. 001-10865).  |
| 10.6*                 | Form of Second Amended and Restated Employment Agreement dated as of December 15, 2009 between the Company and each then executive officer of the Company (other than the then current CEO) (incorporated herein by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed December 17, 2009, File No. 0-14732). |
| 10.7*                 | Form of Amendment to Employment Agreements dated as of February 1, 2011 between the Company and each then executive officer of the Company (other than the then current CEO) (incorporated herein by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed February 4, 2011, File No. 001-10865).               |
| 10.8*+                | Employment Agreement dated as August 1, 2011 between the Company and Frank Thomas.  |
| 10.9*                 | Form of Employment Agreement Amendment dated as November 3, 2011 between the Company and each then executive officer (incorporated herein by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed November 4, 2011, File No. 001-10865).   |
| 10.10*                | Second Amendment to Employment Agreement dated as of November 30, 2011 between the Company and Frank Thomas (incorporated herein by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed December 2, 2011, File No. 001-10865).  |

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

| <b>Exhibit Number</b> | <b>Description</b>   |
|-----------------------|--|
| 10.11*+               | Retention Agreement between the Company and Scott Holmes dated as of December 2, 2011.   |
| 10.12*                | Advanced Magnetics, Inc. Amended and Restated 2000 Stock Plan (incorporated herein by reference to Appendix A to the Company's definitive proxy statement for the year ended September 30, 2005, File No. 0-14732).  |
| 10.13*                | Form of Stock Option Grant under the Company's 2000 Stock Plan (employees) (incorporated herein by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2005, File No. 0-14732).   |
| 10.14*                | Form of Stock Option Grant under the Company's 2000 Stock Plan (non-employees) (incorporated herein by reference to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2005, File No. 0-14732).   |
| 10.15*                | AMAG Pharmaceuticals, Inc. Second Amended and Restated 2007 Equity Incentive Plan (incorporated herein by reference to Exhibit 10.3 to Appendix B to the Company's Definitive Proxy Statement on Schedule 14A, filed April 19, 2010, File No. 001-10865).  |
| 10.16*                | Form of Option Agreement (ISO) under the Company's 2007 Equity Incentive Plan (incorporated herein by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed November 30, 2007, File No. 0-14732).  |
| 10.17*                | Form of Option Agreement (Nonqualified Option) under the Company's 2007 Equity Incentive Plan (incorporated herein by reference to Exhibit 10.3 to the Company's Current Report on Form 8-K filed November 30, 2007, File No. 0-14732).  |
| 10.18*                | Form of Restricted Stock Unit Agreement under the Company's 2007 Equity Incentive Plan (incorporated herein by reference to Exhibit 10.4 to the Company's Current Report on Form 8-K filed November 30, 2007, File No. 0-14732).   |
| 10.19*                | Form of Option Agreement (Nonqualified Option) for Annual Director Grants under the Company's Second Amended and Restated 2007 Equity Incentive Plan (incorporated herein by reference to Exhibit 10.4 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2010, File No. 001-10865).  |
| 10.20*                | Form of Restricted Stock Unit Agreement for Annual Director Grants under the Company's Second Amended and Restated 2007 Equity Incentive Plan (incorporated herein by reference to Exhibit 10.5 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2010, File No. 001-10865).   |
| 10.21*+               | Form of November 2011 Restricted Stock Unit Agreement under the Company's Second Amended and Restated 2007 Equity Incentive Plan between the Company and the Company's executive officers.   |
| 10.22*+               | Form of November 2011 Restricted Stock Unit Agreement under the Company's Second Amended and Restated 2007 Equity Incentive Plan between the Company and each non-executive employee of the Company.   |
| 10.23                 | Lease Agreement, dated as of May 27, 2008, by and between AMAG Pharmaceuticals, Inc. and Mortimer B. Zuckerman and Edward H. Linde, trustees of 92 Hayden Avenue Trust under Declaration of Trust dated August 18, 1983 (incorporated herein by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed May 29, 2008, File No. 0-14732). |
| 10.24                 | Collaboration and Exclusive License Agreement between the Company and 3SBio Inc., dated as of May 25, 2008 (incorporated herein by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2008, File No. 0-14732) (confidential treatment previously granted).  |



## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

| <b>Exhibit Number</b> | <b>Description</b>   |
|-----------------------|--|
| 10.25                 | Supply Agreement between the Company and 3SBio Inc., dated as of May 25, 2008 (incorporated herein by reference to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2008, File No. 0-14732) (confidential treatment previously granted).   |
| 10.26                 | Commercial Outsourcing Services Agreement, dated October 2008, by and between the Company and Integrated Commercialization Services, Inc. (incorporated herein by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed July 1, 2009, File No. 0-14732). (confidential treatment previously granted).  |
| 10.27                 | First Amendment to Commercial Outsourcing Services Agreement, dated April 14, 2011, by and between the Company and Integrated Commercialization Services, Inc. (incorporated herein by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2011, File No. 001-10865).  |
| 10.28                 | Second Amendment to Commercial Outsourcing Services Agreement, dated effective as of December 1, 2011, by and between the Company and Integrated Commercialization Services, Inc. (incorporated herein by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed December 22, 2011, File No. 001-10865). (confidential treatment previously granted). |
| 10.29                 | Commercial Packaging Services Agreement, dated May 29, 2009, by and between the Company and Catalent Pharma Solutions LLC. (incorporated herein by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed July 1, 2009, File No. 0-14732). (confidential treatment previously granted).   |
| 10.30                 | License, Development and Commercialization Agreement by and between the Company and Takeda Pharmaceutical Company Limited, dated March 31, 2010 (incorporated herein by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2010, File No. 001-10865) (confidential treatment previously granted).                    |
| 10.31                 | Agreement and Plan of Merger and Reorganization, dated July 19, 2011, by and among AMAG Pharmaceuticals, Inc., Alamo Acquisition Sub, Inc. and Allos Therapeutics, Inc. (incorporated herein by reference to Exhibit 2.1 to the Company's Current Report on Form 8-K filed July 22, 2011, File No. 001-10865).   |
| 10.32                 | Amendment No. 1 to Agreement and Plan of Merger and Reorganization, dated as of August 8, 2011, by and among AMAG Pharmaceuticals, Inc., Alamo Acquisition Sub, Inc. and Allos Therapeutics, Inc. (incorporated herein by reference to Exhibit 2.1 to the Company's Current Report on Form 8-K filed August 8, 2011, File No. 001-10865).                                  |
| 21.1+                 | Subsidiaries of the Company.   |
| 23.1+                 | Consent of PricewaterhouseCoopers LLP, Independent Registered Public Accounting Firm.  |
| 31.1+                 | Certification Pursuant to Rule 13a-14(a)/15d-14(a) of the Exchange Act, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.  |
| 31.2+                 | Certification Pursuant to Rule 13a-14(a)/15d-14(a) of the Exchange Act, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.  |
| 32.1++                | Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.  |
| 32.2++                | Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.  |

## Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-K

### Table of Contents

| <b>Exhibit Number</b> | <b>Description</b>   |
|-----------------------|--|
| 101++                 | The following materials from AMAG Pharmaceuticals, Inc.'s Annual Report on Form 10-K for the year ended December 31, 2011, formatted in Extensible Business Reporting Language (XBRL): (i) Consolidated Balance Sheets, (ii) Consolidated Statements of Operations, (iii) Consolidated Statements of Comprehensive Loss, (iv) Consolidated Statements of Stockholders' Equity, (v) Consolidated Statements of Cash, and (vi) Notes to Consolidated Financial Statements, tagged as blocks of text. |

---

+ Exhibits marked with a plus sign ("+") are filed herewith.

++ Exhibits marked with a double plus sign ("++") are furnished herewith.

\* Exhibits marked with a single asterisk reference management contracts, compensatory plans or arrangements, filed in response to Item 15(a)(3) of the instructions to Form 10-K.

The other exhibits listed have previously been filed with the SEC and are incorporated herein by reference, as indicated.