

REGIS CORP  
Form 4  
November 13, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FINKELSTEIN PAUL

(Last) (First) (Middle)  
7201 METRO BOULEVARD  
(Street)

MINNEAPOLIS, MN 55439

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
REGIS CORP [RGS]

3. Date of Earliest Transaction (Month/Day/Year)  
11/08/2007

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Chief Executive Officer

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code	V Amount or Price			
Common Stock	11/08/2007		M		23,802 A \$ 16.5	299,400	D	
Common Stock	11/08/2007		S		500 D \$ 30.765	298,900	D	
Common Stock	11/08/2007		S		500 D \$ 30.77	298,400	D	
Common Stock	11/08/2007		S		600 D \$ 30.78	297,800	D	
Common Stock	11/08/2007		S		100 D \$ 30.785	297,700	D	

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Common Stock	11/08/2007	S	100	D	\$ 30.79	297,600	D
Common Stock	11/08/2007	S	700	D	\$ 30.8	296,900	D
Common Stock	11/08/2007	S	200	D	\$ 30.805	296,700	D
Common Stock	11/08/2007	S	900	D	\$ 30.81	295,800	D
Common Stock	11/08/2007	S	200	D	\$ 30.815	295,600	D
Common Stock	11/08/2007	S	500	D	\$ 30.82	295,100	D
Common Stock	11/08/2007	S	100	D	\$ 30.825	295,000	D
Common Stock	11/08/2007	S	200	D	\$ 30.83	294,800	D
Common Stock	11/08/2007	S	400	D	\$ 30.84	294,400	D
Common Stock	11/08/2007	S	4,500	D	\$ 30.85	289,900	D
Common Stock	11/08/2007	S	200	D	\$ 30.86	289,700	D
Common Stock	11/08/2007	S	200	D	\$ 30.87	289,500	D
Common Stock	11/08/2007	S	1,000	D	\$ 30.88	288,500	D
Common Stock	11/08/2007	S	800	D	\$ 30.89	287,700	D
Common Stock	11/08/2007	S	400	D	\$ 30.895	287,300	D
Common Stock	11/08/2007	S	1,900	D	\$ 30.9	285,400	D
Common Stock	11/08/2007	S	3,300	D	\$ 30.905	282,100	D
Common Stock	11/08/2007	S	2,000	D	\$ 30.91	280,100	D
Common Stock	11/08/2007	S	600	D	\$ 30.92	279,500	D
Common Stock	11/08/2007	S	400	D	\$ 30.93	279,100	D
	11/08/2007	S	1,902	D	\$ 30.94	277,198	D

Common  
Stock

Common Stock	11/08/2007	S	600	D	\$ 30.95	276,598	D
Common Stock	11/08/2007	S	500	D	\$ 30.96	276,098	D
Common Stock	11/08/2007	S	500	D	\$ 30.97	275,598	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 16.5	11/08/2007		M	23,802	02/15/2005	02/15/2010	Common Stock	23,802

## Reporting Owners

Reporting Owner Name / Address	Relationships
FINKELSTEIN PAUL 7201 METRO BOULEVARD MINNEAPOLIS, MN 55439	Director 10% Owner Officer  Chief Executive Officer

## Signatures

Eric A. Bakken, by power of attorney  
11/13/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

### Remarks:

Form 2 of 5

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