

HEMUS SIMON C  
Form 4  
April 27, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HEMUS SIMON C

2. Issuer Name and Ticker or Trading Symbol  
TUPPERWARE BRANDS CORP  
[TUP]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/23/2010

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ 10% Owner  
\_\_\_\_\_ Other (specify below)  
President & COO

TUPPERWARE BRANDS  
CORP, 14901 S ORANGE  
BLOSSOM TRAIL  
  
(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

ORLANDO, FL 32837  
  
(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                                      |
| Common Stock                    | 04/23/2010                           |  | M                              |   | 14,800  | A  | \$ 20.83                                   |
| Common Stock                    | 04/23/2010                           |  | M                              |   | 22,083  | A  | \$ 17.54                                   |
| Common Stock                    | 04/23/2010                           |  | M                              |   | 14,866  | A  | \$ 17.36                                   |
| Common Stock                    | 04/23/2010                           |  | S <sup>(1)</sup>               |   | 32  | D  | \$ 52.98                                   |
|                                 | 04/23/2010                           |  | S <sup>(1)</sup>               |   | 9,568   | D  |  |

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|              |            |                  |        |   |          |         |   |           |
|--------------|------------|------------------|--------|---|----------|---------|---|-----------|
| Common Stock |            |                  |        |   | \$       | 52.99   |   |           |
| Common Stock | 04/23/2010 | S <sup>(1)</sup> | 10,700 | D | \$ 53    | 154,195 | D |           |
| Common Stock | 04/23/2010 | S <sup>(1)</sup> | 2,500  | D | \$ 53.01 | 151,695 | D |           |
| Common Stock | 04/23/2010 | S <sup>(1)</sup> | 6,925  | D | \$ 53.02 | 144,770 | D |           |
| Common Stock | 04/23/2010 | S <sup>(1)</sup> | 5,831  | D | \$ 53.03 | 138,939 | D |           |
| Common Stock | 04/23/2010 | S <sup>(1)</sup> | 6,848  | D | \$ 53.04 | 132,091 | D |           |
| Common Stock | 04/23/2010 | S <sup>(1)</sup> | 1,400  | D | \$ 53.05 | 130,691 | D |           |
| Common Stock | 04/23/2010 | S <sup>(1)</sup> | 1,900  | D | \$ 53.06 | 128,791 | D |           |
| Common Stock | 04/23/2010 | S <sup>(1)</sup> | 4,600  | D | \$ 53.07 | 124,191 | D |           |
| Common Stock | 04/23/2010 | S <sup>(1)</sup> | 400    | D | \$ 53.08 | 123,791 | D |           |
| Common Stock | 04/23/2010 | S <sup>(1)</sup> | 496    | D | \$ 53.09 | 123,295 | D |           |
| Common Stock | 04/23/2010 | S <sup>(1)</sup> | 500    | D | \$ 53.11 | 122,795 | D |           |
| Common Stock | 04/23/2010 | S <sup>(1)</sup> | 49     | D | \$ 53.13 | 122,746 | D |           |
| Common Stock |            |                  |        |   |          | 1,619   | I | By 401(k) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|--|--|---|
|--|--|--------------------------------------|--|--------------------------------|--|--|---|

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and 5)

|              | Code | V | (A)      | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |                           |            |              |        |
|--------------|------|---|----------|-----|------------------|-----------------|-------|----------------------------|---------------------------|------------|--------------|--------|
| Stock Option |      |   | \$ 20.83 |     | 04/23/2010       |                 | M     | 14,800                     | 11/02/2007 <sup>(2)</sup> | 11/01/2016 | Common Stock | 14,800 |
| Stock Option |      |   | \$ 17.54 |     | 04/23/2010       |                 | M     | 22,083                     | 11/19/2009 <sup>(3)</sup> | 11/18/2018 | Common Stock | 22,083 |
| Stock Option |      |   | \$ 17.36 |     | 04/23/2010       |                 | M     | 14,866                     | 02/17/2010 <sup>(4)</sup> | 02/16/2019 | Common Stock | 14,866 |

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director    10% Owner    Officer    Other

HEMUS SIMON C  
 TUPPERWARE BRANDS CORP  
 14901 S ORANGE BLOSSOM TRAIL  
 ORLANDO, FL 32837

President & COO

## Signatures

/s/ Susan R. Coumes,  
 Attorney-in-Fact

04/27/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock option.
- (2) The option vests in three equal annual installments beginning on November 2, 2007.
- (3) The option vests in three equal annual installments beginning on November 19, 2009.
- (4) The option vests in three equal annual installments beginning on February 17, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.