

Russell David Eric
Form 3
February 22, 2011

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â Russell David Eric
(Last) (First) (Middle)

1441 GARDINER LANE
(Street)

LOUISVILLE,Â KYÂ 40213
(City) (State) (Zip)

2. Date of Event Requiring
Statement

(Month/Day/Year)
02/16/2011

3. Issuer Name **and** Ticker or Trading Symbol
YUM BRANDS INC [YUM]

4. Relationship of Reporting
Person(s) to Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer ____ Other
(give title below) (specify below)
Vice President, Controller

5. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group
Filing(Check Applicable Line)
__X__ Form filed by One Reporting
Person
____ Form filed by More than One
Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities
Beneficially Owned
(Instr. 4)

3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)

4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Common Stock

888.85

I

401(k) Holdings

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.**

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and
Expiration Date
(Month/Day/Year)

Date
Exercisable

Expiration
Date

3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)

Title

Amount or
Number of

4. Conversion
or Exercise
Price of
Derivative
Security

5. Ownership
Form of
Derivative
Security:
Direct (D)
or Indirect

6. Nature of
Indirect Beneficial
Ownership
(Instr. 5)

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				Shares		(I) (Instr. 5)	
Phantom Stock	Â (2)	Â (3)	Common Stock	324	\$ (1)	D	Â
Phantom Stock	Â (2)	Â (3)	Common Stock	3,477.1144	\$ (1)	D	Â
Phantom Stock	Â (2)	Â (3)	Common Stock	4,741.3887	\$ (1)	D	Â
Phantom Stock	04/01/2013	Â (3)	Common Stock	4,998.0122	\$ (1)	D	Â
Employee Stock Option (Right to Buy)	01/27/2005	01/27/2014	Common Stock	5,568	\$ 17.23	D	Â
Employee Stock Option (Right to Buy)	01/28/2006	01/28/2015	Common Stock	6,504	\$ 22.53	D	Â
Employee Stock Option (Right to Buy)	11/18/2006	11/18/2015	Common Stock	20,190	\$ 24.1075	D	Â
Stock Appreciation Right	02/04/2012	02/04/2021	Common Stock	13,137	\$ 49.3	D	Â
Stock Appreciation Right	02/04/2015	02/04/2021	Common Stock	10,184	\$ 49.3	D	Â
Stock Appreciation Right	01/26/2007	01/26/2016	Common Stock	6,632	\$ 24.4675	D	Â
Stock Appreciation Right	01/19/2008	01/19/2017	Common Stock	5,816	\$ 29.61	D	Â
Stock Appreciation Right	01/24/2009	01/24/2018	Common Stock	8,032	\$ 37.3	D	Â
Stock Appreciation Right	02/05/2010	02/10/2019	Common Stock	15,393	\$ 29.29	D	Â
Stock Appreciation Right	02/05/2011	02/05/2020	Common Stock	13,053	\$ 32.98	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Russell David Eric 1441 GARDINER LANE LOUISVILLE, KY 40213	Â	Â	Â Vice President, Controller	Â

Signatures

/s/ M. Gayle
Hobson 02/22/2011

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Conversion occurs on a one-for-one basis.
- (2) Phantom Exercise Date
- (3) The Program does not have specified expiration dates.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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