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FIFTH THIRD BANCORP Form S-3ASR March 05, 2009

As filed with the Securities and Exchange Commission on March 5, 2009

Registration No. 333-\_\_\_\_

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, D.C. 20549** 

# FORM S-3 REGISTRATION STATEMENT

**UNDER** 

THE SECURITIES ACT OF 1933

### FIFTH THIRD BANCORP

(Exact name of registrant as specified in its charter)

Ohio
(State or other jurisdiction of incorporation or organization)

31-0854434 (I.R.S. Employer Identification No.)

38 Fountain Square Plaza

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Cincinnati, Ohio 45263

(800) 972-3030

(Address, including Zip Code, and telephone number, including area code,

of registrant s principal executive offices)

Paul L. Reynolds, Esq.

**Fifth Third Bancorp** 

38 Fountain Square Plaza

**MD10AT76** 

Cincinnati, Ohio 45263

Fax: (513) 534-6757

(Name, address, including Zip Code and telephone

number, including area code, of agent for service)

Copies of Communications to:

Richard G. Schmalzl, Esq.

Graydon, Head & Ritchey

1900 Fifth Third Center

511 Walnut Street

Cincinnati, Ohio 45202

Phone: (513) 621-6464

Fax: (513) 651-3836

**Approximate date of commencement of proposed sale of the securities to the public:** From time to time after the effective date of this Registration Statement as determined by market conditions.

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If the only securities being registered on this Form are being offered pursuant to dividend or interest reinvestment plans, please check the following box:

If any of the securities being registered on this Form are to be offered on a delayed or continuous basis pursuant to Rule 415 under the Securities Act of 1933, other than securities offered only in connection with dividend or interest reinvestment plans, check the following box: x

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, please check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering:

If this Form is a post-effective amendment filed pursuant to Rule 462(c) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering: "

If this Form is a registration statement pursuant to General Instruction I.D. or a post-effective amendment thereto that shall become effective upon filing with the Commission pursuant to Rule 462(e) under the Securities Act, check the following box: x

If this Form is a post-effective amendment to a registration statement filed pursuant to General Instruction I.D. filed to register additional securities or additional classes of securities pursuant to Rule 413(b) under the Securities Act, check the following box:

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer x Non-accelerated filer " (Do not check if a smaller reporting company) Accelerated filer "
Smaller reporting company "

#### CALCULATION OF REGISTRATION FEE

Amount to be Registered Registered Common Stock, no par value

Proposed Maximum Offering Price per Aggregate Offering Amount of Price (2)

Note of Each Class of Securities to be Registered Registered (1)

Note of Each Class of Securities to be Registered (2)

Note of Each Class of Securities to be Registered (3,000,000 shares \$1.81