Edgar Filing: PALMER ANTHONY J. - Form 4

PALMER A	NTHONY J.												
Form 4													
July 03, 2012	2												
FORM	1 4									OMB APPROVAL			
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSIO Washington, D.C. 20549							OMMISSION	OMB Number:	3235-0287				
Check thi										Expires:	January 31,		
subject to	s longer STATEMENT OF CHAN						CIAL	OWN	NERSHIP OF	Estimated a	2005 Iverage		
Section 1	6.	SECURITIES								burden hours per			
Form 4 or Form 5	-									response 0.5			
obligation	^							•	e Act of 1934,				
may cont	Section 1			•		• •	•		1935 or Section	1			
See Instru	uction	30(h)	of the In	vestme	ent	Company	Act	of 194	0				
1(b).													
(Print or Type F	Responses)												
× 51	1 /												
1. Name and Address of Reporting Person [*] 2. Issuer Name and Ticker or Trading 5. Relationship of Re								Reporting Person(s) to					
PALMER ANTHONY J. Symbol HERSH									Issuer				
				EY CO	5 [F	HSY]			(Charle all analizable)				
				f Earliest Transaction					(Check all applicable)				
(2005)	(1100)	(initiality)		/Day/Year)					_X_ Director10% Owner				
100 CRYSTAL A DRIVE 07/01/2				-	,				Officer (give title Other (specify				
									below)	below)			
(Street) 4. If Amer			endment, Date Original					6. Individual or Joint/Group Filing(Check					
			Filed(Mor	nth/Day/Y	(ear)				Applicable Line) _X_ Form filed by C	no Donostino Do	#2.0.P		
HEDCHEV	DA 17022								Form filed by M	1 0			
HERSHEY,	PA 17055								Person				
(City)	(State)	(Zip)	Tabl	e I - Noi	n-D	erivative Se	ecuriti	es Acqu	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of	2. Transaction D	Date 2A. Dee	med	3.		4. Securitie	es Acq	uired	5. Amount of	6. Ownership	7. Nature of		
Security	(Month/Day/Year) Execution Date, if			Transaction(A) or Disposed of (D)					Securities	Form: Direct			
(Instr. 3)		Code (Instr. 3, 4 and 5)						Beneficially Owned		Beneficial			
		Day/Year) (Instr. 8)					Following	Ownership (Instr. 4)					
							()		Reported	(Instr. 4)	(110411)		
							(A) or		Transaction(s)				
				Code	V	Amount	(D)	Price	(Instr. 3 and 4)				
Common Stock	07/01/2012			А		426.197	А	\$0	5,161.37 <u>(1)</u>	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	3. Transaction Date (Month/Day/Year)	4. Transact Code (Instr. 8)	 5. actionNumber of 8) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) 		Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
		Code V	/ (A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address		Relationsh							
1 8	Director	10% Owner	Officer	Other					
PALMER ANTHONY J. 100 CRYSTAL A DRIVE HERSHEY, PA 17033	Х								
Signatures									
Steven J. Holsinger, Attorney-i Palmer	07/02/2012								

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The total amount of securities reported as directly owned in Column 5 includes 13.0240 shares acquired on June 15, 2012, pursuant to a
 dividend reinvestment feature of the Company's Directors' Compensation Plan, the provisions of which are substantially similar to the dividend reinvestment features of the broad-based dividend reinvestment plan available generally to Company stockholders.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.