

CVS CAREMARK CORP  
Form 4  
July 03, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Denton David M

(Last) (First) (Middle)

ONE CVS DRIVE

(Street)

WOONSOCKET, RI 02895-

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CVS CAREMARK CORP [CVS]

3. Date of Earliest Transaction (Month/Day/Year)  
07/01/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EVP, CFO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	07/01/2014		M	26,811 A \$ 41.17	113,694.7692	D	
Common Stock	07/01/2014		M	48,178 A \$ 28.1	161,872.7692	D	
Common Stock	07/01/2014		S <sup>(1)</sup>	74,989 D \$ 75.88	86,883.7692	D	
Common Stock (restricted)					181,662	D	
					1,618.1203	I	By ESOP

ESOP  
Common  
Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number of Shares
Stock Option	\$ 41.17	07/01/2014		M	26,811	04/01/2009 <sup>(3)</sup>	04/01/2015	Common Stock	26,811
Stock Option	\$ 28.1	07/01/2014		M	48,178	04/01/2010 <sup>(4)</sup>	04/01/2016	Common Stock	48,178
Stock Option	\$ 40.28					03/05/2011 <sup>(5)</sup>	03/05/2018	Common Stock	12,400
Stock Option	\$ 36.23					04/01/2011 <sup>(6)</sup>	04/01/2017	Common Stock	95,600
Stock Option	\$ 34.96					04/01/2012 <sup>(7)</sup>	04/01/2018	Common Stock	107,100
Stock Option	\$ 45.07 <sup>(8)</sup>					04/02/2013	04/02/2019	Common Stock	110,900
Stock Option	\$ 54.53					04/01/2014 <sup>(9)</sup>	04/01/2020	Common Stock	108,100
Stock Option	\$ 74.29					04/01/2015 <sup>(10)</sup>	04/01/2021	Common Stock	62,900

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
				EVP, CFO

Denton David M  
ONE CVS DRIVE  
WOONSOCKET, RI 02895-

## Signatures

/c/ David M.  
Denton

07/02/2014

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All sales were effected pursuant to a Rule 10b5-1 plan.
- (2) Represents weighted average sale price for this trading day. Multiple sales were executed, with sales prices ranging between \$75.46 and \$76.16 per share.
- (3) Option became exercisable in three equal annual installments, commencing 4/1/2009.
- (4) Option became exercisable in three equal annual installments, commencing 4/1/2010.
- (5) Option became exercisable in three equal annual installments, commencing 3/5/2011.
- (6) Option became exercisable in three equal annual installments, commencing 4/1/2011.
- (7) Option became exercisable in four equal annual installments, commencing 4/1/2012.
- (8) Option became exercisable in four equal annual installments, commencing 4/2/2013.
- (9) Option became exercisable in four equal annual installments, commencing 4/1/2014.
- (10) Option becomes exercisable in four equal annual installments, commencing 4/1/2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.