

CSS INDUSTRIES INC  
 Form 3  
 July 11, 2006

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Van Artsdalen Kenneth

(Last) (First) (Middle)

2. Date of Event Requiring Statement

(Month/Day/Year)

07/01/2006

3. Issuer Name and Ticker or Trading Symbol  
 CSS INDUSTRIES INC [CSS]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

Director  10% Owner  
 Officer  Other  
 (give title below) (specify below)  
 VP & Gen Mgr of Subsidiary

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

C/O CSS INDUSTRIES, INC., 1845 WALNUT STREET, SUITE 800

(Street)

PHILADELPHIA, PA 19103

(City) (State) (Zip)

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned (Instr. 4)

3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Common Stock (\$.10 par value)

336

D

^

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and Expiration Date (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise Price of Derivative

5. Ownership Form of Derivative Security:

6. Nature of Indirect Beneficial Ownership (Instr. 5)

## Edgar Filing: CSS INDUSTRIES INC - Form 3

|                     | Date Exercisable          | Expiration Date | Title        | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) |   |
|---------------------|---------------------------|-----------------|--------------|----------------------------|----------|---------------------------------------|---|
| Call (Stock) Option | 10/23/2003 <sup>(1)</sup> | 10/23/2012      | Common Stock | 11,250                     | \$ 24.2  | D                                     | Â |
| Call (Stock) Option | 04/24/2004 <sup>(1)</sup> | 04/24/2013      | Common Stock | 4,500                      | \$ 23.83 | D                                     | Â |
| Call (Stock) Option | 04/19/2005 <sup>(1)</sup> | 04/19/2009      | Common Stock | 4,600                      | \$ 34.12 | D                                     | Â |
| Call (Stock) Option | 04/21/2006 <sup>(1)</sup> | 04/21/2010      | Common Stock | 4,700                      | \$ 33.2  | D                                     | Â |
| Call (Stock) Option | 04/19/2007 <sup>(1)</sup> | 04/19/2011      | Common Stock | 5,200                      | \$ 30.73 | D                                     | Â |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |                               |
|--|---------------|-----------|---------|-------------------------------|
|  | Director      | 10% Owner | Officer | Other                         |
| Van Artsdalen Kenneth<br>C/O CSS INDUSTRIES, INC.<br>1845 WALNUT STREET, SUITE 800<br>PHILADELPHIA, PA 19103 | Â             | Â         | Â       | VP & Gen Mgr of<br>Subsidiary |

## Signatures

|   |            |
|---|------------|
| Michael A. Santivaschi,<br>Attorney-in-Fact | 07/11/2006 |
| **Signature of Reporting Person             | Date       |

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reflects the first anniversary of the date of grant for options granted pursuant to a Rule 16b-3 plan. Options are exercisable in installments (1) of 25% of the optioned securities on and after the first anniversary of the date of grant and to the extent of an additional 25% of the optioned securities on and after the second, third and fourth anniversary dates.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.