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NOVIELLI J	JACK										
Form 4											
February 01,	2011										
FORM	14						NGEO		OMB AF	PROVAL	
	UNITEL) STATES		shington,			NGE C	COMMISSION	OMB Number:	3235-0287	
Check thi if no long subject to Section 1 Form 4 of Form 5 obligation may cont <i>See</i> Instru 1(b).	6. r Filed pu ns Section 17	ursuant to s 7(a) of the	OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES to Section 16(a) of the Securities Exchange Act of 1934, he Public Utility Holding Company Act of 1935 or Sectior (h) of the Investment Company Act of 1940						Expires: January 31 2005 Estimated average burden hours per response 0.5		
(Print or Type F	Responses)										
NOVIELLI JACK Symbol PROVI			r Name and Ticker or Trading DENT FINANCIAL CES INC [PFS]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Month/I				of Earliest Transaction Day/Year) 2011				Director 10% Owner X Officer (give title Other (specify below) below) EVP and CIO of Provident Bank			
JERSEY CI	(Street) TY, NJ 07306			ndment, Da th/Day/Year)	-	l		6. Individual or Jo Applicable Line) _X_ Form filed by 0 Form filed by M	One Reporting Pe	rson	
	1,100,000							Person			
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	r) Executio any	med n Date, if Day/Year)	3. Transactio Code (Instr. 8)	4. Securi n(A) or Di (Instr. 3,	spose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common	01/29/2011			Code V F	Amount 301	(D) D	Price \$	(Instr. 3 and 4) 11,291	D		
Stock Common Stock							14.58	13,394 <u>(6)</u>	I	By 401(k)	
Common Stock								6,752 <u>(6)</u>	I	By ESOP	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pri Deriv Secu (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Options	\$ 10.4					02/03/2010	02/03/2019	Common Stock	5,910 (1)	
Stock Options	\$ 12.54					01/29/2009	01/29/2018	Common Stock	4,030 (2)	
Stock Options	\$ 17.94					01/29/2008	01/29/2017	Common Stock	9,797 (<u>3)</u>	
Stock Options	\$ 18.55					02/22/2007	02/22/2016	Common Stock	3,000 (4)	
Stock Options	\$ 18.57					07/17/2004	07/17/2013	Common Stock	40,000 (5)	

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
NOVIELLI JACK 830 BERGEN AVENUE JERSEY CITY, NJ 07306			EVP and CIO of Provident Bank					
Signatures								
/s/ John F. Kuntz, Pursuant to Po Attorney	ower of		02/01/2011					
**Signature of Reporting Perso	n		Date					
Explanation of Reg	snon	606.						

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Stock options vest at a rate of 20% per year over a period ending January 29, 2014.

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- (2) Stock options vest at a rate of 20% per year over a period ending January 29, 2013.
- (3) Stock options vest at a rate of 20% per year over a period ending January 29, 2012.
- (4) Stock options vest at a rate of 20% per year over a period ending on February 22, 2011.
- (5) Stock options vest at a rate of 20% per year over a period ending on July 17, 2008.
- (6) Reflects transaction not required to be reported pursuant to Section 16 of the Securities Exchange Act of 1934, as amended.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.