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| NOVIELLI J | JACK | | | | | | | | | | |
|---|--------------------------------------|---|--|--|------------|-----------------------------|--|--|--|---|--|
| Form 4 | | | | | | | | | | | |
| January 31, 2 | 2013 | | | | | | | | | | |
| FORM | 14 | | | | | | NGEO | | OMB AF | PROVAL | |
| | UNITEL |) STATES | | shington, | | | NGE C | OMMISSION | OMB Number: | 3235-0287 | |
| Check thi if no long subject to Section 1 Form 4 of Form 5 obligation may cont <i>See</i> Instru 1(b). | 6. r Filed pu ns inue. | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | Expires: January 31, 2005 Estimated average burden hours per response 0.5 | |
| (Print or Type F | Responses) | | | | | | | | | | |
| NOVIELLI JACK Symbol PROVI | | | r Name and Ticker or Trading DENT FINANCIAL CES INC [PFS] | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
| (Last) (First) (Middle) 3. Date of (Month/E 830 BERGEN AVENUE 01/29/2 | | | - | | | | Director 10% Owner X Officer (give title Other (specify below) below) EVP and CIO of Provident Bank | | | | |
| IEDSEV CI | (Street) TY, NJ 07306 | | | ndment, Da hth/Day/Year) | - | l | | 6. Individual or Jo Applicable Line) _X_ Form filed by 0 Form filed by M | | rson | |
| JEKSET CI | 11, NJ 07500 | | | | | | | Person | | | |
| (City) | (State) | (Zip) | Tabl | e I - Non-D | erivative | Secur | ities Acq | uired, Disposed of | , or Beneficial | ly Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Da (Month/Day/Year |) Executio any | med n Date, if Day/Year) | 3. Transactio Code (Instr. 8) | (Instr. 3, | spose 4 and (A) or | d of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | |
| Common Stock | 01/29/2011 | | | Code V F | Amount 301 | (D) D | Price \$ 14.58 | 11,291 | D | | |
| Common Stock | | | | | | | | 13,394 <u>(6)</u> | I | By 401(k) | |
| Common Stock | | | | | | | | 6,752 <u>(6)</u> | Ι | By ESOP | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | 8. Pri Deriv Secu (Instr |
|---|---|---|---|--|---|-------------------------------------|--------------------|---|-------------------------------------|-----------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| Stock Options | \$ 10.4 | | | | | 02/03/2010 | 02/03/2019 | Common Stock | 5,910 (1) | |
| Stock Options | \$ 12.54 | | | | | 01/29/2009 | 01/29/2018 | Common Stock | 4,030 (2) | |
| Stock Options | \$ 17.94 | | | | | 01/29/2008 | 01/29/2017 | Common Stock | 9,797 (<u>3)</u> | |
| Stock Options | \$ 18.55 | | | | | 02/22/2007 | 02/22/2016 | Common Stock | 3,000 (4) | |
| Stock Options | \$ 18.57 | | | | | 07/17/2004 | 07/17/2013 | Common Stock | 40,000 (5) | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|---|---------------|-----------|-------------------------------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |
| NOVIELLI JACK 830 BERGEN AVENUE JERSEY CITY, NJ 07306 | | | EVP and CIO of Provident Bank | | | | | |
| Signatures | | | | | | | | |
| /s/ John F. Kuntz, Pursuant to Po Attorney | ower of | | 02/01/2011 | | | | | |
| **Signature of Reporting Perso | n | | Date | | | | | |
| Explanation of Reg | snon | 606. | | | | | | |

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Stock options vest at a rate of 20% per year over a period ending January 29, 2014.

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- (2) Stock options vest at a rate of 20% per year over a period ending January 29, 2013.
- (3) Stock options vest at a rate of 20% per year over a period ending January 29, 2012.
- (4) Stock options vest at a rate of 20% per year over a period ending on February 22, 2011.
- (5) Stock options vest at a rate of 20% per year over a period ending on July 17, 2008.
- (6) Reflects transaction not required to be reported pursuant to Section 16 of the Securities Exchange Act of 1934, as amended.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.