J C PENNEY CO INC Form 3 February 29, 2016 **FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION** Washington, D.C. 20549 OMB

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> PAYNE LISA A			2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol J C PENNEY CO INC [JCP]			
(Last)	(First)	(Middle)	02/23/2016	4. Relationship of Reporting Person(s) to Issuer		5. If Amendment, Date Original Filed(Month/Day/Year)	
C/O J. C. PENNEY COMPANY, INC., 6501 LEGACY DRIVE				(Check all applicable)			- 100((((())))))))
	(Street)			X Director Officer (give title below	OfficerOther		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting
PLANO, TX 75024							Person Form filed by More than One Reporting Person
(City)	(State)	(Zip)	Table I - I	Non-Derivative Securities Beneficially Owned			
1.Title of Secu (Instr. 4)	rity		2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.	1
No securities are beneficially owned 0			ed 0		D	Â	
Reminder: Rep owned directly	-	ate line for ea	ch class of securities benefic	^{zially} S	EC 1473 (7-02)	
		•	oond to the collection of lined in this form are no				

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

required to respond unless the form displays a

currently valid OMB control number.

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
		(IIISU. 4)			
		Title	Derivative	Security:	
			Security	Direct (D)	

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January 31,

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Number:

Expires:

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Estimated average burden hours per

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Date	Expiration	Amount or	or Indirect
Exercisable	Date	Number of	(I)
		Shares	(Instr. 5)

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
PAYNE LISA A C/O J. C. PENNEY COMPANY, INC. 6501 LEGACY DRIVE PLANO, TX 75024	ÂX	Â	Â	Â		
Signatures						
*** /s/ David A. Shipley, attorney in fact	02/2	29/2016				
**Signature of Reporting Person		Date				
Evalenction of Deenen						

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Remarks:

***Under POA as filed herewith.

Exhibit List: Exhibit No. 24 - Power of Attorney (POA)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.