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NEOMEDIA TECHNOLOGIES INC  
Form 8-K  
September 07, 2004

U.S. SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): September 7, 2004

NEOMEDIA TECHNOLOGIES, INC.  
(Exact Name of Registrant as Specified in its Charter)

Delaware

0-21743

36-3680347

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(State or Other  
Jurisdiction  
Incorporation)

(Commission File Number)

(IRS Employer  
Identification No.)

2201 Second Street, Suite 402, Fort Myers, Florida

33901

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(Address of Principal Executive Offices)

Zip Code)

(239) - 337-3434

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(Registrant's Telephone Number, including Area Code)

Item 5.02 - Appointment of Principal Officers.

On August 31, 2004, the Board of Directors of NeoMedia Technologies, Inc. (the "Company") named Charles T. Jensen as the Company's permanent Chief Executive Officer. Jensen, president and Chief Operating Officer of NeoMedia since June 2002, had also been acting CEO since that time. Jensen, 60, joined NeoMedia in 1995 as Chief Financial Officer, and acted in that capacity until June 2002.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NeoMedia Technologies, Inc.  
(Registrant)

Date: September 7, 2004

By: /s/ Charles T. Jensen

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Charles T. Jensen, President, Chief Operating  
Officer, Chief Executive Officer and Director

2

EXHIBIT INDEX

Sequential  
Page Number  
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Exhibit  
Document  
-----

4

3.1

Press release dated September 7, 2004

3