

inContact, Inc.  
Form SC 13G/A  
February 10, 2012

UNITED  
STATES  
SECURITIES  
AND  
EXCHANGE  
COMMISSION  
Washington,  
D.C. 20549

SCHEDULE  
13G\*  
(Rule 13d-102)

INFORMATION  
TO BE  
INCLUDED IN  
STATEMENTS  
FILED  
PURSUANT  
TO RULES  
13d-1(b), (c),  
AND (d) AND  
AMENDMENTS  
THERE TO  
FILED  
PURSUANT TO  
RULE 13d-2  
(Amendment No.  
\_1\_)\*

InContact, Inc.  
(Name of Issuer)

Common Stock,  
par value  
\$0.0001 per  
share  
(Title of Class of  
Securities)

45336E109  
(CUSIP Number)

December 31,  
2011  
(Date of Event  
Which Requires  
Filing of the  
Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- ☐ Rule 13d-1(b)
- ☒ Rule 13d-1(c)
- ☐ Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, *see the Notes*).

Page1 of 10

CUSIP No. 45336E109 13G Page 2 of 10 Pages

NAME OF REPORTING PERSONS

1. Michael Self

CHECK THE APPROPRIATE BOX IF  
A MEMBER OF A GROUP  
(see instructions)

2. (a) ☐  
(b) ☐

3. SEC USE ONLY

4. CITIZENSHIP OR PLACE OF  
ORGANIZATION  
United States of America

SOLE VOTING POWER

NUMBER OF 5.0

SHARES

BENEFICIALLY

6. SHARED VOTING POWER

OWNED BY

607,000

EACH

REPORTING

PERSON

WITH

SOLE DISPOSITIVE POWER

7.0

8. SHARED DISPOSITIVE POWER

607,000

AGGREGATE AMOUNT  
BENEFICIALLY OWNED BY EACH  
REPORTING PERSON

9.

607,000

CHECK BOX IF THE AGGREGATE  
AMOUNT IN ROW (9) EXCLUDES

10.

CERTAIN SHARES ☐

PERCENT OF CLASS REPRESENTED  
BY AMOUNT IN ROW (9)

11.

1.40%

TYPE OF REPORTING PERSON (See  
Instructions)

12.

IN

CUSIP No. 45336E109 13GPage 3 of 10 Pages

NAME OF REPORTING PERSONS

1. Lake Union Capital Management, LLC

CHECK THE APPROPRIATE BOX IF  
A MEMBER OF A GROUP  
(see instructions)

2. (a) ☐  
(b) ☐

SEC USE ONLY

3.

CITIZENSHIP OR PLACE OF  
ORGANIZATION

4. Delaware

SOLE VOTING POWER

NUMBER OF 5.0

SHARES

BENEFICIALLY

6. SHARED VOTING POWER

OWNED BY 607,000

EACH

REPORTING

SOLE DISPOSITIVE POWER

PERSON

7.0

WITH

8. SHARED DISPOSITIVE POWER

607,000

AGGREGATE AMOUNT  
BENEFICIALLY OWNED BY EACH  
REPORTING PERSON

9.

607,000

10.

CHECK BOX IF THE AGGREGATE  
AMOUNT IN ROW (9) EXCLUDES

CERTAIN SHARES ☐

11.

PERCENT OF CLASS REPRESENTED  
BY AMOUNT IN ROW (9)

1.40%

12.

TYPE OF REPORTING PERSON (See  
Instructions)

IA, OO

CUSIP No. 45336E109 13G Page 4 of 10 Pages

NAME OF REPORTING PERSONS

1. Lake Union Capital Fund, LP

CHECK THE APPROPRIATE BOX IF  
A MEMBER OF A GROUP  
(see instructions)

2. (a) ☐  
(b) ☐

SEC USE ONLY

3.

CITIZENSHIP OR PLACE OF  
ORGANIZATION

4. Delaware

SOLE VOTING POWER

NUMBER OF 5.0

SHARES

BENEFICIALLY

6. SHARED VOTING POWER

OWNED BY 607,000

EACH

REPORTING

SOLE DISPOSITIVE POWER

PERSON

7.0

WITH

8. SHARED DISPOSITIVE POWER

607,000

AGGREGATE AMOUNT  
BENEFICIALLY OWNED BY EACH  
REPORTING PERSON

9.

607,000

10.

CHECK BOX IF THE AGGREGATE  
AMOUNT IN ROW (9) EXCLUDES

CERTAIN SHARES ☐

11.

PERCENT OF CLASS REPRESENTED  
BY AMOUNT IN ROW (9)

1.40%

12.

TYPE OF REPORTING PERSON (See  
Instructions)

PN





CUSIP No. 45336E109 13G Page 5 of 10 Pages

Item 1(a). Name of Issuer:

InContact, Inc.

Item 1(b). Address of Issuer's Principal Executive Offices:

7730 S. Union Park Avenue, Suite 500  
Midvale, UT 84047

Item 2(a). Name of Person Filing:

Michael Self  
Lake Union Capital Management, LLC  
Lake Union Capital Fund, LP

Item 2(b). Address of Principal Business Office or, if none, Residence:

Michael Self  
c/o Lake Union Capital Management, LLC  
601 Union Street, Suite 4616  
Seattle, WA 98101  
Lake Union Capital Management, LLC  
601 Union Street, Suite 4616

Seattle, WA 98101

Lake Union Capital Fund, LP  
601 Union Street, Suite 4616  
Seattle, WA 98101

Item 2(c). Citizenship:

Michael Self – United States of America  
Lake Union Capital Management, LLC – Delaware  
Lake Union Capital Fund, LP- Delaware

Item 2(d). Title of Class of Securities:

Common Stock, par value \$0.0001 per share

Item 2(e). CUSIP Number:

45336E109

Item 3. If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a:

(a) ☐ Broker or dealer registered under Section 15 of the Act (15 U.S.C 78o);

(b) ☐ Bank as defined in Section 3(a)(6) of the Act (15 U.S.C 78c);

(c) [ ] Insurance company as defined in Section 3(a)(19) of the Act (15 U.S.C 78c);

Page5 of 10

CUSIP No. 45336E109 13G Page 6 of 10 Pages

- (d) ☐ Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
- (e) ☐ An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);
- (f) ☐ An employee benefit plan or endowment fund in accordance with § 240.13d-1(b)(1)(ii)(F);
- (g) ☐ A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
- (h) ☐ A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) ☐ A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act (15 U.S.C. 80a-3);
- (j) ☐ A non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J);
- (k) ☐ Group, in accordance with § 240.13d-1(b)(1)(ii)(K).

If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J), please specify the type of institution:

\_\_\_\_\_

**Item 4. Ownership:**

Provide the following information regarding the aggregate number and percentage of class of securities of the issuer identified in Item 1.

- (a) Amount beneficially owned:
  - Michael Self – 607,000
  - Lake Union Capital Management, LLC– 607,000
  - Lake Union Capital Fund, LP– 607,000
- (b) Percent of Class:
  - Michael Self – 1.40%
  - Lake Union Capital Management, LLC– 1.40%
  - Lake Union Capital Fund, LP– 1.40%
- (c) Number of shares as to which such person has:
  - (i) sole power to vote or to direct the vote:
    - Michael Self – 0
    - Lake Union Capital Management, LLC– 0
    - Lake Union Capital Fund, LP– 0

CUSIP No. 45336E109 13G Page 7 of 10 Pages

(ii) shared power to vote or to direct the vote:

Michael Self – 607,000

Lake Union Capital Management, LLC– 607,000

Lake Union Capital Fund, LP– 607,000

(iii) sole power to dispose or to direct the disposition of:

Michael Self – 0

Lake Union Capital Management, LLC– 0

Lake Union Capital Fund, LP– 0

(iv) shared power to dispose or to direct the disposition of:

Michael Self – 607,000

Lake Union Capital Management, LLC– 607,000

Lake Union Capital Fund, LP– 607,000

**Item 5. Ownership of Five Percent or Less of a Class:**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following [ ☐ ].

N/A

**Item 6. Ownership of More than Five Percent on Behalf of Another Person:**

N/A

**Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company or Control Person:**

N/A

**Item 8. Identification and Classification of Members of the Group:**

N/A

**Item 9.**

**Notice of Dissolution of Group:**

N/A

Page 7 of 10

CUSIP No. 45336E109 13G Page 8 of 10 Pages

**Item 10.**

**Certifications:**

(C) The following certification shall be included if the statement is filed pursuant §240.13d-1(c)

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect

**SIGNATURE**

After reasonable inquiry and to the best of its knowledge and belief, I certify (the undersigned certifies) that the information set forth in this statement is true, complete and correct.

February 10, 2012  
(Date)

/s/ Michael Self  
(Signature)

Michael Self

February 10, 2012  
(Date)

Lake Union Capital Management, LLC  
(Signature)

By: /s/ Michael Self  
Michael Self

Managing Member

February 10, 2012  
(Date)

Lake Union Capital Fund, LP  
(Signature)

By: Lake Union Capital Management, LLC

General Partner

By: /s/ Michael Self  
Michael Self

Managing Member

Page8 of 10



CUSIP No. 45336E109 13G Page 9 of 10 Pages

The original statement shall be signed by each person on whose behalf the statement is filed or his authorized representative. If the statement is signed on behalf of a person by his authorized representative other than an executive officer or general partner of the filing person, evidence of the representative's authority to sign on behalf of such person shall be filed with the statement provided, however, that a power of attorney for this purpose which is already on file with the Commission may be incorporated by reference. The name and any title of each person who signs the statement shall be typed or printed beneath his signature. Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See s.240.13d-7 for other parties for whom copies are to be sent.

Attention. Intentional misstatements or omissions of fact constitute Federal criminal violations (see 18 U.S.C. 1001).

CUSIP No. 45336E109 13G Page 10 of 10 Pages

## AGREEMENT

The undersigned agree that this Amendment No. 1 to Schedule 13G dated February 10, 2012 relating to the Common Stock, par value \$0.0001 per share of InContact, Inc. shall be filed on behalf of the undersigned.

February 10, 2012  
(Date)

/s/ Michael Self  
(Signature)

Michael Self

February 10, 2012  
(Date)

Lake Union Capital Management, LLC  
(Signature)

By: /s/ Michael Self  
Michael Self

Managing Member

February 10, 2012  
(Date)

Lake Union Capital Fund, LP  
(Signature)

By: Lake Union Capital Management, LLC

General Partner

By: /s/ Michael Self  
Michael Self

Managing Member

