

Ally Financial Inc.
Form 424B2
December 09, 2013

Filed under Rule 424(b)(2), Registration Statement No. 333-183535

Preliminary Pricing Supplement No 30 - Dated Monday, December 9, 2013 (To: Prospectus dated August 24, 2012)

| CUSIP Number | Principal Amount | Selling Price | Gross Concession | Net Proceeds | Coupon Type | Coupon Rate | Coupon Frequency | Maturity Date | 1st Coupon Date | 1st Coupon Amount | Survivorship Option |
|--------------|------------------|------------------|------------------|--------------|-------------|-------------|------------------|---------------|-----------------|-------------------|---------------------|
| 02006DCP4 [] | 100.000% | (¹) | 1.125% | [] | Fixed | 2.550% | Monthly | 12/15/2016 | 01/15/2014 | \$1.84 | No |

Redemption Information: Callable at 100% on 12/15/2014 and Monthly thereafter with 30 Calendar Days Notice.

(¹) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for their advisory clients may be offered Notes at a 0.4500% discount to the public offering price.

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|--------------|----------|------------------|--------|----|-------|--------|---------|------------|------------|--------|----|
| 02006DCQ2 [] | 100.000% | (²) | 1.700% | [] | Fixed | 3.700% | Monthly | 12/15/2018 | 01/15/2014 | \$2.67 | No |
|--------------|----------|------------------|--------|----|-------|--------|---------|------------|------------|--------|----|

Redemption Information: Callable at 100% on 12/15/2014 and Monthly thereafter with 30 Calendar Days Notice.

(²) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for their advisory clients may be offered Notes at a 0.7500% discount to the public offering price.

Ally Financial Inc. Offering Date: Monday, December 9, 2013 through Monday, December 16, 2013

Trade Date: Monday, December 16, 2013 @ 12:00 PM ET

Settle Date: Thursday, December 19, 2013
 Minimum Denomination/Increments: \$1,000.00/\$1,000.00
 Initial trades settle flat and clear SDFS: DTC Book Entry only
 DTC Number 0235 via RBC Dain Rauscher Inc
 Agents: Incapital, LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan
 If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or

**Ally Financial Inc.
 Ally Financial Term Notes, Series A
 Prospectus dated August 24, 2012**

interest payment date.