Wix.com Ltd.

Form SC 13G/A February 17, 2015
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
Schedule 13G
INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1 (b), (c) AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO 13d-2 (b)
(Amendment No. 2)*
Wix.com Ltd. (Name of Issuer)
Ordinary Shares (Title of Class of Securities)
M98068105 (CUSIP Number)
December 31, 2014 (Date of Event Which Requires Filing of this Statement)
Check the appropriate box to designate the rule pursuant to which this Schedule is filed:
"Rule 13d-1(b) "Rule 13d-1(c) xRule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following pages)

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Exhibit Index Contained on Page 18

### CUSIP NO. M98068105 13 G Page 2 of 19

```
1 NAME OF REPORTING PERSON
                              Benchmark Capital Partners VI, L.P. ("BCP VI")
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
2
  (a)
           (b)
3SEC USE ONLY
CITIZENSHIP OR PLACE OF ORGANIZATION
Delaware
                SOLE VOTING POWER
NUMBER OF
               50 shares
SHARES
BENEFICIALLY
OWNED BY EACH SHARED VOTING POWER
REPORTING
                0 shares
PERSON
WITH
                SOLE DISPOSITIVE POWER
               7
                0 shares
                SHARED DISPOSITIVE POWER
               8
                0 shares
 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH
 REPORTING PERSON
                                                                   Η
 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
10
 EXCLUDES CERTAIN SHARES
 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
11
 H.0%
 TYPE OF REPORTING PERSON
12
  PN
```

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```

```
1 NAME OF REPORTING PERSON Benchmark Founders' Fund VI, L.P. ("BFF VI")
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
 (a)
           (b)
3SEC USE ONLY
CITIZENSHIP OR PLACE OF ORGANIZATION
4
Delaware
                SOLE VOTING POWER
               50 shares
NUMBER OF
SHARES
BENEFICIALLY
OWNED BY EACH SHARED VOTING POWER
               6
REPORTING
                0 shares
PERSON
WITH
                SOLE DISPOSITIVE POWER
               7
                0 shares
                SHARED DISPOSITIVE POWER
               8
                0 shares
 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH
9
 REPORTING PERSON
                                                                   Η
 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
10
 EXCLUDES CERTAIN SHARES
 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
11
 H.0%
 TYPE OF REPORTING PERSON
12
  PN
```

```
CUSIP NO. M98068105 13 G Page 4 of 19
```

```
1 NAME OF REPORTING PERSON
                              Benchmark Founders' Fund VI-B, L.P. ("BFF VI-B")
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
2
  (a)
           (b)
3SEC USE ONLY
CITIZENSHIP OR PLACE OF ORGANIZATION
Delaware
                SOLE VOTING POWER
               50 shares
NUMBER OF
SHARES
BENEFICIALLY
OWNED BY EACH SHARED VOTING POWER
REPORTING
                0 shares
PERSON
WITH
                SOLE DISPOSITIVE POWER
               7
                0 shares
                SHARED DISPOSITIVE POWER
               8
                0 shares
 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH
 REPORTING PERSON
                                                                  Η
 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
10
 EXCLUDES CERTAIN SHARES
 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
11
 H.0%
 TYPE OF REPORTING PERSON
12
  PN
```

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```
1 NAME OF REPORTING PERSON
                              Benchmark Capital Management Co. VI, L.L.C.
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
2
  (a)
           (b)
3SEC USE ONLY
CITIZENSHIP OR PLACE OF ORGANIZATION
Delaware
                SOLE VOTING POWER
               50 shares
NUMBER OF
SHARES
BENEFICIALLY
OWNED BY EACH SHARED VOTING POWER
REPORTING
                0 shares
PERSON
WITH
                SOLE DISPOSITIVE POWER
               7
                0 shares
                SHARED DISPOSITIVE POWER
               8
                0 shares
 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH
 REPORTING PERSON
                                                                  Η
 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
10
 EXCLUDES CERTAIN SHARES
 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
11
 H.0%
 TYPE OF REPORTING PERSON
12
```

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CUSIP NO. M98068105 13 G Page 6 of 19
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```
1 NAME OF REPORTING PERSON
                             Alexandre Balkanski
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
 (a)
3SEC USE ONLY
CITIZENSHIP OR PLACE OF ORGANIZATION
4
U.S. Citizen
                SOLE VOTING POWER
               50 shares
NUMBER OF
SHARES
BENEFICIALLY
OWNED BY EACH SHARED VOTING POWER
               6
REPORTING
                0 shares
PERSON
WITH
                SOLE DISPOSITIVE POWER
               7
                0 shares
                SHARED DISPOSITIVE POWER
               8
                0 shares
 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH
9
 REPORTING PERSON
                                                                  Η
 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
10
 EXCLUDES CERTAIN SHARES
 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
11
 H.0%
 TYPE OF REPORTING PERSON
12
```

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CUSIP NO. M98068105 13 G Page 7 of 19
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```
1 NAME OF REPORTING PERSON
                             Matthew R. Cohler
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
2
  (a)
           (b)
3SEC USE ONLY
CITIZENSHIP OR PLACE OF ORGANIZATION
U.S. Citizen
                SOLE VOTING POWER
NUMBER OF
               50 shares
SHARES
BENEFICIALLY
OWNED BY EACH SHARED VOTING POWER
REPORTING
                0 shares
PERSON
WITH
                SOLE DISPOSITIVE POWER
               7
                0 shares
                SHARED DISPOSITIVE POWER
               8
                0 shares
 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH
 REPORTING PERSON
                                                                  Η
 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
10
 EXCLUDES CERTAIN SHARES
 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
11
 H.0%
 TYPE OF REPORTING PERSON
12
  IN
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CUSIP NO. M98068105 13 G Page 8 of 19
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```
1NAME OF REPORTING PERSON Bruce W. Dunlevie
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
 (a)
3SEC USE ONLY
CITIZENSHIP OR PLACE OF ORGANIZATION
4
U.S. Citizen
                SOLE VOTING POWER
NUMBER OF
               50 shares
SHARES
BENEFICIALLY
OWNED BY EACH SHARED VOTING POWER
               6
REPORTING
                0 shares
PERSON
WITH
                SOLE DISPOSITIVE POWER
               7
                0 shares
                SHARED DISPOSITIVE POWER
               8
                0 shares
 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH
9
 REPORTING PERSON
                                                                  Η
 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
10
 EXCLUDES CERTAIN SHARES
 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
11
 H.0%
 TYPE OF REPORTING PERSON
12
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CUSIP NO. M98068105 13 G Page 9 of 19
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```
1 NAME OF REPORTING PERSON
                             Peter Fenton
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
2
  (a)
           (b)
3SEC USE ONLY
CITIZENSHIP OR PLACE OF ORGANIZATION
U.S. Citizen
                SOLE VOTING POWER
NUMBER OF
               50 shares
SHARES
BENEFICIALLY
OWNED BY EACH SHARED VOTING POWER
REPORTING
                0 shares
PERSON
WITH
                SOLE DISPOSITIVE POWER
               7
                0 shares
                SHARED DISPOSITIVE POWER
               8
                0 shares
 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH
 REPORTING PERSON
                                                                  Η
 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
10
 EXCLUDES CERTAIN SHARES
 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
11
 H.0%
 TYPE OF REPORTING PERSON
12
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CUSIP NO. M98068105 13 G Page 10 of 19
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```
1NAME OF REPORTING PERSON J. William Gurley
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
 (a)
3SEC USE ONLY
CITIZENSHIP OR PLACE OF ORGANIZATION
4
U.S. Citizen
                SOLE VOTING POWER
NUMBER OF
               50 shares
SHARES
BENEFICIALLY
OWNED BY EACH SHARED VOTING POWER
               6
REPORTING
                0 shares
PERSON
WITH
                SOLE DISPOSITIVE POWER
               7
                0 shares
                SHARED DISPOSITIVE POWER
               8
                0 shares
 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH
9
 REPORTING PERSON
                                                                  Η
 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
10
 EXCLUDES CERTAIN SHARES
 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
11
 H.0%
 TYPE OF REPORTING PERSON
12
```

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```
1 NAME OF REPORTING PERSON
                             Kevin R. Harvey
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
 (a)
3SEC USE ONLY
CITIZENSHIP OR PLACE OF ORGANIZATION
4
U.S. Citizen
                SOLE VOTING POWER
NUMBER OF
               50 shares
SHARES
BENEFICIALLY
OWNED BY EACH SHARED VOTING POWER
               6
REPORTING
                0 shares
PERSON
WITH
                SOLE DISPOSITIVE POWER
               7
                0 shares
                SHARED DISPOSITIVE POWER
               8
                0 shares
 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH
9
 REPORTING PERSON
                                                                  Η
 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
10
 EXCLUDES CERTAIN SHARES
 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
11
 H.0%
 TYPE OF REPORTING PERSON
12
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CUSIP NO. M98068105 13 G Page 12 of 19
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```
1 NAME OF REPORTING PERSON Robert C. Kagle
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
 (a)
3SEC USE ONLY
CITIZENSHIP OR PLACE OF ORGANIZATION
4
U.S. Citizen
                SOLE VOTING POWER
NUMBER OF
               50 shares
SHARES
BENEFICIALLY
OWNED BY EACH SHARED VOTING POWER
               6
REPORTING
                0 shares
PERSON
WITH
                SOLE DISPOSITIVE POWER
               7
                0 shares
                SHARED DISPOSITIVE POWER
               8
                0 shares
 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH
9
 REPORTING PERSON
                                                                  Η
 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
10
 EXCLUDES CERTAIN SHARES
 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
11
 H.0%
 TYPE OF REPORTING PERSON
12
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CUSIP NO. M98068105 13 G Page 13 of 19
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```
1 NAME OF REPORTING PERSON
                             Mitchell H. Lasky
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
2
  (a)
           (b)
3SEC USE ONLY
CITIZENSHIP OR PLACE OF ORGANIZATION
U.S. Citizen
                SOLE VOTING POWER
NUMBER OF
               50 shares
SHARES
BENEFICIALLY
OWNED BY EACH SHARED VOTING POWER
REPORTING
                0 shares
PERSON
WITH
                SOLE DISPOSITIVE POWER
               7
                0 shares
                SHARED DISPOSITIVE POWER
               8
                0 shares
 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH
 REPORTING PERSON
                                                                  Η
 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
10
 EXCLUDES CERTAIN SHARES
 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
11
 H.0%
 TYPE OF REPORTING PERSON
12
```

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```
1 NAME OF REPORTING PERSON
                             Steven M. Spurlock
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
2
  (a)
           (b)
3SEC USE ONLY
CITIZENSHIP OR PLACE OF ORGANIZATION
U.S. Citizen
                SOLE VOTING POWER
NUMBER OF
               50 shares
SHARES
BENEFICIALLY
OWNED BY EACH SHARED VOTING POWER
REPORTING
                0 shares
PERSON
WITH
                SOLE DISPOSITIVE POWER
               7
                0 shares
                SHARED DISPOSITIVE POWER
               8
                0 shares
 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH
 REPORTING PERSON
                                                                  Η
 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)
10
 EXCLUDES CERTAIN SHARES
 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9
11
 H.0%
 TYPE OF REPORTING PERSON
12
  IN
```

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This Amendment No. 2 amends and restates in its entirety the Schedule 13G previously filed by Benchmark Capital Partners VI, L.P., a Delaware limited partnership ("BCP VI"), Benchmark Founders' Fund VI, L.P., a Delaware limited partnership ("BFF VI"), Benchmark Founders' Fund VI-B, L.P., a Delaware limited partnership ("BFF VI-B"), Benchmark Capital Management Co. VI, L.L.C., a Delaware limited liability company ("BCMC VI"), and Matthew R. Cohler ("Cohler"), Bruce W. Dunlevie ("Dunlevie"), Peter Fenton ("Fenton"), J. William Gurley ("Gurley"), Kevin R. Harvey ("Harvey"), Mitchell H. Lasky ("Lasky") and Steven M. Spurlock ("Spurlock") (together with this current amendment thereto, this "Schedule 13G").

**ITEM** 

1(A). NAME OF ISSUER

Wix.com Ltd.

**ITEM** 

1(B). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

40 Namal Tel Aviv St. Tel Aviv 6350671, Israel

**ITEM** 

2(A). NAME OF PERSONS FILING

This Statement is filed by BCP VI, BFF VI, BFF VI-B, BCMC VI, and Alexandre Balkanski ("Balkanski"), Cohler, Dunlevie, Fenton, Gurley, Harvey, Robert C. Kagle ("Kagle"), Lasky and Spurlock. The foregoing entities and individuals are collectively referred to as the "Reporting Persons."

BCMC VI, the general partner of BCP VI, BFF VI and BFF VI-B, may be deemed to have sole power to vote and sole power to dispose of shares of the issuer directly owned by BCP VI, BFF VI and BFF VI-B. Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey, Kagle, Lasky and Spurlock are members of BCMC VI and may be deemed to have shared power to vote and shared power to dispose of shares of the issuer directly owned by BCP VI, BFF VI and BFF VI-B.

ITEM 2(B).

ADDRESS OF PRINCIPAL BUSINESS OFFICE

The address for each reporting person is:

Benchmark Capital 2965 Woodside Road Woodside, California 94062

ITEM 2(C).

**CITIZENSHIP** 

BCP VI, BFF VI and BFF VI-B are Delaware limited partnerships. BCMC VI is a Delaware limited liability company. Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey, Kagle, Lasky and Spurlock are United States Citizens.

**ITEM** 

2(D) TITLE OF CLASS OF SECURITIES AND CUSIP NUMBER

and (E).

Ordinary Shares CUSIP # M98068105

ITEM 3. Not Applicable.

### ITEM 4. OWNERSHIP

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

### CUSIP NO. M98068105 13 G Page 16 of 19

### (a) Amount beneficially owned:

See Row 9 of cover page for each Reporting Person.

### (b) Percent of Class:

See Row 11 of cover page for each Reporting Person.

- (c) Number of shares as to which such person has:
- (i) Sole power to vote or to direct the vote:

See Row 5 of cover page for each Reporting Person.

(ii) Shared power to vote or to direct the vote:

See Row 6 of cover page for each Reporting Person.

(iii) Sole power to dispose or to direct the disposition of:

See Row 7 of cover page for each Reporting Person.

(iv) Shared power to dispose or to direct the disposition of:

See Row 8 of cover page for each Reporting Person.

# TITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following: x Yes

## OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON

Please see Item 5.

### ITEM IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE

## 7. <u>SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY</u>

Not applicable.

IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP

ITEM

8.

Not applicable.

ITEM 9.

NOTICE OF DISSOLUTION OF GROUP

Not applicable.

ITEM

**CERTIFICATION** 10.

Not applicable.

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### **SIGNATURES**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 9, 2015

BENCHMARK CAPITAL PARTNERS VI, L.P., a Delaware Limited Partnership

BENCHMARK FOUNDERS' FUND VI, L.P., a Delaware Limited Partnership

BENCHMARK FOUNDERS' FUND VI-B, L.P., a Delaware Limited Partnership

BENCHMARK CAPITAL MANAGEMENT CO. VI, L.L.C., a Delaware Limited Liability Company

By:/s/ Steven M. Spurlock Steven M. Spurlock Managing Member

ALEXANDRE
BALKANSKI
MATTHEW R. COHLER
BRUCE W. DUNLEVIE
PETER FENTON
J. WILLIAM GURLEY
KEVIN R. HARVEY
ROBERT C. KAGLE

MITCHELL H. LASKY STEVEN M. SPURLOCK

By:/s/ Steven M. Spurlock Steven M. Spurlock Attorney-in-Fact\*

<sup>\*</sup>Signed pursuant to a Power of Attorney already on file with the appropriate agencies.

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## **EXHIBIT INDEX**

Found on Sequentially

Exhibit Numbered Page

Exhibit A: Agreement of Joint Filing 19

### exhibit A

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## Agreement of Joint Filing

The Reporting Persons agree that a single Schedule 13G (or any amendment thereto) relating to the Ordinary Shares of Wix.com Ltd. shall be filed on behalf of each of the Reporting Persons. Note that copies of the applicable Agreement of Joint Filings are already on file with the appropriate agencies.