

SK TELECOM CO LTD

Form 6-K

April 10, 2007

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**SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**Form 6-K  
REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 OF  
THE SECURITIES EXCHANGE ACT OF 1934  
FOR THE MONTH OF APRIL 2007**

**SK Telecom Co., Ltd.**

*(Translation of registrant's name into English)*

11, Euljiro2-ga, Jung-gu

Seoul 100-999, Korea

*(Address of principal executive offices)*

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): \_\_\_\_\_

*Note:* Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): \_\_\_\_\_

*Note:* Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submission to furnish a report or other document that the registration foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's home country), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes  No

If Yes is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b): 82-  
\_\_\_\_\_

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SIGNATURES

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\*The following estimates are subject to change based on the actual results of our business performance.

**1. Details of Results of Operations**

		Results of Current Period	Results of Previous Period	Increase (Decrease) from Previous Period (%)	Results of the same period in Fiscal Year ended December 31, 2006 (%)	Increase (Decrease) from the same period in Fiscal Year ended December 31, 2006 (%)
(Unit: in millions of Won, %)						
Operating Revenue	Current Total					
Operating Income	Current Total					
Ordinary Income	Current Total					
Net Income	Current Total					
Wireless Subscribers		20,733,000 (End of March 2007)	19,561,000 (End of February 2007)	0.84%	19,733,000 (End of March 2006)	5.07%
ARPU (Average Revenue per User)		Won 42,134 (February 2007)	Won 44,013 (January 2007)	(4.27%)	Won 41,268 (February 2006)	2.10%
Average Wireless Internet Revenue per User		Won 10,532 (February 2007)	Won 10,591 (January 2007)	(0.56%)	Won 10,433 (February 2006)	0.95%
Outgoing Voice MOU (Minutes of Usage)		199 minutes (January 2007)	207 minutes (December 2006)	(3.86%)	193 minutes (January 2006)	3.11%

**2. Details of Disclosure**

Information provider: SK Telecom IR Team

Target audience of disclosure: Securities analysts and institutional investors.

(Scheduled) information release date:

The above Information will be released by email or at [www.sktelecom.com](http://www.sktelecom.com) after this disclosure is made.

Event (Location):

**3. Contact Details**

Person responsible for disclosure      Tae Jin Park, Head of IR Team  
(822-6100-2400)

(Tel.):

Inquiries relating to disclosure      Jinmo Kim, Manager, IR Team  
(822-6100-1620)

(Tel.):

**4. Other Relevant Matters:**

Please refer to the attached file for details.

\*Related Disclosure:

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**EXHIBIT INDEX**

Exhibit No.	Description
Factsheet(April)	Monthly Factsheet dated as of April 3, 2007

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## Monthly Factsheet

April 3, 2007  
IR Office

	Feb	Mar	April	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2007
n	48,328	48,345	48,362	48,379	48,396	48,412	48,429	48,446	48,463	48,364	48,297	48,31
	38,733	38,917	38,996	39,130	39,382	39,508	39,556	39,703	39,866	40,048	40,197	40,41
%	80.1%	80.5%	80.6%	80.9%	81.4%	81.6%	81.7%	82.0%	82.3%	82.8%	83.2%	83
	19,669	19,733	19,778	19,849	19,984	19,973	19,982	20,032	20,122	20,202	20,271	20,36
	18,726	18,700	18,883	18,986	19,136	19,166	19,206	19,274	19,312	19,425	19,663	19,77
	8,329	8,474	8,687	8,917	9,122	9,279	9,396	9,518	9,477	9,718	10,038	10,32
	79	63	46	71	135	(11)	9	50	90	80	69	9
	495	482	300	398	641	425	382	459	516	486	520	62
	416	419	255	328	506	436	373	410	427	406	451	52
	232	232	136	202	381	218	204	265	293	246	275	36
	233	238	123	189	385	245	223	272	294	266	285	36
%	2.1%	2.1%	1.3%	1.7%	2.5%	2.2%	1.9%	2.0%	2.1%	2.0%	2.2%	2
	19,063	19,184	19,218	19,281	19,398	19,534	19,573	19,671	19,744	19,846	19,926	20,05
	138	121	34	63	117	136	39	98	73	102	80	12
	12,455	12,539	12,563	12,584	12,634	12,718	12,732	12,773	12,805	12,863	12,914	12,97
	6,608	6,645	6,655	6,697	6,765	6,817	6,841	6,899	6,940	6,983	7,012	7,07
%	50.8%	50.7%	50.7%	50.7%	50.7%	50.6%	50.5%	50.5%	50.5%	50.4%	50.4%	50
%	32.2%	32.2%	32.2%	32.2%	32.1%	32.2%	32.2%	32.2%	32.1%	32.1%	32.1%	32
%	17.1%	17.1%	17.1%	17.1%	17.2%	17.3%	17.3%	17.4%	17.4%	17.4%	17.4%	17

2006

2007

	Jan	Feb	Mar	April	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
(Won)	43,225	41,268	44,908	43,760	44,510	44,783	43,968	44,208	47,529	45,784	45,431	45,691	44,013
ee	1,083	1,170	1,133	673	904	1,361	960	831	1,055	1,192	1,120	1,195	1,438
cl.	42,142	40,098	43,775	43,088	43,606	43,422	43,008	43,376	46,474	44,592	44,311	44,495	42,575
ee	25,486	25,071	27,064	26,782	27,315	26,541	26,745	27,054	27,438	26,626	27,123	27,136	26,595

Fee & re others	983	916	1,016	980	934	1,017	1,000	1,180	1,036	1,043	1,057	980	1,050
	11,782	10,433	11,569	11,234	11,090	11,753	11,164	11,063	11,272	12,661	11,403	11,935	10,591
	6,424	5,609	6,109	6,035	5,808	6,189	6,014	5,962	6,206	6,549	5,991	6,237	5,337
il	4,905	4,457	5,020	4,855	5,006	4,798	4,752	4,761	4,717	5,427	4,840	5,172	4,874
	452	366	441	344	276	766	398	340	349	685	572	526	380
ection	1,667	1,588	1,771	1,764	1,806	1,785	1,739	1,728	2,805	1,779	1,886	1,726	1,838
ection	2,224	2,091	2,354	2,328	2,460	2,325	2,361	2,352	3,923	2,484	2,841	2,719	2,501

MOU	2006												2007		
	Jan	Feb	Mar	April	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
<b>Monthly Voice MOU (Outgoing)</b>	193	184	207	202	211	198	202	202	204	203	203	207	199		
<b>Monthly Voice MOU (Incoming)</b>	108	104	115	112	116	109	116	111	112	109	112	113	110		
<b>Voice Traffic Proportion</b>															
<i>SKT-&gt;SKT Fixed</i>	33.1%	32.9%	33.3%	33.1%	33.3%	33.2%	32.6%	33.0%	33.0%	33.5%	33.2%	33.2%	33.0%		
<i>line-&gt;SKT Other</i>	17.9%	18.4%	17.7%	17.3%	17.2%	17.2%	18.4%	17.1%	17.6%	16.2%	16.9%	16.6%	17.2%		
<i>Mobile-&gt;SKT SKT-&gt;Fixed line</i>	17.9%	17.9%	18.2%	18.4%	18.2%	18.3%	18.0%	18.3%	18.2%	18.7%	18.5%	18.6%	18.3%		
<i>SKT-&gt;Other Mobile</i>	13.0%	12.8%	12.6%	12.7%	12.6%	12.6%	12.7%	13.0%	12.8%	12.6%	12.5%	12.8%	12.9%		
	18.0%	18.0%	18.2%	18.6%	18.7%	18.6%	18.2%	18.6%	18.5%	18.9%	18.7%	18.7%	18.5%		

(1) EVDO handset  
includes June  
handset.

(2) Others: Biz  
solution,  
Financial  
Enabler, Leased  
line business,  
Global Biz  
included.



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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SK Telecom Co., Ltd.**  
*(Registrant)*

By: /s/ Tae Jin Park  
*(Signature)*  
Name:Tae Jin Park  
Title: Vice President

Date: April 5, 2007