

Edgar Filing: CSS INDUSTRIES INC - Form 8-K

CSS INDUSTRIES INC  
Form 8-K  
July 28, 2004

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 8-K

Current Report

Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934

Date of Report: (Date of earliest event reported): July 27, 2004  
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CSS Industries, Inc.  
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(Exact name of registrant specified in Charter)

Delaware ----- (State or other jurisdiction of incorporation)	1-2661 ----- (Commission File Number)	13-920657 ----- (IRS Employee Identification No.)
1845 Walnut Street, Philadelphia, PA ----- (Address of principal executive offices)		19103 ----- (Zip Code)
Registrant's telephone number, including area code:		(215) 569-9900 -----

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(Former Name or Former Address, if Changed Since Last Report)

Item 7. Financial Statements, Pro-Forma Financial Information and Exhibits

The following exhibit is being furnished in connection with disclosure pursuant to Item 12 of this Form 8-K.

Exhibit No.	Description
99.1	Press Release dated July 27, 2004

Item 9. Regulation FD Disclosure (Including Information Provided Under Item 12, "Results of Operations and Financial Condition")

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The following information is furnished to the Securities and Exchange Commission under Items 9 and 12. The information required by Item 12 is being furnished pursuant to this Item 9 in accordance with the interim guidance provided by the Securities and Exchange Commission in "Filing Guidance Related To: Conditions for Use of Non-GAAP Financial Measures; and Insider Trades During Pension Fund Blackout Periods" (Release No. 33-8216, March 27, 2003).

On July 27, 2004, the Company issued a press release announcing its financial results for the first quarter ended June 30, 2004. This information is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

The information in this Form 8-K and the Exhibit attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

SIGNATURE

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Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CSS Industries, Inc.  
(Registrant)

By: /s/ Clifford E. Pietrafitta

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Clifford E. Pietrafitta  
Vice President-Finance and  
Chief Financial Officer

Date: July 27, 2004