## Edgar Filing: CHEESECAKE FACTORY INC - Form 4

CHEESECA Form 4 March 08, 20	KE FACTORY I	NC									
									OMB APPROVAL		
	<b>UNITED STATES SECURITIES AND EXCHANGE COMMISSION</b> Washington, D.C. 20549								OMB Number:	3235-0287	
Check thi	vv as	inington,	Expires:	January 31,							
if no long subject to Section 10 Form 4 or	6. <b>SIAIE</b> M	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES									
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1 Section 17(a) of the Public Utility Holding Company Act of 1935 or 30(h) of the Investment Company Act of 1940								1935 or Section	n		
(Print or Type R	Responses)										
1. Name and A OVERTON	2. Issuer Name <b>and</b> Ticker or Trading Symbol CHEESECAKE FACTORY INC					5. Relationship of Reporting Person(s) to Issuer					
		[CAKE]		neron	.1 11 (	C	(Check all applicable)				
(Last) 26901 MAL	3. Date of Earliest Transaction (Month/Day/Year) 03/07/2016					X Director 10% Owner X Officer (give title Other (specify below) below) Chairman and C.E.O.					
	4. If Ame	ndment, Dat	te Original			6. Individual or Joint/Group Filing(Check					
	AS HILLS, CA 9	1301		th/Day/Year)	-			Applicable Line) _X_ Form filed by C Form filed by M	Dne Reporting Pe	rson	
								Person			
(City)		(Zip)					_	uired, Disposed of		-	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Executio any		3. Transactio Code (Instr. 8)	4. Securiti on(A) or Dis (Instr. 3, 4	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
C				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	03/07/2016			F	14,089	D	\$ 52.3	99,000 <u>(1)</u>	D		
Common Stock								2,851,042	Ι	By Trust	
Common Stock								183,950	Ι	By Trust	
Common Stock								60,211	Ι	By Trust	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

## Edgar Filing: CHEESECAKE FACTORY INC - Form 4

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	e 3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Titl Amou Under Secur (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Cada V	(Instr. 3, 4, and 5)	Date Exercisable	Expiration Date	Title	Amount or Number of		
				Code V	(A) (D)				Shares		

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships						
	Director	10% Owner	Officer	Other			
OVERTON DAVID							
26901 MALIBU HILLS ROAD	Х		Chairman and C.E.O.				
CALABASAS HILLS, CA 91301	LABASAS HILLS, CA 91301						
Signatures							
David Overton by Debby Zurzolo, in fact	ney	03/08/2016					
<u>**</u> Signature of Reporting Perso	n		Date				

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares of restricted stock subject to forfeiture.
- (2) Shares held by the David M. Overton Family Trust of which Mr. Overton is trustee.
- (3) Shares held by the David M. Overton 2011 Gift Trust UTA dated 11/23/2011 for the benefit of the reporting person's son. The reporting person's spouse is trustee of the trust. The reporting person disclaims beneficial ownership of these securities.
- (4) Shares held by Mr. Overton's spouse as trustee for the Sheila A. Overton Living Trust. The reporting person disclaims beneficial ownership of these securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.