

MOLSON COORS BREWING CO  
Form 4  
November 29, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Boyce Kevin

2. Issuer Name and Ticker or Trading Symbol  
MOLSON COORS BREWING CO  
[TAP.A; TAP]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Pres. & CEO Molson Canada

(Last) (First) (Middle)  
C/O MOLSON CANADA, 33  
CARLINGVIEW DRIVE  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/27/2007

TORONTO, A6 M9W 5E4

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Class B Common Stock	11/27/2007		M	14,666	A	\$ 30.8	25,370 D
Class B Common Stock	11/27/2007		S	623	D	\$ 51.76	24,747 D
Class B Common Stock	11/27/2007		S	400	D	\$ 51.78	24,347 D
Class B Common Stock	11/27/2007		S	100	D	\$	24,247 D

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Common Stock						51.79	
Class B Common Stock	11/27/2007	S	400	D	\$ 51.81	23,847	D
Class B Common Stock	11/27/2007	S	1,775	D	\$ 51.82	22,072	D
Class B Common Stock	11/27/2007	S	3,068	D	\$ 51.83	19,004	D
Class B Common Stock	11/27/2007	S	800	D	\$ 51.84	18,204	D
Class B Common Stock	11/27/2007	S	100	D	\$ 51.86	18,104	D
Class B Common Stock	11/27/2007	S	100	D	\$ 51.87	18,004	D
Class B Common Stock	11/27/2007	S	800	D	\$ 51.88	17,204	D
Class B Common Stock	11/27/2007	S	100	D	\$ 51.89	17,104	D
Class B Common Stock	11/27/2007	S	1,300	D	\$ 51.9	15,804	D
Class B Common Stock	11/27/2007	S	400	D	\$ 51.91	15,404	D
Class B Common Stock	11/27/2007	S	4,700	D	\$ 51.92	10,704	D
Class B Common Stock	11/27/2007	M	10,000	A	\$ 34.99	20,704	D
Class B Common Stock	11/27/2007	S	10,000	D	\$ 52.2	10,704	D
Class B Common Stock	11/28/2007	M	10,000	A	\$ 34.99	20,704	D

Class B  
Common Stock 11/28/2007 S 10,000 D \$ 53.65 10,704 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 30.8	11/27/2007		M	14,666	07/01/2007 07/01/2015	Class B Common Stock 14,666
Employee Stock Option (right to buy)	\$ 34.99	11/27/2007		M	10,000	02/09/2005 05/12/2014	Class B Common Stock 10,000
Employee Stock Option (right to buy)	\$ 34.99	11/28/2007		M	10,000	02/09/2005 05/12/2014	Class B Common Stock 10,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Boyce Kevin C/O MOLSON CANADA 33 CARLINGVIEW DRIVE			Pres. & CEO Molson	

