

CONNS INC  
Form 5  
March 12, 2008

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
FRANK THOMAS J SR  
  
(Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol  
CONNS INC [CONN]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

3295 COLLEGE STREET  
  
(Street)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
01/31/2008

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman / CEO

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting  
  
(check applicable line)

BEAUMONT, TX 77701

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |                                      |  |                                |   |            |  |  |                                   |   |
|--|--------------------------------------|--|--------------------------------|---|------------|--|--|-----------------------------------|---|
| 1. Title of Security (Instr. 3)  | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) |            | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |   |
|  |                                      |  |                                | Amount  | (A) or (D) | Price  |  |                                   |   |
| Common Stock   | 10/11/2007                           | Â  | G                              | 20,000  | D          | \$ 0   | 530,000  | D                                 | Â |
| Common Stock   | 10/11/2007                           | Â  | G                              | 2,000   | D          | \$ 0   | 528,000  | D                                 | Â |
| Common Stock   | 10/11/2007                           | Â  | G                              | 2,000   | D          | \$ 0   | 526,000  | D                                 | Â |
| Common Stock   | 10/11/2007                           | Â  | G                              | 2,000   | D          | \$ 0   | 526,000  | D                                 | Â |

|                 |   |   |   |   |   |   |         |   |  |
|-----------------|---|---|---|---|---|---|---------|---|--|
| Common<br>Stock | ^ | ^ | ^ | ^ | ^ | ^ | 300,279 | I | In trusts for<br>the benefit of<br>descendants<br><u>(1)</u> |
|-----------------|---|---|---|---|---|---|---------|---|--|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5.<br>Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. |
|---|--|---|---|---|---|--|---|---|----|
|---|--|---|---|---|---|--|---|---|----|

  

|         | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |
|---------|---------------------|--------------------|-------|--|
| (A) (D) |                     |                    |       |  |

## Reporting Owners

| Reporting Owner Name / Address                                 | Relationships |           |                  |       |
|--|---------------|-----------|------------------|-------|
|  | Director      | 10% Owner | Officer          | Other |
| FRANK THOMAS J SR<br>3295 COLLEGE STREET<br>BEAUMONT, TX 77701 | ^ X           | ^         | ^ Chairman / CEO | ^     |

## Signatures

/s/ Thomas J.  
Frank, Sr

03/12/2008

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Mr. Frank is the trustee of these trusts and exercises sole voting power and sole dispositive power, but Mr. Frank has no pecuniary interest in these shares, and disclaims beneficial ownership in these shares

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.