Apollo Global Management LLC Form 3 March 29, 2011 UNITED STATES SECURITIES AND EXCHANGE COMMISSION FORM 3 Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement Apollo Global Management LLC [APO] RICHARDS PAULINE (Month/Day/Year) 03/29/2011 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Filed(Month/Day/Year)

(Instr. 4)

C/O APOLLO GLOBAL MANAGEMENT, LLC, 9 WEST 57TH STREET, 43RD **FLOOR**

(Street)

NEW YORK, NYÂ 10019

(State)

(City)

(Instr. 4)

1.Title of Security

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

(Zip)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	(Instr. 5)
		(Instr. 4)	Price of	Derivative	
			Derivative	Security:	

Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One

6. Individual or Joint/Group

Table I - Non-Derivative Securities Beneficially Owned

Person(s) to Issuer

(Check all applicable)

10% Owner _X_ Director Officer Other (give title below) (specify below)

Reporting Person

(Instr. 5)

4. Nature of Indirect Beneficial 2. Amount of Securities 3. Beneficially Owned Ownership Ownership

Form: Direct (D) or Indirect (I) (Instr. 5)

SEC 1473 (7-02)

OMB APPROVAL

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Date	Expiration	Title	Amount or	Security	Direct (D)
Exercisable	Date		Number of		or Indirect
			Shares		(I)
					(Instr. 5)

Reporting Owners

Reporting Owner Name / Address		Relationships			
		Director	10% Owner	Officer	Other
RICHARDS PAULINE C/O APOLLO GLOBAL MANAGEMENT, LLC 9 WEST 57TH STREET, 43RD FLOOR NEW YORK, NY 10019		ÂX	Â	Â	Â
Signatures					
/s/ Jessica Lomm, attorney-in-fact	03/29/2011				
**Signature of Reporting Person	Date				

**Signature of Reporting Person

Explanation of Responses:

No securities are beneficially owned

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Remarks:

No securities are beneficially owned.

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.