

MOSLEY WILLIAM D  
Form 4  
November 08, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**MOSLEY WILLIAM D**

(Last) (First) (Middle)

**SEAGATE TECHNOLOGY  
PLC, 10200 S. DE ANZA  
BOULEVARD**

(Street)

**CUPERTINO, CA 95014**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**Seagate Technology plc [STX]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**11/04/2011**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EVP, Sales and Marketing

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |  |
| Ordinary Shares                 | 11/04/2011                           |  | M                              | 100,000   | A \$ 4.045  | 122,290.5977 (1) (2)                                     | D  |
| Ordinary Shares                 | 11/04/2011                           |  | S                              | 100,000   | D \$ 18 (3)   | 22,290.5977  | D  |
| Ordinary Shares                 | 11/07/2011                           |  | M                              | 19,814  | A \$ 13.73  | 42,104.5977  | D  |
| Ordinary Shares                 | 11/07/2011                           |  | S                              | 19,814  | D \$ 18.5 (4)   | 22,290.5977  | D  |
| Ordinary Shares                 | 11/07/2011                           |  | M                              | 1,019   | A \$ 13.73  | 23,309.5977  | D  |

Edgar Filing: MOSLEY WILLIAM D - Form 4

|                 |            |   |        |   |                       |             |   |
|-----------------|------------|---|--------|---|-----------------------|-------------|---|
| Ordinary Shares | 11/07/2011 | M | 10,000 | A | \$ 4.045              | 33,309.5977 | D |
| Ordinary Shares | 11/07/2011 | S | 11,019 | D | \$ 18.5<br><u>(4)</u> | 22,290.5977 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                 |                         |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-----------------|-------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title           | Amount Number of Shares |
| NQ Stock Option                            | \$ 4.045   | 11/04/2011                           |  | M                              | 100,000   | 01/30/2010 <sup>(5)</sup>                                | 01/30/2016  | Ordinary Shares | 100,000                 |
| NQ Stock Option                            | \$ 13.73   | 11/04/2011                           |  | M                              | 19,814  | 09/12/2009 <sup>(6)</sup>                                | 09/12/2015  | Ordinary Shares | 19,814                  |
| NQ Stock Option                            | \$ 13.73   | 11/07/2011                           |  | M                              | 1,019   | 09/12/2009 <sup>(6)</sup>                                | 09/12/2015  | Ordinary Shares | 1,019                   |
| NQ Stock Option                            | \$ 4.045   | 11/07/2011                           |  | M                              | 10,000  | 01/30/2010 <sup>(5)</sup>                                | 01/30/2016  | Ordinary Shares | 10,000                  |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                             |       |
|---|---------------|-----------|-----------------------------|-------|
|   | Director      | 10% Owner | Officer                     | Other |
| MOSLEY WILLIAM D<br>SEAGATE TECHNOLOGY PLC<br>10200 S. DE ANZA BOULEVARD<br>CUPERTINO, CA 95014 |               |           | EVP, Sales<br>and Marketing |       |

## Signatures

/S/ Roberta S Cohen for William D  
Mosley

11/08/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 686 shares purchased under the employee stock purchase plan on July 29, 2011.  
On July 8, 2011, the Compensation Committee of the Board of Directors of the Issuer authorized and confirmed that the performance
- (2) metrics were met with respect to 5,500 of the 22,000 Performance Shares granted to Mr. Mosley on September 13, 2010 and reported on Mr. Mosley's Form 4 dated September 15, 2010.
- (3) The Sale reported on this Form 4 was affected by a 10b5-1 trading plan adopted by the Reporting Person on May 24, 2011.
- (4) The Sale reported on this Form 4 was affected by a 10b5-1 trading plan adopted by the Reporting Person on February 22, 2011.  
Options granted to the Reporting Person under the 2004 Stock Compensation Plan are subject to a four-year vesting schedule. One quarter
- (5) of the shares vested on January 30, 2010. The remaining shares vest proportionally each month over the 36 months following January 30, 2010.  
Options granted to the Reporting Person under the 2004 Stock Compensation Plan and are subject to a four-year vesting schedule. One
- (6) quarter of the shares vested as of September 12, 2009. The remainder of the shares vested proportionally each month over the 36 months following September 12, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.