Edgar Filing: Medidata Solutions, Inc. - Form 4

| Medidata Solutio Form 4 | ns, Inc. | | | | | | | | | | | |
|--|--|--|---|---|------------------------|--|--|---|---|-----------|--|--|
| July 02, 2013 | | | | | | | | | | PROVAL | | |
| FORM 4 | UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 | | | | | | | | | 3235-0287 | | |
| Check this box if no longer subject to Section 16. Form 4 or | | | | | | | | | Expires:January 31, 2005Estimated averageburden hours per response0.5 | | | |
| Form 5 obligations may continue. <i>See</i> Instruction 1(b). | Section 17(a | Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | | | |
| (Print or Type Respondence) | nses) | | | | | | | | | | | |
| 1. Name and Address of Reporting Person <u>*</u> Hirschfeld Steven Isaac | | | 8 | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
| (Mon | | | (Month/I | Pate of Earliest Transaction onth/Day/Year) 28/2013 | | | | Director 10% Owner X Officer (give title Other (specify below) below) EVP- Customer Operations | | | | |
| (| (Street) | treet) 4. If Amendma Filed(Month/Da | | | n/Day/Year) | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person | | | | |
| NEW YORK, N | Y 10003 | | | | | | | Form filed by Mo Person | ore than One Rej | porting | | |
| (City) (| (State) | (Zip) | Tab | le I - Non- | Derivative | e Secu | rities Acqu | ired, Disposed of, | or Beneficiall | y Owned | | |
| 1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date any (Month/Day/Year) | | Date, if | Date, if Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) y/Year) (Instr. 8) (A) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| Common 06/2 Stock | 28/2013 | | | Code V S | Amount 5,486 (1) | or (D) D | Price \$ 76.8409 | (Instr. 3 and 4) | D | | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. or/Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 5 | ate | Amor Unde Secur | tle and unt of crlying rities c. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr |
|---|---|---|---|--|--|---------------------|--------------------|-----------------------|---|---|--|
| Repo | rting O | wners | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

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| Reporting Owner Name / Address | Relationships | | | | | | | |
|---|---------------|-----------|--------------------------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |
| Hirschfeld Steven Isaac C/O MEDIDATA SOLUTIONS, INC. 79 FIFTH AVENUE, 8TH FLOOR NEW YORK, NY 10003 | | | EVP- Customer Operations | | | | | |
| Signatures | | | | | | | | |
| /s/ Michael I. Otner, Attorney-in-Fact | 07/02/ | 2013 | | | | | | |

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 15, 2013.

Such transaction was executed in multiple trades at prices ranging from \$74.91 to \$77.62. The price reported reflects the weighted (2) average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the

issuer full information regarding the number of shares and prices at which the transaction was effected.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.