

CONTROL4 CORP
Form 3
August 01, 2013

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Â ELMORE WILLIAM B
(Last) (First) (Middle)

2. Date of Event Requiring Statement

(Month/Day/Year)
08/01/2013

3. Issuer Name and Ticker or Trading Symbol
CONTROL4 CORP [CTRL]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

Director 10% Owner
 Officer Other
(give title below) (specify below)

C/O FOUNDATION
CAPITAL,Â 250
MIDDLEFIELD ROAD
(Street)

MENLO PARK,Â CAÂ 94025
(City) (State) (Zip)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	18,920	I	By: Foundation Capital IV, L.P. (2)
Common Stock	149	I	By: FC IV Active Advisors Fund, LLC (2)
Common Stock	160	I	By: Foundation Capital IV Principals Fund, LLC (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Sereis C Convertible Preferred Stock	Â <u>(1)</u>	Â <u>(1)</u>	Common Stock	1,770,469	\$ <u>(1)</u>	I	By: Foundation Capital IV, L.P. <u>(2)</u>
Sereis C Convertible Preferred Stock	Â <u>(1)</u>	Â <u>(1)</u>	Common Stock	13,981	\$ <u>(1)</u>	I	By: FC IV Active Advisors Fund, LLC <u>(2)</u>
Sereis C Convertible Preferred Stock	Â <u>(1)</u>	Â <u>(1)</u>	Common Stock	15,025	\$ <u>(1)</u>	I	By: Foundation Capital IV Principals Fund, LLC <u>(2)</u>
Sereis D Convertible Preferred Stock	Â <u>(1)</u>	Â <u>(1)</u>	Common Stock	890,389	\$ <u>(1)</u>	I	By: Foundation Capital IV, L.P. <u>(2)</u>
Sereis D Convertible Preferred Stock	Â <u>(1)</u>	Â <u>(1)</u>	Common Stock	7,031	\$ <u>(1)</u>	I	By: FC IV Active Advisors Fund, LLC <u>(2)</u>
Sereis D Convertible Preferred Stock	Â <u>(1)</u>	Â <u>(1)</u>	Common Stock	7,556	\$ <u>(1)</u>	I	By: Foundation Capital IV Principals Fund, LLC <u>(2)</u>
Sereis E Convertible Preferred Stock	Â <u>(1)</u>	Â <u>(1)</u>	Common Stock	863,962	\$ <u>(1)</u>	I	By: Foundation Capital IV, L.P. <u>(2)</u>
Sereis E Convertible Preferred Stock	Â <u>(1)</u>	Â <u>(1)</u>	Common Stock	6,822	\$ <u>(1)</u>	I	By: FC IV Active Advisors Fund, LLC <u>(2)</u>
Sereis E Convertible Preferred Stock	Â <u>(1)</u>	Â <u>(1)</u>	Common Stock	7,332	\$ <u>(1)</u>	I	By: Foundation Capital IV Principals Fund, LLC <u>(2)</u>
Sereis F Convertible Preferred Stock	Â <u>(1)</u>	Â <u>(1)</u>	Common Stock	1,132,980	\$ <u>(1)</u>	I	By: Foundation Capital IV, L.P. <u>(2)</u>
Sereis F Convertible Preferred Stock	Â <u>(1)</u>	Â <u>(1)</u>	Common Stock	8,947	\$ <u>(1)</u>	I	By: FC IV Active Advisors Fund, LLC <u>(2)</u>
Sereis F Convertible Preferred Stock	Â <u>(1)</u>	Â <u>(1)</u>	Common Stock	9,615	\$ <u>(1)</u>	I	By: Foundation Capital IV Principals Fund,

Security	Class	Quantity	Value	Holder	Notes
Sereis G Convertible Preferred Stock	Â ⁽¹⁾	Â ⁽¹⁾	Common Stock 79,699	\$ ⁽¹⁾	I By: Foundation Capital IV, L.P. ⁽²⁾
Sereis G Convertible Preferred Stock	Â ⁽¹⁾	Â ⁽¹⁾	Common Stock 629	\$ ⁽¹⁾	I By: FC IV Active Advisors Fund, LLC ⁽²⁾
Sereis G Convertible Preferred Stock	Â ⁽¹⁾	Â ⁽¹⁾	Common Stock 676	\$ ⁽¹⁾	I By: Foundation Capital IV Principals Fund, LLC ⁽²⁾
Sereis G Convertible Preferred Stock	Â ⁽¹⁾	Â ⁽¹⁾	Common Stock 240,332	\$ ⁽¹⁾	I By: Foundation Capital VI, L.P. ⁽³⁾
Sereis G Convertible Preferred Stock	Â ⁽¹⁾	Â ⁽¹⁾	Common Stock 2,684	\$ ⁽¹⁾	I By: Foundation Capital VI Principals Fund, LLC ⁽³⁾

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ELMORE WILLIAM B C/O FOUNDATION CAPITAL 250 MIDDLEFIELD ROAD MENLO PARK, CA 94025	Â	Â X	Â	Â
GOULD KATHRYN C C/O FOUNDATION CAPITAL 250 MIDDLEFIELD ROAD MENLO PARK, CA 94025	Â	Â X	Â	Â
HOLLAND PAUL R C/O FOUNDATION CAPITAL 250 MIDDLEFIELD ROAD MENLO PARK, CA 94025	Â	Â X	Â	Â
KOONTZ PAUL G C/O FOUNDATION CAPITAL 250 MIDDLEFIELD ROAD MENLO PARK, CA 94025	Â	Â X	Â	Â
SCHUH MICHAEL N C/O FOUNDATION CAPITAL 250 MIDDLEFIELD ROAD MENLO PARK, CA 94025	Â	Â X	Â	Â
Weiss Warren M C/O FOUNDATION CAPITAL 250 MIDDLEFIELD ROAD	Â	Â X	Â	Â

