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RYANAIR HOLDINGS PLC Form 6-K June 07, 2006

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of June, 2006

RYANAIR HOLDINGS PLC (Translation of registrant's name into English)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2 (b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12q3-2(b): 82-

RYANAIR BACKS ROONEY

50,000 FREE* FLIGHTS IF WAYNE PLAYS IN THE WORLD CUP

Ryanair, Europe's No. 1 low fares airline, today (Wednesday, 7th June 2006), in advance of Wayne Rooney's decisive scan, announced that it will give England fans 50,000 free* flights if wonder-kid Wayne plays in the World Cup.

Announcing the give-away, Ryanair's Head of Communications Peter Sherrard said:

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"Ryanair has long since been a huge fan of Wayne's, and not just because we're introducing in-flight gambling in 2007. So if Wayne completes his remarkable recovery and plays in the world's biggest sporting event, we will give England fans 50,000 free* flights for travel on routes from the UK.

"Ryanair is already the fans' firm favourite for World Cup travel, and we are confident that Wayne will make it to Germany. If he does, we will be giving 50,000 England supporters even more reason to celebrate".

* Excludes taxes and charges, specific routes ex-UK for travel in September, October and November.

Ends. Wednesday, 7th June 2006

For further information:

Peter Sherrard - Ryanair Pauline McAlester - Murray Consultants

Tel: 00 353 1 812 1228 Tel: 00 353 1 4980 300

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 07 June, 2006

By:___/s/ James Callaghan____

James Callaghan

Company Secretary & Finance Director