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K2 INC Form 8-K October 24, 2003

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 23, 2003

 $$\operatorname{K2}$ INC. (Exact name of Registrant as Specified in its Charter)

Delaware 1-4290 95-2077125

 $\hbox{(State or other jurisdiction of } \hbox{(Commission File Number)} \qquad \hbox{(I.R.S. Employer Identification } \\ \hbox{No.)}$

2051 Palomar Airport Road, Carlsbad, CA 92009
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (760) 494-1000

Not Applicable (Former name or former address, if changed since last report)

Item 9. Regulation FD Disclosure.

On October 23, 2003 during a conference call concerning third quarter 2003 earnings and forward-looking statements for fiscal 2003 and fourth quarter 2003 of K2 Inc. ("K2"), and in connection with filing its earnings release on October 23, 2003 on a current report on Form 8-K, K2 stated the following:

Net sales for fourth quarter 2003 is expected to be in a range between \$165 and \$170 million; and

Diluted earnings per share for fourth quarter 2003 is expected to be in a range between \$0.04 to \$0.05, which assumes diluted shares outstanding of 29.3

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million.

The following information is furnished pursuant to Item 9, "Regulation FD Disclosure" and Item 12, "Results of Operations and Financial Condition." The information in this report shall not be treated as filed for purposes of the Securities Exchange Act of 1934, as amended.

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 24, 2003 K2 INC.

By: /s/ John J. Rangel

John J. Rangel Senior Vice President and Chief Financial Officer