

SIMPLETECH INC
Form 8-K
September 03, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) September 3, 2004

SIMPLETECH, INC.

(Exact name of registrant as specified in charter)

California
(State or other jurisdiction)

of incorporation)

3001 Daimler Street,

000-31623
(Commission File Number)

33-0399154
(IRS Employer

Identification No.)

92705-5812

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Santa Ana, California
(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code (949) 476-1180

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 7.01. Regulation FD Disclosure.

On September 3, 2004, SimpleTech, Inc. (the Registrant) issued a press release announcing the adoption of a plan under Rule 10b5-1 under the Securities Exchange Act of 1934, as amended (the Exchange Act), to facilitate the repurchase of its shares of common stock under its previously announced stock repurchase program.

A copy of the press release is being furnished as Exhibit 99.1 to this Current Report on Form 8-K.

ITEM 9.01. Financial Statements and Exhibits.

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits.

The following exhibit is furnished as part of this report:

<u>Exhibit Number</u>	<u>Description of Exhibit</u>
99.1	Press Release of Registrant, dated September 3, 2004, announcing the Registrant's adoption of a Rule 10b5-1 purchase plan.

The information furnished under Item 7.01 of this Current Report on Form 8-K and the exhibits attached hereto shall not be deemed filed for purposes of Section 18 of the Exchange Act or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, unless the Registrant specifically incorporates the foregoing information into those documents by reference.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SimpleTech, Inc.

Date: September 3, 2004

By: /s/ Dan Moses

Dan Moses
Chief Financial Officer

Exhibit Index

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