

Discover Financial Services  
Form 8-K  
November 29, 2007

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**Form 8-K**

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**Current Report**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): November 29, 2007**

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**DISCOVER FINANCIAL SERVICES**

(Exact name of registrant as specified in its charter)

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**Commission File Number: 001-33378**

**Delaware**  
(State or other jurisdiction

of incorporation)

**2500 Lake Cook Road, Riverwoods, Illinois 60015**

(Address of principal executive offices, including zip code)

**(224) 405-0900**

(Registrant's telephone number, including area code)

**36-2517428**  
(IRS Employer

Identification No.)

(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01. Other events.**

On November 29, 2007 Discover Financial Services ( Discover ) issued a press release announcing that it will hold its annual meeting of shareholders on Thursday, April 10, 2008, at 9:00 a.m. Central Time. Shareholders of record at the close of business on February 11, 2008 will be entitled to vote at Discover s 2008 annual meeting of shareholders.

**Item 9.01. Financial Statements and Exhibits**

(d) Exhibits

The following exhibit is included as part of this Report on Form 8-K:

<b>Exhibit No.</b>	<b>Description</b>
99.1	Press Release dated November 29, 2007 issued by Discover Financial Services.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**DISCOVER FINANCIAL SERVICES**

Dated: November 29, 2007.

By: /s/ Simon Halfin  
Name: Simon Halfin  
Title: Assistant Secretary