Great American Group, Inc. Form 8-K March 31, 2010

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 30, 2010

# GREAT AMERICAN GROUP, INC.

(Exact name of registrant as specified in its charter)

**Delaware** (State or other jurisdiction

333-159644 (Commission File Number) 27-0223495 (IRS Employer

of incorporation)

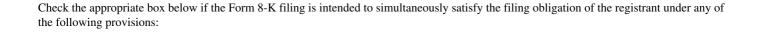
**Identification No.)** 

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#### 21860 Burbank Boulevard, Suite 300 South

Woodland Hills, California
91367
(Address of principal executive offices)
Registrant s telephone number, including area code: (818) 884-3737

(Former name or former address, if changed since last report.)



- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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#### Item 2.02. Results of Operations and Financial Condition.

On March 30, 2010, Great American Group, Inc. (the Company) issued a press release reporting the financial results for its fiscal year ended December 31, 2009. A copy of the press release is attached hereto as Exhibit 99.1.

The information set forth in this Current Report, including the exhibit attached hereto, is being furnished and shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or otherwise subject to the liabilities of such section. The information in this Current Report, including the exhibit attached hereto, shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any incorporation by reference language in any such filing.

Item 9.01. Financial Statements and Exhibits. (d) Exhibits

#### **Exhibit**

No. Description

99.1 Earnings Release dated March 30, 2010

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

March 31, 2010 GREAT AMERICAN GROUP, INC.

By: /s/ PAUL S. ERICKSON
Name: Paul S. Erickson
Title: Chief Financial Officer

## **Exhibit Index**

## Exhibit

No. Description

99.1 Earnings Release dated March 30, 2010