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VISA INC. Form 8-K October 20, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 20, 2010

VISA INC.

(Exact name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction

001-33977 (Commission 26-0267673 (IRS Employer

of Incorporation) File Number) Identification No.)

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P.O. Box 8999

San Francisco, California 94128-8999 (Address of Principal Executive Offices) (Zip Code) Registrant s Telephone Number, Including Area Code: (415) 932-2100

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instructions A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

On October 20, 2010, Visa Inc. (the Company or our) issued a press release announcing that its board of directors had declared a 20% increase in the quarterly dividend aggregate amount on its class A common stock (determined in the case of class B and class C common stock on an as-converted basis) from \$0.125 per share to \$0.15 per share, payable on December 7, 2010, to all holders of record of the Company s class A, class B and class C common stock as of November 19, 2010. The quarterly dividend increase raises the annual dividend rate from \$0.50 per share to \$0.60 per share.

A copy of the press release is attached hereto as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99.1 Press Release issued by Visa Inc., dated October 20, 2010

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 20, 2010

VISA INC.

By: /s/ Byron H. Pollitt Byron H. Pollitt

Chief Financial Officer

EXHIBIT INDEX

Exhibit

Number Description

99.1 Press Release issued by Visa Inc., dated October 20, 2010