UNITED RENTALS INC /DE Form 8-K August 28, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 28, 2013

UNITED RENTALS, INC. UNITED RENTALS (NORTH AMERICA), INC.

(Exact name of registrant as specified in its charter)

Delaware 001-14387 06-1522496

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Delaware 001-13663 86-0933835 (State or other Jurisdiction (Commission (IRS Employer

of Incorporation) File Number) Identification No.)

100 First Stamford Place, Suite 700
Stamford, Connecticut
(Address of Principal Executive Offices)
Registrant s telephone number, including area code: (203) 622-3131

Five Greenwich Office Park

Greenwich, Connecticut 06831

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01. Regulation FD Disclosure.

On August 28, 2013, United Rentals, Inc. (the Company) issued a press release (attached hereto as Exhibit 99.1) announcing that it will participate in the 2013 RBC Capital Markets Global Industries Conference on September 10, 2013. At the conference, Michael Kneeland, chief executive officer of the Company, and William Plummer, chief financial officer, will present information regarding the Company, which may include a discussion of the Company s business, financial performance and forward-looking information.

The presentation is scheduled to begin at 4:20 p.m., Eastern Time and will be broadcast live via the following link:

http://www.veracast.com/webcasts/rbc/industrials2013/61109159836.cfm

The archived webcast will be available for 90 days following the conference directly through the Company s website, www.ur.com.

The information in Item 7.01 of this Form 8-K, including Exhibit 99.1 attached hereto, shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such filing. The disclosure in this report, including Exhibit 99.1 attached hereto, of any information does not constitute an admission that such information is material.

Item 9.01. Financial Statements and Exhibits.

99.1 Press Release of United Rentals, Inc.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 28, 2013

UNITED RENTALS, INC.

By: /s/ Jonathan M. Gottsegen Name: Jonathan M. Gottsegen

Title: Senior Vice President, General Counsel and

Corporate Secretary

UNITED RENTALS (NORTH AMERICA), INC.

By: /s/ Jonathan M. Gottsegen Name: Jonathan M. Gottsegen

Title: Senior Vice President, General Counsel and

Corporate Secretary

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EXHIBIT INDEX

Exhibit

No. Description

99.1 Press Release of United Rentals, Inc.