GAP INC Form SC 13G/A February 14, 2014

UNITED STATES

SECURITIES EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. 3)*

The Gap, Inc.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

364760108

(CUSIP Number)

December 31, 2013

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[&]quot; Rule 13d-1(b)

x Rule 13d-1(c)

" Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended (the Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

- 1 NAME OF REPORTING PERSON
 - ESL Partners, L.P.
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
 - (a) x (b) "
- 3 SEC USE ONLY
- 4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

NUMBER OF

6,774,062

SHARES 6 SHARED VOTING POWER

BENEFICIALLY

OWNED BY

EACH 7 SOLE DISPOSITIVE POWER

REPORTING

6,774,062

PERSON 8 SHARED DISPOSITIVE POWER

WITH

6,430,509

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

13,204,571

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

2.9% (1)

12 TYPE OF REPORTING PERSON

PN

- 1 NAME OF REPORTING PERSON
 - RBS Partners, L.P.
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
 - (a) x (b) "
- 3 SEC USE ONLY
- 4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

NUMBER OF

6,774,062

SHARES 6 SHARED VOTING POWER

BENEFICIALLY

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EACH 7 SOLE DISPOSITIVE POWER

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6,774,062

PERSON 8 SHARED DISPOSITIVE POWER

WITH

6,430,509

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

13,204,571

••

- 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)
 - 2.9% (1)
- 12 TYPE OF REPORTING PERSON

PN

- 1 NAME OF REPORTING PERSON
 - ESL Investments, Inc.
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
 - (a) x (b) "
- 3 SEC USE ONLY
- 4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

NUMBER OF

SHARES 6,774,062

6 SHARED VOTING POWER

BENEFICIALLY

OWNED BY

EACH 7 SOLE DISPOSITIVE POWER

REPORTING

6,774,062

PERSON 8 SHARED DISPOSITIVE POWER

WITH

6,430,509

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

13,204,571

••

- 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)
 - 2.9% (1)
- 12 TYPE OF REPORTING PERSON

CO

- 1 NAME OF REPORTING PERSON
 - Edward S. Lampert
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP
 - (a) x (b) "
- 3 SEC USE ONLY
- 4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States of America

5 SOLE VOTING POWER

NUMBER OF

SHARES 13,204,571

6 SHARED VOTING POWER

BENEFICIALLY

OWNED BY 0

EACH 7 SOLE DISPOSITIVE POWER

REPORTING

6,774,062

PERSON 8 SHARED DISPOSITIVE POWER

WITH

6,430,509

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

13,204,571

••

- 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)
 - 2.9% (1)
- 12 TYPE OF REPORTING PERSON

IN

ITEM 1(a): Name of Issuer:

The Gap, Inc. (the Issuer)

ITEM 1(b): Address of Issuer s Principal Executive Offices:

Two Folsom Street, San Francisco, California 94105

ITEM 2(a): Name of Person Filing:

This statement is being filed by and on behalf of ESL Partners, L.P. (Partners), RBS Partners, L.P. (RBS), ESL Investments, Inc. (Investments) and Edward S. Lampert. Partners and Mr. Lampert are the record and direct beneficial owners of the securities covered by this statement.

Mr. Lampert is the record and direct beneficial owner of 6,430,509 shares of common stock of the Issuer. Partners has entered into a Lock-Up Agreement with Mr. Lampert that restricts the purchase and sale of securities owned by Mr. Lampert. Pursuant to the Lock-Up Agreement, Partners may be deemed to have shared dispositive power over, and indirectly beneficially own, securities owned by Mr. Lampert.

Partners is the record and direct beneficial owner of 6,774,062 shares of common stock of the Issuer. RBS is the general partner of, and may be deemed to indirectly beneficially own securities owned by, Partners. Investments is the general partner of, and may be deemed to indirectly beneficially own securities owned by, RBS. Mr. Lampert is the Chairman, Chief Executive Officer and Director of, and may be deemed to indirectly beneficially own securities owned by, Investments. Partners, RBS, Investments and Mr. Lampert are collectively defined as the Reporting Persons.

Each Reporting Person declares that neither the filing of this statement nor anything herein shall be construed as an admission that such person is, for the purposes of Sections 13(d) or 13(g) of the Act, the beneficial owner of any securities covered by this statement.

Each Reporting Person may be deemed to be a member of a group with respect to the Issuer or securities of the Issuer for the purposes of Section 13(d) or 13(g) of the Act. Each Reporting Person declares that neither the filing of this statement nor anything herein shall be construed as an admission that such person is, for the purposes of Section 13(d) or 13(g) of the Act or any other purpose, (i) acting (or has agreed or is agreeing to act together with any other person) as a partnership, limited partnership, syndicate or other group for the purpose of acquiring, holding or disposing of securities of the Issuer or otherwise with respect to the Issuer or any securities of the Issuer or (ii) a member of any group with respect to the Issuer or any securities of the Issuer.

ITEM 2(b): Address of Principal Business Office or, if None, Residence:

The address of the principal business office of each of the Reporting Persons is 1170 Kane Concourse, Suite 200, Bay Harbor, Florida 33154.

ITEM 2(c): Citizenship:

See Item 4 on the cover page(s) hereto.

ITEM 2(d): Title of Class of Securities:

Common Stock

ITEM 2(e): CUSIP Number:

364760108

ITEM 3: If This Statement is Filed Pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), Check Whether the Person Filing is a:

- (a) "Broker or dealer registered under section 15 of the Act (15 U.S.C. 780);
- (b) "Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c) "Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d) "Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
- (e) "An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f) "An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g) "A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);
- (h) " A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) " A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) "Group, in accordance with §240.13d-1(b)(1)(ii)(J).

If filing as a non-U.S. institution in accordance with Rule 240.13d-1(b)(1)(ii)(J), please specify the type of institution:

Not Applicable.

ITEM 4: Ownership.

- (a) Amount Beneficially Owned: See Item 9 on the cover page(s) hereto.
- **(b) Percent of Class:** See Item 11 on the cover page(s) hereto.
- (c) Number of Shares of which such person has:
 - (i) Sole power to vote or direct the vote: See Item 5 on the cover page(s) hereto.
 - (ii) Shared power to vote or direct the vote: See Item 6 on the cover page(s) hereto.
 - (iii) Sole power to dispose or direct the disposition of: See Item 7 on the cover page(s) hereto.
 - (iv) Shared power to dispose or direct the disposition of: See Item 8 on the cover page(s) hereto.

ITEM 5: Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof each of the Reporting Persons has ceased to be the beneficial owner of more than five percent of the class of securities, check the following: x.

ITEM 6: Ownership of More than Five Percent on Behalf of Another Person:

Not Applicable.

ITEM 7: Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company:

Not Applicable.

ITEM 8: Identification and Classification of Members of the Group:

See Item 2(a).

ITEM 9: Notice of Dissolution of Group

Not Applicable.

ITEM 10: Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect other than activities solely in connection with a nomination under § 240.14a-11.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 14, 2014

ESL PARTNERS, L.P.

By: RBS Partners, L.P., as its general partner

By: ESL Investments, Inc., as its general partner

By: /s/ Edward S. Lampert Name: Edward S. Lampert

Title: Chief Executive Officer

RBS PARTNERS, L.P.

By: ESL Investments, Inc., as its general partner

By: /s/ Edward S. Lampert Name: Edward S. Lampert Title: Chief Executive Officer

ESL INVESTMENTS, INC.

By: /s/ Edward S. Lampert Name: Edward S. Lampert Title: Chief Executive Officer

EDWARD S. LAMPERT

/s/ Edward S. Lampert

EXHIBITS

Exhibit 99.1 Joint Filing Agreement, dated February 14, 2012, by and among ESL Partners, L.P., RBS Partners, L.P., ESL Investments, Inc. and Edward S. Lampert (incorporated herein by reference to Exhibit 99.1 to the amendment to Schedule 13G filed on February 14, 2012 by the Reporting Persons with the Securities and Exchange Commission).