

JOHNSON & JOHNSON  
Form DEFA14A  
March 11, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities

Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

**Confidential, for the Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material under § 240.14a-12

**JOHNSON & JOHNSON**

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

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Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

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(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

**\*\*\* Exercise Your *Right to Vote* \*\*\***

**Important Notice Regarding the Availability of Proxy Materials for the  
Johnson & Johnson Shareholder Meeting to Be Held on April 23, 2015.**

*JOHNSON & JOHNSON  
ONE JOHNSON & JOHNSON PLAZA  
NEW BRUNSWICK, NJ 08933*

**Meeting Information**

**Meeting Type:** Annual Meeting  
**For holders as of:** February 24, 2015  
**Date:** April 23, 2015                      **Time:** 10:30 a.m. Eastern Time  
**Location:** State Theatre  
                  15 Livingston Avenue  
                  New Brunswick, NJ 08901

To attend the annual meeting please request a ticket at [www.proxyvote.com](http://www.proxyvote.com)

You are receiving this communication because you hold shares in Johnson & Johnson.

**This is not a ballot.** You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com), scan the **QR** code on the reverse side, or request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

**See the reverse side of this notice to obtain proxy materials and voting instructions.**

## **Before You Vote**

*How to Access the Proxy Materials*

### **Proxy Materials Available to VIEW or RECEIVE:**

NOTICE AND PROXY STATEMENT; ANNUAL REPORT

### **How to View Online:**

Have the information that is printed in the box marked by the arrow (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com), or scan the QR code below.

### **How to Request and Receive a PAPER or E-MAIL Copy of the Proxy Materials:**

If you want to receive a paper or e-mail copy of these materials, you must request them. There is NO charge for requesting a copy.

Please choose one of the following methods to make your request:

- 1) *BY INTERNET*: [www.proxyvote.com](http://www.proxyvote.com)
- 2) *BY TELEPHONE*: 1-800-579-1639
- 3) *BY E-MAIL*\*: [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor.

Please request the proxy materials as instructed above on or before April 9, 2015 to facilitate timely delivery.

## **How To Vote**

*Please Choose One of the Following Voting Methods*

**Vote In Person:** To vote in person at the meeting, you must obtain a legal proxy from the bank, broker or other holder of record that holds these shares, and bring it, or other evidence of stock ownership, with you to the meeting. Please request an admission ticket in advance. See Shareholder Meeting Ticket Request below.

**Vote By Internet:** Go to [www.proxyvote.com](http://www.proxyvote.com) or from a mobile device, scan the QR code above. Have the information that is printed in the box marked by the arrow (located on the following page) available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the proxy materials, which will include a proxy card.

**Shareholder Meeting Ticket Request:** To attend the meeting, request an admission ticket by mail or e-mail as described in the Proxy Statement, or go to the Shareholder Meeting Ticket Request link at

[www.proxyvote.com](http://www.proxyvote.com).

**Voting Items**

**The Board of Directors recommends a vote FOR all Director nominees listed, FOR Items 2 and 3, and AGAINST Items 4, 5, and 6.**

1. Election of Directors
  - 1a. Mary Sue Coleman
  - 1b. D. Scott Davis
  - 1c. Ian E. L. Davis
  - 1d. Alex Gorsky
  - 1e. Susan L. Lindquist
  - 1f. Mark B. McClellan
  - 1g. Anne M. Mulcahy
  - 1h. William D. Perez
  - 1i. Charles Prince
  - 1j. A. Eugene Washington
  - 1k. Ronald A. Williams
2. Advisory Vote to Approve Named Executive Officer Compensation
3. Ratification of Appointment of Independent Registered Public Accounting Firm for 2015
4. Shareholder Proposal - Common Sense Policy regarding Overextended Directors
5. Shareholder Proposal - Alignment between Corporate Values and Political Contributions
6. Shareholder Proposal - Independent Board Chairman

