

SK TELECOM CO LTD
Form SD
May 31, 2016

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM SD
Specialized Disclosure Report

SK Telecom Co., Ltd.
(Exact name of registrant as specified in its charter)

The Republic of Korea
(State or other jurisdiction

of incorporation)

1-14418
(Commission

File Number)
SK T-Tower, 65, Eulji-ro,

Jung-gu

Seoul, Korea

None
(I.R.S. Employer

Identification No.)

(Address of principal executive offices)

(Zip Code)

Ms. Minjoo Kim

+82-2-6100-1533

(Name and telephone number, including area code, of the person to contact in connection with this report.)

Check the appropriate box to indicate the rule pursuant to which this form is being filed, and provide the period to which the information in this form applies:

- x Rule 13p-1 under the Securities and Exchange Act (17 CFR 240.13p-1) for the reporting period from January 1 to December 31, 2015.

Section 1 Conflict Minerals Disclosure

Item 1.01: Conflict Minerals Disclosure and Report

SK Telecom Co., Ltd. is Korea's leading wireless telecommunications services provider and has continued to pioneer the commercial development and implementation of state-of-the-art wireless and fixed-line technologies and services as well as develop its three next-generation growth platforms, IoT solutions, lifestyle enhancement and advanced media. All references to we, us, or our shall mean SK Telecom Co., Ltd. and unless the context otherwise requires, its consolidated subsidiaries.

Our operations are reported in three segments: cellular services, fixed-line telecommunication services and other businesses. In our cellular services segment, we earn revenue principally from our wireless voice and data transmission services through monthly plan-based fees, usage charges for outgoing voice calls, usage charges for wireless data services and value-added service fees paid by our wireless subscribers as well as interconnection fees paid to us by other telecommunications operators for use of our wireless network by their customers and subscribers. In our fixed-line telecommunication services segment, we earn revenue principally from our fixed-line telephone services and broadband Internet services and advanced media platform services (including Internet protocol TV) through monthly plan-based fees and usage charges as well as interconnection fees paid to us by other telecommunications operators for use of our fixed-line network by their customers and subscribers. In our others segment, we earn revenue principally from our commerce business through third-party seller fees earned (including commissions) for transactions in which we act as a selling agent to the mini malls on 11st, our online open marketplace platform, as well as advertising revenue from 11st and our online-to-offline commerce solutions. Other sources of revenue include revenue from our hardware businesses through sales of projection display devices, high-end audio devices and intelligent agent machines, revenue from our security business, advertising revenue from our Nate portal service and sales commissions through our mobile application marketplaces.

A company is required to file this Report pursuant to Rule 13p-1 promulgated under the Securities Exchange Act of 1934, as amended, if it manufactures, or contracts to manufacture, products for which certain specified minerals are necessary to the functionality or production of the products, regardless of the geographic origin of the minerals and whether or not they fund armed conflict. These minerals are referred to as conflict minerals (also referred to as 3TG minerals in this Report) and consist of columbite-tantalite (coltan), cassiterite and wolframite (and their derivatives tantalum, tin, and tungsten), and gold.

We manufacture, or contract to manufacture, certain products for which 3TG minerals are necessary to the functionality or production of those products. Accordingly, we conducted in good faith a reasonable country of origin inquiry (RCOI) regarding 3TG minerals contained in our products manufactured in calendar year 2015. We believe our RCOI was reasonably designed to determine whether any 3TG minerals contained in those products originated in the Democratic Republic of the Congo (DRC) or an adjoining country (together, the Covered Countries), or are from recycled or scrap sources.

We first conducted a detailed review of our purchases of materials necessary to the functionality or production of our products that we manufactured in 2015 to determine whether we purchase any 3TG minerals. We determined that certain of our products (collectively, the covered products) contain some 3TG minerals (namely, tantalum, tin and gold) that are necessary to the functionality or production of those products. We do not directly purchase 3TG minerals, nor do we have any direct relationship with any mines or smelters that process these minerals. In conducting our RCOI, we conducted a supply-chain survey with our subsidiaries and suppliers using the Electronic Industry Citizenship Coalition and Global e-Sustainability (EICC-GeSI) Conflict Minerals Reporting Template. We required our direct suppliers of materials for covered products to complete certifications concerning their manufacturing practices and the materials they supply to us. All of our suppliers of materials for covered products manufactured in

2015 certified that the 3TG minerals contained in materials supplied to us were not sourced from Covered Countries.

As a result of our RCOI, we determined that we have no reason to believe that the 3TG minerals contained in our products originated from the Covered Countries or were not from recycled or scrap sources.

The information contained in this section is also publicly available on the Company's website at www.sktelecom.com.

Item 1.02: Exhibits

Not applicable.

Section 2 Exhibits

Item 2.01: Exhibits

Not applicable.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the duly authorized undersigned.

SK Telecom Co., Ltd.

(Registrant)

By: /s/ Sung Hyung Lee
(Signature)

Date: May 31, 2016

Name: Sung Hyung Lee
Title: Senior Vice President