#### Form 3 August 05, 2014 UNITED STATES SECURITIES AND EXCHANGE COMMISSION **OMB APPROVAL** FORM 3 Washington, D.C. 20549 OMB 3235-0104 Number: January 31, **INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF** Expires: 2005 **SECURITIES** Estimated average burden hours per Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, response... 0.5 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 (Print or Type Responses) 1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement eHealth, Inc. [EHTH] Flynn James E (Month/Day/Year) 08/01/2014 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 780 THIRD AVENUE, 37TH (Check all applicable) FLOOR,Â (Street) 6. Individual or Joint/Group \_X\_\_ 10% Owner Director Officer \_X\_ Other Filing(Check Applicable Line) (give title below) (specify below) Form filed by One Reporting Possible Member of 10% Group Person

# NEW YORK, NYÂ 10017

eHealth, Inc.

(City)	(State)	(Zip)	Table I - Non-Derivative Securities Beneficially Owned						
1.Title of Securi (Instr. 4)	ty		2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)				
Common stor	ck		863,981	Ι	Through Deerfield Partners, L.P. $(1)$ $(2)$				
Common stor	ck		1,067,936	Ι	Through Deerfield International Master Fund, L.P. $(1)$ $(2)$				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

\_X\_ Form filed by More than One

Reporting Person

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1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	

# **Reporting Owners**

Reporting Owner Name / Address		Relationships					
reporting of the round ( round as	Directo	or 10% Owner	Officer	Other			
Flynn James E 780 THIRD AVENUE, 37TH FLOOP NEW YORK, NY 10017	R Â	ÂX	Â	Possible Member of 10% Group			
Deerfield Mgmt L.P. 780 THIRD AVENUE, 37TH FLOOP NEW YORK, NY 10017	R Â	ÂX	Â	Possible Member of 10% Group			
DEERFIELD PARTNERS, LP 780 THIRD AVENUE 37TH FLOOR NEW YORK, NY 10017	Â	ÂX	Â	Possible Member of 10% Group			
Deerfield International Master Fund, 1 780 THIRD AVENUE, 37TH FLOOP NEW YORK, NY 10017	•	ÂX	Â	Possible Member of 10% Group			
DEERFIELD MANAGEMENT CO 780 THIRD AVENUE, 37TH FLOOP NEW YORK, NY 10017	R Â	ÂX	Â	Possible Member of 10% Group			
Signatures							
/s/ Jonathan Isler, Attorney-in-Fact	08/05/2014	ļ					

\*\*Signature of Reporting Person

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

Date

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This Form 3 is being filed by the undersigned as well as the entities listed on the Joint Filer Information Statement attached as an exhibit hereto (the "Reporting Persons"). Deerfield Mgmt, L.P. is the general partner of Deerfield Partners, L.P. and Deerfield International Master Fund, L.P. (collectively, the "Funds"). Deerfield Management Company, L.P. is the investment manager of the

(1) International Master Fund, L.P. (collectively, the "Funds"). Deerfield Management Company, L.P. is the investment manager of the Funds. James E. Flynn is the sole member of the general partner of each of Deerfield Mgmt, L.P. and Deerfield Management Company, L.P.

In accordance with Instruction 5 (b)(iv) to Form 3, the entire amount of the Issuer's securities held by the Funds is reported herein. For purposes of Section 16 of the Securities Exchange Act of 1934, each Reporting Person disclaims beneficial ownership of any such securities, except to the extent of his/its indirect pecuniary interest therein, if any, and this report shall not be deemed an admission that

such Reporting Person is the beneficial owner of such securities for purposes of Section 16 or otherwise.

(2)

### Edgar Filing: eHealth, Inc. - Form 3

## Â **Remarks:** Jonathan Isler, Attorney-in-Fact: Power of Attorney, which is hereby incorporated by reference to Exhi

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.