EMERSON ELECTRIC CO Form 8-K February 25, 2004

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D. C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15 (D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): February 25, 2004

Emerson Electric Co.

(Exact Name of Registrant as Specified in Charter)

Missouri	1-278	43-0259330
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(I.R.S. Employer Indentification Number)
8000 West Florissant Avenue St. Louis, Missouri		63136
(Address of Principal Executive Offices)		(Zip Code)

Registrant's telephone number, including area code:

(314) 553-2000

Item 9. Regulation FD Disclosure.

The following information is furnished pursuant to Regulation FD.

Emerson GAAP Underlying Orders 3 Month Summary (Percent change. Trailing 3-month average versus prior year.)

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	<u>Nov '03</u>	<u>Dec '03</u>	<u>Jan '04</u>
Process Control	+10	+10 to +15	+10 to +15
Industrial Automation	+10 to +15	+15	+10 to +15
Electronics and Telecom	+15	+15	+15 to +20
HVAC	+15 to +20	+10 to +15	+5 to +10
Appliance and Tools	+5 to +10	+10	+5 to +10
Total Emerson	+10 to +15	+10 to +15	+10 to +15

January 04 Order Comments:

Favorable currency exchange rates positively affected January orders approximately 5.5 percent. Underlying orders excluding currency increased slightly compared to the prior month's average in part due to the United States.

Process orders reflect continued growth in Asia and Europe as well as strong growth in systems and solutions, which are longer lead time items.

Industrial Automation orders reflect positive trends in industrial equipment, motors and controls, and power generation (alternators).

Strength in the Electronics and Telecommunications segment was driven by improvements in the OEM business and the systems business.

HVAC orders reflect strength in the U.S. market as well as in Asia.

While orders in the Appliance and Tools segment slowed, the underlying trend excluding currency improved with growth in motors and appliances, tools, and residential storage.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EMERSON ELECTRIC CO. (Registrant)

Date: February 25, 2004 By:______/s/ H.M. Smith

H. M. Smith Assistant General Counsel and Assistant Secretary 3

1; border-bottom-width: 1">CASH HARVEY B C/O CIENA CORPORATION 1201 WINTERSON ROAD LINTHICUM,, MD 21090 X

Signatures

By: Erik Lichter For: Harvey B.
Cash
03/27/2009

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock unit vests in three equal installments on the one-, two- and three year anniversaries of the grant date.
- (2) Shares reported include unvested Restricted Stock Units (RSUs).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3