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Ashley Rich Form 4 March 02, 2											
FORM		CT A TEC	CECU	DITIEC			ANCE	COMMERIO	T T	MB APPROVAL	
	UNITED					COMMISSIO	Numb	er: 3235-02	287		
Check ti if no lor subject t Section Form 4 Form 5 obligation may cor See Inst	nger to 16. or Dins ttinue. Section 17(CHA ection	 Washington, D.C. 20549 HANGES IN BENEFICIAL OWNERSHIP OF SECURITIES on 16(a) of the Securities Exchange Act of 1934, ic Utility Holding Company Act of 1935 or Section the Investment Company Act of 1940 						Expires:January 3200Estimated averageburden hours perresponse0		
1(b). (Print or Type	Responses)										
1. Name and Ashley Ric	Address of Reporting hard H		Symbol	er Name an E BANCS B]			-	5. Relationship Issuer (Cł	of Reportin neck all appl		
(Last) (First) (Middle) 3. Date				e of Earliest Transaction n/Day/Year) /2007				X_ Director 10% Owner Officer (give title Other (specify below) below)			
CONWAY	(Street) , AR 72033			nendment, I onth/Day/Ye	-	nal		6. Individual or Applicable Line) _X_ Form filed b Form filed b Person	by One Report		
(City)	(State)	(Zip)	Tal	ble I - Non-	-Derivativ	e Seci	urities Ac	quired, Disposed	l of, or Bend	eficially Owned	
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any			3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Energicial Findirect (D) Ownership Indirect (Instr. 4)	
Common Stock	02/28/2007			P	7,396	(D) A	Price \$ 22.75	511,922	D		
Common Stock	03/01/2007			Р	2,604	А	\$ 22.75	514,526	D		
Common Stock								2,495	Ι	By IRA	
Common Stock								2,700	Ι	By wife	
Common Stock								195,393	Ι	By RHA Investments	

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Common			By
	354,390	Ι	Conservative
Stock			Development

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. ofNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	le and int of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
1	Director	10% Owner	Officer	Other				
Ashley Richard H								
P.O. BOX 966	Х							
CONWAY, AR 72033								
Signatures								
/s/Richard H. Ashley by LaMo	nica							
Johnston		03/	02/2007					
<u>**</u> Signature of Reporting Person		Date						

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.