Charney Dov Form 4 March 23, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Charney Dov

2. Issuer Name and Ticker or Trading Symbol

AMERICAN APPAREL, INC [APP]

5. Relationship of Reporting Person(s) to

Issuer

(Last) (First) (Middle)

(Street)

3. Date of Earliest Transaction

(Month/Day/Year)

03/20/2009

(Check all applicable)

_X__ Officer (give title __ Other (specify below)

Chairman, CEO and President

_X__ 10% Owner

747 WAREHOUSE STREET

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line)

__X__ Director

X Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Person

LOS ANGELES, CA 90021

(City)	(State)	(Zip) Tabl	le I - Non-D	Perivative S	nired, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock, \$.0001 par value	03/20/2009		P	1,600	A	\$ 2.95	37,419,665	D	
Common Stock, \$.0001 par value	03/20/2009		P	10,259	A	\$ 2.96	37,429,924	D	
Common Stock, \$.0001 par value	03/20/2009		P	1,000	A	\$ 2.97	37,430,924	D	

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Common Stock, \$.0001 par value	03/20/2009	P	100	A	\$ 2.98	37,431,024	D
Common Stock, \$.0001 par value	03/20/2009	P	100	A	\$ 2.99	37,431,124	D
Common Stock, \$.0001 par value	03/20/2009	P	10,100	A	\$ 3	37,441,224	D
Common Stock, \$.0001 par value	03/20/2009	P	200	A	\$ 3.01	37,441,424	D
Common Stock, \$.0001 par value	03/20/2009	P	12,200	A	\$ 3.02	37,453,624	D
Common Stock, \$.0001 par value	03/20/2009	P	10,500	A	\$ 3.03	37,464,124	D
Common Stock, \$.0001 par value	03/20/2009	P	20,700	A	\$ 3.04	37,484,824	D
Common Stock, \$.0001 par value	03/20/2009	P	10,141	A	\$ 3.05	37,494,965	D
Common Stock, \$.0001 par value	03/20/2009	P	5,500	A	\$ 3.06	37,500,465	D
Common Stock, \$.0001 par value	03/20/2009	P	3,800	A	\$ 3.07	37,504,265	D
Common Stock, \$.0001 par value	03/20/2009	P	1,621	A	\$ 3.08	37,505,886	D
	03/20/2009	P	13,500	A		37,519,386	D

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Common Stock, \$.0001 par value					\$ 3.09		
Common Stock, \$.0001 par value	03/20/2009	P	34,379	A	\$ 3.1	37,553,765	D
Common Stock, \$.0001 par value	03/20/2009	P	1,000	A	\$ 3.11	37,554,765	D
Common Stock, \$.0001 par value	03/20/2009	P	6,500	A	\$ 3.12	37,561,265	D
Common Stock, \$.0001 par value	03/20/2009	P	13,600	A	\$ 3.13	37,574,865	D
Common Stock, \$.0001 par value	03/20/2009	P	3,100	A	\$ 3.14	37,577,965	D
Common Stock, \$.0001 par value	03/20/2009	P	28,060	A	\$ 3.15	37,606,025	D
Common Stock, \$.0001 par value	03/20/2009	P	9,882	A	\$ 3.16	37,615,907	D
Common Stock, \$.0001 par value	03/20/2009	P	371,300	A	\$ 3.17	37,987,207	D
Common Stock, \$.0001 par value	03/20/2009	P	5,100	A	\$ 3.18	37,992,307	D
Common Stock, \$.0001 par value	03/20/2009	P	7,740	A	\$ 3.19	38,000,047	D
	03/20/2009	P	15,300	A	\$ 3.2	38,015,347	D

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Common Stock, \$.0001 par value							
Common Stock, \$.0001 par value	03/20/2009	P	3,918	A	\$ 3.22	38,019,265	D
Common Stock, \$.0001 par value	03/20/2009	P	8,000	A	\$ 3.24	38,027,265	D
Common Stock, \$.0001 par value	03/20/2009	P	3,700	A	\$ 3.25	38,030,965	D
Common Stock, \$.0001 par value	03/20/2009	P	7,462	A	\$ 3.26	38,038,427	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (Instr.	8)	5. nNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Under Secur	rlying	8. Price of Derivative Security (Instr. 5)
				Code	v	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

Charney Dov
747 WAREHOUSE STREET X X X Chairman, CEO and President
LOS ANGELES, CA 90021

Signatures

/s/ Dov Charney 03/20/2009

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

This is the first of two Forms 4 filed by the reporting person on the same date with respect to transactions for March 20, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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