### UNITED FIRE GROUP INC

Form 5

February 13, 2014

FORM	<b>1</b> 5							OMB AF	PROVAL	
UNITED STATES S			RITIES AN	D EXCH	OMB Number:	3235-0362				
Check this box if no longer subject		Wa	shington, D		Expires:	January 31				
to Section Form 4 o 5 obligati may cont	n 16. or Form ions tinue.		ATEMENT OF CHANGES IN BENE OWNERSHIP OF SECURITIES					Estimated a burden hour response	•	
See Instruction 1(b). Form 3 H Reported Form 4 Transaction Reported	Filed puri Holdings Section 17(a	suant to Section  a) of the Public U  30(h) of the I	Itility Holdin	ng Compa	any A	Act of 1		1		
	Address of Reporting I ST DOUGLAS M	Symbol UNITE	2. Issuer Name <b>and</b> Ticker or Trading Symbol UNITED FIRE GROUP INC [UFCS]				5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
(Last)	(First) (M	(Month/	(Month/Day/Year) –			_X Director Officer (give elow)	title 10% below)	Owner er (specify		
118 SECO BOX 7390	ND AVENUE SE, 9									
			Amendment, Date Original 6 I(Month/Day/Year)				6. Individual or Joint/Group Reporting  (check applicable line)			
CEDAR RAPIDS,Â	. IAÂ 52407-3909					_	X_ Form Filed by O Form Filed by Merson			
(City)	(State)	(Zip) Tak	ole I - Non-Der	ivative Se	curitio	es Acqui	red, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code	4. Securities Acquire (A) or Disposed of (I (Instr. 3, 4 and 5)  (A) or Amount (D) Prio		d of (D)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	Ownership Form: Direct	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	11/11/2013	Â	P4	200	A	\$ 29.95	5,002 (1)	D	Â	
	port on a separate line						ection of infor		SEC 2270	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

the form displays a currently valid OMB control number.

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 29.28	Â	Â	Â	Â	Â	(2)	11/16/2017	Common Stock	2,000
Stock Option (Right to Buy)	\$ 33.78	Â	Â	Â	Â	Â	(2)	05/21/2018	Common Stock	3,000
Stock Option (Right to Buy)	\$ 22.46	Â	Â	Â	Â	Â	(3)	05/19/2020	Common Stock	2,727
Stock Option (Right to Buy)	\$ 20.4	Â	Â	Â	Â	Â	(4)	02/18/2021	Common Stock	2,727
Stock Option (Right to Buy)	\$ 21.095	Â	Â	Â	Â	Â	(5)	05/16/2022	Common Stock	2,145
Stock Option (Right to Buy)	\$ 28.925	Â	Â	Â	Â	Â	(6)	05/15/2023(6)	Common Stock	1,755
Phantom Stock	Â	Â	Â	Â	Â	Â	(7)	(7)	Common Stock	523.693

# **Reporting Owners**

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Othe				
HULTQUIST DOUGLAS M	ÂΧ	Â	Â	Â				
118 SECOND AVENUE SE								

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P.O. BOX 73909 CEDAR RAPIDS, IAÂ 52407-3909

## **Signatures**

/s/ Douglas M. Hultquist by Dianne M. Lyons, Attorney-in-Fact

02/13/2014

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The number of shares beneficially held directly by the Reporting Person includes: 4,582 held by Mr. Hultquist individually and 420 (1) shares of restricted stock issued to Mr. Hultquist under the Issuer's 2005 Non-Qualified Non-Employee Director Stock Option and Restricted Stock Plan which vest, subject to certain conditions, on May 15, 2014.
- (2) All options currently exercisable.
- (3) 1,635 options currently exercisable; 1,092 options become exercisable in two (2) equal installments of 546 options each on 05/19/2014 and 05/19/205, respectively.
- (4) 1,092 options currently exercisable; 1,635 options become exercisable in three (3) equal installments of 545 options each on 02/18/2014, 02/18/2015 and 02/18/2016, respectively
- (5) 429 options currently exercisable; 1,716 options become exercisable in four (4) equal installments of 429 options each on 05/16/2014, 05/16/2015, 05/16/2016 and 05/16/2017, respectively.
- (6) 1,755 options become exercisable in five (5) equal installments of 351 options each on 05/15/2014, 05/15/2015, 05/15/2016, 05/15/2017 and 05/15/2018, respectively.
- Each share of phantom stock is the economic equivalent of one share of common stock. The shares of phantom stock become payable, in cash, in one lump sum or prorated over five years, at the election of the Reporting Person, upon the Reporting Person's termination of service as a director.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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