

GoPro, Inc.
Form 3
June 25, 2014

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â WOODMAN DEAN S | | (Month/Day/Year) | GoPro, Inc. [GPRO] | |
| (Last) | (First) | (Middle) | 06/25/2014 | |
| 233 MOCKINGBIRD TRAIL | | | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street) | | | (Check all applicable) | |
| PALM BEACH,Â CAÂ 33480 | | | <input type="checkbox"/> Director | <input checked="" type="checkbox"/> 10% Owner |
| (City) | (State) | (Zip) | <input type="checkbox"/> Officer | <input type="checkbox"/> Other |
| | | | (give title below) | (specify below) |
| | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| | | | | <input type="checkbox"/> Form filed by One Reporting Person |
| | | | | <input checked="" type="checkbox"/> Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Beneficially Owned

| | | | |
|------------------------------------|--|---|--|
| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|------------------------------------|--|---|--|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | | | |
|---|---|--|--|--|--|
| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
| | Date Exercisable | Expiration Date | | | |
| | | Title | Amount or Number of Shares | | |

| | | | | | | | |
|----------------------|-------|-------|----------------------------|-----------|------|-------|--|
| Class B Common Stock | Â (1) | Â (1) | Class A Common Stock | 120,000 | \$ 0 | D | Â |
| Class B Common Stock | Â (1) | Â (1) | Class A Common Stock | 3,336,022 | \$ 0 | D (2) | Â |
| Class B Common Stock | Â (1) | Â (1) | Class A Common Stock | 2,000,000 | \$ 0 | I | By Mockingbird Trail LLLP (3) |
| Class B Common Stock | Â (1) | Â (1) | Class A Common Stock | 1,800,000 | \$ 0 | I | By Dean S. Woodman 2010 Irrevocable Trust dated December 3, 2010 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| WOODMAN DEAN S 233 MOCKINGBIRD TRAIL PALM BEACH, CA 33480 | Â | Â X | Â | Â |
| Mockingbird Trail, LLLP 233 MOCKINGBIRD TRAIL PALM BEACH, CA 33480 | Â | Â X | Â | Â |

Signatures

Dean S. Woodman 06/25/2014
 **Signature of Reporting Person Date

Eve Saltman, 06/25/2014
 Attorney-in-fact Date
 **Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Each share of Class B Common Stock is convertible at any time at the option of the Reporting Person into one share of Class A Common Stock and has no expiration date. The Class B Common Stock is also convertible into Class A Common Stock on the same basis upon certain transfers of such shares.
- (1) Stock and has no expiration date. The Class B Common Stock is also convertible into Class A Common Stock on the same basis upon certain transfers of such shares.
 - (2) By the Reporting Person as certain community property.
 - (3) The Dean S. Woodman 2014 Irrevocable Family Trust with Jane B. Woodman and Theodore H. Swindells as Trustees owns the 99% limited partnership interest in Mockingbird Trail, LLLP.

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Remarks:
 Exhibit 24 - Power of Attorney for Mockingbird Trail LLLP

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.
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