

WALL BARBARA W.  
Form 4  
January 03, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
WALL BARBARA W.

(Last) (First) (Middle)  
C/O GANNETT CO., INC., 7950  
JONES BRANCH DRIVE  
(Street)

MCLEAN, VA 22107

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Gannett Co., Inc. [GCI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/31/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)  
SVP and Chief Legal Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	12/31/2017		M	1,826 A \$ 12,780		D	
Common Stock	12/31/2017		F	655 D \$ 11.59	12,125	D	
Common Stock	12/31/2017		M	3,559 A \$ 15,684		D	
Common Stock	12/31/2017		F	1,276 D \$ 11.59	14,408	D	
Common Stock	12/31/2017		M	7,312 A \$ 21,720		D	

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Common Stock	12/31/2017	F	2,622	D	\$ 11.59	19,098	D	
Common Stock						2,415.19 <sup>(2)</sup>	I	By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Amount or Number of Shares		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	<u>(1)</u>	12/31/2017		M		1,826	12/31/2017	12/31/2017	Common Stock	1,826
Restricted Stock Units	<u>(1)</u>	12/31/2017		M		3,559	<u>(3)</u>	12/31/2019	Common Stock	3,559
Restricted Stock Units	<u>(1)</u>	12/31/2017		M		7,312	<u>(4)</u>	12/31/2020	Common Stock	7,312
Restricted Stock Units	<u>(1)</u>	01/01/2018		A		25,411	<u>(5)</u>	12/31/2021	Common Stock	25,411

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

WALL BARBARA W.  
C/O GANNETT CO., INC.  
7950 JONES BRANCH DRIVE  
MCLEAN, VA 22107

SVP and Chief Legal Officer

## Signatures

/s/ Elizabeth A. Allen,  
Attorney-in-Fact

01/03/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents a contingent right to receive one share of the underlying Common Stock.
  - (2) Based upon information from the plan administrator as of January 3, 2018.
  - (3) Represents a portion of RSUs that vest in four equal annual installments beginning on December 31, 2016.
  - (4) Represents a portion of RSUs that vest in four equal annual installments beginning on December 31, 2017.
  - (5) These RSUs vest in four equal annual installments beginning on December 31, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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