Bell Stuart Form 4 January 29, 2019

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to

Form 4 or

Section 16. Form 5 obligations

may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

WisdomTree Investments, Inc.

(Print or Type Responses)

1. Name and Address of Reporting Person * Bell Stuart

(Last) (First) (Middle)

C/O WISDOMTREE **INVESTMENTS, INC., 245 PARK**

AVENUE, 35TH FLOOR

(Street)

(State)

(Zip)

4. If Amendment, Date Original

Symbol

[WETF]

(Month/Day/Year)

01/25/2019

Filed(Month/Day/Year)

3. Date of Earliest Transaction

6. Individual or Joint/Group Filing(Check Applicable Line)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Issuer

below)

Director

X_ Officer (give title

X Form filed by One Reporting Person Form filed by More than One Reporting

5. Relationship of Reporting Person(s) to

(Check all applicable)

Chief Operating Officer

10% Owner

Other (specify

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

NEW YORK, NY 10167

(City)

Stock

1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 6. Ownership 7. Nature of Form: Direct Indirect Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of Securities (Instr. 3) Code Beneficially (D) or Beneficial (D) (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) Reported (A) Transaction(s) (Instr. 3 and 4) Code V (D) Price Amount Common 71,028 01/25/2019 \$0 $132,653 \stackrel{(2)}{=}$ Α Α D (1) Stock

(3)

Common 1,442 01/25/2019 F D \$0 131.211 (2) D (3) Stock Common 1,126 01/27/2019 F D \$0 130,085 (4) D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|--|--|--|--------------------|---|---------------------------|
| | Security | | | | (D) (Instr. 3, 4, and 5) | D | n | | Amount |
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | or Number of Shares |
| Performance Based Restricted Stock Units | \$ 0 | 01/25/2019 | | A | 17,757 | 01/25/2022 | (5)(6) | Common Stock | 17,757 |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Bell Stuart C/O WISDOMTREE INVESTMENTS, INC. 245 PARK AVENUE, 35TH FLOOR NEW YORK, NY 10167

Chief Operating Officer

Signatures

/s/ Marci Frankenthaler,
Attorney-in-Fact
01/29/2019

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock awarded by Issuer on January 25, 2019 and vesting as to 23,676 shares on each of January 25, 2020, 2021 and 2022.
- (2) Includes restricted stock awards which vest as to (i) 2,945 shares on January 27, 2019, (ii) 4,771 shares on September 12, 2019, (iii) 27,445 shares on January 25, 2020, (iv) 26,216 shares on January 25, 2021 and (v) 23,676 shares on January 25, 2022.
- (3) Surrender of common stock to Issuer upon vesting of restricted stock award to cover withholding taxes.
- (4) Includes restricted stock awards which vest as to (i) 4,771 shares on September 12, 2019, (ii) 27,445 shares on January 25, 2020, (iii) 26,216 shares on January 25, 2021 and (iv) 23,676 shares on January 25, 2022.
- (5) On the third anniversary of the grant date, the Performance-Based Restricted Stock Units ("PRSUs") will vest and the number of shares of the Issuer's common stock ("Common Stock") to be issued pursuant to the PRSUs will be determined based on the total shareholder

Reporting Owners 2

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return ("TSR") of the Common Stock relative to the respective TSRs of the stocks of a peer group of companies, each measured over a three-year period from the date of grant of the PRSUs. The number of shares of Common Stock to be issued upon vesting of the PRSUs will range between 0% to 200% of the number of shares indicated above (the target share amount).

(Continuation of Footnote 5) - If the Reporting Person's employment is terminated under certain circumstances or a change of control occurs prior to the third anniversary of the grant date, all or a portion of the PRSUs will vest and the number of shares of Common Stock

(6) to be issued pursuant to the PRSUs will be determined at such time, based on the respective TSRs of the Common Stock and the stocks of the peer group, each measured from the grant date to the accelerated vesting date. PRSUs have no voting rights and are generally non-transferable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.