WELLCARE HEALTH PLANS, INC.

Form 8-K October 04, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 4, 2012

WELLCARE HEALTH PLANS, INC.

(Exact name of registrant as specified in its charter)

Delaware 001-32209 47-0937650 (State or other jurisdiction (Commission File Number) (IRS Employer

of incorporation) Identification No.)

8735 Henderson Road, Renaissance One

Tampa, Florida 33634 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (813) 290-6200

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- "Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- "Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events

On October 4, 2012, WellCare Health Plans, Inc. ("WellCare") announced that the Kentucky Cabinet for Health and Family Services has selected WellCare of Kentucky, Inc. to serve the Medicaid program in Region 3, which includes Louisville and 15 surrounding counties, and is expected to begin on January 1, 2013. In addition, beginning on January 1, 2013, WellCare will offer Medicare Advantage plans for the first time in Boone, Bourbon, Campbell, Clark, Fayette, Grant, Jefferson, Kenton, Pendleton, and Scott counties in Kentucky. A copy of the press release announcing the expansions is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Cautionary Statement Regarding Forward-Looking Statements

This Form 8-K and the press release included as Exhibit 99.1 contain "forward-looking" statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Statements that are predictive in nature, that depend upon or refer to future events or conditions, or that include words such as "expects," "anticipates," "intends," "plans," "believes," "estimates," and similar expressions are forward-looking statements. For example statements regarding lowering the cost of health care and the anticipated start date of the Medicaid program are forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties that may cause WellCare's actual future results to differ materially from those projected or contemplated in the forward-looking statements. These risks and uncertainties include, but are not limited to, future changes in health care law, WellCare's ability to estimate and manage medical benefits expense, and WellCare's ability to effectively manage growth, WellCare's ability to build and maintain cost-effective contracts with providers, the demographic mix of members, and WellCare's progress on top priorities such as improving health care quality and access, ensuring a competitive cost position, and delivering prudent, profitable growth.

Additional information concerning these and other important risks and uncertainties can be found under the captions "Forward-Looking Statements" and "Risk Factors" in WellCare's Annual Report on Form 10-K for the year ended December 31, 2011, and in WellCare's Quarterly Report on Form 10-Q for the period ended June 30, 2012 and other subsequent filings by WellCare with the U.S. Securities and Exchange Commission, which contain discussions of WellCare's business and the various factors that may affect it. WellCare undertakes no duty to update these forward-looking statements to reflect any future events, developments, or otherwise.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

The following exhibits are filed as part of this report:

99.1 Press release dated October 4, 2012

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WELLCARE HEALTH PLANS, INC.

Date: October 4, 2012

/s/ Lisa G. Iglesias Lisa G. Iglesias Senior Vice President, General Counsel & Secretary

EXHIBIT INDEX

Exhibit No. Description

99.1 Press release dated October 4, 2012