

GENUINE PARTS CO
Form 8-K
February 20, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

February 20, 2007

Genuine Parts Company

(Exact name of registrant as specified in its charter)

Georgia

001-05690

58-0254510

(State or other jurisdiction
of incorporation)

(Commission
File Number)

(I.R.S. Employer
Identification No.)

2999 Circle 75 Pkwy, Atlanta, Georgia

30339

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code:

770.953.1700

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On February 19, 2007, the Board of Directors announced the following officer changes. Keith O. Cowan was named Executive Vice President. Mr. Cowan will be involved in areas such as Information Technology and Telecommunications, as well as Strategic Planning and Business Development. In addition, G. Thomas Braswell, Senior Vice President, Information Technology, will retire on February 23, 2007.

Item 8.01 Other Events.

On February 19, 2007, the Board of Directors of Genuine Parts Company declared an increase of 8% in the regular quarterly cash dividend for 2007. The Board increased the cash dividend payable to an annual rate of \$1.46 per share compared with the previous dividend of \$1.35 per share. The quarterly cash dividend of \$.365 cents per share is payable April 2, 2007 to shareholders of record March 9, 2007.

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits

99.1 Press Release dated February 19, 2007

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Genuine Parts Company

February 19, 2007

By: Jerry W. Nix

*Name: Jerry W. Nix
Title: Vice Chairman and CFO*

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Exhibit Index

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release dated February 19, 2007